



STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
LIQUOR CONTROL COMMISSION

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In the matter of)
Trade Show/Convention Requirements)
Sampling and Tasting of Alcoholic Liquor)
_____)

At the September 11, 2012 meeting of the Michigan Liquor Control Commission (Commission) in Lansing, Michigan.

PRESENT: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

ADMINISTRATIVE ORDER NO. 2012-10
TRADE SHOW/CONVENTION REQUIREMENTS
SAMPLING OF ALCOHOLIC LIQUOR

Under Article IV, Section 40, of the Constitution of Michigan (1963), the Commission shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. MCL 436.1201(2) provides the Commission with the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including the manufacture, importation, possession, transportation and sale thereof. Further, MCL 436.2027 addresses the sampling or tasting of alcoholic liquor. The Michigan Liquor Control Commission's Code and Administrative Rules set forth the requirements for the serving, selling, furnishing, and other handling of alcoholic liquor in Michigan.

The Commission finds that three orders were previously adopted by the Commission dated March 2, 1983, September 18, 1991, and September 27, 1991, all

concerning Trade Show and Convention Participation, including requirements for samples. After review and discussion of these issues at the meeting, the Commission finds that the statutory provisions and administrative rules set forth the requirements and that the previous orders should all be rescinded.

THEREFORE, IT IS ORDERED THAT:

- A. The Administrative Order of the Commission dated September 27, 1991 is hereby RESCINDED.
- B. The Administrative Order of the Commission dated September 18, 1991 is hereby RESCINDED.
- C. The Administrative Order of the Commission dated March 2, 1983 is hereby RESCINDED.
- D. This new Administrative Order is effective immediately.

MICHIGAN LIQUOR CONTROL COMMISSION

Andrew J. Deloney, Chairman

Teri L. Quimby, Commissioner

Dennis Olshove, Commissioner