Purpose:
To increase knowledge of home visiting models, ways to enhance home visiting practices to specifically address family needs, and to increase knowledge and skills on how to use quality improvement methods to achieve change.

Conference Objectives:
- Describe the most commonly implemented home visiting models in Michigan
- Discuss how family experience and trauma can impact very young children later in life
- Discuss the impact of health equity, health pathways, early programming, and cumulative stress on women’s and families’ health.

Session Description and Objectives:
Tuesday, August 5, 2014
Session #: MKey
Session Title: The News You Can Use from the National Home Visiting Front
Session Description: Join Karen to hear her present the latest national statistics, current best-practice, and get the most up-to-date federal overview.
Presenter(s): Karen Kavanaugh
Objective 1: Discuss current funding streams for home visiting initiative
Objective 2: Discuss current best-practice from around the states

Session #: M1 & 2
Session Title: Model Sessions 1 & 2
Session Description: These models will meet with participant to provide an overview of each program then engage participants in discussion on how to implement specific programs into the current community model.
Presenter(s): Elizabeth Kushman, Lisa Abramson, Amanda Leonard, Kathleen Strader, Rose Mary Asman, Jennifer Jones, Bryn Fortune, Kerry Caverly
Objective 1: Discuss program attributes that can enhance current community programs
Session #: Keynote1
Session Title: Embracing Community: The Health Equity Opportunity
Session Description: This presentation will introduce the importance of working with and through community to move our society toward more equitable health outcomes. An overview of the common concepts within the discourse of health inequities, social determinants of health, and community organizing principles will be provided. The session will strive to build a clearer understanding of the underlying conditions that affect the ability of family and child advocates to build effective change with and for the families they serve.
Presenter(s): Renee Canady
Objective 1: Discuss the current national discourse on health inequities and its distinction from social determinants of health
Objective 2: Describe the characteristics of community organizing as an empowerment vehicle for families
Objective 3: Present strategies for home visitors to apply health equity lens in their work

Session #: 1
Session Title: Embracing Community: Identifying and Applying Health Equity Strategies
Session Description: Engage, through facilitated dialogue, in a discussion of existing or missed opportunities to apply health equity strategies to your work with young children and their families. Explore the context of community, and the impact of power, oppression and discrimination in your efforts to build relationships that strengthen family capacity and access.
Presenter(s): Renee Canady
Objective 1: Discuss existing opportunities
Objective 2: Discuss how to apply health equity strategies
Objective 3: Discuss the impact of power, oppression and discrimination in building relationships

Session #: 2
Session Title: Brushing Up on Oral Health
Session Description: Home visitors offer a unique opportunity to reduce dental disease in pregnant mothers and young children through education and connections to a dental home. Learn the basics for improving oral health in mothers and infants, and gain techniques for incorporating oral health messages into existing home visiting curriculums.
Presenter(s): Susan Deming
Objective 1: Describe two reasons to maintain the oral health of the pregnant mother
Objective 2: Describe three reasons for maintaining the health of the primary dentition
Objective 3: Describe two anticipatory guidance efforts to reduce dental decay in the young child
Objective 4: Identify two resources to obtain more information on oral health for mother and baby
Session #: 3
Session Title: Sharing Parent Expertise: Top 10 Ideas Home Visiting Parent Leaders want Practitioners to Know About Parent Engagement
Session Description: Learn about the various aspects of home visiting programs and Michigan's home visiting system, and about the critical role of parent representatives.
Presenter(s): Bryn Fortune
Objective 1: Describe how partnering with parent leaders can enhance all aspects of the program
Objective 2: Describe how engaging in dialogue with parent leaders can improve current services

Session #: 4
Session Title: Home Visitor Safety
Session Description: Through interaction and active participation, gain awareness of potential dangers of home visiting and problem solve barriers to worker safety.
Presenter(s): Teresa Marvin
Objective 1: Describe the warning signs of danger
Objective 2: Describe the four stages of awareness
Objective 3: Describe the four stages of awareness

Session #: 5
Session Title: Mandated Reporting of Child Abuse and Neglect
Session Description: Learn how and why to report child abuse and neglect, how these investigations occur, and about the legal responsibility of reporters.
Presenter(s): Colin Parks
Objective 1: Describe when to report
Objective 2: Describe how to report
Objective 3: Describe what happens after you report
Objective 4: Describe what occurs if you fail to report

Session #: 6
Session Title: Depression in Pregnancy and Postpartum: Screening, Treatment and Consequences of Untreated Illness
Session Description: Practitioners working with childbearing women in home-based settings must be knowledgeable in detecting early signs and symptoms of perinatal depression, to understand the consequences of untreated depression on child development, and to support women in obtaining appropriate medical attention. Untreated postpartum depression may negatively impact parenting, and adversely influence child development. Learn how to screen for depression, to support mothers in obtaining help, and about the benefits and risks of commonly used medicines in peripartum.
Presenter(s): Maria Muzik
Objective 1: Discuss how to detect early signs and symptoms of perinatal depression
Objective 2: Describe the effects of perinatal depression on maternal parenting and infant and early childhood outcomes
Objective 3: Discuss treatment options
Objective 4: Discuss screening tools for depression for use in home-based settings
Session #: 7  
Session Title: Staff Retention  
Session Description: Staff retention is an issue of concern to all professional entities. In home visiting, staff are often underpaid, overworked and isolated. Hear research from the Gallop Institute, based on studies of thousands of companies, about what makes a best work place along with what lads to solid employee engagement. Listen to real life examples of staff retention strategies, based on this research, and discuss how these strategies can be incorporated into home visiting programs.  
Presenter(s): Alejandra Barnes and Cynthia Zagar  
Objective 1: Describe two indicators to maintain employee engagement  
Objective 2: Describe a theoretical framework for the elements that comprise staff retention  
Objective 3: Describe the relationship between employee engagement and staff retention  
Objective 4: Discuss the capability of operationalizing a theory of staff retention

Session #: 8  
Session Title: Addressing Gaps in Services through the Home Visiting Hubs  
Session Description: Learn how, through collaboration and infrastructure, home visiting hubs can address gaps in services.  
Presenter(s): Alejandra Barnes, Annete Mercatante, and Rita Turner-Sheerin  
Objective 1: Discuss how to assess current services for the purpose of addressing service gap  
Objective 2: Identify strategies for collaboration in order to reduce duplication of services  
Objective 3: Describe how to manage and streamline sources to address service gaps

Session #: 9  
Session Title: The Importance of Reflection: Considerations When Working with Infants, Young Children and Families  
Session Description: Research in the infant-family field has identified reflection as essential to the relationship development between infants and parents. Learn how therapeutic and supportive relationships between primary caregivers and home visiting professionals influence the relationship between the caregiver and the child. Explore the definition and effectiveness of reflection and the home visitor's own reflective process, and explore ways to incorporate reflective practice into your work with very young children and their families.  
Presenter(s): Carla Barron  
Objective 1: Describe reflection and reflective functioning as it relates to social-emotional relationship development  
Objective 2: Discuss the parallel process  
Objective 3: Identify opportunities for practitioners to reflect on their own work with young children and families
Session #: 10
Session Title: Michigan Home Visiting Initiative Community of Practice
Session Description: A moderated session to engage and inform home visiting stakeholders on a broad range of issues including state and national policy initiatives, funding and legislative activity, program implementaiton, and practice updates. Gain a better understanding of our state's system of home visiting with opportunities to promote collaborative community-building within our programs.
Presenter(s): Nancy Peeler
Objective 1: Discuss current policy initiatives
Objective 2: Describe program funding
Objective 3: Discuss current program legislative activity
Objective 4: Discuss program implementation strategies

Session #: 11
Session Title: Beyond the Brochure: Infant Safe Sleep 201
Session Description: Learn about the current American Academy of Pediatrics guidelines for infant sleep safety with an emphasis on topics specific to home visiting and infant safe sleep including how to counter common and persistent myths, challenges to behavior change and strategies for addressing these challenges, and resources available. Explore techniques for assessing and addressing infant safe sleep during home visits.
Presenter(s): Patti Kelly
Objective 1: Describe learn how to counter common myths that persist among parents related to infant safe sleep
Objective 2: Discuss infant safe sleep guidelines
Objective 3: Discuss how to effectively communicate to families
Objective 4: Describe techniques to assess/address infant safe sleep during home visits
Objective 5: Discuss strategies for overcoming barriers to practicing infant safe sleep

Session #: 12
Session Title: Serving Michigan's Diverse Populations
Session Description: Home visiting programs serving specific communities tend to have expertise in serving the primary racial/ethnic group within their target area, yet many encounter diversity within their population of current and potential participants. Respecting and understanding that diversity exists within each group, learn how to increase your ability to effectively serve diverse groups by increasing your understanding of the life context, lived experience, and intergenerational/community issues. Hear recommendations including communication styles and do's and don'ts, and how staff can display empathy and respect without having to 'know everything' about a culture or community
Presenter(s): Elizabeth Kushman, Jihan Daman, Amanda Leonard, Alicia Young, Ann Romo Huerta, Rosebud Schnieder-Bear
Objective 1: Identify steps that can be taken to work toward ensuring that home visiting programs are responsive and supportive to all families served
Session #: 13
Session Title: Building Their Bounce: Supporting Adult Resilience
Session Description: Adversity and chronic stress can disrupt the young child's developing brain, negatively effecting the development of self-regulation and executive function, essential skills for school and life success. Responsive caregiving is a potent protective factor for vulnerable children in offsetting long-term risk. Explore adult resilience and practical everyday tips and tools that help adults strengthen internal protective factors which can lead to quality caregiving interactions and relationships.
Presenter(s): Mary Mackrain
Objective 1: Define resilience
Objective 2: Identify the link between adult resilience and positive child outcomes
Objective 3: Identify three research-based strategies to support the strengthening of adult protective factor

Session #: 14
Session Title: Continuous Quality Improvement (CQI) 101
Session Description: Interested in implementing CQI in your home visiting program? Need more information, including how to start? Come learn about the basics of CQI including an introduction to the Plan-Do-Study-Act (PDSA) Cycle methodology and leave ready to start now, start tomorrow, just start!
Presenter(s): Robin VanDerMoere
Objective 1: Define QI
Objective 2: Discuss the differences between QA and QI
Objective 3: Name three key questions and four basic principles that help guide efforts to use QI in practice
Objective 4: Describe the Plan-Do-Study-Act methodology

Session #: 15
Session Title: Information about Birth Defects
Session Description: In order to increase knowledge and awareness of the occurrence of birth defects and preventable risk factors, this session will provide an overview of birth defects, their frequency in live births and the public health impact including stillbirths and infant mortality. The session will also review the causes with a focus on preventable risk factors and learn about the recommendations for pre/inter-conception care including how public health systems support early identification and treatment.
Presenter(s): Joan Ehrhardt
Objective 1: Identify the occurrence and causes of birth defects
Objective 2: Identify preventable risk factors
2014 Michigan Home Visiting Conference
Purpose, Objectives and Disclosure

Session #: 16
Session Title: Things that Bug Us: Understanding Environmental Hazards for Providers and Families
Session Description: Explore various environmental factors that impact individual health and the home environment. Explore aspects of childhood lead poisoning including why it is still a problem, how to identify possible lead hazards, children at risk, and appropriate intervention and prevention strategies. Discuss the impact of pests, particularly bed bugs and cockroaches, how to identify them and how to prevent transferring them from home to home.
Presenter(s): Karen Lishinski
Objective 1: Identify the impact of lead poisoning in children
Objective 2: Discuss how to identify children at risk
Objective 3: Identify sources of exposure,
Objective 4: Discuss prevention and intervention strategies
Objective 5: Discuss how to identify bed bugs and cockroaches
Objective 6: Discuss strategies for preventing the spread of bed bugs and cockroaches from home to home

Session #: 17
Session Title: For Now and Forever: Strengthening Social and Emotional Skills and Reducing Challenging Behavior of Infants and Toddlers through Everyday Practices
Session Description: It is never too early to start - risk happens in the lives of children and sometimes it can overwhelm a child's capacity to cope, creating an upside-down environment where children see the potential for tragedy and fear vs. safety. Learn how the quality of everyday caregiving practices can help to ameliorate this reflection and vein to develop a sense of safety and predictability. Gain user-friendly tips and tools to strengthen home environments and individual infant and toddler social-emotional well-being and to decrease behavior that is challenging to adults.
Presenter(s): Mary Mackrain
Objective 1: Identify key milestones of typical and atypical social development of infants and toddlers
Objective 2: Identify key milestones of typical and atypical emotional development of infants and toddlers

Session #: 18
Session Title: Infant Mental Health: Principles and Practices
Session Description: Home visiting is based upon the guiding principles of infant mental health results in the provision of services that reflect the belief that infants, toddlers and parents develop optimally within the context of nurturing relationships. Early relationships serve as prototypes for future relationships. Parents must feel nurtured in order to nurture, and so they can develop strong attachment relationships that provide a secure base for children to grow physically, cognitively, and socially.
Presenter(s): Ashley McCormick Joni Zieldorf
Objective 1: Identify the building principles of infant mental health
Objective 2: Identify core beliefs in infant mental health
Objective 3: Identify key concepts in infant mental health practice
Objective 4: Describe guiding principles along with core beliefs and key concepts
2014 Michigan Home Visiting Conference
Purpose, Objectives and Disclosure

Session #: 19
Session Title: Trauma Informed Care
Session Description: A discussion of trauma and toxic stress, and their impact on the brain and early development. Following a review of trauma informed care for home visiting programs, explore strategies for identifying toxic stress and trauma in the lives of families served, and learn about specific interventions to mitigate the effects of toxic stress.
Presenter(s): Mary Mueller
Objective 1: Describe early brain development
Objective 2: Identify the components of trauma informed care for home visiting
Objective 3: Discuss interventions to mitigate the effects of toxic stress

Session #: 20
Session Title: Home Visiting Supervision: The Critical Role in Program Implementation
Session Description: People don't leave programs; people leave supervisors. Myriad business management books espouse the significant role the supervisor plays in the success of any professional entity. With a magnifying glass on home visiting as a primary service method to vulnerable families, supervisors are faced with more responsibilities than ever, and are being asked to wear multiple 'hats.' Join other supervisors to discuss this pressure and to learn how various programs work to support this key role.
Presenter(s): Alejandra Barnes Cynthia Zagar
Objective 1: Describe the importance of the role of the supervisor
Objective 2: Identify supports that can be put in place to improve supervisor performance
Objective 3: Discuss ways to help supervisors balance the multiple responsibilities that are required in the home visiting world

Session #: 21
Session Title: Change! Who, Me?
Session Description: Learn how to use Prochaska's Theory of Change to support your work with families and young children, and to think about goal setting with families in a new way.
Presenter(s): Christine Zimmerman
Objective 1: Discuss Prochaska's Theory of Change
Objective 2: Discuss strategies for joint goal planning with families
Objective 3: Identify strategies for helping families move to the next stage of change
Purpose, Objectives and Disclosure

Session #: Keynote2
Session Title: Keeping the Fires Lit
Session Description: This powerful program is for service providers in any arena and will renew your sense of purpose, passion and performance as you provide outstanding service to others. In Native American traditions, warriors spent their lives developing their talent and abilities to become assets to the village they served. Today that village can be your family, community, clients – anyone you serve and in order to create success within the village, we must first be able to take excellent care of ourselves and keep our fires lit. In this session, D.J. will show you effective strategies to keep yourself inspired, motivated and focused, lower your stress and keep your spirit strong as you continue to serve others. Get ready to laugh, learn and look at your life in a whole new light!
Presenter(s): D.J. Vanas
Objective 1: Discuss how to maximize talents to benefit the community

Session #: 22
Session Title: Victory by Design
Session Description: Victory is not born from waiting for a better economy, a new administration, the perfect moment or the exact mix of resources – it’s about using what we have right now, around us and within us, to create success. Our clients deserve the best service we can provide them – regardless of circumstances. Learn how to use traditional Native American warrior spirit principles to leverage your precious supplies of time and energy into results, do more with less, adopt a resilient mindset that is fiercely focused on solutions, and to understand that the business of warriors can make us warriors in business. Victory in what you do does not depend on luck, chance or hope. Victory is by design!
Presenter(s): D.J. Vanas
Objective 1: Describe traditional Native American warrior spirit principles applicable to their role as home visitors
Objective 2: Describe the importance of developing a resilient mindset focused on solutions
Objective 3: Discuss steps for ensuring success by design

Session #: 23
Session Title: Building Infrastructures In Home Visiting through Hubs
Session Description: Learn about the importance of and strategies for building infrastructure to strengthening the home visiting system and promoting collaboration.
Presenter(s): Alejandra Barnes, Lori Noyer, Christina Pavlak, Lindsey Younger
Objective 1: Discuss elements of building infrastructure
Objective 2: Describe the effectiveness of infrastructure in building a home visiting hub
Objective 3: Discuss strategies for building and maintaining collaboration
Session #: 24
Session Title: The Healthy Michigan Plan
Session Description: Learn about Michigan's amendment, approved by The Centers for Medicare and Medicaid Services, for the purpose of creating the Healthy Michigan Plan. The amendment provides approval for the State to establish and operate the Healthy Michigan Plan for adults eligible for healthcare section 1902(a)(10)(A)(i)(VII) of the Social Security Act as of April 1, 2014.
Presenter(s): Marie LePres
Objective 1: Discuss how to identify eligible persons for the Health Michigan Plan
Objective 2: Describe covered services and nuances of plan goals
Objective 3: Discuss resources for providers and beneficiaries

Session #: 25
Session Title: Safe Delivery of Newborns Law
Session Description: The Safe Delivery of Newborns Law was enacted to provide parents with a safe, legal, anonymous alternative to abandonment or infanticide. The law focuses on two primary objectives, 1) to educate potential parents about safe choices when faced with an unplanned pregnancy and 2) to protect a newborn from harm or possible death. Learn about the components of the law and how to promote the law, and about free resources available to community advocates.
Presenter(s): Mary Ruehle
Objective 1: Develop a working knowledge of the Safe Delivery of Newborns Law
Objective 2: Discuss how to explain the law as one option for parents with an unplanned pregnancy
Objective 3: Describe how to effectively use resource materials for community advocacy

Session #: 26
Session Title: Continuous Quality Improvement: Beyond the Basics
Session Description: Do you have experience using CQI methodology? Are you interested in refreshing your skills and learning more about CQI? If so, come sharpen your sills and learn something new to take back to our organization to use in your CQI efforts!
Presenter(s): Robin VanDerMoere
Objective 1: Discuss how to move CQI efforts forward in the own organizations
Objective 2: Identify new skills for use in CQI efforts
Objective 3: Discuss ways to engage in conversations using CQI methodology and tools
Session #: 27
Session Title: Beyond the Obvious: Intimate Partner Violence: More than Physical Abuse
Session Description: Intimate partner violence effects not only the adult survivor but can also impact the children present. Learn definitions, tactics coercive control batterers use against their intimate partners and children, the effects on and resiliency of children, survivor coping mechanisms, and helpful, supportive strategies workers can use with families dealing with intimate partner violence.
Presenter(s): Joyce Wright and Sarah Heuser
Objective 1: Define intimate partner violence
Objective 2: Identify batterers' tactics of coercive control
Objective 3: Describe the effects of intimate partner violence on children and children's resiliency
Objective 4: Identify basic strategies for engagement with adult survivors and batterers
Objective 5: Describe how personal biases, values and believes can either positively or negatively affect work with families

Session #: 28
Session Title: Creating a Continuum of Home Visitation Models
Session Description: Partners from state level home visitation models and state departments are working on a special project with the goal of creating a continuum of home visitation models in Michigan.
Presenter(s): Robin VanDerMoere
Objective 1: Discuss the state level home visitation continuum of models project
Objective 2: Discuss project community impact
Objective 3: Discuss ways to engage in conversations using CQI methodology and tools
Objective 4: Identify opportunities on all levels
Disclosures:
Criteria for obtaining nursing contact hours and social work clock hours is 90% attendance at each session attended and completion of the online evaluation.

The Planning Committee members declare no relevant financial conflict of interest or financial interests in any product or service mentioned in this program, including grants, research support, consultant, stock holdings or other financial and material support.

The presenters have declared no conflict of interest or financial interest in this program. All presenters have signed an attestation that they will present fairly and without bias.

Nursing Designation
A maximum of 14.25 (Day 1-5.50; Day 2-5.75; Day 3-2.75; Evaluation-0.25) nursing contact hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Provider Unit.

MPHI - Continuing Education Provider Unit (OH-320, 06/1/16) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Social Work Designation
A maximum of 14.00 (Day 1-5.50; Day 2-5.75; Day 3-2.75) social work clock hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Provider Unit.

MPHI-CEPU is an Unlimited Approved Provider (MICEC-0042) with the Social Work Continuing Education Collaborative and is recognized by the State of Michigan, Department of Community Health, Licensing Division for Social Work Continuing Education.

Teachers (SCECH) Designation
Application has been made and is pending.

Registered Dieticians and other professionals
Please use the Certificate of Attendance and your event agenda for your records.

All participants have been provided with a copy of the event purpose statement, event objectives, session descriptions, session objectives, and disclosure statements prior to the start of this event.