



Michigan Department of Licensing and Regulatory Affairs
Michigan Liquor Control Commission
Revenue, Sales and Licensing Statistics
2010



Rick Snyder, Governor
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www.michigan.gov/lcc



MICHIGAN LIQUOR CONTROL COMMISSION

STATISTICAL DATA REPORT

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MICHIGAN LIQUOR CONTROL COMMISSION

COMMISSION ORGANIZATION

The Michigan Liquor Control Commissioners are appointed by the Governor, with the advice and consent of the Michigan Senate. Of the five members, no more than three can be of the same political party. The Commissioners' terms of office are for four years with rotating expiration dates. In accordance with Executive Order 1997-13, the Governor appoints a chairperson. The Commission members have separate responsibilities according to the Liquor Control Code:

Hearing Commissioners:

Two of the Commissioners (one Democrat and one Republican) serve as Hearing Commissioners and conduct hearings on violations of the Liquor Control Code and Administrative Rules of the Commission.

Administrative Commissioners:

The remaining three Commissioners are designated as the Administrative Commissioners and are responsible for decisions and interpretation of the Liquor Control Code and Administrative Rules in the areas of licensing, enforcement, purchasing, merchandising, and distribution. They also serve as an appeal board for decisions of the hearing commissioners and hear licensing appeals.

The five-member Commission has additional responsibilities not specifically designated to the Hearings or Administrative Commissioners.

COMMISSION STAFF

The Commission staff is organized functionally into six areas:

Assistant Attorneys General:

The Attorney General assigns Assistant Attorneys General to the Alcohol and Gambling Enforcement Division legal staff. These Assistant Attorneys General review all violations for issuance of complaints, present all hearing cases to the Commission, and serve as the Commission's legal counsel.

Executive Services Division:

The Executive Services Division staff provides administrative support to the Commissioners in the areas of hearings, appeals, policy research and public affairs.

COMMISSION STAFF <i>(Continued)</i>
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Administrative Services Division:

The Administrative Services Division provides administrative support to the Commission in the areas of internal education and training. The division also provides oversight for server training programs, online spirit ordering, Authorized Distribution Agents and Michigan Business One Stop.

Financial Management Division:

The Financial Management Division provides management support to the Commission in the areas of financial analysis; accounting; budgeting; tax collections for beer, wine, and spirits; forms; and telecommunications. The division also uses daily order quantities to purchase liquor for sale to licensees. Quotations for all liquor codes are processed, accepted or denied, and priced in this division.

Licensing Division:

The Licensing Division is responsible for processing retail, wholesaler and manufacturer license applications, as well as issuing approved licenses and handling the subsequent renewals. The division approves labeling and advertising by manufacturers and wholesalers.

Enforcement Division:

The Enforcement Division is responsible for the investigation of license applicants. The Enforcement staff also investigates complaints against current licensees and periodically inspects licensed locations for violations of the Liquor Control Code.

SOURCES AND DISTRIBUTION OF REVENUE

The Michigan Liquor Control Commission (MLCC) is authorized by the Liquor Control Code (Act 58 of 1998) to collect the following revenues:

- Net markup and specific tax revenue based on sales of distilled spirits by the Commission to retail licensees
- Beer, wine and mixed spirit drink taxes based on volume sales to Michigan wholesalers by suppliers
- Sales and use taxes under certain conditions
- Licensing fees
- Licensing inspection fees
- Fines and penalties assessed by the Commission against licensees for violations of the Liquor Control Code

NET MARKUP

The Liquor Control Commission marks up the delivered case cost of distilled spirits by 65% for all products. This markup is in the nature of a merchandising profit, similar to what a wholesaler derives when buying from the supplier and selling to the retailer. In a wholesale business, this type of markup is used to recover operating expenses, reinvest in the business, and produce a profit. The Liquor Control Commission uses the revenue generated from the markup in much the same way with the exception of an allowance of a 17% discount to retail liquor licensees (24% to military and hospital licensees) at the time of their purchase from the State (MCL 436.1233).

In the pricing example shown on page 3, the cost of the distilled spirits after the markup is referred to as the base price and is the basis for the calculation of the licensee's discount and specific taxes.

The net markup (the residual of the markup after the licensee's discount has been taken out) is credited to the Liquor Purchase Revolving Fund.

SPECIFIC TAXES

The Commission also collects specific taxes on distilled spirits at the time of sale to the retail liquor licensee. The retailer subsequently recovers the taxes when the product is sold to the consumer. These specific taxes, the distribution of the tax, and the Michigan Compiled Law (MCL) citation for each are as follows:

- **4% of the base price** - credited to the School Aid Fund (*MCL 436.2203*)
- **4% of the base price** - credited to the General Fund (*MCL 436.2201*)
- **4% of the base price** - credited to the General Fund to a restricted account for the Convention Facilities Fund (*MCL 436.2207*)
- **1.85% of the base price** – credited to the Liquor Purchase Revolving Fund and transferred to the General Fund (*MCL 436.2205*). The tax is imposed only on sales to off-premises licensees.

BEER, WINE, AND MIXED SPIRIT DRINK TAXES

The Commission collects taxes on the volume of other alcoholic beverages which are sold by suppliers to Michigan wholesalers. The amount of the taxes and the distribution are as follows:

- **Beer Tax** - \$6.30 per barrel, prorated for smaller quantities. The tax is credited to the General Fund. (MCL 436.1409)
- **Wine Tax** - \$.135 per liter for wines which are 16% alcohol or less by volume, \$.20 per liter for wines which are over 16% alcohol by volume. The tax is credited to the General Fund. (MCL 436.1301)
- **Mixed Spirit Drink Tax** - \$.48 per liter, credited to the General Fund (MCL 436.1301)

SALES & USE TAXES

The Michigan Liquor Control Commission collects sales and use taxes under the following conditions:

- **6% sales tax** - imposed on distilled spirits sold to airlines. The sales tax is added to the price after the specific taxes are applied.
- **6% use tax** - is imposed on approved consumer imports for personal consumption in lieu of the sales tax. The use tax is added to the price after the specific taxes are applied.

The sales and use taxes collected by the Commission are credited to the General Fund.

Note: Retail liquor licensees collect the 6% sales tax based on their retail sales and pay this amount directly to the Michigan Treasury Department.

LICENSING FEES

The Commission collects license fees according to the schedule shown on pages 25-25.1. The license fees are distributed according to Sec. 436.1543 of the Michigan Compiled Laws as follows:

- **41.5% of the retail license fees** - deposited to a special fund for licensing and enforcement activities of the Commission
- **3.5% of the retail license fees** - deposited to a special fund in the State Treasury for promoting and sustaining prevention programs as well as for the rehabilitation and care of alcoholics
- **55% of the retail license fees** - paid to counties, cities, townships, and villages for the enforcement of state liquor laws
- **100% of the non-retail license fees** (such as those from manufacturers and wholesalers) - credited to the General Fund for appropriation to the Grape and Wine Industry Council in the Michigan Department of Agriculture

LICENSING INSPECTION FEES

The Michigan Liquor Control Commission collects inspection fees for new licenses, transfers of existing licenses, and certain other changes to the retail liquor license, including some stock ownership transactions (*MCL 436.1529*). The inspection fees are credited to the General Fund for appropriation to the Commission for licensing and enforcement activities.

FINES AND PENALTIES

The Commission assesses fines and penalties to liquor licensees for violations of the Liquor Control Code (*MCL 436.1903*). The revenue is credited to the General Fund.

Please Note: Effective April 14, 1998, the Liquor Control Act was recodified by the Legislature and shall now be known as the Michigan Liquor Control Code of 1998-Act No. 58, Public Acts of 1998.

MARKUP AND DISCOUNT RATES AND THE EFFECT ON GROSS PROFIT

MARKUP HISTORY FOR REGULAR ITEMS

Effective Date	Markup Rate
January, 1934	45%
August, 1937	55%
July, 1940	50%
October, 1941	46%
July, 1952	44%
March, 1966	46%
January, 1975	48%
October, 1980	51%
May, 1993 to date	65%

DISCOUNT HISTORY FOR REGULAR ITEMS

Effective Date	Off-Premise Rates	On-Premise Rates
January, 1934	N/A	N/A
April 30, 1945 (PA 33 of 1945)	10%	15%
July 3, 1947 (PA 350 of 1947)	10%	12.5%
February 26, 1967 (PA 90 of 1966)	11.5%	12.5%
January, 1975	15%	15%
October, 1980 to date	17%	17%

COMPARISON OF FISCAL YEAR NET MARKUP, DISCOUNT, OTHER REVENUE AND TOTAL REVENUE

F/Y Ended Sept. 30	Markup	Discount	Other Revenue	Total Revenue
2001	280,926,892	121,193,161	4,861,812	164,595,543
2002	287,763,521	124,455,852	1,790,081	165,097,750
2003	302,828,197	130,723,434	1,321,978	173,426,741
2004	320,528,122	138,407,623	1,482,055	183,602,554
2005	327,246,356	141,682,647	2,569,699	188,133,408
2006	340,500,081	147,121,489	4,750,732	198,129,324
2007	352,359,580	152,225,192	4,819,239	204,953,627
2008	364,208,401	157,548,125	2,129,394	208,789,670
2009	371,182,320	160,268,861	710,542	211,624,001
2010	370,499,479	159,919,257	165,154	210,745,376

Michigan Liquor Control Commission
Sample Price Calculations
80 Proof Vodka - Retail Price of \$10.01

	<u>Consumer Price For Package Take-out</u>	<u>Licensee Purchase Price</u>	
		On-Premise	Off-Premise
PRICING FORMULA CALCULATIONS			
1. Quotation price per case (FOB-Destination includes \$13.50 per proof gallon Federal Excise Tax)	\$63.75	\$63.75	\$63.75
2. Quoted price times Markup Factor (1.65 effective 5/2/93). Truncate to 3 decimal places.	105.187	105.187	105.187
3. Divide by bottles per case (12 for 750ml), add .009, truncate to nearest penny.	8.77	8.77	8.77
4. Round up to nearest nickel=BASE PRICE*	8.80	8.80	8.80
5. <u>LICENSEES ONLY</u>			
Subtract Licensee Discount of 17%, calculated on the BASE PRICE (Step 4) before addition of Specific Taxes.		(1.50)	(1.50)
6. Add Specific Taxes calculated on BASE PRICE.			
4% (Convention Facilities)	.35	.35	.35
4% (School Aid)	.35	.35	.35
4% (General Fund)	.35	<u>.35</u>	.35
1.85% (Liquor Purchase Revolving Fund)**	<u>.16</u>		<u>.16</u>
RETAIL CUSTOMERS - MINIMUM SELLING PRICE (BASE PRICE plus taxes)	\$10.01		
7. TOTAL LIQUOR LICENSEE PURCHASE PRICE (BASE PRICE, subtract discount, add taxes)		\$8.35	\$8.51

NOTES:

*The BASE PRICE is used for calculating the Specific Taxes (shown in Step 6) and the Licensee discount (shown in Step 5). The MLCC gross profit through its merchandising operations is the difference between the Quoted Case Cost (shown in Step 1) and the Base Price (shown in Step 4) for 12 bottles less the amount of the Licensee Discount (Step 5) for 12 bottles.

**The 1.85% Specific Tax is credited to the Liquor Purchase Revolving Fund, transferred to the General Fund, and appropriated by the Legislature. It applies only to Off-Premise sales. Therefore, it is reflected in the Consumer Price as well as the Off-Premise Licensee Price.

PRICE ANALYSIS OF SAMPLE BOTTLE

750ml 80 PROOF SPIRITS

Retail Price to Consumer with 65% Markup by MLCC = \$10.01

Liquor Tax	\$1.21
Distribution	
1.85% Specific Tax (LPRF*)	.16
4% Specific Tax (Convention Facilities)	.35
4% Specific Tax (School Aid)	.35
4% Specific Tax (General Fund)	.35
<hr/>	
Licensee Profit (through discount)	\$1.50
<hr/>	
LCC Profit (Net after Licensee discount)	\$1.97
<hr/>	
Federal Excise Tax (\$13.50 per proof gallon, paid by distillery or importer)	\$2.14
<hr/>	
Distillery or Importer	\$3.19
<hr/>	
TOTAL MINIMUM SELLING PRICE:	10.01



<u>Cost of Distribution</u>	<u>Amount</u>	<u>% of Total</u>
Federal Government	2.14	21.4
Distillery	3.19	31.8
State Government:		
MLCC	1.97	19.7
Specific Taxes	1.21	12.1
Liquor License Minimum Profit (Discount)	1.50	15.0
TOTAL	\$10.01	100.0

*Liquor Purchase Revolving Fund

Note: As of 11-29-04, P.A. 407 allows licensees to sell liquor at any price at or above the established minimum selling price.

HISTORY OF TAXES ON ALCOHOLIC BEVERAGES

<u>Name of Tax</u>	<u>Effective Date</u>	<u>Date Expired</u>	<u>Tax Rate</u>	<u>Distributed To</u>
<u>LIQUOR</u>				
Tax on spirits	05-14-45	05-03-47	10% of the sales price before wholesale discount.	Local Govern- mental Unit
Specific Tax	07-01-57	In effect	4% on base price of spirits as defined in MCL 436.1111(13).	School Aid Fund
Specific Tax	01-01-60	In effect	4% on base price of spirits as defined in MCL 436.1111(13).	General Fund
Specific Tax	01-27-73	08-13-78	1% on base price of spirits as defined in MCL 436.2 for Off-Premise consumption.	General Fund
Amended	08-17-78	In effect	1.85% on base price of spirits as defined in MCL 436.1111(13) for Off-Premise consumption.	Liquor Purchase Revolving Fund
Convention Facilities Tax	10-01-85	In effect	4% on base price of spirits as defined in MCL 436.1111(13).	General Fund
<u>BEER</u>				
Tax on Beer	12-15-33	12-31-59	\$1.25 per 31 gallon barrel.	General Fund
Amended	01-01-60	06-30-61	\$1.25 to \$2.50 per barrel.	General Fund
Amended	07-01-61	07-01-62	Reverted to \$1.25 per barrel.	General Fund
Amended	07-01-62	08-31-66	\$6.613 per barrel by making tax \$.02 on each 12 oz.	General Fund
Amended	09-01-66	In effect	Reduced from \$.02 per 12 oz. to \$6.30 per 31 gallon barrel.	General Fund
<u>WINE</u>				
Tax on Wine	07-21-37	10-23-82	\$.50 per gallon with a \$.46 reduction if made from Michigan grapes for which growers received \$100 or more a ton.	General Fund
Amended	10-24-82	In effect	\$.135 per liter for wines 16% alcohol or less. \$.20 per liter for wines over 16% alcohol.	General Fund
<u>MIXED SPIRIT DRINK</u>				
Tax on Mixed Spirit Drinks	06-28-89	In effect	\$.48 per liter for beverages which contain 10% or less alcohol by volume consisting of distilled spirits mixed with non-alcoholic beverages or flavoring or coloring materials and which may also contain water, fruit juices, fruit adjuncts, sugar, carbon dioxide, or preservatives.	General Fund



FISCAL YEAR

COMPARATIVE SALES BY AUTHORIZED DISTRIBUTION AGENT (ADA) Fiscal Years Ended September 30

Authorized Distribution Agents (ADAs) deliver liquor weekly to the liquor licensees on behalf of the Commission. There are currently three (3) ADAs: General Wine & Liquor (GWL), National Wine and Spirits, (NWS), and Chinese Import and Export. The ADAs take orders from licensees and then deliver those products directly to licensees on behalf of the State.

LIQUOR SALES AS OF SEPTEMBER 30

CASES

CASE SALES BY ADA	2010	% OF SALES	2009	% OF SALES
ADA #121-TRANS-CON	0	0	13,787	0.2
ADA #221-GENERAL WINE & LIQUOR	3,035,406	44.2	3,402,504	50.5
ADA #321-NWS	3,839,843	55.8	3,315,414	49.3
ADA #341-CHINESE IMPORT & EXPORT	2,624	0.0	2,548	0.0
TOTAL CASE SALES**	6,877,873	100%	6,734,253	100%

DOLLARS

DOLLAR SALES BY ADA	2010	% OF SALES	2009	% OF SALES
ADA #121-TRANS-CON	\$ 0	0	\$ 1,884,622	0.2
ADA #221-GENERAL WINE & LIQUOR	\$ 405,680,312	43.2	\$ 454,145,825	48.2
ADA #321-NWS	\$ 534,219,682	56.8	\$ 485,772,162	51.6
ADA #341-CHINESE IMPORT & EXPORT	\$ 327,798	0.0	\$ 315,483	0.0
TOTAL DOLLAR SALES**	\$ 940,227,792	100%	\$ 942,118,092	100%

Notes:

**Totals may not add due to rounding.

Effective November 1, 2008, ADA#121-Trans Con merged with ADA#221-General Wine & Liquor, to become General Wine & Liquor.

COMPARATIVE SALES ANALYSIS BY TYPE
Fiscal Years Ended September 30

TYPE	<u>CASES</u>		<u>DOLLARS</u>	
	2010	2009	2010	2009
American Blended Whiskey	179,329	187,512	\$18,925,257	\$19,393,252
Tennessee Whiskey	165,592	163,153	39,828,153	39,497,133
Straight Bourbon Whiskey	195,642	184,181	32,764,584	31,079,650
Straight Corn Whiskey	455	493	63,796	79,354
Straight Rye Whiskey	1,995	1,946	378,740	346,137
Bottled in Bond Bourbon	496	534	100,653	108,607
Canadian Whiskey	695,137	694,004	82,614,879	83,798,830
Scotch Whiskey	142,225	143,479	32,191,821	32,019,785
Miscellaneous Whiskey	34,278	26,996	8,043,173	6,380,356
Gin	379,644	366,493	39,949,693	42,064,849
Sloe Gin	1,440	1,656	110,512	127,154
Flavored Gin	6,369	6,998	719,983	812,346
Brandy - American	251,835	266,454	24,769,899	26,064,042
Brandy - Foreign	9,670	11,805	1,390,292	1,557,863
Cognac	294,382	290,007	57,331,682	57,685,301
Rum	962,820	937,183	123,322,879	127,690,772
Schnapps	211,827	227,220	24,338,835	25,971,247
Tequila	328,710	306,828	67,019,609	64,085,715
Vodka	1,959,082	1,889,727	230,117,619	226,200,330
Flavored Vodka	385,475	347,549	49,825,131	47,744,368
Cordials & Liqueurs - American	372,864	380,787	51,578,444	53,458,669
Cordials & Liqueurs -Foreign	189,261	193,395	45,443,760	47,078,768
Prepared Cocktails	106,797	103,582	8,826,462	8,543,221
Alcohol	2,561	2,280	511,991	428,461
Returns & Adjustments	<u>(13)</u>	<u>(9)</u>	<u>59,945</u>	<u>(98,118)</u>
TOTAL*	<u><u>6,877,873</u></u>	<u><u>6,734,253</u></u>	<u><u>\$940,227,792</u></u>	<u><u>\$942,118,092</u></u>

Notes:

*Totals may not add due to rounding.

HISTORY OF REVENUE AND EXPENSES

Fiscal Year Ended	Gross Profit On Sales	Taxes, Licenses and Other Revenue	Total Gross Revenue	Total Administrative Expenses*	Total Net Income	Returnable License Fees 55%**	Net Income To State Government
<u>Sept. 30</u>							
1979	82,414,106	103,290,933	185,705,039	25,431,819	160,273,220	4,720,472	155,552,748
1980	86,767,966	106,368,850	193,136,816	28,482,163	164,654,653	4,831,514	159,823,139
1981	89,228,078	108,980,072	198,208,150	29,927,315	168,280,835	4,901,013	163,379,822
1982	89,110,371	110,695,128	199,805,499	32,320,130	167,485,369	4,952,500	162,532,869
1983	84,472,543	109,368,534	193,841,077	34,482,847	159,358,230	5,017,002	154,341,228
1984	85,006,499	110,683,139	195,689,638	36,113,538	159,576,100	5,041,291	154,534,809
1985	90,135,957	113,527,346	203,663,303	39,650,592	164,012,711	5,053,977	158,958,734
1986	90,184,097	134,950,255	225,134,352	39,775,881	185,358,471	4,982,797	180,375,674
1987	89,456,305	135,972,442	225,428,747	42,367,980	183,060,767	5,004,555	178,056,212
1988	86,867,321	132,463,490	219,330,811	43,892,269	175,438,542	4,895,083	170,543,459
1989	87,473,309	131,279,730	218,753,039	42,300,993	176,452,046	4,931,013	171,521,033
1990	92,095,395	134,331,543	226,426,938	43,440,767	182,986,171	4,988,581	177,997,590**
1991	97,615,290	136,490,594	234,105,884	45,843,741	188,262,143	5,053,930	183,208,213
1992	95,521,948	134,505,345	230,027,293	45,812,040	184,215,253	5,035,731	179,179,522
1993	109,671,461	135,786,022	245,457,483	43,935,435	201,522,048	5,099,575	196,422,473
1994	126,459,129	135,018,320	261,477,449	44,226,953	217,250,496	5,121,767	212,128,729
1995	126,679,011	136,168,490	262,847,501	45,091,001	217,756,500	5,216,510	212,359,990
1996	132,538,174	138,837,715	271,375,889	45,252,961	226,122,928	5,181,010	220,941,918
1997	114,795,188	138,021,291	252,816,479	30,507,779*	222,308,700	5,267,854	217,040,846
1998	135,126,986	146,189,737	281,316,723	44,954,826	236,361,897	5,249,741	231,112,156
1999	147,559,022	148,335,479	295,894,501	49,203,757	246,690,744	5,286,991	241,403,753
2000	161,903,146	156,531,156	318,434,302	50,648,264	267,786,038	5,125,861	262,660,177
2001	164,595,543	161,232,117	325,827,660	53,806,670	272,020,990	5,376,659	266,644,331
2002	165,097,750	163,270,967	328,368,717	57,022,650	271,346,067	5,418,676	265,927,391
2003	173,426,741	168,268,629	341,695,370	55,536,185	286,159,185	5,241,142	280,918,043
2004	183,602,554	176,075,890	359,678,444	57,505,661	302,172,783	5,572,483	296,600,300
2005	188,133,408	178,302,344	366,435,752	59,785,091	306,650,661	5,974,444	300,676,217
2006	198,129,324	182,696,589	380,825,913	64,225,094	316,600,819	5,885,251	310,715,568
2007	204,953,627	187,420,753	392,374,380	65,637,698	326,736,682	5,915,500	320,821,182
2008	208,789,670	191,782,011	400,571,681	67,163,482	333,408,199	6,285,160	327,123,039
2009	211,624,001	194,018,714	405,642,715	68,535,707	337,107,008	6,278,198	330,828,810
2010	210,745,376	194,184,450	404,929,826	70,974,531	333,955,295	6,384,390	327,570,905

Notes:

*The per case fee for cases was charged to cost of goods sold for this year.

**Upon review of the Statistical book, a discrepancy was discovered in the published 1990 Financial Statement total Net Income. The discrepancy was corrected in the 1991 annual Financial Statement.

HISTORY OF ACCUMULATED REVENUE

Year	Fees Returned to Local Gov't	Accumulated Returnable Fees	Total Revenue		Accumulated Revenue Collected	Gross Sales	Accumulated Gross Sales
			Collected	Including Returnable Fees			
1934	\$1,498,498			\$4,068,846		\$14,843,678	
1935	1,850,000	\$3,348,498		8,877,090	\$12,945,936	22,920,535	\$37,764,213
1936	1,900,000	5,248,498		10,918,463	23,864,399	30,443,909	68,208,122
1937	2,100,000	7,348,498		14,722,575	38,586,974	37,753,695	105,961,817
1938	2,500,000	9,848,498		14,825,789	53,412,763	33,582,814	139,544,631
1939	2,450,000	12,298,498		16,341,168	69,753,931	38,035,803	177,580,434
1940	2,405,000	14,703,498		17,745,954	87,499,885	45,293,854	222,874,288
1941	2,500,000	17,203,498		19,316,530	106,816,415	56,723,618	279,597,906
1942	2,554,125	19,757,623		22,720,947	129,537,362	76,817,744	356,415,650
1943	2,406,270	22,163,893		24,782,340	154,319,702	75,332,662	431,748,312
1944	2,406,685	24,570,578		26,490,857	180,810,559	101,297,994	533,046,306
1945	3,570,765	28,141,343		28,881,871	209,692,430	116,337,170	649,383,476
1946	14,524,395	42,665,738		39,922,845	249,615,275	137,374,565	786,758,041
1947	12,958,814	55,624,552		39,060,875	288,676,150	137,741,388	924,499,429
1948	2,756,152	58,380,704		39,495,901	328,172,051	143,406,840	1,067,906,269
1949	2,846,120	61,226,824		38,486,353	366,658,404	139,822,200	1,207,728,469
1950	2,817,750	64,044,574		37,171,440	403,829,844	133,775,649	1,341,504,118
1951	2,833,980	66,878,554		43,100,791	446,930,635	159,270,117	1,500,774,235
1952	3,391,833	70,270,387		41,018,989	487,949,624	154,400,896	1,655,175,131
1953	3,458,089	73,728,476		45,033,500	532,983,124	171,965,758	1,827,140,889
1954	3,511,610	77,240,086		45,785,889	578,769,013	179,669,551	2,006,810,440
1955	3,497,546	80,737,632		45,901,336	624,670,349	180,307,853	2,187,118,293
1956	3,508,991	84,246,623		48,146,014	672,816,363	189,273,637	2,376,391,930
1957	3,509,888	87,756,511		49,998,450	722,814,813	198,505,217	2,574,897,147
1958	3,542,528	91,299,039		50,687,694	773,502,507	175,017,397	2,749,914,544
1959	3,545,905	94,844,944		50,547,817	824,050,324	175,044,003	2,924,958,547
1960	3,571,930	98,416,874		61,271,545	885,321,869	187,093,695	3,112,052,242
1961	3,656,124	102,072,998		63,991,731	949,313,600	177,562,453	3,289,614,695
1962	3,761,044	105,834,042		53,382,531	1,002,696,131	189,079,916	3,478,694,611
1963	3,797,440	109,631,482		87,866,750	1,090,562,881	190,302,644	3,668,997,255
1964	3,816,507	113,447,989		93,928,275	1,184,491,156	205,919,447	3,874,916,702
1965	3,998,763	117,446,752		101,255,464	1,285,746,620	225,897,290	4,100,813,992
1966	3,928,459	121,375,211		108,098,991	1,393,845,611	249,785,302	4,350,599,294
1967	3,958,032	125,333,243		110,046,889	1,503,892,500	260,126,861	4,610,726,155
1968	4,031,457	129,364,700		112,810,080	1,616,702,580	277,615,152	4,888,341,307
1969	4,099,535	133,464,235		118,606,640	1,735,309,220	298,012,165	5,186,353,472
1970	4,166,437	137,630,672		124,690,624	1,859,999,844	316,042,270	5,502,395,742
1971	4,490,664	142,121,336		126,570,278	1,986,570,122	322,817,388	5,825,213,130
1972	4,505,772	146,627,108		134,673,644	2,121,243,766	345,819,342	6,171,032,472
1973	4,592,520	151,219,628		136,188,184	2,257,431,950	357,290,372	6,528,322,844
1974	4,670,605	155,890,233		144,741,632	2,402,173,582	365,486,594	6,893,809,438
1975	4,763,150	160,653,383		146,644,404	2,548,817,986	375,490,091	7,269,299,529

HISTORY OF ACCUMULATED REVENUE (continued)

<u>Year</u>	<u>Fees Returned to Local Gov't</u>	<u>Accumulated Returnable Fees</u>	<u>Total Revenue</u>		<u>Accumulated Revenue Collected</u>	<u>Gross Sales</u>	<u>Accumulated Gross Sales</u>
			<u>Collected Including</u>	<u>Returnable Fees</u>			
1976	4,880,998	165,534,381	144,770,543	2,693,588,529	392,327,464	7,661,626,993	
1977	4,565,633	170,100,014	147,916,858	2,841,505,387	397,498,357	8,059,125,350	
1978	4,646,725	174,746,739	156,174,708	2,997,680,095	430,846,564	8,489,971,914	
1979	4,720,472	179,467,211	160,273,220	3,157,953,315	453,188,362	8,943,160,276	
1980	4,831,514	184,298,725	164,654,653	3,322,607,968	478,868,119	9,422,028,395	
1981	4,901,013	189,199,738	168,280,835	3,490,888,803	502,680,818	9,924,709,213	
1982	4,952,500	194,152,238	167,485,369	3,658,374,172	508,960,179	10,433,669,392	
1983	5,017,002	199,169,240	159,358,230	3,817,732,402	489,920,957	10,923,590,349	
1984	5,041,291	204,210,531	159,576,100	3,977,308,502	491,942,710	11,415,533,059	
1985	5,053,977	209,264,508	164,012,711	4,141,321,213	517,922,277	11,933,455,336	
1986	4,982,797	214,247,305	185,358,471	4,326,679,684	516,982,342	12,450,437,678	
1987	5,004,555	219,251,860	183,060,767	4,509,740,451	512,924,936	12,963,362,614	
1988	4,895,083	224,146,943	175,438,542	4,685,178,993	497,740,922	13,461,103,536	
1989	4,931,013	229,077,956	176,452,046	4,861,631,039	501,995,567	13,963,099,103	
1990	4,988,581	234,066,537	181,701,114	5,043,332,153	512,889,066	14,475,988,169	
1991	5,053,930	239,120,467	188,262,143	5,231,594,296	533,267,056	15,009,255,225	
1992	5,035,731	244,156,198	184,215,253	5,415,809,549	535,434,889	15,544,690,114	
1993	5,099,575	249,255,773	201,552,048	5,617,361,597	547,979,348	16,092,669,462	
1994	5,121,767	254,377,540	217,250,496	5,834,612,093	545,029,378	16,637,698,840	
1995	5,216,510	259,594,050	217,756,500	6,052,368,593	548,579,215	17,186,278,055	
1996	5,181,010	264,775,060	226,122,928	6,278,491,521	566,142,419	17,752,420,474	
1997	5,267,854	270,042,914	222,308,700	6,500,800,221	578,137,159	18,330,557,633	
1998	5,249,741	275,292,655	236,361,897	6,737,162,118	602,747,343	18,933,304,976	
1999	5,286,991	280,579,646	246,690,744	6,983,852,862	638,028,367	19,571,333,343	
2000	5,125,861	285,705,507	267,786,038	7,251,638,900	683,363,618	20,254,696,961	
2001	5,376,659	291,082,166	272,020,992	7,523,659,892	712,663,497	20,967,360,458	
2002	5,418,676	296,500,842	271,346,067	7,795,005,959	731,648,991	21,699,009,449	
2003	5,241,142	301,741,984	286,159,185	8,081,165,144	768,670,331	22,467,679,780	
2004	5,572,483	307,314,467	302,172,783	8,383,337,927	813,799,608	23,281,479,388	
2005	5,974,444	313,288,911	306,650,661	8,689,988,588	830,610,782	24,112,090,170	
2006	5,885,251	319,174,162	316,600,819	9,006,589,407	865,059,097	24,977,149,267	
2007	5,915,500	325,089,662	326,736,682	9,333,326,089	894,993,141	25,872,142,408	
2008	6,285,160	331,374,822	333,408,199	9,666,734,288	925,477,120	26,797,619,528	
2009	6,278,198	337,653,020	337,107,008	10,003,841,296	942,118,092	27,739,737,620	
2010	6,384,390	344,037,410	333,955,295	10,337,796,591	940,227,792	28,679,965,412	

Notes:

Returnable fees paid to local governments from 1935 through 1941 were estimated.

Returnable fees paid to local governments from 1945 through 1947 were based upon 10% of spirits sold with 22% alcohol and over, effective May 14, 1945, and expired May 14, 1947.

Effective January 10, 1977, the percentage of returnable license fees paid to local governments was decreased from 85% to 55% per P.A. 417 of 1976.

LIQUOR TAX COLLECTED BY COUNTY - 4%
FOR THE STATE CONVENTION FACILITY DEVELOPMENT ACT
FISCAL YEAR ENDED SEPTEMBER 30, 2010

<u>COUNTY</u>	<u>AMOUNT*</u>	<u>COUNTY</u>	<u>AMOUNT*</u>
Alcona	\$36,845	Lake	44,972
Alger	30,374	Lapeer	210,704
Allegan	281,530	Leelanau	85,673
Alpena	111,574	Lenawee	209,628
Antrim	96,282	Livingston	598,528
Arenac	53,699	Luce	21,583
Baraga	22,513	Mackinac	83,089
Barry	111,962	Macomb	3,223,341
Bay	331,449	Manistee	88,081
Benzie	80,610	Marquette	235,895
Berrien	548,022	Mason	116,637
Branch	105,226	Mecosta	148,606
Calhoun	490,280	Menominee	41,532
Cass	95,740	Midland	230,579
Charlevoix	130,500	Missaukee	27,720
Cheboygan	115,771	Monroe	474,219
Chippewa	147,245	Montcalm	139,208
Clare	93,164	Montmorency	42,983
Clinton	169,072	Muskegon	624,673
Crawford	47,422	Newaygo	112,747
Delta	120,996	Oakland	4,998,560
Dickinson	45,822	Oceana	65,211
Eaton	329,380	Ogemaw	78,446
Emmet	202,838	Ontonagon	24,942
Genesee	1,589,493	Osceola	51,329
Gladwin	64,029	Oscoda	31,377
Gogebic	22,983	Otsego	106,018
Grand Traverse	470,881	Ottawa	682,063
Gratiot	71,451	Presque Isle	41,400
Hillsdale	64,213	Roscommon	118,057
Houghton	127,359	Saginaw	746,668
Huron	100,393	St. Clair	515,028
Ingham	1,110,798	St. Joseph	141,656
Ionia	108,570	Sanilac	83,212
Iosco	115,592	Schoolcraft	28,103
Iron	28,245	Shiawassee	150,108
Isabella	273,362	Tuscola	89,762
Jackson	483,990	Van Buren	201,125
Kalamazoo	1,002,923	Washtenaw	1,291,730
Kalkaska	47,688	Wayne	4,299,771
Kent	2,362,646	Wexford	125,288
Keweenaw	7,429	Detroit City	5,124,922

GRAND TOTAL* \$37,605,532

Note: *Total may not add due to rounding.

HISTORY OF GROSS DOLLAR AND CASE SALES

<u>Fiscal Year</u> <u>Ended June 30</u>	<u>Gross Sales</u>	<u>Increase</u> <u>(Decrease)</u> <u>Amount</u>	<u>Increase</u> <u>(Decrease)</u> <u>Percent</u>	<u>Case Sales</u>	<u>Increase</u> <u>(Decrease)</u> <u>Amount</u>	<u>Increase</u> <u>(Decrease)</u> <u>Percent</u>
1973	357,290,372	11,471,029	3.32	7,027,243	151,905	2.21
1974	365,486,594	8,196,222	2.29	7,059,512	32,269	0.46
1975	375,490,091	10,003,497	2.74	7,050,858	(8,654)	(0.12)

Fiscal Year Ended September 30

1976	388,798,539	13,308,448	3.54	7,113,306	62,448	0.89
1977	397,498,357	8,699,818	2.24	7,194,066	80,760	1.14
1978	430,846,564	33,348,207	8.39	7,561,252	367,186	5.10
1979	453,218,064	22,371,500	5.19	7,598,037	36,785	0.49
1980	478,868,119	25,650,055	5.66	7,538,309	(59,728)	(0.79)
1981	502,680,818	23,812,699	4.97	7,272,147	(266,162)	(3.53)
1982	508,960,179	6,279,361	1.25	7,090,434	(181,713)	(2.50)
1983	489,920,957	(19,039,222)	(3.74)	6,531,124	(559,310)	(7.89)
1984	491,942,710	2,021,753	0.41	6,592,389	61,265	0.94
1985	517,922,277	25,979,567	5.28	6,960,997	368,608	5.60
1986	516,982,342	(939,935)	(0.18)	6,392,281	(568,716)	(8.17)
1987	512,924,936	(4,057,406)	(0.78)	6,272,458	(119,823)	(1.87)
1988	497,740,922	(15,184,014)	(2.96)	5,981,523	(290,935)	(4.64)
1989	501,995,567	4,254,645	0.85	5,810,452	(171,071)	(2.86)
1990	512,889,066	10,893,499	2.17	5,702,410	(108,042)	(1.86)
1991	533,267,056	20,377,990	3.97	5,573,133	(129,277)	(2.27)
1992	535,434,889	2,167,833	0.41	5,426,580	(146,553)	(2.63)
1993	547,979,348	12,544,459	2.34	5,303,570	(123,010)	(2.27)
1994	545,029,378	(2,949,970)	(0.54)	4,964,798	(338,772)	(6.39)
1995	548,579,215	3,549,837	0.65	4,913,789	(51,009)	(1.03)
1996	566,142,419	17,563,204	3.20	4,955,779	41,990	0.85
1997	578,137,159	11,994,740	2.12	4,958,305	2,526	0.05
1998	602,747,343	24,610,184	4.26	5,059,933	101,628	2.05
1999	638,028,367	35,281,024	5.85	5,187,270	127,337	2.52
2000	683,363,618	45,335,251	7.11	5,350,162	162,892	3.14
2001	712,663,497	29,299,879	4.29	5,377,947	27,785	0.52
2002	731,648,991	18,985,494	2.66	5,496,879	118,932	2.21
2003	768,670,331	37,021,340	5.06	5,752,264	255,385	4.65
2004	813,799,608	45,129,277	5.87	6,029,155	276,891	4.81
2005	830,610,782	16,811,174	2.07	6,110,122	80,967	1.34
2006	865,059,097	34,448,315	4.15	6,293,797	183,675	3.01
2007	894,993,141	29,934,044	3.46	6,464,739	170,942	2.72
2008	925,477,120	30,483,979	3.41	6,611,415	146,676	2.27
2009	942,118,092	16,640,972	1.80	6,734,253	122,838	1.86
2010	940,227,792	(1,890,300)	(0.20)	6,877,873	143,620	2.13

COMPARISON OF BEER TAX REVENUE AND BEER SALES

Fiscal Year Ended	Tax Rate Per Barrel	Beer Excise Tax Revenue	Increase (Decrease) Over Prior Year		Sales In Barrels	Increase (Decrease) Over Prior Year	
			Amount	Percent (%)		Amount	Percent (%)
<u>June 30</u>							
1970	6.30**	38,466,376	1,150,484	3.08	6,302,456	472,595	8.11
1971	6.30	39,547,160	1,080,784	2.81	6,310,608	8,152	0.13
1972	6.30	40,784,125	1,236,965	3.03	6,507,834	197,226	3.13
1973	6.30	40,702,070	(82,055)	(0.20)	6,443,063	(64,771)	(1.00)
1974	6.30	42,207,094	1,505,024	3.70	6,805,882	362,819	5.63
1975	6.30	44,473,106	2,266,012	5.37	7,019,820	213,938	3.14
<u>Sept. 30</u>							
1976	6.30	43,685,361	(787,745)	(1.77)	6,971,085	(48,735)	(0.69)
1977	6.30	46,198,769	2,513,408	5.75	7,431,961	460,876	6.61
1978	6.30	45,875,704	(323,065)	(0.70)	7,301,175	(130,786)	(1.76)
1979	6.30	43,962,254	(1,913,450)	(4.17)	7,012,142	(289,033)	(3.96)
1980	6.30	43,887,440	(74,814)	(0.17)	7,005,853	(6,289)	(.09)
1981	6.30	44,012,367	124,927	0.28	6,968,258	(37,595)	(0.54)
1982	6.30	44,709,253	696,886	1.58	6,849,518	(118,740)	(1.70)
1983	6.30	43,666,960	(1,042,293)	(2.33)	6,946,711	97,193	1.42
1984	6.30	42,682,497	(984,463)	(2.25)	6,777,917	(168,794)	(2.43)
1985	6.30	42,627,248	(55,249)	(0.13)	6,778,320	403	0.00
1986	6.30	42,885,436	258,188	0.60	6,856,915	78,595	1.16
1987	6.30	44,080,977	1,195,541	2.79	7,006,050	149,135	2.17
1988	6.30	43,487,277	(593,700)	(1.35)	6,914,147	(91,903)	(1.31)
1989	6.30	42,498,531	(988,746)	(2.27)	6,776,324	(137,823)	(1.99)
1990	6.30	43,562,120	1,063,589	2.50	6,924,666	148,342	2.19
1991	6.30	44,337,892	775,772	1.78	7,048,309	123,643	1.79
1992	6.30	42,371,633	(1,966,259)	(4.43)	6,737,453	(310,856)	(4.41)
1993	6.30	42,471,376	99,743	0.24	6,766,761	29,308	0.44
1994	6.30	42,196,671	(274,705)	(0.65)	6,714,437	(52,324)	(0.77)
1995	6.30	42,353,191	156,520	0.37	6,729,099	14,662	0.22
1996	6.30	41,793,403	(559,788)	(1.32)	6,649,944	(79,155)	(1.18)
1997	6.30	41,307,414	(485,989)	(1.16)	6,574,154	(75,790)	(1.14)
1998	6.30	43,127,914	1,820,500	4.41	6,655,699	81,545	1.24
1999	6.30	40,516,177	(2,611,737)	(6.06)	6,695,898	40,199	0.60
2000	6.30	42,532,399	2,016,222	4.98	6,778,789	82,891	1.24
2001	6.30	42,518,439	(13,960)	(0.03)	6,812,301	33,512	0.49
2002	6.30	42,197,253	(321,186)	(0.76)	6,730,138	(82,163)	(1.21)
2003	6.30	42,688,752	491,499	1.16	6,802,658	72,520	1.08
2004	6.30	42,646,537	(42,215)	(0.10)	6,807,147	4,489	0.07
2005	6.30	41,949,026	(697,511)	(1.64)	6,721,468	(85,679)	(1.26)
2006	6.30	41,870,726	(78,300)	(0.19)	6,647,438	(74,030)	(1.10)
2007	6.30	41,711,031	(159,695)	(0.38)	6,588,385	(59,053)	(0.89)
2008	6.30	41,189,860	(521,171)	(1.25)	6,601,138	12,753	0.19
2009	6.30	40,370,246	(819,614)	(1.99)	6,465,495	(135,643)	(2.05)
2010	6.30	40,510,976	140,730	0.35	6,448,197	(17,298)	0.27

**Effective September 1, 1966

ESTIMATE OF TOTAL BEVERAGE SALES

	<u>Fiscal Years Ended September 30</u>		<u>Increase</u>
	<u>2010</u>	<u>2009</u>	<u>(Decrease)</u>
<u>SPIRITS</u>			
Gross sales of the Liquor Control Commission	940,227,792	942,118,092	(\$1,890,300)
For F/Y 2010, about 19% of total gross sales were for resale by the drink. Average bottle cost \$12.49 assuming a 951% gross profit on cost, add:	1,405,374,391		
For F/Y 2009, about 19.2% of total gross sales were for resale by the drink. Average bottle cost \$12.10 assuming a 981% gross profit on cost, add:		1,475,740,480	(70,366,089)
Add the 4% State Specific Tax:	37,551,856	37,615,504	(63,648)
Add the 4% State Specific Tax:	37,605,532	37,680,081	(74,549)
Add the 4% State Specific Tax:	37,551,856	37,615,504	(63,648)
Add the 1.85% State Specific Tax:	14,106,598	14,093,466	13,132
<u>BEER</u>			
Estimated at an average price of \$1.00 for a 12 oz. serving or \$10.67 per gallon (31 gallons equal one barrel).			
F/Y 2010 - Add 31 x \$10.67 x 6,448,197 barrels:	2,132,870,122		
F/Y 2009 - Add 31 x \$10.67 x 6,465,495 barrels:		2,138,591,781	(5,721,659)
<u>WINE</u>			
21% and less alcoholic content - estimated at \$8.00 per liter.			
F/Y 2010 - Add 79,440,328 liters x \$8.00:	635,522,624		
F/Y 2009 - Add 73,200,249 liters x \$8.00:		585,601,992	49,920,632
<u>MIXED SPIRIT DRINKS</u>			
10% or less alcohol by volume mixed with non-alcoholic beverages, flavoring or coloring - estimated at \$7.50 per liter.			
F/Y 2010 - Add 983,029 liters x \$7.50:	7,372,718		
F/Y 2009 - Add 787,948 liters x \$7.50:		5,909,610	1,463,108
Subtotal	\$5,248,183,488	\$5,274,966,510	(\$26,783,022)
Add estimated 6% State Sales Tax	314,891,009	316,497,991	(\$1,606,982)
TOTAL*	\$5,563,074,497	\$5,591,464,501	(\$28,390,004)
Sales of spirits in cases	6,877,873	6,734,253	143,620
Sales of beer in barrels of 31 gallons	6,448,197	6,465,495	(17,298)
Sales of wine in liters	79,440,328	73,200,249	6,240,079
Sales of mixed spirit drinks in liters	983,029	787,948	195,081

Note: *Totals may not add due to rounding.

MISCELLANEOUS FISCAL YEAR SALES STATISTICS

<u>FISCAL YEAR</u>	<u>SALES DAYS OR WEEK DAYS</u>	<u>CASE SALES</u>	<u>ACTUAL BOTTLE SALES</u>	<u>AVERAGE BOTTLES/CASE</u>	<u>GALLON SALES</u>
1993	249	5,303,570	90,926,108	17.14	13,351,603
1994	249	4,964,798	86,628,524	17.45	12,504,692
1995	247	4,913,789	87,301,804	17.77	12,378,337
1996	249	4,955,779	91,636,492	18.49	12,485,799
1997	249	4,958,305	88,749,089	17.90	12,313,707
1998	249	5,059,933	91,410,533	18.07	12,577,299
1999	249	5,187,270	93,917,207	18.10	12,857,998
2000	249	5,350,162	96,980,678	18.13	13,207,142
2001*	260	5,377,947	96,947,620	18.03	13,228,468
2002	261	5,496,879	98,552,010	17.93	13,408,222
2003	261	5,752,264	101,998,387	17.73	13,855,960
2004	262	6,029,155	105,806,664	17.55	14,355,348
2005	261	6,110,122	105,859,372	17.33	14,579,476
2006	260	6,293,797	107,196,288	17.03	14,979,997
2007	260	6,464,739	108,340,099	16.76	15,262,267
2008	262	6,611,415	109,483,306	16.56	15,491,372
2009	261	6,734,253	111,047,074	16.49	15,743,240
2010	261	6,877,873	111,465,366	16.21	15,951,011

ESTIMATE OF BOTTLE SALES BY SIZE FISCAL YEAR COMPARISONS

	<u>2010</u>	<u>2009</u>	<u>INCREASE (DECREASE)</u>	<u>INCREASE (DECREASE)</u>
50ML	10,706,129	10,355,929	350,200	3.4%
100ML	5,173,184	4,980,308	192,876	3.9%
200ML	25,269,740	25,420,845	(151,105)	(0.6)%
375ML	23,710,053	24,034,581	(324,528)	(1.4)%
750ML	29,604,452	29,762,392	(157,940)	(0.5)%
1000ML	8,764,259	8,937,184	(172,925)	(1.9)%
1750ML	8,237,549	7,555,835	681,714	9.0%
TOTAL	<u>111,465,366</u>	<u>111,047,074</u>	<u>418,292</u>	<u>0.4%</u>

	<u>2010</u>	<u>2009</u>
NET ACCOUNTS PAYABLE:		
Beginning of Fiscal Year	\$67,544,495	\$66,541,545
End of Fiscal Year	\$71,528,010	\$67,544,495
AVERAGE ACCOUNTS PAYABLE	\$69,871,773	\$70,800,333
ACCOUNTS PAYABLE TURNOVER RATE	8.14	8.04
AVERAGE DAILY PURCHASES (State business days)	\$2,178,773	\$2,180,703
NUMBER OF DAYS' PURCHASES IN ACCOUNTS PAYABLE	32	32

Note: *In 2001, the "Sales Days" column was changed to "Week Days". This was done to reflect the possible number of ADA "work days" and not the number of "State" business days.

**ESTIMATED PER CAPITA CONSUMPTION IN MICHIGAN
(in gallons)**

Year	Michigan Population ⁽¹⁾	BEER & WINE				SPIRITS	
		Beer		Wine		Total	Per Capita
		Total	Per Capita	16% Alcohol or Less Total	Per Capita		
1980	9,236,891	217,181,443	23.51	15,543,297	1.68	18,249,584	1.98
1981	9,275,000	216,015,998	23.29	16,474,953	1.78	17,827,712	1.92
1982	9,260,000	212,335,058	22.93	15,908,540	1.72	17,400,557	1.88
				21% Alcohol or Less ⁽²⁾			
1983	9,155,000	215,348,041	23.52	15,302,982	1.68	16,843,530	1.84
1984	9,074,622	210,115,427	23.15	17,148,674	1.89	16,780,323	1.85
1985	9,088,300	210,127,920	23.12	18,186,425	2.00	17,271,431	1.90
1986	9,144,545	212,564,365	23.25	19,056,556	2.08	15,872,494	1.74
1987	9,205,000	217,187,550	23.59	19,011,159	2.07	15,575,206	1.69
1988	9,240,000	214,338,557	23.20	20,406,160	2.21	14,924,525	1.62
1989	9,273,000	210,066,044	22.65	16,654,340	1.80	14,502,159	1.56
1990	9,295,297	214,664,646	23.09	16,263,897	1.74	14,245,226	1.53
1991	9,368,000	218,497,579	23.32	13,742,490	1.47	13,589,821	1.45
1992	9,437,000	208,861,043	22.13	12,451,095	1.32	13,644,442	1.45
1993	9,459,667	209,769,591	22.18	11,761,453	1.24	13,351,603	1.41
1994	9,491,836	208,147,547	21.93	11,962,594	1.26	12,504,692	1.32
1995	9,537,948	208,602,069	21.87	12,520,949	1.31	12,378,337	1.30
1996	9,594,350	206,148,264	21.49	13,003,769	1.36	12,485,799	1.30
1997	9,779,984	203,798,774	20.84	13,206,802	1.35	12,313,707	1.26
1998	9,817,242	206,326,669	21.02	13,822,591	1.41	12,577,299	1.28
1999	9,864,000	207,572,838	21.04	13,919,453	1.41	12,857,998	1.30
2000	9,938,000	210,142,461	21.15	14,912,542	1.50	13,207,142	1.33
2001	10,006,000	211,181,331	21.11	14,738,897	1.47	13,228,468	1.32
2002	10,050,000	208,634,286	20.76	14,242,995	1.42	13,408,222	1.33
2003	10,080,000	210,882,390	20.92	16,238,726	1.61	13,855,960	1.37
2004	10,113,000	211,021,554	20.87	17,281,174	1.71	14,355,348	1.42
2005	10,121,000	208,365,505	20.59	17,440,842	1.72	14,579,476	1.44
2006	10,096,000	206,070,578	20.41	18,000,200	1.78	14,979,997	1.48
2007	10,072,000	204,239,944	20.28	18,857,615	1.87	15,262,267	1.52
2008	10,003,422	204,635,289	20.46	19,230,708	1.92	15,491,372	1.55
2009	9,970,000	200,430,338	20.10	19,337,009	1.94	15,743,240	1.58
2010	9,884,000	199,894,118	20.22	20,985,425	2.12	15,951,011	1.61

Notes:

(1) Population Source: U.S. Census Bureau Website

(2) Wines from 16% to 21% alcohol were included in the Wine category beginning on October 24, 1982.



CALENDAR YEAR

**GROSS LIQUOR SALES BY MONTH
COMPARISON OF ACCOUNTING CALENDAR YEARS**

<u>MONTH</u>	<u>2010*</u>			<u>2009**</u>		
	<u>AMOUNT</u>	<u>NUMBER OF CASES</u>	<u>AMOUNT AS % OF TOTAL \$ SALES</u>	<u>AMOUNT</u>	<u>NUMBER OF CASES</u>	<u>AMOUNT AS % OF TOTAL \$ SALES</u>
JANUARY	\$59,848,804	447,929	6.3	\$59,231,137	430,109	6.3
FEBRUARY	63,852,764	461,774	6.7	63,125,652	452,690	6.8
MARCH	65,616,083	472,964	6.9	66,462,082	471,583	7.1
FIRST QUARTER***	\$189,317,652	1,382,667	19.9	\$188,818,870	1,354,382	20.2
APRIL	\$86,036,785	630,525	9.1	\$85,610,756	616,371	9.2
MAY	72,553,104	533,773	7.7	72,775,147	519,628	7.8
JUNE	75,929,921	554,284	8.0	78,394,177	557,268	8.4
SECOND QUARTER***	\$234,519,810	1,718,582	24.8	\$236,780,080	1,693,267	25.4
JULY	\$95,704,548	699,337	10.1	\$94,426,569	678,752	10.1
AUGUST	75,001,224	554,737	7.9	74,154,400	538,074	7.9
SEPTEMBER	84,144,338	622,098	8.9	78,566,237	575,831	8.4
THIRD QUARTER***	\$254,850,110	1,876,172	26.9	\$247,147,206	1,792,657	26.4
OCTOBER	\$82,926,079	616,042	8.7	\$79,833,669	584,755	8.6
NOVEMBER	75,917,234	558,506	8.0	76,662,182	566,768	8.2
DECEMBER	111,253,661	781,265	11.7	105,044,370	748,929	11.2
FOURTH QUARTER***	\$270,096,975	1,955,813	28.4	\$261,540,221	1,900,452	28.0
TOTAL SALES***	<u>\$948,784,546</u>	<u>6,933,234</u>	<u>100%</u>	<u>\$934,286,378</u>	<u>6,740,758</u>	<u>100%</u>

*Sales based on accounting calendar year from 01/03/10 through 01/01/11.

**Sales based on accounting calendar year from 01/04/09 through 01/02/10.

***Totals may not add due to rounding.

**GROSS LIQUOR SALES BY COUNTY
FOR SELECTED LICENSE TYPES
2010 CALENDAR YEAR**

COUNTY	SDD SALES	CLASS C SALES	TOTAL*
Alcona	\$460,549.50	\$63,632.35	\$524,181.85
Alger	377,448.20	132,945.80	510,394.00
Allegan	4,650,074.35	1,060,381.90	5,710,456.25
Alpena	2,290,482.80	395,350.60	2,685,833.40
Antrim	967,494.00	241,285.90	1,208,779.90
Arenac	882,496.25	105,488.50	987,984.75
Baraga	328,765.45	18,307.70	347,073.15
Barry	2,372,817.50	204,624.50	2,577,442.00
Bay	6,327,588.45	1,586,124.95	7,913,713.40
Benzie	606,145.95	101,595.85	707,741.80
Berrien	10,348,931.80	1,829,455.95	12,178,387.75
Branch	2,134,250.55	264,687.60	2,398,938.15
Calhoun	9,652,966.50	1,255,770.05	10,908,736.55
Cass	1,487,995.55	337,878.40	1,825,873.95
Charlevoix	2,016,542.05	325,169.55	2,341,711.60
Cheboygan	1,731,053.95	446,004.40	2,177,058.35
Chippewa	2,448,363.25	558,914.90	3,007,278.15
Clare	1,430,023.40	196,241.45	1,626,264.85
Clinton	3,334,293.25	513,847.40	3,848,140.65
Crawford	660,714.05	96,569.25	757,283.30
Delta	2,281,654.65	567,822.30	2,849,476.95
Dickinson	465,723.65	372,851.80	838,575.45
Eaton	6,731,564.80	878,001.95	7,609,566.75
Emmet	2,239,678.70	328,747.20	2,568,425.90
Genesee	32,336,953.05	5,205,226.85	37,542,179.90
Gladwin	1,288,252.95	153,132.35	1,441,385.30
Gogebic	319,910.15	103,826.55	423,736.70
Grand Traverse	7,220,915.70	1,286,051.05	8,506,966.75
Gratiot	1,437,230.35	229,504.00	1,666,734.35
Hillsdale	1,386,101.95	96,770.45	1,482,872.40
Houghton	1,452,136.40	808,052.70	2,260,189.10
Huron	1,903,632.35	217,157.60	2,120,789.95
Ingham	20,917,088.45	5,480,024.00	26,397,112.45
Ionia	2,181,157.10	308,127.10	2,489,284.20
Iosco	1,582,476.85	290,312.25	1,872,789.10
Iron	477,321.15	186,758.30	664,079.45
Isabella	4,947,425.25	957,842.45	5,905,267.70
Jackson	9,273,402.60	1,718,163.60	10,991,566.20
Kalamazoo	20,195,581.05	3,710,827.60	23,906,408.65
Kalkaska	668,155.25	161,955.65	830,110.90
Kent	44,821,443.10	11,361,984.30	56,183,427.40
Keweenaw	84,543.30	29,138.40	113,681.70
Lake	888,272.55	184,421.90	1,072,694.45

GROSS LIQUOR SALES BY COUNTY(continued)
FOR SELECTED LICENSE TYPES
2010 CALENDAR YEAR

COUNTY	SDD SALES	CLASS C SALES	TOTAL*
Lapeer	3,448,678.00	500,290.95	3,948,968.95
Leelanau	1,368,050.85	210,278.80	1,578,329.65
Lenawee	3,966,840.65	550,135.35	4,516,976.00
Livingston	11,371,084.40	1,589,960.55	12,961,044.95
Luce	382,775.85	15,918.00	398,693.85
Mackinac	743,174.00	237,197.35	980,371.35
Macomb	64,192,303.05	12,393,075.75	76,585,378.80
Manistee	1,154,189.75	176,122.15	1,330,311.90
Marquette	4,302,490.00	970,725.45	5,273,215.45
Mason	2,388,704.05	211,470.15	2,600,174.20
Mecosta	3,100,145.95	459,012.10	3,559,158.05
Menominee	496,659.30	368,164.75	864,824.05
Midland	4,684,284.00	619,368.45	5,303,652.45
Missaukee	526,138.85	10,931.30	537,070.15
Monroe	9,637,982.00	1,591,515.45	11,229,497.45
Montcalm	2,833,208.35	392,730.55	3,225,938.90
Montmorency	723,785.75	26,660.85	750,446.60
Muskegon	11,587,408.15	2,246,939.60	13,834,347.75
Newaygo	2,204,020.65	184,271.30	2,388,291.95
Oakland	93,755,162.35	23,267,344.35	117,022,506.70
Oceana	1,217,493.90	221,568.05	1,439,061.95
Ogemaw	1,070,888.00	161,309.25	1,232,197.25
Ontonagon	378,206.50	168,032.00	546,238.50
Osceola	989,468.85	100,629.30	1,090,098.15
Oscoda	615,924.75	15,997.45	631,922.20
Otsego	1,988,486.40	152,418.25	2,140,904.65
Ottawa	13,880,898.90	1,943,046.40	15,823,945.30
Presque Isle	746,933.80	154,642.15	901,575.95
Roscommon	2,043,284.75	151,331.95	2,194,616.70
Saginaw	13,462,052.05	2,419,048.40	15,881,100.45
St. Clair	8,263,667.00	1,298,369.20	9,562,036.20
St. Joseph	3,035,060.45	453,191.50	3,488,251.95
Sanilac	1,294,612.70	188,793.85	1,483,406.55
Schoolcraft	253,796.65	90,902.15	344,698.80
Shiawassee	2,427,541.45	589,308.00	3,016,849.45
Tuscola	1,447,834.95	338,316.85	1,786,151.80
Van Buren	3,606,753.75	596,999.35	4,203,753.10
Washtenaw	25,286,490.75	5,484,122.10	30,770,612.85
Wayne	199,741,555.35	28,352,457.00	228,094,012.35
Wexford	2,426,187.65	287,860.10	2,714,047.75
TOTAL	\$726,653,842.70	\$133,561,433.85	\$860,215,276.55

Note: *Total sales are for licensing calendar year from 01-01-10 thru 12-31-10 and does not include all sales.

**GROSS LIQUOR SALES BY COUNTY
FOR ALL LICENSE TYPES
2010 LICENSING YEAR**

<u>COUNTY</u>	<u>TOTAL*</u>	<u>COUNTY</u>	<u>TOTAL*</u>
Alcona	\$771,600.05	Lake	1,124,932.45
Alger	788,788.25	Lapeer	5,318,780.65
Allegan	7,102,805.40	Leelanau	2,140,374.35
Alpena	2,841,844.90	Lenawee	5,321,829.00
Antrim	2,416,280.85	Livingston	15,196,958.25
Arenac	1,342,688.65	Luce	544,905.90
Baraga	564,901.70	Mackinac	2,097,180.40
Barry	2,837,642.50	Macomb	81,504,570.25
Bay	8,294,264.30	Manistee	2,128,456.35
Benzie	1,953,267.00	Marquette	5,981,751.95
Berrien	13,742,116.95	Mason	2,927,861.60
Branch	2,647,082.45	Mecosta	3,784,499.75
Calhoun	12,484,586.85	Menominee	1,033,195.85
Cass	2,480,665.35	Midland	5,801,840.65
Charlevoix	3,296,413.10	Missaukee	691,457.65
Cheboygan	2,880,319.80	Monroe	11,858,310.90
Chippewa	3,651,747.85	Montcalm	3,510,028.00
Clare	2,334,034.70	Montmorency	1,080,066.65
Clinton	4,302,070.60	Muskegon	15,578,748.40
Crawford	1,228,187.30	Newaygo	2,834,313.05
Delta	3,029,910.60	Oakland	126,934,222.45
Dickinson	1,157,789.05	Oceana	1,635,249.75
Eaton	8,394,171.85	Ogemaw	1,981,896.85
Emmet	5,154,493.45	Ontonagon	626,034.75
Genesee	39,799,433.75	Osceola	1,319,495.45
Gladwin	1,586,128.60	Oscoda	781,448.85
Gogebic	566,721.85	Otsego	2,725,545.25
Grand Traverse	12,015,520.05	Ottawa	17,141,381.70
Gratiot	1,741,444.95	Presque Isle	1,020,496.30
Hillsdale	1,623,742.80	Roscommon	2,920,934.30
Houghton	3,194,057.55	Saginaw	18,786,592.25
Huron	2,529,714.00	St. Clair	12,771,629.10
Ingham	27,954,664.80	St. Joseph	3,646,950.00
Ionia	2,733,170.60	Sanilac	2,067,665.55
Iosco	2,851,115.35	Schoolcraft	697,088.75
Iron	696,051.00	Shiawassee	3,812,111.80
Isabella	6,887,173.90	Tuscola	2,238,181.05
Jackson	12,331,016.25	Van Buren	5,079,437.45
Kalamazoo	25,303,426.15	Washtenaw	33,048,565.40
Kalkaska	1,180,408.75	Wayne	237,538,815.75
Kent	59,507,988.15	Wexford	3,100,061.85
Keweenaw	183,570.00		
		TOTAL*	\$948,716,888.65

Note: *Total sales are for licensing calendar year from 01-01-10 thru 12-31-10.

HISTORY OF GROSS LIQUOR SALES BY LICENSE TYPE CALENDAR YEAR

<u>Year</u>	<u>Retail*/L.A.B.</u>	<u>SDD</u>	<u>On-Premise</u>	<u>Other</u>	<u>Total Gross Sales</u>
1974	2,875,534	281,963,941	84,878,256	1,798,918	371,516,649
1975	2,936,577	292,972,474	86,333,949	1,779,265	384,022,265
1976	2,717,010	304,300,699	89,597,369	1,781,193	398,396,271
1977	2,545,680	309,582,251	93,796,593	1,562,291	407,486,815
1978	2,591,067	332,024,707	101,183,320	1,606,113	437,405,207
1979	2,462,415	353,734,095	100,665,757	1,649,447	458,511,714
1980	2,533,487	375,799,870	102,612,156	1,627,014	482,572,527
1981	2,308,578	389,270,357	107,822,722	1,216,114	500,617,771
1982	2,120,208	394,140,302	104,985,513	1,231,720	502,477,743
1983	1,719,413	381,460,494	106,022,003	1,147,044	490,348,954
1984	1,593,274	389,410,820	109,987,322	1,089,832	502,081,248
1985	1,619,792	401,180,686	110,298,091	1,081,362	514,179,931
1986	1,433,020	407,889,266	112,448,433	1,340,994	523,111,713
1987	1,271,463	389,744,871	109,959,285	799,488	501,775,107
1988	502,925	391,031,523	110,101,406	781,707	502,417,561
1989	8,424	392,798,962	110,746,000	855,581	504,408,967
1990	2,897	409,457,241	113,398,317	643,375	523,501,830
1991	2,042	415,674,919	109,241,118	668,800	525,586,879
1992	6,110	426,777,325	111,267,256	643,952	538,694,643
1993	5,483	431,795,829	116,512,677	554,460	548,868,449
1994	7,260	427,221,467	118,446,578	692,464	546,367,769
1995	7,591	431,515,290	121,283,344	610,775	553,417,000
1996	8,569	439,332,921	124,190,540	751,271	564,283,301
1997	16,431	458,214,950	120,079,992	993,266	579,304,639
1998	4,911	492,996,909	127,573,006	1,242,416	621,817,242
1999	12,653	512,147,991	132,994,819	1,122,484	646,277,947
2000	13,263	549,933,237	144,117,820	658,671	694,722,991
2001	18,934	567,263,892	151,002,050	634,834	718,919,710
2002	19,023	580,499,838	152,291,365	1,070,985	733,881,211
2003	17,867	629,075,565	160,902,743	1,143,753	791,139,928
2004	15,625	648,747,010	165,366,159	1,358,599	815,487,393
2005	17,701	662,799,177	172,586,688	1,169,505	836,573,071
2006	12,690	689,053,227	182,146,574	1,088,028	872,300,519
2007	13,928	716,405,485	185,774,579	1,013,689	903,207,681
2008	13,390	747,184,071	186,765,246	609,408	934,572,115
2009	16,228	753,864,163	179,959,229	446,758	934,286,378
2010**	16,251	771,921,412	176,330,244	516,639	948,784,546

Notes:

*Retail sales were discontinued in June of 1988. The only sales remaining in this category are to Limited Alcohol Buyers (L.A.B.) and Industrial Manufacturers.

**Sales based on accounting calendar year from 01-03-10 thru 01-01-11.

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- 1-800 WINESHOP.COM, INC.	6,379	0	6,379
D- 26 BRIX, LLC.	18	0	18
D- 360 VIANSAs, LLC.	3,095	5	3,100
585 WINE PARTNERS, LLC.	26,208	0	26,208
D- 585 WINE PARTNERS, LLC.	9	0	9
D- 7 & 8, LLC.	32	0	32
A & B ESTATE WINES, LLC.	504	0	504
D- A LA MAIN, LLC.	119	0	119
A TO Z WINEWORKS, LLC.	23,778	0	23,778
D- A TO Z WINEWORKS, LLC.	126	0	126
A HARDY/USA, LTD.	360	0	360
A.V. BRANDS, INC.	89,004	3,648	92,652
A.V.V. WINERY CO., LLC.	13,323	0	13,323
D- A.V.V. WINERY CO., LLC.	977	0	977
D- ABACELA VINEYARDS & WINERY, INC.	20	0	20
D- ABEJA, LLC.	34	0	34
D- ABERNATHY HOFFMAN, LLC.	11	3	14
D- ABREU VINEYARDS, INC.	74	0	74
D- ABUNDANCE VINEYARDS, LLC.	8	3	11
D- ACORN ALEGRIA WINERY	125	0	125
M- ACOUSTIC BREWING CO., LC.	9,303	0	9,303
D- ACOUSTIC BREWING CO., LC.	429	0	429
D- ADAMS WINERY, INC.	624	0	624
D- ADELAIDA CELLARS, INC.	287	0	287
D- ADELSHEIM VINEYARD, LLC.	303	0	303
ADLER FELS WINERY, LLC.	52,596	0	52,596
ADMIRAL WINE & LIQUOR	89,331	2,736	92,067
AHD ASSOCIATES	152,460	0	152,460
AIKO, LLC	576	0	576
ALAN PEYROUTON & GEORGE PEYROUTON, LL	1,827	0	1,827
ALCONDE VINEYARDS, LLC.	698	0	698
D- ALDERBROOK WINERY, LLC.	47	0	47
ALLIED IMPORTERS USA	6,110	0	6,110
D- ALMA ROSE WINERY & VINEYARDS, LLC.	34	0	34
D- ALPHA AND OMEGA WINERY, LLC.	282	0	282
ALPHA DOG WINES, LLC.	756	0	756
D- ALPINE ROAD WINERY, LLC.	176	0	176
D- ALTAMURA WINERY, INC.	175	0	175
AMERICAN BEVERAGE CORP.	1,007,507	0	1,007,507
AMERICAN BEVERAGE GROUP	441	168	609
AMERICAN ESTATES WINES, INC.	63	0	63
AMERICAN FIDELITY	2,205	0	2,205
AMERICAN WINE DIST.	6,557	14	6,571
AMICUS CELLARS, LLC.	5,049	0	5,049
D- AMICUS CELLARS, LLC.	83	0	83
D- AMPELOS CELLARS, INC.	17	0	17
D- AMUSE BOUCHE, LLC.	59	0	59
ANDERS-LANE ARTISAN WINES, LP.	17,991	0	17,991
ANDERSON DISTRIBUTING CO.	23,522	0	23,522
M- ANDERSON, GLORIA	117	0	117
D- ANDERSON'S CONN VALLEY WINERY	214	0	214
ANDES IMPORTS, INC.	0	0	0
ANDRETTA & ASSOCIATES, INC.	6,377	0	6,377
D ANIMO, LP.	5	2	7
D- ANOMALY VINEYARDS, LLC.	83	0	83
D- AQUA PUMPKIN, INC.	71	0	71
M- AQUAMARINE SPRINGS, LLC.	795	0	795
ARARAT IMPORT EXPORT CO., LLC.	1,080	0	1,080
M- ARBOR BEVERAGE	89,141	135	89,276
M- ARCADIA BREWING COMPANY	294	0	294
D- ARGYLE WINERY, INC.	356	0	356

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- ARIETTA, INC.	111	0	111
D- ARISTA WINERY, LLC.	172	0	172
D- ARKENSTONE VINEYARDS, LLC.	2	0	2
M- ARMAND ROTH, INC.	32,967	0	32,967
D- ARMAND ROTH, INC.	195	0	195
D- ARMSTRONG VINEYARDS, INC.	20	0	20
D- ARRINGTON VINEYARDS	54	0	54
ASCENTIA WINE ESTATES, LLC.	33,683	0	33,683
D- ASCENTIA WINE ESTATES, LLC.	2,081	12	2,093
D- ASH HOLLOW WINERY, LLC.	29	0	29
ASPECT WINES, LLC.	504	0	504
D- ASPECT WINES, LLC.	791	0	791
ASV WINES, INC.	105,174	0	105,174
D- ATHENA VINEYARDS, LLC.	3	0	3
ATLAS IMPORTS, LLC.	13,482	0	13,482
D- AU BON CLIMAT, LLC	37	0	37
D- AUBERT WINEGROWING, INC.	262	0	262
AUSTRAL WINES, LLC.	11,651	0	11,651
AWDIRECT, INC.	3,321	0	3,321
D- AWG, LTD.	671	0	671
M- B. NEKTAR, LLC.	11,416	361	11,776
B. UNITED INTERNATIONAL INC.	1,688	0	1,688
D- B.R.COHN WINERY, INC.	702	3	705
BACARDI MARTINI	211,184	54,026	265,210
M- BACCHUS 2000 L.L.C.	9,934	0	9,934
BACCHUS TECHNOLOGIES, LLC	6,399	0	6,399
BACCO WINE & SPIRIT, LLC.	9,681	0	9,681
BANFI PRODUCTS	1,773,416	15,732	1,789,148
BANVILLE & JONES WINE MERCHANTS	13,461	0	13,461
M- BARBER, JAMES K.	4,006	0	4,006
BARBOURSVILLE WINERY, INC.	90	0	90
BARGETTO'S	1,260	0	1,260
D- BARGETTO'S	375	0	375
D- BARNARD-GRIFFIN, INC.	7	2	8
BARONESS SMALL ESTATES, INC.	4,509	0	4,509
BAUM WINE IMPORTS	58,591	3,465	62,056
BAYSIDE BEVERAGE	1,382	0	1,382
D- BECKETT, DOUGLAS/NANCY	186	0	186
D- BECKMEN, JUDITH/THOMAS	119	0	119
BEDFORD BRANDS, LTD.	16,110	0	16,110
BEHIND THE CELLAR DOOR IMPORTS, LLC.	7,437	0	7,437
M- BELL'S BREWERY, INC.	1,626	0	1,626
BENESSERE VINEYARDS LTD.	137	0	137
D- BENNETT LANE WINERY, LLC.	233	0	234
D- BENNETT, EDWARD T. (CAHN, DEBORAH)	2,767	0	2,767
D- BENOVA WINERY, LLC.	69	0	69
D- BENSON FERRY, LLC.	1,035	0	1,035
D- BENT CREEK WINERY, LLC.	83	2	84
D- BENTON-LANE, LLC.	74	0	74
D- BENZIGER FAMILY VINEYARDS, LLC.	2,885	24	2,908
D- BERGSTROM WINES, LLC.	221	0	221
M- BERMOUNT, INC.	11,801	0	11,801
M- BERMOUNT, INC.- G.B.	170	0	170
BERNARDUS, LLC.	3,217	0	3,217
D- BERNARDUS, LLC.	602	0	602
D- BETHEL HEIGHTS VINEYARD, INC.	43	0	43
D- BETZ FAMILY WINERY, LLC	121	0	121
BEVERAGE ACQUISTION GROUP, LLC.	925,858	0	925,858
BIAGIO CRU AND ESTATE WINES, L.L.C.	504	0	504
D- BIG BASIN VINEYARDS, LLC.	27	0	27
BIG EASY BLENDS, LLC.	18,138	0	18,138
BIGHORN CELLARS, LLC.	284	0	284

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- BIGHORN CELLARS, LLC.	71	0	71
D- BILTMORE ESTATE WINE CO.	755	0	755
BISTUE, CESAR G.	47,943	0	47,943
M- BLACK & RED, INC.	2,595	0	2,595
D- BLACK & RED, INC.	23	0	23
M- BLACK AND FAGAN CIDER CO., LLC.	312	0	312
D- BLACK FAMILY VINEYARD, LLC.	30	0	30
M- BLACK LOTUS BREWING CO., LLC.	1,176	0	1,176
D- BLACK MESA WINERY, LLC.	33	0	33
D- BLACK RIDGE WINERY, LLC.	30	0	30
BLACKBURN ENTERPRISES, LLC.	13,050	0	13,050
D- BLACKBURN ENTERPRISES, LLC.	66	0	66
D- BLANKIET ESTATE, LLC.	95	0	95
D- BLENHEIM VINEYARDS, LLC.	110	0	110
M- BLUE WATER WINERY, LLC.	5,735	0	5,735
M- BLUE WATER WINERY, LLC.-LEXINGTON	1,368	0	1,368
M- BOATHOUSE VINEYARDS, LLC.	565	0	565
D- BOEGER WINERY, INC.	122	0	122
D- BOEKENOOGEN WINERY, LLC.	50	0	50
BONANNO VINTNERS, LLC.	378	0	378
D- BONNY DOON WINERY, INC.	60	0	60
D- BOOKWALTER WINERY, LLC.	58	0	58
BORDEAUX WINE LOCATORS, INC.	81	0	81
BOSTON BEER CO.	67,476	0	67,476
BOUCHAINE VINEYARDS, INC.	3,471	0	3,471
D- BOUCHAINE VINEYARDS, INC.	3,467	0	3,467
M- BOWERS HARBOR	85,143	0	85,143
D- BOWERS HARBOR	404	0	404
BOZIC, GEORGE JR.	3,663	0	3,663
BRANHAM, GARY RICHARD	378	0	378
BRASSFIELD ESTATE WINERY, LLC.	4,581	0	4,581
D- BRASSFIELD ESTATE WINERY, LLC.	156	16	172
D- BRESSLER VINEYARDS, LLC.	14	0	14
D- BREWER-CLIFTON	36	0	36
D- BRIAN CARTER CELLARS, LLC.	98	3	100
BRIDGEVIEW VINEYARDS, INC.	1,422	0	1,422
D- BRIGGS & SONS WINE MAKING CO., INC.	346	0	346
BROADBENT SELECTIONS	9,623	775	10,398
BRONCO WINE COMPANY	2,701,738	0	2,701,738
BROTHER'S INT'L FOOD CORP.	10,260	0	10,260
D- BROWN COUNTY WINE CO.	272	13	284
D- BROWN ESTATE VINEYARDS, LLC.	344	8	352
D- BROWN, KEVIN P.	16	0	16
D- BROWN, MICHAEL R.	83	11	95
BROWN-FORMAN	592,904	0	592,904
D- BRYANT VINEYARDS, LTD.	65	0	65
M- BRYNS WINERY, LC.	31,721	0	31,721
D- BRYNS WINERY, LC.	1,850	0	1,850
D- BUCKLER FAMILY VINEYARDS, LLC.	82	0	82
BUDGE BROWN FAMILY WINERY	1,260	0	1,260
D- BUDGE BROWN FAMILY WINERY	123	5	128
BUENA CEPA WINES, LLC.	7,137	0	7,137
BULLY HILL VINEYARDS, INC.	1,188	0	1,188
D- BULLY HILL VINEYARDS, INC.	145	0	145
M- BURGDORF'S WINERY, LLC.	4,953	0	4,953
D- BURGDORF'S WINERY, LLC.	60	0	60
BURGESS CELLARS, INC.	7,412	0	7,412
D- BURGESS CELLARS, INC.	35	12	47
M- BUTKOVICH, DAVID T.	1,681	0	1,681
D- BUTTONWOOD FARM WINERY, INC.	140	1	140
D- BYINGTON WINERY & VINEYARDS	53	0	53
D- C AND C WINE SERVICES, INC.	204	0	204

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
	162,356	5	162,360
D- C. MONDAVI & SONS	254	13	267
D- C.G. DI ARIE VINEYARD & WINERY	11	0	11
D- CAB4TEN, LLC.	2	0	2
CABERNET CORP.	8,955	0	8,955
D- CADUCEUS CELLARS, LLC.	104	0	104
D- CAIN CELLARS, INC.	111	0	111
D- CAKEBREAD CELLARS	3,083	0	3,083
D- CALERA WINE COMPANY	54	0	54
D- CALLAWAY TEMECULA, LP.	245	0	245
CALLUNA VINEYARDS, LLC.	441	0	441
CANA DISTRIBUTORS, LLC.	6,087	0	6,087
CANNON WINES	2,151	0	2,151
CAPE CLASSICS	30,132	0	30,132
D- CARINA CELLARS, LLC.	13	0	13
D- CARLISLE WINERY AND VINEYARDS, LLC.	658	0	658
D- CARLTON CELLARS, LLC.	18	0	18
D- CARRIKER WINE CO., LLC.	2	0	2
M- CARROUSEL WINERY, LLC.	3,428	23	3,450
M- CASCADE WINERY, INC.	16,399	0	16,399
D- CASCADE WINERY, INC.	16	0	16
D- CASTLE CREEK PROPERTIES, INC.	54	0	54
CASTORO CELLARS	36,171	0	36,171
D- CASTORO CELLARS	249	0	249
D- CAYUSE WINERY, LLC.	81	0	81
D- CEAGO VINEGARDEN, INC.	29	0	29
CECCHETTI WINE CO., INC.	19,584	0	19,584
D- CEDAR KNOLL VINEYARDS, INC.	304	0	304
CELLARS INTERNATIONAL, INC.	3,110	0	3,110
D- CHALK HILL ESTATE WINERY, LLC.	60	0	60
D- CHAMISAL VINEYARDS, INC.	132	0	132
D- CHANNING DAUGHTERSWINERY, LLC.	6	1	7
D- CHAPPELLET WINERY, INC.	998	0	998
CHARBAUT AMERICA	4,216	0	4,216
D- CHARLES REININGER, LLC.	8	0	8
M- CHATEAU AERONAUTIQUE WINERY, LLC.	3,512	0	3,512
CHATEAU BIANCA, INC.	2,394	0	2,394
M- CHATEAU DE BAY, LLC.	8,834	0	8,834
D- CHATEAU DE BAY, LLC.	45	0	45
CHATEAU DIANA LLC.	25,920	0	25,920
M- CHATEAU GD. TRAVERSE	827,553	1163	828,717
D- CHATEAU GD. TRAVERSE	1,010	20	1,029
CHATEAU JULIEN INC.	3,123	0	3,123
D- CHATEAU MONTELENA LTD. PART.	1,209	0	1,209
M- CHATEAU OPERATIONS, LTD.	152,482	1967	154,449
D- CHATEAU OPERATIONS, LTD.	1,549	119	1,668
D- CHEHALEM, INC.	112	0	112
D- CHERRY HILL, LLC.	8	0	8
M- CHERRY REPUBLIC, INC.	11,720	235	11,955
M- CHERRY REPUBLIC, INC.	13,582	354	13,936
D- CHERRY REPUBLIC, INC.	346	9	355
M- CHI CO./BUCHANAN	438,131	1368	439,499
D- CHI CO./BUCHANAN	162	0	162
D- CHIARELLO FAMILY VINEYARDS, LLC.	36	0	36
D- CHILDRESS WINERY, LLC.	262	0	262
D- CHIMNEY ROCK WINERY, LLC.	1,013	0	1,013
CHOYA UMESHU USA, INC.	615	0	615
D- CHUMEIA VINEYARDS, INC.	17	3	20
M- CICCONE VINEYARDS & WINERY, LLC.	11,245	0	11,245
D- CINNABAR WINERY, LLC.	55	0	55
M- CIRCA ESTATE WINERY, LLC.	11,392	0	11,392
D- CIRCA ESTATE WINERY, LLC.	81	0	81

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
CKL CORPORATION	465,245	2,481	467,726
CLARA STREET COMPANY	18,918	0	18,918
D- CLARK-CLAUDON VINEYARDS, LLC.	20	0	20
CLASSICAL WINES/SPAIN	4,295	144	4,439
M- CLAY AVENUE CELLARS, INC.	7,096	0	7,096
CLEVER IMPORTS, LLC.	203,634	0	203,634
D- CLIF BAR FAMILY WINERY & FARM, LLC.	335	0	335
D- CLIFTON, STEVEN LYNN	59	0	59
D- CLINE CELLARS, LLC.	52,869	0	52,869
CLINE CELLARS, LLC.	782	12	794
CLOS DU VAL WINE CO.	31,167	0	31,167
D- CLOS DU VAL WINE CO.	255	0	255
D- CLOS LACHANCE WINES, INC.	656	1	657
D- CLOS PEGASE WINERY, INC.	595	14	608
CNS ENTERPRISES, INC.	360	1,434	1,794
D- CODORNIU NAPA, INC.	1,760	0	1,760
D- COFFARO, DAVID F.	146	0	146
D- COLGIN PARTNERS, LLC.	203	0	203
CONFLUENCE WINE IMPORTERS, LLC.	14,801	0	14,801
CONSTELLATION BRANDS, INC.	7,744,468	497,349	8,241,817
D- CONSTELLATION BRANDS, INC.	1,480	16	1,495
M- CONTESSA WINE CELLARS	20,279	0	20,279
D- COOL HAND VINEYARDS, LLC.	13	0	13
D- COOPER'S HAWK PRODUCTION, LLC.	32	0	32
D- COPAIN WINE CELLARS, LLC.	257	0	257
M- CORK & BOTTLE WINERY, LLC.	7,482	0	7,482
M- CORNER BREWERY, LLC.	2,024	0	2,024
D- CORNERSTONE CELLARS, INC.	25	0	25
CORNERSTONE WINE DISTRIBUTORS, LLC.	1,008	0	1,008
D- COSENTINO WINERY, LLC.	82	0	82
M- COUNTRY MILL FARMS, LLC.	2,449	0	2,449
COUP DE FOUDE, LLC.	18	0	18
D- CREATIVE WINE CONCEPTS, INC.	305	2	306
CRIBARI VINEYARDS, INC.	2,691	0	2,691
CRISPIN CIDER COMPANY	57,499	0	57,499
D- CRISTOM VINEYARDS, INC.	45	0	45
D- CRUSHPAD, INC.	26	0	26
D- CRYSTAL BASIN CELLARS, INC.	12	0	12
CUSHMAN WINERY CORPORATION	4,869	0	4,869
D- CUSHMAN WINERY CORPORATION	285	0	285
D- CUVAISON, INC.	1,086	0	1,086
D- D. & J.F. CELLARS, INC.	162	0	162
D.G.L. DISTRIBUTORS, INC.	25,983	0	25,983
D- D. MYERS, LLC.	2	0	2
D'AQUINO ITALIAN IMPORTING CO.	12,897	0	12,897
D- D2E, INC.	64	0	64
D- DANA ESTATES, INC.	17	0	17
D- DANCING HARES VINEYARD, LLC.	27	0	27
D- DANIEL GEHRS WINES, LLC.	16	5	21
DAOU VINEYARDS, LLC.	4,833	0	4,833
D- DARIOUSH KHALEDI WINERY, LLC.	1,761	0	1,761
DARK HORSE WINES, LLC.	189	0	189
DARK STAR WINE, LLC.	1,580	0	1,580
D- DASHE WINE CELLARS, LLC.	26	0	26
D- DAVID ARTHUR VINEYARDS, LLC.	230	0	230
D- DAVID BRUCE WINERY, INC.	223	0	223
D- DAVID C. BALL IRREV. TRUST	11	2	12
D- DAVIDS PINOT VINEYARD, INC.	293	0	293
D- DAVIES & GAMBLE, LLC.	18	0	18
DE BORTOLI WINES USA, INC.	51,741	1,908	53,649
DE GRAZIA IMPORTS, LLC.	350	0	350
D- DE LA MONTANYA, DENNIS	223	3	226

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- DEERFIELD RANCH WINERY, LLC.	182	7	189
DELICATO VNYD-DELICATO FAMILY VNYD.	454,677	0	454,677
D- DELICATO VNYD-DELICATO FAMILY VNYD.	206	2	208
D- DELILLE CELLARS, INC.	96	0	96
D- DENHOED WINE ESTATES, LLC.	2	0	2
D- DENNER FAMILY, LLC.	206	0	206
D- DEVALMONT VINEYARDS, INC.	161	0	161
D- DIAGEO CHATEAU & ESTATE WINES	569,109	198	569,307
DIAGEO CHATEAU & ESTATE WINES	11,079	70	11,149
DIME GROUP INTERNATIONAL	1,501	10	1,511
D- DIVOT ENTERPRISES, LLC.	25	0	25
D- DOLCE, LLC.	43	0	43
M- DOMAINE BERRION CELLARS, INC.	28,353	0	28,353
D- DOMAINE BERRION CELLARS, INC.	47	0	47
D- DOMAINE CARNEROS, LTD.	1,634	0	1,634
D- DOMAINE CHANDON, INC.	1,788	0	1,788
D- DOMAINE DROUHIN OREGON, INC.	256	0	256
DOMAINE SELECT WINE ESTATES	12,186	0	12,186
D- DOMAINE SERENE VINEYARDS & WINERY, INC.	303	0	303
DOMAINE ST. GEORGE	4,626	0	4,626
DONATI FAMILY VINEYARDS, INC.	1,827	0	1,827
D- DONATI FAMILY VINEYARDS, INC.	131	2	132
DOYNA, LTD.	1,505	221	1,725
M- DRAGONMEAD, LC.	162	0	162
DREYER WINE LLC.	567	0	567
DRG IMPORTS, LLC.	15,331	0	15,331
D- DRY CREEK VINEYARD, INC.	609	0	609
D- DUCKHORN WINE COMPANY	2,390	0	2,390
DUGGAN'S DISTILLERS	558	0	558
D- DUNHAM CELLARS, LLC.	53	0	53
D- DUNN VINEYARDS LLC	186	0	186
D- DUPLIN WINE CELLARS, INC.	2,705	0	2,705
E & J GALLO WINERY	16,739,945	312,129	17,052,074
D- E & J GALLO WINERY	799	3	802
M- EAGLE EYE IMPORTS	131,163	0	131,163
EAGLE'S TRACE, LLC.	122	0	122
D- EAGLE'S TRACE, LLC.	243	0	243
EASLEY ENTERPRISES, INC.	8,190	0	8,190
EBERLE WINERY, LTD.	1,377	0	1,377
D- EBERLE WINERY, LTD.	161	0	161
ELIZABETH IMPORTS, INC.	2,444	0	2,444
D- ELYSE WINERY, LLC.	558	44	602
EMPSON USA	36,243	0	36,243
D- ENTENTE SPIRITS, LLC.	112,625	2,865	115,490
M- ENTENTE SPIRITS, LLC.	323	0	323
ENYE DISTRIBUTION GROUP, LLC.	6,570	0	6,570
EPIC VENTURES, INC.	8,424	0	8,424
EPICUREAN WINES, LLC.	9,144	0	9,144
D- ERIC KENT WINE CELLARS, LLC.	74	0	74
ERNCO WINE GROUP, INC.	630	0	630
D- ESCALERA-BOULET, LLC.	57	45	102
D- ETZEL, MICHAEL	82	0	82
EUROPEAN WINE IMPORTS, INC.	2,081	0	2,081
EVAKI, INV.	127,401	0	127,401
EX CELLARS WINE AGENCIES	4,856	0	4,856
D- EXCLUSIVE ESTATES WINE GROUP, LLC.	419	0	419
EXECUTIVE WINE OF MICHIGAN, LLC.	14,928	0	14,928
EXECUTIVE WINE PARTNERS, INC.	35,387	9	35,396
F. KORBEL & BROS.	26,374	0	26,374
D- F. KORBEL & BROS.	1,318	30	1,348
F.L. NAVARRO, LTD.	6,888	0	6,888

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
F.X. MAGNER SELECTIONS, INC.	2,169	0	2,169
FABIANO BROS., INC.	10,499	0	10,499
D- FAHDEN, ATONE H.	26	0	26
D- FAILLA, ANNE MARIE	215	0	215
D- FAR NIENTE WINERY, INC.	393	0	393
D- FARRELL, JULIANNE H.	280	0	280
M- FENN VALLEY VINEYARDS	164,732	2,099	166,831
D- FENN VALLEY VINEYARDS	811	2	812
FERRARI -CARANO VINEYARDS & WINERY	60,417	0	60,417
D- FERRARI -CARANO VINEYARDS & WINERY	766	0	766
D- FETZER VINEYARDS	24	0	24
D- FIDDLEHEAD CELLARS, LP.	11	0	11
D- FIDELITAS WINES, LLC.	41	0	41
FIELD STONE WINERY & VINEYARD	2,583	0	2,583
FINE WINE DISTRIBUTORS, INC.	5,850	0	5,850
D- FINKELSTEIN VINEYARDS	48	0	48
FIREHOUSE, LLC.	504	0	504
D- FIRESTEED CORPORATION	22	0	22
FIRESTONE VINEYARD, LP.	7,415	0	7,415
D- FIRESTONE VINEYARD, LP.	473	0	473
D- FISHER VINEYARDS	736	0	736
D- FIVE VINES, LLC.	2	0	2
D- FLOWERS VINEYARD & WINERY, LLC.	305	0	305
D- FOLEY ESTATES VINEYARD & WINERY	318	0	318
FOLEY FAMILY WINES, INC.	15,807	0	15,807
D- FOLEY FAMILY WINES, INC.	508	0	508
FOLIO WINE COMPANY, LLC.	54,233	0	54,233
D- FOOTHILL WINERY AT HILLCREST ORCHARDS	1	0	1
FORMAN, RICHARD	252	0	252
D- FORT ROSS VINEYARD & WINERY	12	0	12
D- FORTRESS VINEYARDS, INC.	2	0	2
FOSTER'S WINE ESTATES COMPANY	2,943,829	90	2,943,919
D- FOSTER'S WINE ESTATES COMPANY	659	0	659
M- FOX BARN, LLC.	5,424	0	5,424
D- FOX BARN, LLC.	21	0	21
D- FOX RUN VINEYARDS, INC.	41	0	41
D- FOXEN VINEYARD, INC.	231	1	232
FRANCIS COPPOLA WINERY, LLC.	229,776	0	229,776
D- FRANCIS COPPOLA WINERY, LLC.	1,493	1	1,494
D- FRANCISCAN VINEYARDS, INC.	2,772	9	2,781
FRANK FAMILY VINEYARDS, LLC.	7,373	0	7,373
D- FRANK FAMILY VINEYARDS, LLC.	1,570	40	1,610
M- FRANKENMUTH BREWING CO.	133	0	133
FRANZ REH & SOHN, LLC.	2,034	0	2,034
FREDERICK WILDMAN	153,957	1,926	155,883
FREIXENET U.S.A.	127,291	0	127,291
D- FREIXENET U.S.A.	405	0	405
M- FRENCH ROAD CELLARS, LLC.	4,919	0	4,919
D- FREY VINEYARDS, LLC	264	1	265
FRIEND WINE	206,161	42	206,203
D- FRITZ, LYNN C.	446	0	446
D- FROG'S LEAP WINERY	64	0	64
D- FROGTOWN CELLARS LLLP.	17	0	17
M- FRONT STREET WINE COMPANY	276	0	276
FRONTIER WINE	9,128	648	9,776
FRUIT OF THE WOODS WINE CELLAR	831	0	831
D- FULKERSON, SAYRE MILLER	20	0	20
FUSED WINES, LP.	1,467	0	1,467
FWPW WINERY, INC.	243	0	243
D- FWPW WINERY, INC.	193	2	195
D- G. GRAHAM WINES, INC.	31	0	31

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
G.K. SKAGGS, INC.	7,560	0	7,560
G.S.W.C., INC.	1,148	1,863	3,011
D- GALANTE FAMILY WINERY, INC.	59	0	59
GALAXY WINE DIST.	100,130	0	100,130
D- GALENA CELLARS, INC.	3	0	3
GAMACHE VINTNERS, LLC.	30	0	30
GAMBLE FAMILY VINEYARDS, LLC.	153	0	153
M- GARDEN BAY WINERY, LLC.	1,364	15	1,379
D- GARGIULO VINEYARD, LLC.	616	0	616
D- GARROD TRUST	1	0	1
M- GAVIN, JAMES G.	2,264	0	2,264
D- GEERLINGS & WADE, INC.	712	0	712
D- GELFAND, LEONARD H.	63	0	63
D- GENERATIONS OF SONOMA, LLC.	51	0	51
D- GENESEO PARTNERS, LLC.	1,125	0	1,125
D- GEORIS, WALTER	82	0	82
D- GERBER DISCLAIMER TRUST	41	0	41
GIBSON WINE COMPANY	0	882	882
M- GILL'S PIER VINEYARD & WINERY, LLC.	10,729	246	10,974
D- GILL'S PIER VINEYARD & WINERY, LLC.	178	0	178
GLOBAL IMPORT & EXPORT, LLC.	46,299	0	46,299
GLOBAL VILLAGE IMPORTS	24,303	1,872	26,175
GLOBAL VINEYARD IMPORTERS, INC.	9,684	0	9,684
GLOBAL WINE COMPANY, INC.	4,580	0	4,580
D- GOLDBERG, MYRON MARK	18	0	18
D- GOLDRIDGEPINOT.COM, LLC.	9	0	9
D- GOOSECROSS CELLARS, INC.	974	0	974
M- GORALSKI ENTERPRISES	3,294	0	3,294
M- GOURMET ORGANIC PRODUCTS, LLC.	2,744	0	2,744
M- GRAPE HARBOR, INC.	61,448	1,102	62,550
D- GRAPE HARBOR, INC.	313	0	313
GRAPE SOLUTIONS, INC.	4,873	0	4,873
D- GRAPE VISIONS, LLC.	20	0	20
GRATEFUL PALATE, THE	18,779	443	19,222
D- GREAT AMERICAN WINERIES, INC.	320	0	320
M- GREAT GRAPES INTERNATIONAL, LLC.	1,035	0	1,035
GREAT LAKES WINE & SPIRITS, LLC.	1,319,505	18,811	1,338,317
D- GREEN FAMILY WINERY, LLC.	3	0	3
D- GRGICH HILLS CELLAR	919	0	919
M- GROCHOWSKI, JAMES LEE	7,229	0	7,229
D- GROCHOWSKI, JAMES LEE	80	0	80
GROTH VINEYARDS & WINERY	20,871	0	20,871
D- GROTH VINEYARDS & WINERY	195	0	195
D- GRUNDOON, LLC.	112	0	112
GUENOC WINERY, INC.	35,672	23	35,694
D- GUENOC WINERY, INC.	5	0	5
D- GULLETT, JAMES/SUZANNE	179	0	179
H. COX & SON, INC.	4,757	9	4,766
D- H DE V LLC.	9	0	9
HAHN FAMILY WINES	49,271	0	49,271
HALL WINES, LLC.	6,161	0	6,161
D- HALL WINES, LLC.	1,345	0	1,345
D- HALTER WINERY, LLC.	47	0	47
HAMBRECHT WINE GROUP, LP.	1,674	0	1,674
D- HAMBRECHT WINE GROUP, LP.	78	0	78
HAND PICKED SELECTION	35,867	0	35,867
HANDLEY CELLARS LTD.	173	0	173
D- HANNA WINERY, INC.	772	0	772
D- HANZELL VINEYARDS, LTD., INC.	152	0	152
M- HARBOR HILL	95,764	0	95,764

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
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LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- HARBOR HILL	414	0	414
D- HARLAN ESTATE WINERY, INC.	459	0	459
HARPOON DISTRIBUTING CO.	4,548	0	4,548
D- HART, JOE T.	110	0	110
D- HARTWELL VINEYARDS, LLC.	95	0	95
D- HAWKES, LLC.	74	0	74
M- HAYSTEAD, STEVE	942	0	942
D- HAYSTEAD, STEVE	16	0	16
D- HAYWOOD WINE COMPANY	33	0	33
D- HAZLITT'S 1852 VINEYARDS, INC.	449	0	449
D- HCA WINERY ACQUISITION, LLC.	233	0	233
M- HEALY, JEANNE ELLIN	5,813	0	5,813
HEAVEN HILL DISTILLERIES	66,708	26,865	93,573
D- HEINTZ, CHARLES E.	21	0	21
D- HEITZ WINE CELLARS	365	52	416
HENDRICKS, CHARLES WESLEY	279	0	279
HENDRY PREMIUM IMPORTS, INC.	126	0	126
HENRIOT, INC.	1,134	0	1,134
D- HENRY T. MUDD JR., REVOCABLE LIV. TRST.	7	0	7
HERITAGE WINE CELLARS, LTD.	11,430	0	11,430
HERON WINES, INC.	7,623	0	7,623
HESS COLLECTION	148,735	0	148,735
D- HESS COLLECTION WINERY	818	0	818
HEYDAY CORPORATION	6,183	0	6,183
M- HICKORY CREEK WINERY, LLC.	7,241	0	7,241
HIRSCH WINERY, LLC.	830	0	830
HOFFMAN, AMY E.	22	0	23
HOLOPONO, INC.	212	0	212
HOME TOWN CELLARS, LLC.	13,932	287	14,219
D- HOME TOWN CELLARS, LLC.	2	0	2
D- HONIG VINEYARD AND WINERY, LLC.	164	0	164
HOOPES VINEYARD & WINERY, LLC.	2,052	0	2,052
D- HOUDINI, INC.	20,802	0	20,802
D- HOURGLASS WINE CO., INC.	87	0	87
M- HOWELL'S MAIN STREET WINERY, INC.	17,723	0	17,723
M- HUBBARD, RUFUS DAYTON	0	70	70
D- HUBER ORCHARDS, INC.	119	0	120
M- HUDSONVILLE WINERY, INC.	19,793	0	19,793
HUNEEUS VINTNERS, LLC.	35,190	0	35,190
D- HUNEEUS VINTNERS, LLC.	688	0	688
D- HUNT COUNTRY VINEYARDS	185	3	188
D- HUSCH VINEYARDS, INC.	630	0	630
D- I.S.R. VINEYARDS ASSOC.	392	0	392
ILLYRIAN IMPORT, INC.	2,453	0	2,453
INDIGO WINE GROUP, LLC.	68,542	0	68,542
INTERNATIONAL VINES, INC.	4,869	0	4,869
D- INVESTORS OF AMERICA, LP.	38	0	38
M- IRENE E. KOKKINOS, LLC.	10,103	0	10,103
D- IRON HORSE VINEYARDS LIMITED	282	0	282
D- ISENHOWER CELLARS, LLC.	29	0	29
J & J IMPORTERS, INC.	219,589	1,841	221,430
D- J. FILIPPI VINTAGE CO.	50	7	56
D- J. LOHR WINERY CORPORATION	489	0	489
D- J. PEDRONCELLI WINERY	476	9	485
D- J. ROCHIOLI VINEYARD & WINERY	228	0	228
J. SOIF, INC.	7,200	0	7,200
D- J. VINEYARDS AND WINERY, LP.	809	3	812
D- J.J. COHN ESTATE, LLC.	78	0	78
D- J.K. CARRIERE, LLC.	41	0	41
D- J.M. CELLARS COMPANY	23	0	23

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- JACK JOHN INVESTMENTS, INC.	20	20	41
JACK POUST	9,594	401	9,995
JACKSON FAMILY ENTERPRISES, INC.	629,274	0	629,274
D- JACKSON FAMILY WINES	2,943	66	3,009
D- JACUZZI FAMILY VINEYARDS, LLC.	550	8	558
M- JAMN JUICE, INC.	1,703	56	1,760
JANZ-WAGNER, HELGA	6,828	0	6,828
D- JAQK, INC.	11	0	11
D- JC CELLARS	269	0	269
JEAN CLAUDE BOISSET WINES	41,344	0	41,344
D- JEFF GORDON CELLARS, LLC.	36	0	36
D- JEFF RUNQUIST, INC.	44	0	44
JESSIE'S GROVE WINERY	1,008	0	1,008
D- JESSIE'S GROVE WINERY	20	0	20
D- JESSUP CELLARS HOLDING COMPANY	625	0	625
JFC INTERNATIONAL, INC.	38,127	990	39,117
JIM BEAM BRANDS CO.	0	9,603	9,603
JOHN GIVEN WINES, INC.	2,466	0	2,466
D- JOHNSON ESTATE WINERY, LLC.	434	0	434
JOHNSON-MILLER & ASSOCIATES	9,072	9	9,081
D- JONES FAMILY WINERY, LLC.	15	0	15
JOSEPH PHELPS VINEYARDS, LLC.	12,398	0	12,398
JOSEPH PHELPS VINEYARDS, LLC.	1,219	0	1,219
JOSEPH VICTORI	3,762	0	3,762
M- JOSEPHINE, INC.	346	0	346
JOSULETE WINES	120,372	0	120,372
JOTO SAKES, LLC.	510	0	510
D- JUDD FAMILY VINEYARDS, LP.	161	0	161
D- JUSTIN VINEYARDS & WINERY, INC.	1,206	2	1,208
D- JVW CORPORATION	248	0	248
D- K VINTNERS, LLC.	174	0	174
D- KAMEN WINES, LLC.	7	0	7
D- KAPCSANDY FAMILY, LLC.	237	3	241
KARADECI GROUP, LLC.	504	0	504
M- KARMA VISTA VINEYARDS	28,365	360	28,725
D- KARMA VISTA VINEYARDS	12	0	12
D- KATHRYN KENNEDY WINERY	83	0	83
KB WINES, LLC.	77	0	77
D- KB WINES, LLC.	270	0	270
D- KEN BROWN WINES, LLC.	25	0	25
KENT BEVERAGE	23,949	0	23,949
D- KENWARD FAMILY VINEYARDS	54	0	54
D- KENZO ESTATE, INC.	11	0	11
KERMIT LYNCH WINE	38,507	0	38,507
D- KESWICK WINERY, LLC .	115	0	115
KINDRED SPIRITS OF NORTH AMERICA	0	1,008	1,008
KING ESTATE WINERY	15,773	0	15,773
D- KING ESTATE WINERY	249	0	249
D- KINSER, JAMIE	12	0	12
D- KISTLER VINEYARDS	827	0	827
KLEIN FOODS, INC.	234,774	0	234,774
D- KLEIN FOODS, INC.	365	9	374
KLINE, GARY E.	684	0	684
KLINKER BRICK WINERY, INC.	1,809	0	1,809
D- KLUGE ESTATES WINERY & VINEYARD	17	26	43
D- KNIGHTS BRIDGE WINERY, LLC.	18	0	18
M- KOAN, JAMES D.	3,330	0	3,330
KOBRAND CORP.	182,953	10,166	193,118
D- KOCIBA, HAROLD L.	66	0	66
M- KOCIBA, HAROLD L.	5,308	0	5,308
D- KOEHLER WINERY, LLC.	179	0	179

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
	63	0	63
D- KONSTANTIN D. FRANK & SONS VINIFERA	290	0	290
KOOKA WINES	81,086	126	81,212
D- KOPRI, INC.	9	0	9
KOSTA BROWNE WINES, LLC.	162	0	162
D- KOSTA BROWNE WINES, LLC.	653	0	653
D- KR WINES, LLC.	143	0	143
M- KROLCZYK CELLARS, LLC.	575	0	575
D- KROLCZYK CELLARS, LLC.	36	0	36
D- KRUPP BROTHERS, LLC.	61	0	61
D- KT WINECO, LLC.	38	0	38
M- KUHNHENN BREWING CO.	7,358	0	7,358
D- KULETO VILLA, LLC.	458	0	458
D- KUNDE ENTERPRISES, INC.	798	9	807
KYSELA PERE ET FILS, LTD.	37,931	0	37,931
M- L. MAWBY, LLC.	71,008	0	71,008
D- L. MAWBY, LLC.	2,310	0	2,310
D- LA FAMIGLIA BOLOGNA, INC.	2	0	2
D- LADERA WINERY, LLC.	152	0	152
LAETITIA VINEYARD & WINERY, INC.	7,853	0	7,853
D- LAETITIA VINEYARD & WINERY, INC.	251	0	251
D- LAGUNA OAKS VINEYARD & WINERY	61	0	61
D- LAIL VINEYARDS, LLC.	104	0	104
LAIRD & CO.	20,507	0	20,507
D- LAIRD FAMILY ESTATE, LLC.	36	0	36
M- LAKE EFFECT WINERY, LLC.	5,054	0	5,054
D- LAKE JAMES VINEYARD, INC.	185	0	185
D- LAKEWOOD VINEYARDS, INC.	68	0	68
D- LAMBERT BRIDGE WINERY, INC.	226	0	226
D- LANCASTER VINEYARDS, INC.	161	0	161
LANGDON SHIVERICK	1,713	0	1,713
LANGGETWINS WINE COMPANY, INC.	5,490	0	5,490
D- LANGGETWINS WINE COMPANY, INC.	281	0	281
D- L'ANGEVIN, LLC.	36	0	36
D- LARKMEAD VINEYARDS	1,246	0	1,246
D- LARSON FAMILY WINERY, INC.	21	0	21
D- LASSETER FAMILY WINERY, LLC.	20	0	20
D- LATCHAM GRANITE, INC.	45	0	45
LAURENT-PERRIER, INC.	1,606	0	1,606
D- LAVA SPRINGS, INC.	108	0	108
D- LAV-COR AGRICULTURAL, INC.	0	0	0
M- LAWTON RIDGE WINERY, LLC.	9,593	0	9,593
D- LAWTON RIDGE WINERY, LLC.	131	0	131
D- LC WINE	173	0	173
LE VECKE CORPORATION	3,132	0	3,132
D- LEDGEWOOD CREEK WINERY, LLC.	43	0	43
M- LEELANAU WINE CELLARS	1,160,952	36	1,160,988
D- LEELANAU WINE CELLARS	433	0	433
M- LEHMAN'S ORCHARD, LLC.	3,438	0	3,438
M- LEIGH'S GARDEN WINERY, INC.	1,230	0	1,230
D- LEMELSON WINERY, LLC.	50	0	50
M- LEMON CREEK WINERY	54,660	0	54,660
LEONARD KREUSCH, INC.	23,265	0	23,265
D- LEVENDI, LLC.	35	0	35
LION NATHAN USA, INC.	22,599	0	22,599
D- LIONS PEAK	11	0	11
M- LIZAK ENTERPRISES, LLC.	396	0	396
LO DUCA BROS.	8,640	225	8,865
LOEST & MCNAMEE, INC.	3,528	0	3,528
D- LONG MEADOW RANCH WINERY, INC.	49	0	49
LONG SHADOWS VINTNERS, LLC.	639	0	639

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- LONG SHADOWS VINTNERS, LLC.	339	0	339
M- LONGVIEW WINERY, LLC.	8,558	164	8,722
D- LONGVIEW WINERY, LLC.	256	2	257
LONZ WINERY, INC.	3,866	0	3,866
LOOSEN BROS. USA., LTD.	22,987	0	22,987
D- LORING WINE COMPANY, LLC.	385	0	385
LOTTE BG AMERICA CORP.	432	0	432
D- LOUIDAR, LLC.	71	2	73
LOWDEN SCHOOLHOUSE CORP.	1,224	0	1,224
D- LOWDEN SCHOOLHOUSE CORP.	190	0	190
LUCAS & LEWELLEN VINEYARDS	756	0	756
D- LUCAS & LEWELLEN VINEYARDS	572	0	572
D- LUCAS VINEYARDS, INC.	421	0	421
D- LUNA VINEYARDS, INC.	95	0	95
LUNEAU USA	87,855	0	87,855
LUXCO	27,108	0	27,108
D- LYNFRED WINERY, INC.	65	0	65
D- M E V CORPORATION	58	0	58
D- M.A.C. WINES, LLC.	1,092	0	1,092
MAC AND LIL, LLC.	756	0	756
MACH FLYNT, INC.	64,422	0	64,422
M- MACKINAW TRAIL WINERY, INC.	30,030	342	30,372
D- MACKINAW TRAIL WINERY, INC.	291	0	291
D- MACROSTIE WINES	61	0	61
MAISON JOMERE, LTD.	540	0	540
MAISONS MARQUES & DOMAINES USA, INC.	26,606	527	27,132
D- MARKHAM VINEYARDS	253	0	253
MARTIN RAY WINERY, INC.	21,093	0	21,093
D- MARTINELLI WINERY, INC.	256	31	287
MARTINE'S WINES	2,988	342	3,330
MARWAL ART INDUSTRIES, INC.	7,515	0	7,515
D- MATHY WINERY, LLC.	372	2	374
M- MATTHIES, DANNY/LUCIE	32,301	0	32,301
D- MAURITSON FAMILY WINERY	296	5	301
D- MAYACAMAS VINEYARDS	47	0	47
MAZZARRINI	5,802	8	5,810
M- MCCALLUM'S ORCHARD & CIDER MILL	671	0	671
M- MCINTOSH APPLE ORCHARDS, LLC.	7,873	0	7,873
MEIER'S WINE CELLARS	3,564	189	3,753
D- MELVILLE VINEYARDS SOUTH, LLC.	159	0	159
MENDOCINO WINE GROUP, LLC.	27,011	0	27,011
D- MENDOCINO WINE GROUP, LLC.	722	3	725
MERCHANT DU VIN CORP.	2,185	0	2,185
D- MEREDITH VINEYARD ESTATE	427	0	427
MERLO, RAYMOND/ROBIN	504	0	504
MERRYVALE VINEYARDS, LLC.	27,045	0	27,045
D- MERRYVALE VINEYARDS, LLC.	641	8	649
D- MERUS, LP.	25	0	25
D- MESSINA HOF WINE CELLARS, INC.	32	6	38
METRO WINE DISTRIBUTION CO.	2,430	0	2,430
D- METROPOLITAN WINES, LLC.	187	6	192
D- MEYER CELLARS, LLC.	17	2	19
MHW, LTD.	265,353	7,377	272,730
M- MI BREW, LLC.	945	0	945
MICHAEL SKURNIK WINES, INC.	10,169	0	10,169
M- MICHIGAN BEER CELLAR, LLC.	360	36	396
M- MICHIGAN BREWING COMPANY, INC.	430	0	430
MIDWEST WINE EXCHANGE, LLC.	28,781	0	28,781
D- MILBRANDT WINERY, INC.	23	0	23
MILDARA BLASS, INC.	22,786	0	22,786

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- MILDARA BLASS, INC.	8,013	28	8,041
MILTON'S DISTRIBUTING	591,589	16,944	608,533
D- MINER FAMILY WINERY, LLC.	671	0	671
D- MINNICK, RICHARD D.	30	0	30
MIONETTO USA, INC.	100,750	0	100,750
MIRAMONT ESTATE VINEYARDS & WINERY	549	0	549
MISA IMPORTS, INC.	8,951	0	8,951
MODERN DEVELOPMENT COMPANY	8,640	0	8,640
D- MODERN DEVELOPMENT COMPANY	42	0	42
MOEGGENBORG, STAN	450	0	450
MOET HENNESSY USA, INC.	301,361	0	301,361
MOLLYDOOKER INTERNATIONAL, LLC.	6,419	81	6,500
MONTECASTELLI WINE, INC.	1,242	0	1,242
D- MONTICELLO CELLARS, INC.	125	0	125
D- MONTINORE VINEYARDS, LTD.	32	0	32
M- MOORE, BRADLEY C.	246	0	246
D- MOSHIN VINEYARDS, INC.	271	0	271
M- MOTOR CITY BREWING WORKS, INC.	8,915	78	8,993
D- MOULTON, ANNE E.	77	0	77
D- MULLIGAN, CHARLES / KIMBERLY	101	5	107
M- MULRENIN BROS. MGT.	15,408	0	15,408
D- MUMM NAPA ESTATES, INC.	1,530	0	1,530
D- MUNCH & FOX	41	29	69
D- MUSCARDINI CELLARS, LLC.	23	0	23
MUTUAL TRADING CO., INC.	0	593	593
MUTUAL WHOLESALE	16,400	0	16,400
D- MY WINES DIRECT, INC.	12,112	0	12,112
D- MYRIAD WINE, LLC.	2	0	2
D- NADEAU, PATRICE DALE	5	0	5
D- NAKED WINERY, LLC.	35	0	35
NBI ACQUISITION, LLC.	1,247	0	1,247
D- NEAL FAMILY VINEYARDS, LLC.	240	0	240
NEGOCIANTS USA	8,532	126	8,658
NESTOR IMPORT	7,394	0	7,394
D- NEVADA WINE CELLARS, INC.	235	9	243
NEW AGE IMPORTS, LLC.	0	666	666
M- NEW HOLLAND BREWING CO.	14,322	0	14,322
D- NEW VAVIN, INC.	282	0	282
NEW WEST, LLC.	324	0	324
D- NEW WEST, LLC.	38	0	38
D- NEWTON VINEYARDS, LLC.	183	0	183
D- NICALI, LLC.	26	0	26
NICHE IMPORT COMPANY	3,420	0	3,420
M- NICHOLAS'S BLACK RIVER VINEYARD	3,128	0	3,128
D- NICHOLSON RANCH, LLC.	204	0	204
D- NICKEL & NICKEL VINEYARDS, LLC.	703	0	703
NIEBAUM-COPPOLA ESTATE WINERY	1,843	0	1,843
D- NIEBAUM-COPPOLA ESTATE WINERY	1,874	0	1,874
D- NINER WINE ESTATES, LLC.	103	0	103
D- NORMAN VINEYARDS, INC.	36	0	36
NORTH AMERICAN BEVERAGE GROUP, LLC.	20,732	0	20,732
NORTHERN EMPIRE, LLC.	2,016	0	2,016
M- NORTHERN NATURAL ORGANICS, LLC.	10,883	90	10,973
D- NORTHERN NATURAL ORGANICS, LLC.	21	0	21
M- NORTHERN UNITED BREWING CO.	627	0	627
M- NORTHERN UNITED BREWING CO.-dexter	13,944	0	13,944
M- NORTHVILLE CIDER MILL	1,710	0	1,710
D- NOVA WINES, INC.	203	0	203
M- NOWACKI, KATHLEEN	7,480	0	7,480
D- NW WINE COMPANY, LLC.	14,187	2	14,188
NWS, LLC.	275,587	0	275,587
D- O'BRIEN FAMILY VINEYARDS, LLC.	238	0	238

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
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LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS	
	O'NEILL BEVERAGES CO., LLC.	4,464	0	4,464
D-	O'NEILL BEVERAGES CO., LLC.	12	0	12
	OAK RIDGE WINERY, LLC.	189	0	189
D-	OAT HILL CORPORATION	317	0	317
D-	OGB PARTNERS, LLC.	183	0	183
	OLD BRIDGE CELLARS	45,864	0	45,864
M-	OLD SHORE VINEYARDS, INC.	683	0	683
D-	OLD SHORE VINEYARDS, INC.	25	0	25
D-	OLIVER WINE COMPANY, INC.	531	3	534
D-	OLIVETO DISTRIBUTING CO., Inc.	50	0	50
M-	OLSON, LEONARD R.	14,759	0	14,759
M-	ONE BEER AT A TIME, LLC.	685	0	685
	OPICI IMPORT CO.	15,498	2,673	18,171
	OPOLO VINEYARDS, INC.	198	0	198
D-	OPOLO VINEYARDS, INC.	460	0	460
	OPUS ONE WINERY, LLC.	1,890	0	1,890
D-	OPUS ONE WINERY, LLC.	147	0	147
D-	ORFILA VINEYARDS, INC.	445	7	452
	ORGANIC VINTNERS	1,071	0	1,071
D-	ORTMAN FAMILY VINEYARDS, LLC.	86	0	86
	OUTPOST WINES, LLC.	234	0	234
	OYSTER BAY WINES USA, INC.	30,276	0	30,276
D-	PAGE MILL WINERY, LLC.	101	0	101
	PAGE SPRINGS CELLARS, INC.	504	0	504
D-	PAGE SPRINGS CELLARS, INC.	122	0	122
D-	PAHLMAYER, LLC.	494	0	494
	PALM BAY IMPORTS	384,163	1,371	385,534
D-	PALOMA VINEYARD, LLC.	114	0	114
D-	PARKER STATION, INC.	368	2	369
D-	PARRY, STEPHEN W.	9	0	9
	PASTERNAK WINE IMPORTS, LLC.	36,720	0	36,720
	PATERNO IMPORT	225,746	0	225,746
	PATTON, DENNIS R.	2,016	0	2,016
D-	PATZ & HALL WINE CO.	174	0	174
D-	PAUL FAMILY WINERY, LLC.	3	0	3
	PAUL HOBBS IMPORTS, INC.	3,699	0	3,699
D-	PAUL HOBBS IMPORTS, INC.	402	0	402
	PAW PAW WINE	7,106	14	7,119
D-	PAX WINE CELLARS, LLC.	335	0	335
D-	PEAR VALLEY VINEYARD, INC.	30	0	30
D-	PEND D'OREILLE WINERY, INC.	56	0	56
M-	PENTAMERE WINERY	8,881	0	8,881
D-	PENTAMERE WINERY	38	0	38
	PEPPER BRIDGE WINERY, LLC.	14	0	14
D-	PEPPER BRIDGE WINERY, LLC.	135	0	135
	PERNOD RICARD USA, LLC.	282,068	5,979	288,047
M-	PETERSON & SONS	2,979	0	2,979
D-	PETRONI VINEYARDS, LLC.	154	0	154
D-	PHEASANT VALLEY VINEYARDS & WINERY	110	0	110
D-	PHILIP TOGNI VINEYARD, LP.	133	0	133
	PHILLIPS FARMS, LLC.	44,460	0	44,460
D-	PHILLIPS FARMS, LLC.	306	0	306
D-	PIANETTA WINERY, INC.	41	0	41
D-	PINA, DAVIE/LARRY/RANNDY/JOHN	71	0	71
D-	PINE RIDGE WINERY, LLC.	1,882	0	1,882
D-	PJK WINERY, LLC.	363	1	364
	PLATA WINE PARTNERS, LLC.	10,143	0	10,143
D-	PLC, LLC.	45	0	45
M-	PLEASANTVIEW VINEYARDS, LLC.	2,215	0	2,215
	PLUME RIDGE	612	0	612

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
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LICENSEE		16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D-	POLENSKE, MICHAEL JAMES	161	0	161
D-	PONZI VINEYARDS, LLC.	176	0	176
D-	PORTER FAMILY VINEYARDS, LLC.	43	0	43
D-	PORTFOLIO LIMITED EDITION, LLC.	32	0	32
D-	PRAIRIE BERRY, LLC.	206	0	206
	PRECEPT BRANDS, LLC.	27,212	0	27,212
	PREMIUM PORT WINES	1,008	31,648	32,656
	PRESTIGE WINE IMPORTS	330,391	0	330,391
D-	PRIDE MOUNTAIN VINEYARDS, LLC.	1,512	0	1,512
D-	PRINCE MICHEL, LLC.	142	0	142
	PUERTO VIEJO WINES, LLC.	720	0	720
	PURPLE WINE COMPANY, LLC.	101,313	45	101,358
	PURPLE WINE PRODUCTION CO.	20,687	0	20,687
	Q4X, LLC.	10,598	0	10,598
D-	Q4X, LLC.	221	6	227
	QUACKENBUSH, PAUL	1,076	0	1,076
	QUADY WINERY, INC	2,997	0	2,997
D-	QUADY WINERY, INC	59	8	68
D-	QUILCEDA CREEK VINTNERS, INC.	577	0	577
D-	QUINTA SANTA ROSA, LLC.	9	0	9
	QUINTESSENTIAL, LLC.	61,692	0	61,692
D-	R & G SCHATZ FARMS, LLC.	0	1	1
M-	R.B.VINO, INC.	2,792	0	2,792
D-	R.M.E., INC.	210	0	210
D-	RADIO-COTEAU WINER CELLARS, LLC.	57	0	57
D-	RAFT RIVER VINTNERS, LLC.	22	0	22
M-	RAFTSHOL VINEYARDS, INC.	5,060	0	5,060
	RAINIER WINE	8,316	0	8,316
D-	RAMEY WINE CELLARS, INC.	203	0	203
D-	RANCHO LA VINA VINEYARDS, LLC.	6	0	6
D-	RANDOLPH, LANCE	18	0	18
D-	RAPTOR RIDGE WINERY, LLC.	73	0	73
	RARE ENDS, INC.	4,401	0	4,401
	RAVE ASSOC.	26,990	12	27,002
D-	RAYMOND BURR VINEYARDS, INC.	134	0	134
D-	RAYMOND VINEYARD & CELLAR, INC.	187	0	187
D-	RED CAR WINE COMPANY, LLC.	61	0	61
D-	RED ZEPPELIN WINERY, INC.	47	0	47
	REGENCY WINE GROUP, LLC.	1,602	0	1,602
D-	REGUSCI WINERY, INC.	449	0	449
D-	REISACHER, LINDA/GERHARD	167	0	167
	REMY COINTREAU USA, INC.	24,814	0	24,814
D-	RENAISSANCE VINEYARDS & WINERY	27	0	27
D-	RENERIA WINES, LLC.	17	0	17
	RENWOOD WINERY, INC.	12,654	0	12,654
D-	RENWOOD WINERY, INC.	111	4	115
D-	REVERIE ON DIAMOND MT., LLC.	357	0	357
D-	REYNOLDS CREATIVE PRODUCTS, LLC.	41	0	41
D-	RGW ASSOCIATES, INC.	47	4	50
	RHODES INVESTMENTS, LLC.	518	0	518
D-	RIDGE VINEYARDS, INC.	675	0	675
M-	RINK, BERNARD C.	24,327	0	24,327
	RIVER BEND VINEYARDS LTD., LLC.	189	0	189
D-	RIVERBENCH, LLC.	5	0	5
	RLB WINE GROUP, LLC.	495	0	495
	RMB ASSOCIATES, INC.	1,079	0	1,079
D-	ROBERT CRAIG WINERY, LP.	265	0	265
D-	ROBERT HALL WINERY, LLC.	81	4	85
	ROBERT KACHER SELECTIONS LLC.	405	0	405
D-	ROBERT MONDAVI WINERY	970	0	970
D-	ROBERT N. LINDQUIST & ASSOC., INC.	44	0	44

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
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LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- ROBERT TALBOTT, INC.	87	0	87
D- ROBERT YOUNG ESTATE WINERY, LLC.	232	0	232
M- ROBINETTE'S, INC.	11,725	57	11,781
D- ROBINETTE'S, INC.	13	0	14
ROCLAND WINE IMPORTS	1,134	0	1,134
D- ROEDERER ESTATE, LLC.	8	0	8
D- ROESSLER WINE CELLAR, LLC.	47	0	47
ROLAR IMPORTS, LTD.	3,897	0	3,897
D- ROMBAUER VINEYARDS, INC.	903	12	916
D- ROMINGER WEST WINERY	2	0	2
ROOTS RUN DEEP, LLC.	2,898	0	2,898
M- ROSE VALLEY WINERY, INC.	5,183	0	5,183
ROSENTHAL WINE MERCHANT	2,422	0	2,422
ROTTA WINERY, INC.	37	1	38
ROUND HILL	61,776	0	61,776
D- ROUND POND ESTATE, LLC.	124	0	124
ROW ELEVEN WINE CO., INC.	6,237	0	6,237
D- ROW ELEVEN WINE CO., INC.	89	0	89
ROYAL WINE CORPORATION	74,673	99	74,772
D- ROYAL WINE CORPORATION	37	0	37
ROYALTY IMPORTERS, LLC.	7,974	0	7,974
RPI GROUP, LLC.	18	0	18
D- RRJ REAL PROPERTIES, LLC.	32	0	32
D- RUDD WINES, INC.	165	0	165
D- RUTHERFORD HILL WINERY	574	25	599
M- S.P. GROSSNICKLE, LLC.	34,655	739	35,394
D- S.P. GROSSNICKLE, LLC.	739	0	739
D- SABINA VINEYARD, LLC.	2	0	2
D- SAINTSBURY, LLC.	116	0	116
SAKE'ONE CORPORATION	9,074	3,848	12,921
D- SAKE'ONE CORPORATION	58	32	91
SAN ANTONIO WINERY	33,140	4,482	37,622
D- SAN ANTONIO WINERY	276	4	280
SAN FRANCISCO WINE	31,572	432	32,004
M- SANDHILL CRANE VINEYARDS, LLC.	22,731	620	23,350
D- SANDHILL CRANE VINEYARDS, LLC.	53	0	53
M- SANFORD, JOHN G.	3,857	0	3,857
D- SANDFORD WINERY CO., LP.	56	0	56
SANGLIER SELECTIONS, LLC.	657	0	657
D- SANTA BARBARA WINERY	516	2	518
SAPPHIRE WINES, LLC.	17,372	140	17,512
D- SAPPHIRE WINES, LLC.	188	1	189
D- SARACINA VINEYARDS, LLC.	56	0	56
M- SAUGATUCK BREWING CO.	2,172	0	2,172
D- SAUSAL WINERY	155	0	155
D- SAVANNAH-CHANNELLE VINEYARDS, INC.	46	6	52
D- SAWYER CELLARS, INC.	245	0	245
D- SAXUM VINEYARDS	248	0	248
SAZERAC CO.	38,013	0	38,013
D- SBRAGIA FAMILY VINEYARDS, LLC.	176	0	176
D- SCHEID VINEYARDS CA., INC.	245	0	245
D- SCHERRER, FRED CECIL	193	0	193
SCHMITT, SOEHNE	192,174	0	192,174
D- SCHRADER CELLARS, LLC.	32	0	32
D- SCHRAMSBERG VINEYARDS CO., INC.	1,463	0	1,463
D- SCHUG WINERY, LLC.	371	0	371
SCOPERTA IMPORTING CO., INC.	19,200	0	19,200
SCOTT STREET PORTFOLIO, INC.	315	0	315
D- SCREAMING EAGLE PARTNERS, LLC.	41	0	41
M- SEALS ENTERPRISES, LLC.	2,187	0	2,187

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
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LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- SEBASTIANI VINEYARDS, INC.	630	2	632
D- SEBASTOPOL VINEYARD & WINERY	50	0	50
D- SEGHEISIO WINERIES, INC.	1,456	4	1,460
SELECTIVE WINE ESTATES, INC.	5,166	0	5,166
SEMLER MALIBU ESTATE VINEYARDS, INC.	774	0	774
D- SEQIOIA GROVE VINEYARDS, LP.	553	0	553
D- SEVEN HILLS WINERY, LLC.	64	0	64
D- SEVEN STONES WINERY, LLC.	78	0	78
M- SHADY LANE ORCHARDS, INC.	31,386	567	31,953
D- SHADY LANE ORCHARDS, INC.	27	0	27
D- SHAFER VINEYARDS	425	1	425
SHANNON RIDGE, INC.	2,340	0	2,340
SHAPLEY, JEREMY	7,155	0	7,155
SHAW FAMILY VINTNERS, INC.	1,512	0	1,512
D- SHEA WINE CELLARS, LLC.	96	0	96
D- SHENANDOAH INVESTMENT PROP.	49	2	51
M- SHERROW VENTURES, LLC.	3,596	0	3,596
M- SHERWOOD BREWING CO., LLC.	958	0	958
SIDNEY FRANK IMPORTING	40,503	441	40,944
D- SIDURI WINES, LLC.	666	2	668
SIEMA, LLC.	16,546	0	16,546
SIGNATURE SELECTIONS WINE CO., LLC.	1,544	0	1,544
SIGNORELLO, RAYMOND	2,169	0	2,169
M- SILVER KETTLE CORP.	117	0	117
M- SILVER LEAF VINEYARDS & WINERY	5,277	214	5,491
D- SILVER LEAF VINEYARDS & WINERY	27	0	27
D- SILVER OAK WINE CELLARS, L.P.	908	0	908
SINATRA FAMILY ESTATES, LLC.	95	0	95
D- SINE QUA NON INC.	241	0	241
D- SINSKEY VINEYARDS, INC.	474	0	474
D- SISYPHUS, LLC.	33	0	33
D- SIX SIGMA WINERY, LLC.	7	0	7
SKALLI CORPORATION	13,491	0	13,491
D- SKALLI CORPORATION	1,661	0	1,661
SKANDIS FINE WINES, LLC.	4,473	0	4,473
SLJ GROUP	160,853	0	160,853
D- SLOAN FAMILY WINERY, LLC.	97	0	97
D- SMITH & HOOK WINERY	547	0	547
SNIDER, EDWARD	1,296	0	1,296
D- SOKEL BLOSSER, LTD.	307	0	307
D- SOLAR FEL INC.	12	0	12
SONA WINES, INC.	45	0	45
D- SONOMA-CUTRER VINEYARDS, INC.	195	0	195
D- SONS OF BACCHUS, LLC.	136	0	136
SOUTH BAY WINE GROUP, LLC.	77,418	0	77,418
D- SOUTH BAY WINE GROUP, LLC.	110	0	110
D- SOUTH COAST WINERY, INC.	311	1	311
SOUTHERN ITALY IMPORTS, LLC.	19,554	0	19,554
SOUTHERN STARZ, INC.	21,378	2,016	23,394
SOUTHERN WINE & SPIRITS	539,870	13,752	553,622
SOUTHERN WINE GROUP	6,672	0	6,672
D- SPANOS BERBERIAN WINERY, LLC.	89	0	89
D- SPARKLING OREGON! LLC.	44	1	45
SPECIALTY MARKETING GROUP, INC.	1,260	0	1,260
M- SPICER'S ORCHARD WINERY, LLC.	19,517	0	19,517
SPOT-ON CELLARS, LLC.	441	0	441
D- SPOTTSWOODE WINERY INC.	353	0	353
SPRING MOUNTAIN VINEYARD, INC.	1,107	0	1,107
D- SPRING MOUNTAIN VINEYARD, INC.	125	0	125
SRODA FAMILY LLC.	2,813	0	2,813

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
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LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS	
D-	ST. FRANCIS WINERY & VNYRD.	743	350	1,094
D-	ST. HELENA ESTATE, LLC.	3	0	3
D-	ST. JAMES WINERY, INC.	670	2	672
M-	ST. JULIAN/PAW PAW STACOLE CO.	684,363 3,764	8,433 0	692,796 3,764
D-	STAGLIN FAMILY VINEYARD, LLC.	300	0	300
	STANLEY STAWSKI DIST.	9	273	282
S-	STARRY NIGHT WINERY, LLC.	123	0	123
	STE. MICHELE WINE ESTATES	805,320	0	805,320
	STEELE WINES, INC.	4,838	0	4,838
	STELLAR IMPORTING COMPANY	1,377	0	1,377
	STEPHAN VINEYARDS, INC.	45	0	45
	STEVEN KENT, LLC.	693	0	693
D-	STEVEN KENT, LLC.	55	0	55
D-	STOLLER VINEYARDS, INC.	20	0	20
D-	STOLPMAN VINEYARDS, LLC.	38	0	38
D-	STONE HILL WINE COMPANY, INC.	401	8	408
D-	STONECUSHION, INC.	824	105	929
D-	STONEHAUS WINERY, INC.	202	0	202
D-	STONY HILL VINEYARD	164	0	164
D-	STORYBROOK MOUNTAIN WINERY, INC.	252	0	252
D-	STRATEGIC CAPITAL INC.	107	64	171
D-	STRYKER-SONOMA WINERY, LLC.	437	0	437
D-	STUART CELLARS, LLC.	133	5	138
D-	STUDER ENTERPRISES, INC.	52	0	52
	STUDER IMPORTS	2,466	0	2,466
M-	SUES COFFEE HOUSE, INC.	2,015	0	2,015
D-	SUGARLOAF FARMING CORP.	709	0	709
M-	SULLIVAN, SHARRYL	4,084	0	4,084
D-	SULLIVAN VINEYARDS CORP.	321	0	321
D-	SUNSTONE VINEYARDS & WINERY	69	0	69
	SUTTER HOME WINERY	4,911,579	576	4,912,155
D-	SUTTER HOME WINERY	652	5	657
D-	SWANSON VINEYARDS & WINERY	590	24	613
D-	SWEAZEY WINERY INVESTMENT, LLC.	62	1	63
M-	SWIRL ENTERPRISESE, INC.	1,128	0	1,128
D-	SYCAMORE CANYON WINERY, LLC.	45	0	45
D-	SYLVESTER WINERY, INC.	63	0	63
	T.G.I.C. IMPORTERS, INC.	109,400	0	109,400
M-	T/D VILLAGE WINERY, LLC.	3,993	0	3,993
D-	TABLAS CREEK VINEYARD	539	0	539
	TAFT STREET, INC.	2,142	0	2,142
D-	TAGARIS WINERY, INC.	23	0	23
	TAKARA SAKE USE, INC.	34,113	0	34,113
D-	TAKARA SAKE USE, INC.	38	0	38
	TALLEY VINEYARDS	72	0	72
M-	TANDEM CIDERS, INC.	14,788	0	14,788
D-	TANDEM WINES, LLC.	29	0	29
	TASTEVINO SELECTIONS, LLC.	756	0	756
	TASTINGS IMPORT COMPANY	59,220	0	59,220
	TC VINEYARDS, INC.	12,312	0	12,312
D-	TC VINEYARDS, INC.	1,689	0	1,689
D-	TEAL CREEK ASSOCIATES	103	0	103
D-	TEDESCHI VINEYARD, LTD.	736	19	755
D-	TENSLEY WINE, INC.	97	0	97
D-	TESTAROSSA VINEYARDS, LLC.	253	0	253
	THE AUSTRALIAN WINE CONNECTION, INC.	198	0	198
D-	THE BIALE ESTATE	124	0	124
	THE COUNTRY VINTNER, INC.	1,364	0	1,364
	THE HALCYON SYNDICATE LTD., LLC.	2,934	0	2,934

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- THE HOGUE CELLARS, LTD.	44	0	44
D- THE LITTORAI WINES	101	0	101
M- THE LIVERY, INC.	1,437	0	1,437
D- THE MEEKER VINEYARDS.	244	0	244
D- THE MORLET SELECTION, INC.	38	0	38
THE OTHER GUYS, INC.	8,856	0	8,856
THE PHOENIX GROUPE, INC.	22,084	662	22,746
D- THE RICHARD R. SMITH FAMILY TRUST	14	0	14
D- THE SILVERADO VINEYARDS	634	0	634
THE SORTING TABLE	63	0	63
D- THE WILLIAMSBURG WINERY, LTD.	140	0	140
D- THOMAS FOGARTY WINERY, LLC.	90	0	90
D- THREE BY THREE, INC.	23	0	23
M- THREEFOLD VINE, LLC.	2,771	0	2,771
D- THREEFOLD VINE, LLC.	128	0	128
TI BEVERAGE GROUP	3,060	0	3,060
D- TI BEVERAGE GROUP	143	0	143
D- TMR WINE COMPANY	5	0	5
TOAD HOLLOW VINEYARDS, INC.	20,940	0	20,940
D- TOAD HOLLOW VINEYARDS, INC.	63	0	63
TOMASELLO WINERY, INC.	18,369	0	18,369
D- TORII MOR WINERY, LLC.	52	0	52
TREANA WINERY LLC.	34,047	0	34,047
D- TREANA WINERY LLC.	1	0	1
M- TREES WINES, LLC.	2,106	0	2,106
D- TREFETHEN VINEYARDS WINERY, INC.	843	0	843
TRENTADUE WINERY,LLC.	252	176	428
D- TRENTADUE WINERY,LLC.	153	22	175
M- TRESARD ENTERPRISES, INC.	18,037	0	18,037
D- TREVISAN, MATTHEW A.	226	0	226
TRI-STAR MARKETING, LLC.	24,894	0	24,894
TRI-VIN IMPORTS,INC.	3,528	0	3,528
TRICANA INC.	3,942	0	3,942
TRINITAS CELLARS, LLC.	2,609	45	2,654
D- TRINITAS CELLARS, LLC.	59	0	59
D- TRIONE VINEYARDS, LLC.	9	0	9
D- TRUCHARD, ANTHONY	126	0	126
D- TRURO VINEYARDS OF CAPE COD, LLC.	131	0	131
M- TSJ WINE BLENDERS, INC.	397	0	397
TUCK BECKSTOFFER WINES, LLC.	6,642	0	6,642
D- TUCK BECKSTOFFER WINES, LLC.	32	0	32
D- TURLEY WINE CELLARS, INC.	1,304	158	1,462
D- TURNBULL WINE CELLARS	500	0	500
TWIN PEAKS WINERY, INC.	1,868	0	1,868
D- TWIN PEAKS WINERY, INC.	697	0	697
D- TWISTED OAK WINERY, LLC.	68	0	68
M- TWO LADS, LLC.	21,489	0	21,489
D- TWO LADS, LLC.	459	0	459
D- TWOMEY CELLARS, LLC.	243	0	243
U.S. WINE IMPORTS, LLC.	117,833	252	118,085
M- UNCLE JOHN'S FRUIT HOUSE WINERY, LLC.	52,166	69	52,235
UNIQCO, INC.	1,008	0	1,008
UNITED STATES DIST. PROD.	668,172	3,780	671,952
D- UNTI WINE COMPANY, LLC.	348	0	348
USA WINE IMPORTS, INC.	4,293	0	4,293
USA WINE WEST, LLC.	33,364	0	33,364
D- V & C, LLC.	86	0	86
D- V. SATTUI WINERY	770	0	770
VALCKENBERG INTERNAT'L	3,347	0	3,347
D- VAN DUZER VINEYARDS, LLC.	15	0	15

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
M- VANDER MILL, LLC.	22,146	0	22,146
D- VENTANA VINTNERS, LLC.	131	0	131
VENUS IMPORTS, LLC.	959	0	959
VERITAS DIST.	326,499	441	326,940
M- VERITAS VINEYARD, LLC.- Brooklyn	20,231	0	20,231
M- VERITAS VINEYARD, LLC.	16,210	0	16,210
D- VERITAS VINEYARD, LLC.	114	0	114
M- VERITAS VINEYARD, LLC.- 2110 N. Concord	15,821	0	15,821
D- VERMEIL WINE GROUP, LLC.	3	0	3
D- VERO WINE GROUP, LLC.	433	0	433
VIA PACIFICA US, INC.	225	0	225
VIAS IMPORTS	17,010	0	17,010
VICTOIRE FRENCH-AMERICAN WINE	288	0	288
D- VILLA ENCINAL PARTNERS, LP.	398	0	398
VILLA SAN JULIETTE HOLDINGS CO.	8,136	0	8,136
D- VILLA TOSCANO, INC.	235	17	251
VIN DIVINO	26,075	0	26,075
VIN-TELLIGENCE, LLC.	19,980	630	20,610
D- VINA ROBLES, INC.	81	0	81
D- VINCENT ARROYO WINERY, INC.	794	59	853
VINE & SUN, LLC.	1,008	0	1,008
D- VINE & SUN, LLC.	243	0	243
D- VINE CLIFF WINERY, INC.	134	6	140
VINE CONNECTIONS, LLC.	29,264	4	29,268
VINE GROUP	9,969	0	9,969
VINEBURG, LLC.	1,566	0	1,566
D- VINEBURG, LLC.	1,659	0	1,659
D- VINEOAKS, LLC.	85	0	85
D- VINEYARD 29, LLC.	306	0	306
VINEYARD BRANDS	151,342	9,804	161,146
VINLOZANO IMPORTS, INC.	1,134	0	1,134
VINO DEL SOL, INC.	15,642	0	15,642
VINO ET SPIRITUS, LLC.	504	0	504
VINO.COM, LLC.	20,907	252	21,159
VINS DE FRANCE	3,042	0	3,042
VINTAGE '59 IMPORTS, LLC.	3,166	0	3,166
VINTAGE WINE COMPANY	220,949	0	220,949
D- VINTAGEFACTOR, LLC.	8	0	8
D- VINTERNATIONAL IMPORTS, LTD.	24	0	24
M- VINTNER'S CELLAR OF SALINE, LLC.	11,458	0	11,458
VINTUS, LLC	7,424	0	7,424
VINTWOOD INTERNATIONAL, LTD.	126	0	126
VIVA VINO IMPORT CORP.	7,560	0	7,560
D- VOLCANO VINEYARDS, LLC.	74	0	74
D- VON STIEHL WINERY, LTD.	298	25	323
VOX WINE GROUP, LLC.	720	0	720
W.J. DEUTSCH & SONS	1,514,492	0	1,514,492
D- WALLA WALLA WINES, LLC.	164	0	164
M- WARNER VINEYARDS	46,787	0	46,787
D- WASHINGTON VINTNERS, LLC.	2	0	2
WASHINGTON WINES LIMITED, LLC.	12,960	0	12,960
WATTLE CREEK WINERY	1,026	0	1,026
M- WEATHERVANE VINEYARDS	58,174	322	58,496
D- WEATHERVANE VINEYARDS	71	0	71
WEIBEL	15,920	0	15,920
D- WEIBEL	61	0	61
WEIN-BAUER, INC.	21,293	0	21,293
D- WELLINGTON VINEYARDS, INC.	140	2	142
D- WENTE BROS.	232	0	232

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
D- WESTPORT WINERY, LLC.	36	1	37
WEYGANDT-METZLER IMPORTING, LTD.	20,637	0	20,637
D- WHEELER WINERY, INC.	264	0	264
D- WHITE COTTAGE RANCH, LLC.	413	0	413
M- WHITE PINE WINERY & VINEYARDS, LLC.	2,267	0	2,267
D- WHITE WINTER WINERY, INC.	5	0	5
WI, INC.	819	0	819
D- WIENS CELLAR, LLC.	359	2	361
M- WILDWOOD VINEYARD AND WINERY, INC.	299	2	301
WILLIAMETTE VALLEY VINEYARDS, INC.	5,292	0	5,292
D- WILLIAMETTE VALLEY VINEYARDS, INC.	343	0	343
WILLIAM GRANT & SON	3,654	1,656	5,310
WILLIAM MAGNER, INC.	36,107	0	36,107
D- WILLIAMS & SELYEM, LLC.	1,332	8	1,340
M- WILLOW VINEYARDS, INC.	7,811	0	7,811
D- WILLOW VINEYARDS, INC.	71	0	71
M- WILLS, SUSAN	8,696	0	8,696
D- WILLS, SUSAN	20	0	20
D- WILSON CREEK WINERY & VINEYARDS, INC.	980	26	1,006
WILSON, DANIELS	28,574	150	28,724
WINE ADVENTURES, INC.	495	0	495
WINE AGENCIES, INC.	3,189	0	3,189
D- WINE BY JOE, LLC.	26	0	26
M- WINE CREATIONS	229	0	229
WINE CREEK, LLC.	1,863	0	1,863
WINE GROUP	13,338,310	2,502	13,340,812
WINE INTERNATIONAL CORP.	337	0	337
WINE MARKETS INTERNATIONAL, INC.	2,898	0	2,898
WINE OF JAPAN	921	0	921
D- WINE ROAD VINTNERS, LLC.	580	11	591
WINE SERVICES	5,670	0	5,670
WINEBOW INC.	145,550	0	145,550
M- WINERY/BLACK STAR FARMS	62,561	2,371	64,932
D- WINERY/BLACK STAR FARMS	6,761	0	6,761
M- WINERY/BLACK STAR FARMS	117,308	945	118,253
WINERY EXCHANGE, INC.	84,852	0	84,852
WINES UNLIMITED, INC.	16,884	0	16,884
WINESELLERS, LTD.	57,429	135	57,564
M- WOLCOTT ORCHARD & CIDER MILL	2,651	0	2,651
M- WOLCOTT ORCHARD & CIDER MILL	5,058	0	5,058
D- WOLFF VINEYARDS, LLC.	87	0	87
WOODEN SHIPS, INC.	4,477	0	4,477
D- WOODWARD CANYON WINERY, INC.	61	0	61
WOORISOOL, INC.	8,779	0	8,779

**SUMMARY OF WINE SOLD IN MICHIGAN (in liters)
CALENDAR YEAR 2010**

LICENSEE	16% & UNDER	OVER 16%	GRAND TOTAL LITERS
WORLDWIDE CELLARS, INC.	8,976	0	8,976
WYNCROFT, LLC.	2,193	0	2,193
YABBY LAKE VINEYARD, INC.	1,179	0	1,179
YORKVILLE CELLARS, INC.	157	0	157
ZAHTILA VINEYARDS, INC.	101	0	101
ZD WINES, LLC.	215	0	215
ZERBA GROUP, LLC.	81	0	81
ZIDIAN IMPORT, INC.	3,330	0	3,330
ZONIN, U.S.A., INC.	34,553	0	34,553
GRAND TOTAL 2010*	<u>77,162,292</u>	<u>1,119,230</u>	<u>78,281,524</u>
GRAND TOTAL 2009*	<u>74,256,199</u>	<u>1,281,355</u>	<u>75,537,554</u>
M - INDICATES WINERY LOCATED IN MICHIGAN.			
D - INDICATES LICENSED TO DIRECT SHIP WINE.			
TOTAL LTRS. DIR. SHIPPED TO MICHIGAN CONSUMERS -	<u>274,700</u>	<u>2,005</u>	<u>276,705</u>
TOTAL LTRS. SOLD BY MICHIGAN WINERIES -	<u>1,966,376</u>	<u>14,322</u>	<u>1,980,698</u>

Notes:

CONVERSION TABLE FOR LITERS AND GALLONS:

.264172 GALLONS PER LITER

3.7854 LITERS PER GALLON

***Totals may not add due to rounding**

**SUMMARY OF BEER SOLD IN MICHIGAN BY OUTSTATE SELLERS
JANUARY THRU DECEMBER 2010**

<u>OUTSTATE SELLERS</u>	<u>TOTAL BARRELAGE</u>		<u>TOTAL BARRELAGE</u>
AHD ASSOCIATES	742	KOOCHENVAGNER'S BREWING CO.	1,093
ALTA MARKETING CO.	213	LABATT USA OPERATING CO.	357,971
AMERICAN FIDELITY TRADING	65	LAKEFRONT BREWERY, INC.	163
AMTEC INTERNATIONAL OF NY.	419	LOTTE BCT AMERICA CORP	65
ANHEUSER-BUSCH, INC.	3,470,082	LOUIS GLUNZ BEER, INC.	24
ARBOR BEVERAGE COMPANY	82	MANNEKEN-BRUSSEL IMPORTS, INC.	190
ASAHI BEER U.S.A., INC.	545	MARK ANTHONY BRANDS, INC.	57,414
ASSOCIATED BREWING COMPANY	850	MARWAL ART INDUSTRIES, INC.	21
ATOMIC BRANDS, INC.	1,127	MELANIE BREWERY COMPANY	1,000
AUGUST SCHELL BREWING CO.	766	MERCHANT DU VIN CORP.	1,093
AVERY BREWING COMPANY	266	MHW, LTD.	3,129
B. UNITED INTERNATIONAL, INC.	320	MILLERCOORS, LLC.	1,474,164
BARD'S TALE BEER COMPANY	78	MILLERCOORS, LLC. (COORS)	165,197
BELUKUS MARKETING, INC.	376	MILTON'S DISTRIBUTING	146
BERGHOFF BREWERY, INC.	33	MOTHER LODGE BREWERY, LLC.	125
BINDING BRAUEREI USA, INC.	275	MOUNTAIN CREST SRL, LLC.	911
BOSTON BEER CO.	64,599	NORTH COAST BREWING CO., INC.	226
BOULDER BEER, INC.	208	O. & W., INC.	808
BROWN-FORMAN CORPORATION	1,850	OREGON BREWING CO.	631
C. HAVEN IMPORTS, LLC.	2,558	PABST BREWING COMPANY	159,824
CAMO BREWING CO., INC.	3,559	PAMPA BEVERAGES, LLC.	26
CAPITAL BREWERY COMPANY, INC.	36	PANGAEA BEER COMPANY, LLC.	81
CARRIAGE HOUSE IMPORTS, INC.	1,114	PAW PAW BREWING COMPANY, LLC.	8
CKL CORPORATION	5,655	PHOENIX IMPORTS	21
CMB CINCINNATI, LLC.	147	PHUSION PROJECTS, INC.	18,475
CROWN IMPORTS, LLC.	123,135	PUGSLEY BREWING LLC.	109
DIAGEO-GUINNESS USA	71,438	RAVE ASSOCIATES	3,012
DOGFISH HEAD CRAFT BREWERY, INC.	1,342	RELETA BREWING CO., LLC.	10
DOYNA, LTD.	204	ROCLAND WINE IMPORTS	5
DUVEL MOORTGAT USA, LTD.	366	SAPPORO U.S.A., INC.	1,867
E & J GALLO	2,320	SIERRA NEVADA BREWING CO.	10,913
EGAL IMPORT EXPORT LLC.	24	SOUTH SHORE BREWERY, INC.	40
FIRESTONE WALKER, LLC.	294	SOUTHERN TIER BREWING CO.	265
FIVE STAR BREWING CO, INC.	2,091	SPATEN NORTH AMERICA, INC.	1,539
FLYING DOG BREWERY, LLC.	1,240	SPB, LLC.	1,191
FOSTER'S USA, LLC.	7,229	STANLEY STAWSKI DIST.	439
FULTON STREET BREWERY, LLC.	2,490	SUMMIT BREWING CO.	130
G.K. SKAGGS, INC.	780	THE BROOKLYN BREWERY CORP.	426
GAMBRINUS COMPANY	2,561	THE LAGUNITAS BREWING CO.	643
GELOSO BEVERAGE GROUP, LLC.	37	THE PHOENIX GROUPE, INC.	92
GILA BREW CO., LLC.	43	THIRSTY DOG BREWING CO.	300
GJS SALES, INC.	2,034	UGM INTERNATIONAL, INC.	23
GLOBAL VILLAGE IMPORTS, LLC.	198	UNIBREW USA, INC.	383
GREAT LAKES BREWING CO. (THE)	2,535	UNITED BRANDS CO, INC.	6,342
HARPOON DISTRIBUTING COMPANY	294	UNITED STATES BEVERAGE, LLC.	470
HEINEKEN USA	99,919	UNITED STATES DISTILLED PRODUCT	445
HIGHFALLS BREWING COMPANY LLC.	1,101	VANBERG & DEWOLF	27
HITE USA, INC.	29	VINE GROUP	42
HOFBRAUHAUS OF AMERICA, LLC.	1,650	VINO.COM, LLC.	1,137
HORNELL BREWING	1,921	WARSTEINER IMPORTERS AGENCY	1,416
ILLYRIAN IMPORTS, INC.	11	WEIN-BAUER, INC.	28
INDEPENDENT BREWERS UNITED CORP.	7,367	WINERY EXCHANGE, INC.	5,453
JACOB LEINENKUGEL BREWING CO, INC.	14,181		

TOTAL OUTSTATE SELLERS* 6,182,353

**SUMMARY OF BEER SOLD IN MICHIGAN BY MICHIGAN BREWERS
JANUARY THRU DECEMBER 2010**

<u>MICHIGAN BREWERS</u>	<u>TOTAL BARRELAGES</u>	<u>BREW PUBS</u>	<u>TOTAL BARRELAGES</u>
BELL'S BREWERY, INC. (Galesburg)	66,595	9 VOLT, LLC.	172
BELL'S BREWERY, INC. (Kalamazoo)	1,872	20 MONROE BLDG CO.	460
TOTAL MICHIGAN BREWERS*	68,467	ARBOR BREWING CO.	1,257
<u>MICRO BREWERS</u>		BARABOO, INC.	432
AQUAMARINE SPRINGS, LLC.	301	BARRETT CAMP 33, INC.	220
ARCADIA BREWING CO.	4,934	BLACK RIVER OAR HOUSE, INC.	312
BLACK LOTUS BREWING CO., LLC.	455	BLUE COW, LLC.	24
BLACKROCKS BREWERY, LLC.	12	DETROIT BEER CO.	713
CANAL STREET BREWING CO.	11,279	DORE, ARTHUR P.	373
CASCADE WINERY, INC.	4	ELEVEN MILE BREWERY, INC.	610
CORNER BREWERY, LLC.	2,591	ETON STREET RESTAURANT	264
DETROIT RIVERTOWN BREWING CO., LLC.	2,355	FORT STREET BREWERY	416
DRAGONMEAD L.C.	1,618	GPBC, INC.	1,723
ENTENTE SPIRITS, LLC.	716	HABANA, LLC.	455
ENTENTE SPIRITS, LLC. (union pier)	1	HARBRINEL, INC.	720
FRANKENMUTH BREWING CO.	1,786	HKR ENTERPRISES, INC.	127
HOME TOWN CELLARS, LLC.	43	LAKE SUPERIOR BREWING COMPANY	250
KEWEENAW BREWING CO, LLC.	963	LIBRARY BAR & RESTAURANT, INC.	185
KEWEENAW BREWING CO, LLC.	4,202	M & M DELTA, INC.	427
KUHNHENN BREWING CO, LLC.	945	MICHIGAN HOUSE CAFÉ, LLC.	34
MI BREW, LLC.	284	MIDDLE VILLA INN, INC.	16
MICHIGAN BEER CELLAR, LLC.	125	MORTON BROTHERS, INC.	405
MICHIGAN BREWING CO.	8,560	NPBC, INC.	1,221
MICHIGAN BREWING CO.-Lansing	5	OAK POINTE INVESTMENTS, LLC.	278
MIDLAND BREWING CO., LLC.	135	OAKLEY'S LIMITED	33
MILLKING IT PRODUCTION, LLC.	267	OLD BOYS' BREWHOUSE, INC.	340
MOR-DALL ENTERPRISES, INC.	3,169	OLD PENINSULA ENTERPRISES	632
MOTOR CITY BREWING WORKS, INC.	1,449	PCBM MANAGEMENT CO.	334
MT. PLEASANT BREWING CO., LLC.	1,114	REDWOOD BREWING CO.	973
NAKED TREE CELLARS, LLC.	192	RICHARDSON FOODS, INC.	549
NEW HOLLAND BREWING CO.(Commerce)	6,193	RL BAILEY, LLC.	607
NEW HOLLAND BREWING CO. (8th Street)	160	ROCHESTER MILLS BEER COMPANY	1,558
NORTHERN UNITED BREWING CO.	1,935	ROYAL OAK BREWING CO.	1,045
NORTHERN UNITED BREWING CO. - A.A.	96	SCHELDE ENTERPRISES, INC.	234
NORTHERN UNITED BREWING CO. - Dexter	693	SJS VENTURES, INC.	362
NORTON X BREWING, LTD.	379	SULLIVAN MARKETING, INC.	332
ONE BEER AT A TIME, LLC.	57	T & B BREW PUB INC.	267
ORIGINAL GRAVITY BREWING CO., LLC.	451	TRAFFIC JAM & SNUG	182
RIGHT BRAIN BEVERAGES, LLC.	1,217	TRAVELERS CLUB, INC.	1
SAUGATUCK BREWING CO, INC.	990	UNION BREWERY, LLC.	710
SHERROW VENTURES, LLC.	26	VIERLING SALOON AND SAMPLE ROOM, INC.	380
SHERWOOD BREWING CO., LLC.	604	WBPB, CORP.	622
SHORT'S BREWING COMPANY	1,431	WILTSE'S RESTAURANT SYSTEMS, INC.	144
SHORT'S BREWING COMPANY (Elk Rapids)	6,906		
SILVER KETTLE CORP.	245		
SUE'S COFFEE HOUSE, INC.	23		
SULLIVAN, SHARRYL L.	11		
THE LIVERY, INC.	539		
THE SCHMOHZ BREWING CO.	593		
THE TRI CITY BREWING COMPANY	394		
THE WOLVERINE STATE BREWING CO., LLC.	74		
TOTAL MICRO BREWERS*	70,523	TOTAL BREW PUBS*	20,397

TOTAL BARRELS OF BEER SOLD JANUARY THRU DECEMBER 2010:	6,341,740
TOTAL BARRELS OF BEER SOLD JANUARY THRU DECEMBER 2009:	6,447,588
INCREASE (DECREASE)	(105,848)
% CHANGE	(1.64)

Note: *Totals may not add due to rounding.



LICENSING YEAR

RETURNABLE LICENSE FEES*

Based on the number of licenses issued, payments are made to local governmental jurisdictions for the express purpose of enforcing the Liquor Control Code and the Rules and Regulations of this Commission in accordance with Section 543 of the Liquor Control Code. The applicable portion of the Code reads as follows:

“Quarterly, upon recommendation of the commission, the state shall pay in the manner prescribed by law to the city, village or township in which a full time police department or full time ordinance enforcement department is maintained, or if a police department or full time ordinance enforcement department is not maintained, then to the counties, to be credited to the sheriff’s department of the county in which the licensed premises are located, 55% of the amount of the proceeds of the retailers licenses and license renewal fees collected therein, for the specific purpose of enforcing this code and the rules and regulations of the commission.”

Each license year, running from May 1 to April 30, four distributions of the 55% returnable portion of retail license fees are made, as follows:

<u>Month Distributed</u>	<u>Period of Collection by MLCC</u>
August	April 1 to June 30
October	July 1 to September 30
January	October 1 to December 31
April	January 1 to March 31

The August distribution covers the bulk of the annual license renewal, which takes place on or before April 30, while the other three distributions cover new and renewal licenses issued during the rest of the year. Many jurisdictions have such a limited turnover of licenses that they may not receive anything other than one payment in August of each year.

Of the license fees collected, 41.5% of the proceeds are deposited in a special fund (Liquor License Fees) to be annually appropriated to the Commission for carrying out the licensing and enforcement provisions of the Code.

Also, 3.5% of the proceeds are credited to a special fund in the State Treasury for the purpose of promoting and sustaining programs for the prevention, rehabilitation, care and treatment of alcoholics.

*Distribution of the retailers’ returnable license fees collected is as detailed in P.A.417 of 1976 effective January 9, 1977.

RETURNABLE LICENSE FEES* (Continued)

All license fees which are not subject to be returned to a city, village, township or county for the specific purpose of enforcing the Code and the Rules of the Commission are deposited in the Special Fund. Any unencumbered or uncommitted monies in the special fund revert to the General Fund of the State twelve months after the end of each fiscal year in which the funds were collected. This section does not include retail license fees collected for railroad or pullman cars, for watercraft, aircraft or the transfer fees provided in Section 525.

In addition, any licensee who is eligible and elects to sell spirits on Sunday pays an additional 15% of the fee charged for the issuance of his license and the revenue obtained is used by the Department of Community Health in programs for the treatment of alcoholics.

**RETURNABLE LICENSE FEES RETURNED TO COUNTIES
FEES ISSUED QUARTERLY
APRIL 1, 2009 THRU MAR. 31, 2010**

Returnable fees are the portion of licensing fees that are shared with local units of government and the county sheriff 's for enforcement of liquor laws.

<u>COUNTY</u>	<u>AMOUNT</u>	<u>COUNTY</u>	<u>AMOUNT</u>
Alcona	\$13,578.40	Lake	\$11,059.40
Alger	13,275.35	Lapeer	37,771.80
Allegan	58,648.15	Leelanau	24,845.15
Alpena	26,336.20	Lenawee	60,185.40
Antrim	26,781.15	Livingston	100,666.50
Arenac	15,167.35	Luce	10,200.85
Baraga	8,852.80	Mackinac	30,180.90
Barry	21,077.93	Macomb	427,783.95
Bay	80,766.40	Manistee	22,712.25
Benzie	18,676.90	Marquette	80,874.75
Berrien	117,008.11	Mason	36,665.20
Branch	33,996.05	Mecosta	51,426.10
Calhoun	86,334.60	Menominee	20,636.55
Cass	24,922.62	Midland	45,684.71
Charlevoix	43,953.80	Missaukee	7,480.83
Cheboygan	35,428.80	Monroe	86,769.43
Chippewa	39,273.58	Montcalm	33,733.70
Clare	25,027.75	Montmorency	11,890.45
Clinton	32,321.30	Muskegon	109,385.10
Crawford	12,026.30	Newaygo	23,091.20
Delta	34,144.00	Oakland	736,919.17
Dickinson	25,254.35	Oceana	21,408.75
Eaton	48,447.30	Ogemaw	19,673.50
Emmet	43,568.80	Ontonagon	13,421.10
Genesee	225,819.55	Osceola	10,869.65
Gladwin	17,673.70	Oscoda	10,784.95
Gogebic	23,316.70	Otsego	39,677.55
Grand Traverse	77,799.15	Ottawa	99,738.10
Gratiot	20,973.70	Presque Isle	14,528.25
Hillsdale	17,700.65	Roscommon	28,127.37
Houghton	34,295.80	Saginaw	134,490.95
Huron	33,689.70	St. Clair	100,051.27
Ingham	169,936.53	St. Joseph	34,725.17
Ionia	25,776.99	Sanilac	35,177.23
Iosco	29,249.55	Schoolcraft	11,590.70
Iron	16,298.70	Shiawassee	33,903.10
Isabella	40,970.05	Tuscola	27,150.75
Jackson	101,313.85	Van Buren	43,964.80
Kalamazoo	166,206.43	Washtenaw	188,345.86
Kalkaska	10,238.25	Wayne	1,203,285.82
Kent	365,394.10	Wexford	37,215.48
Keweenaw	4,901.05		
		GRAND TOTAL	\$6,344,516.18

COUNTY SUMMARY OF LICENSES ISSUED TO DATE*

<u>COUNTY</u>			<u>TOTAL*</u>	<u>COUNTY</u>			<u>TOTAL*</u>
	<u>On-Premise</u>	<u>Off-Premise</u>			<u>On-Premise</u>	<u>Off-Premise</u>	
Alcona	27	53	80	Lake	19	44	63
Alger	29	59	88	Lapeer	57	168	225
Allegan	102	185	287	Leelanau	45	87	132
Alpena	46	87	133	Lenawee	95	186	281
Antrim	40	86	126	Livingston	115	221	336
Arenac	25	74	99	Luce	21	45	66
Baraga	19	34	53	Mackinac	58	92	150
Barry	38	92	130	Macomb	599	1,165	1,764
Bay	142	276	418	Manistee	41	84	125
Benzie	31	66	97	Marquette	109	166	275
Berrien	204	352	556	Mason	48	90	138
Branch	44	84	128	Mecosta	43	96	139
Calhoun	137	254	391	Menominee	43	66	109
Cass	51	91	142	Midland	63	141	204
Charlevoix	49	102	151	Missaukee	11	32	43
Cheboygan	65	117	182	Monroe	140	255	395
Chippewa	70	134	204	Montcalm	57	155	212
Clare	38	95	133	Montmorency	22	47	69
Clinton	54	107	161	Muskegon	177	320	497
Crawford	21	45	66	Newaygo	37	100	137
Delta	71	111	182	Oakland	987	1,664	2,651
Dickinson	55	77	132	Oceana	31	84	115
Eaton	76	141	217	Ogemaw	33	74	107
Emmet	64	132	196	Ontonagon	32	51	83
Genesee	342	783	1,125	Osceola	18	53	71
Gladwin	29	72	101	Oscoda	15	38	53
Gogebic	53	64	117	Otsego	41	68	109
Gr. Traverse	103	198	301	Ottawa	140	256	396
Gratiot	35	86	121	Presque Isle	26	60	86
Hillsdale	35	91	126	Roscommon	46	98	144
Houghton	71	117	188	Saginaw	208	398	606
Huron	63	139	202	Sanilac	42	129	171
Ingham	228	441	669	Schoolcraft	23	47	70
Ionia	44	103	147	Shiawassee	65	129	194
Iosco	52	111	163	St. Clair	162	372	534
Iron	38	48	86	St. Joseph	61	109	170
Isabella	56	121	177	Tuscola	48	124	172
Jackson	147	303	450	Van Buren	76	170	246
Kalamazoo	210	352	562	Washtenaw	270	427	697
Kalkaska	17	46	63	Wayne	1,664	2,902	4,566
Kent	482	818	1,300	Wexford	43	85	128
Keweenaw	11	17	28				
				GRAND TOTAL	9,345	17,662	27,007

Note: *Number of licenses issued as of 12/31/10. Includes all types that sell alcoholic beverages. Also included in the count are licenses that could be in escrow.

CURRENT LICENSE FEES
Michigan Liquor Control Code, P.A. 58 of 1998

TYPE OF LICENSE	MCLA CITATION* (DEFINITION)	AUTHORIZED TO SELL	LICENSEE FEE**	MLCA CITATION* (LICENSEE FEE)
RETAIL ONLY-OFF PREMISE				
SPECIALY DESIGNATED MERCHANT (SDM)	436.1111(13)	Beer, Wine	\$100 per year for each location (beer and/or wine sales only)	436.1525(1)(j)
SPECIALY DESIGNATED DISTRIBUTOR (SDD)	436.1111(12)	Spirits, Mixed Spirit Drink	\$150 per year and \$3 additional fee for each \$1,000 (or major fraction thereof) in excess of \$25,000 of total retail value of spirits purchased under each license during the previous calendar year	436.1525(1)(k)
WINE AUCTION LICENSE	436.2031		\$50,000 per year; limited to 12 auctions per "license year".	436.1525(1)aa
RETAIL ONLY-ON PREMISE				
CLASS C	436.1107(2)	Beer, Wine, Spirits, Mixed Spirit Drink	\$600 plus \$350 for each additional bar	436.1525(1)(o)
NON-PUBLIC CONTINUING CARE CENTER	436.1545	Beer, Wine, Spirits, Mixed Wine Drink, Mixed Spirit Drink	\$600 per year; retirement center license; on premise consumption.	436.1525(1)bb
CLUBS	436.1107(5)	Beer, Wine, Spirits, Mixed Spirit Drink	\$300 for 150 or fewer members: \$1 for each additional member; maximum fee of \$750	436.1525(1)(p)
CLASS A HOTEL	436.1107(10)	Beer, Wine	\$250 minimum fee: \$1 for each bedroom in excess of 20; maximum fee of \$500	436.1525(1)(L)
CLASS B HOTEL	436.1107(11)	Beer, Wine, Spirits, Mixed Spirit Drink	\$600 minimum fee: \$3 for each add'l bedroom in excess of 20 (no maximum fee stipulated): \$350 for each add'l bar	436.1525(1)(m)
CLASS G-1	436.1107(3)	Beer, Wine, Spirits Mixed Spirit Drink	\$1,000 golf courses selling beer, wine and spirits.	436.1525(w)
CLASS G-2	436.1107(4)	Beer, Wine	\$500 golf courses selling beer and wine.	436.1525(x)
RESORT	436.1531(2),(3)	Beer, Wine, Spirits Mixed Spirit Drink	\$20,000 Initial fee only. Renewal fee is at regular on-premise rate.	436.1525(2)
TAVERNS	436.1113(1)	Beer, Wine	\$250	436.1525(1)(n)
SPECIAL LICENSES (PER DAY)	436.1111(11)	Beer, Wine, Spirits, Mixed Spirit Drink	\$25/\$50 Fee per day: that the fee for such license or permit is issued to a bonafide non-profit association. If the association has been in existence for less than one year prior to filing the application, the fee is \$50	436.1525(1)(r)
AIRLINE	436.1537(i) & R436.1147	Beer, Wine, Spirits, Mixed Spirit Drink	\$600 per airline	436.1525(1)(s)
WATER CRAFT	436.1537(i) & R436.1145	Beer, Wine, Spirits, Mixed Spirit Drink	\$100 minimum each location; \$1 per passenger capacity not to exceed \$500	436.1525(1)(i)
DINING CARS/RAILROAD or PULLMAN CARS	436.1537(i)	Beer, Wine, Spirits, Mixed Spirit Drink	\$100 per train	436.1525(1)(g)

*All citations refer to the Michigan Compiled Laws or the administrative rules of the Liquor Control Commission contained in the Michigan Administrative Code.

**All retail licenses that are authorized to sell spirits for consumption on and /or off the premises on Sunday after 12:00 noon, add an additional 15% to the total on-premise or off-premise license fee only.

CURRENT LICENSE FEES
Michigan Liquor Control Code, P.A. 58 of 1998

TYPE OF LICENSE	MLCA CITATION* (DEFINITION)		LICENSEE FEE**	MLCA CITATION* (LICENSEE FEE)
MANUFACTURERS (MICHIGAN)				
MANUFACTURER OF SPIRITS	436.1109(1)	\$1,000	Not including makers/blenders/rectifiers of wine containing 21% alcohol or less.	436.1525(1)(a)
BREWER	436.1105(11)	\$50	For the first 15,000 barrels produced. If over 15,000 barrels, then \$50 per 1,000 barrels (including fractions) not to exceed \$1,000.	436.1525(1)(b)
MICRO BREWER	436.1109(3)	\$50	For the first 15,000 barrels produced. Thereafter, \$50 per 1,000 barrels (including fractions) with a maximum fee of \$1,000 (30,000 barrels per year maximum produced).	436.1525(1)(b)
WINE MAKER	436.1113(9)	\$100	Including makers, blenders, and rectifiers of wine 21% or less alcohol by volume.	436.1525(1)(d)
SMALL WINE MAKER	436.1111(10)	\$25	50,000 gallons or less produced per calendar year.	436.1525(1)(d)
SMALL DISTILLER	436.1111(9)	\$100		436.1525(z)
BRANDY MANUFACTURER	436.1105(10)	\$100		436.1525(1)(t)
MIXED SPIRIT DRINK MANUFACTURER	436.1109(6)	\$100		436.1525(1)(u)
BREW PUB	436.1105(12)	\$100	License must be issued in conjunction with a Class C, Tavern, Class A Hotel, or Class B Hotel: not more than 5,000 barrels of beer per year total at three allowable locations.	436.1525(1)(v)
WHOLESALE & OTHER MISC.				
WHOLESALE OF BEER, WINE AND MIXED SPIRIT DRINK	436.1113(7)	\$300	For first motor vehicle; \$50 for each add'l motor vehicle used in delivery to retail licensees.	436.1525(1)(h)
OUT STATE SELLER OF WINE	436.1109(10)	\$300	For delivering or selling wine in Michigan.	436.1525(1)(e)
OUT STATE SELLER OF BEER	436.1109(8)	\$1,000	For delivering or selling beer in Michigan.	436.1525(1)(c)
OUT STATE SELLER OF MIXED SPIRIT DRINK	436.1109(9)	\$300	For delivering or selling mixed spirit drink in Michigan.	436.1525(1)(f)
DIRECT SHIPPER LICENSE	436.1203	\$100	To ship domestic wine directly to Michigan consumers; not more than 13,500 liters of wine, in total, per calendar year.	436.1203(10)
WAREHOUSER	436.1113(6)	\$50	Minimum fee for each warehouse; a larger fee may be fixed by the Liquor Control Commission.	436.1525(1)(q)
VENDOR REPRESENTATIVE	R436.1001(x)	\$50	Established by the Liquor Control Commission.	R436.1853
SALESPERSON	R436.1001(s)	\$35	Established by the Liquor Control Commission.	R436.1853
LIMITED ALCOHOL BUYER	R436.1813	\$10	Established by the Liquor Control Commission.	R436.1813

*All citations refer to the Michigan Compiled Laws or the administrative rules of the Liquor Control Commission contained in the Michigan Administrative Code.

**All retail licenses that are authorized to sell spirits for consumption on and /or off the premises on Sunday after 12:00 noon, add an additional 15% to the total on-premise or off-premise license fee only.

HISTORY OF LICENSE FEES

Following is the history of changes to license fees since PA 8 of 1933 (Extra Session), now recodified as PA 58 of 1998. Public Acts indicated below are provided for historical reference:

Manufacturers of Spirits:

\$5,000 (PA 8, 1933 Ex. Sess.); \$1,000 (PA 111 of 1941); \$5,000 (PA 133 of 1945); \$10,000 (PA 417 of 1976); \$1,000 (PA 76 of 2002)

Small Distiller:

\$100 (PA218, 2008)

Manufacturers of Beer:

\$50 per 1,000 barrels, minimum fee \$1,000 (PA 8, 1933 Ex. Sess.); \$50 per 1,000 barrels, maximum fee \$100 (PA 141 of 1973); \$50 for first 15,000 barrels; for over 15,000: \$50 per 1,000 barrels, maximum fee \$1,000, plus \$50 per vehicle (PA 417 of 1976)

Outstate Seller of Beer:

\$100 (PA 219 of 1951); \$1,000 (PA 417 of 1976)

Winemakers:

\$250 (PA 8, 1933 Ex. Sess.); \$500 (PA 133 of 1945); \$1,000 (PA 417 of 1976); \$100 (PA 123 of 1985)

Small Wine Maker:

\$250 (PA 126 of 1978); \$25 (PA 123 of 1985)

Outstate Seller of Wine:

\$100 (PA 72 of 1954); \$300 (PA 417 of 1976)

Outstate Seller of Mixed Spirit Drink:

\$300 (PA 118 of 1989)

Direct Shipper:

\$100 (PA 682 of 2006)

Trains:

\$25 per car (PA 8, 1933 Ex. Sess.); \$50 per car (PA 133 of 1945); \$100 per train (PA 417 of 1976)

Wholesaler:

\$100 (PA 8, 1933 Ex. Sess.); \$100 plus \$50 each additional vehicle (PA 133 of 1945); \$300 plus \$50 each additional vehicle (PA 417 of 1976)

SDM:

\$25 (PA 8, 1933 Ex. Sess.); \$50 (PA 219 of 1951); \$100 (PA 417 of 1976)

Wine Auction License:

\$50,000 (PA 175 of 2010)

SDD:

\$50 for over 10,000 population, \$25 for under 10,000 population (PA 133 of 1945); \$75 plus \$1.50 for each \$1,000 sales in excess of \$25,000 (PA 219 of 1951); \$150 plus \$3.00 for each \$1,000 of sales in excess of \$25,000 (PA 417 of 1976)

HISTORY OF LICENSE FEES *(continued)*

"A" Hotels:

\$150, \$1.00 each bedroom over 20, \$500 maximum (PA 8, 1933 Ex. Sess.); \$250, \$1.00 each bedroom over 20, \$500 maximum (PA 417 of 1976)

"B" Hotels:

\$300, \$2.00 each bedroom over 20, \$1,000 maximum (PA 8, 1933 Ex. Sess.); \$300, \$2.00 each bedroom over 20, \$1,000 maximum, \$250 added bar (PA 281 of 1937); \$500, \$2.00 each bedroom over 20, \$1,000 maximum, \$250 added bar (PA 219 of 1951); \$600, \$3.00 each bedroom over 20, \$350 added bar (PA 417 of 1976)

Taverns:

\$100 (PA 8, 1933 Ex. Sess.); \$150 (PA 281 of 1937); \$250 (PA 417 of 1976)

Class "C":

\$500 (PA 8, 1933 Ex. Sess.); \$500, \$250 added bar (PA 219 of 1951); \$600, \$350 added bar, \$100 for each added bar in concession stands operated by non-profit organizations in municipally-owned facilities (PA 417 of 1976)

Class "G-1":

\$1000 (PA 58, of 1998); golf course selling beer, wine and spirits.

Class "G-2":

\$500 (PA 58, of 1998); golf course selling beer and wine only.

Nonpublic Continuing Care Retirement Center:

\$600 (PA 213 of 2010)

Clubs:

\$100, \$1.00 each member over 150, \$500 maximum (PA 8, 1933 Ex. Sess.); \$300, \$1.00 each member over 150, \$750 maximum (PA 417 of 1976)

Watercraft:

\$50 minimum, \$500 maximum (PA 8, 1933 Ex. Sess.); \$100 minimum, \$500 maximum (PA 417 of 1976)

Warehouse:

Fixed by Commission, \$25 minimum (PA 8, 1933 Ex. Sess.); fixed by Commission, \$50 minimum (PA 417 of 1976)

Special Licenses:

\$2.00-\$5.00 per day (PA 8, 1933 Ex. Sess.); \$25 per day, \$250 annual fee (PA 133 of 1945); \$25 per day, no more than three per year (PA 219 of 1951); \$25 per day, \$15 if in existence for one year, no more than five per year (PA 216 of 1952); \$50 per day, \$25 if in existence for one year, no more than five per year (PA 417 of 1976)

Aircraft:

Fixed by Commission (PA 8, 1933 Ex. Sess.); \$50 per plane (PA 219 of 1951); \$100 per plane (PA 417 of 1976); \$600 per airline (PA 192 of 1986)

Brandy Manufacturer:

\$250 (PA 153 of 1981); \$100 (PA 123 of 1985)

Mixed Spirit Drink Manufacturer:

\$100 (PA 118 of 1989)

Brewpub:

\$100 (PA 300 of 1992)

SUMMARY OF VIOLATION DISPOSITIONS For Calendar Year 2010

Charge	Hearings Held		Acknowledgements	Nolle Prosequi	TOTAL
	Responsible	Dismissed			
RETAIL LICENSES					
Sell, furnish to or allow person under 21 to consume	399	11	562	12	984
Sell, serve to or allow intoxicated person to consume or loiter	57	9	19	22	107
Licensee or employee intoxicated on premise	1	2	5	0	8
Operation other than legal hours	5	1	3	0	9
Selling before noon on Sunday	3	0	0	1	4
Controlled substances/ drug paraphernalia	18	2	0	3	23
Licensee or employee engaged in or convicted of an illegal act	47	0	44	5	96
Illegally obtain or transfer license	25	1	55	3	84
Sales or services to non-members by clubs	3	0	11	0	14
Adulterated or mis-branded spirits	3	0	2	0	5
Employ person under 18 years of age	0	0	0	0	0
Failure to cooperate with law officers	13	0	0	2	15
Gambling or possession of gaming equipment	10	0	8	2	20
Gambling or possession of video-type equipment	8	1	3	0	12
Add or drop space without permission	2	0	7	0	9

SUMMARY OF VIOLATION DISPOSITIONS (continued)
For Calendar Year 2010

Charge	Hearings Held		Acknowledgements	Nolle Prosequi	TOTAL
	Responsible	Dismissed			
RETAIL LICENSES (CONTINUED)					
Selling or purchasing on credit	3	0	3	0	6
Purchase from unauthorized source	2	0	4	0	6
Allow alcoholic liquor sold for on-premise consumption to be removed	2	1	4	1	8
Dancing or entertainment without permission	1	1	1		3
Receive aid or assistance from wholesaler	0	0	0	1	1
Nudity, prohibited sexual acts	0	0	1	4	5
NSF checks	232	29	400	10	671
Miscellaneous- retail	58	12	63	13	146
Failure to comply with Licensing Order-Server Training Requirements	34	3	83	4	124
TOTAL	926	73	1278	83	2360
NON-RETAIL LICENSES					
Selling or purchasing on credit	0	0	0	0	0
Receive aid or assistance from retailer	0	0	1	0	1
Give aid or assistance	0	0	1	0	1
Failure to file required reports	6	1	3	0	10
Violation of territorial agreements	0	0	0	0	0
Sale or importation of non-approved products	0	0	0	0	0
Non-retail licensee convicted of illegal act	0	0	0	0	0
Miscellaneous- non-retail	7	0	2	1	10
TOTAL	13	1	7	1	22

DISPOSITION OF VIOLATION CASES

Selected Statistics for Calendar Years 2010 and 2009

VIOLATION ACTIVITY	2010	2009	%INC/(DEC)
VIOLATION HEARINGS HELD*	1051	1190	(11.7)
TOTAL NUMBER LICENSES PENALIZED	2280	2558	(10.9)
Hearings (orders)	962	1089	(11.7)
Acknowledgements (orders)	1318	1469	(10.3)
TOTAL NUMBER CASES DISMISSED	144	201	(28.4)
Hearing Commissioner	87	133	(34.6)
Nolle Prosequi	57	68	(16.2)
TOTAL PENALTIES-SELECTED STATISTICS			
Licenses Revoked	4	3	33.3
Licenses Revoked/Terminated Unless Transferred	122	265	(54.0)
Licensed Establishments Suspended	49	77	(36.4)
Total Days of Suspension Ordered	162	592	(72.6)
Licensed Establishments Fined	2256	2529	(10.8)
Total Fines Assessed (dollars)	\$934,269	\$1,169,553	(20.1)
VIOLATIONS SUBMITTED			
MLCC Enforcement Division	1401	1618	(13.4)
Detroit Police Department	179	214	(16.4)
Michigan State Police	70	98	(28.6)
Sheriff Department	255	249	2.4
All Other Police Departments	505	449	12.5
Joint Reports	78	56	39.3
VIOLATION APPEAL HEARINGS**			
Appeal Hearings Held	32	46	(30.4)
Appeal Decisions	32	43	(25.6)
Affirmed	14	6	133.3
Modified	12	27	(55.6)
Rescinded	2	5	(60.0)
Remanded	4	5	(20.0)
PENALTY HEARINGS [MCL436.1903(1)]	12	26	53.8

Notes:

*Fiscal year 2010 violation hearings held may not represent final totals. Fiscal year 2009 totals are different from those figures previously published as they do represent final totals.

**Dispositions may not add due to reporting times.