



ADMINISTRATIVE  
MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, July 12, 2011  
Lansing – 11:04 a.m.

Present: Andrew J. Deloney, Chairman  
Teri L. Quimby, Commissioner  
Donald B. Weatherspoon, Commissioner  
Sharon Martin, Director of Licensing Division  
Andy Neumann, Director of Administrative Services Division  
Steve Robinson, Director of Finance Division  
Julie Wendt, Director of Executive Services Division  
Barb Subastian, Deputy Director of Enforcement Division  
Scott Maul, Deputy Director of Licensing Division  
Tim Kovacik, Deputy Director of Executive Service Division  
Andrea Miller, Executive Services Division  
Anita Fawcett, Executive Services Division

---

The meeting was attended by industry representatives Faiez Asmary of NWS Michigan, Inc., Mark Bodtke of Great Lakes Wine & Spirits, LLC, Spencer Nevins of Michigan Beer & Wine Wholesalers Association, Michael Brown, Esq. of Carlin Edwards Brown PLLC, and Rob Elhenicky of Kelley Cawthorne.

The meeting was called to order by Chairman Deloney.

MOVED BY COMMISSIONER WEATHERSPOON, SUPPORTED BY COMMISSIONER QUIMBY, AND UNANIMOUSLY CARRIED, that the minutes of the Commission Meeting of June 21, 2011, be approved as written and presented.

MOVED BY COMMISSIONER WEATHERSPOON, SUPPORTED BY COMMISSIONER QUIMBY, AND UNANIMOUSLY CARRIED, that the following actions be taken in accordance with the E-Quote reports dated July 11, 2011, copies of which are on file in the Commission's supplemental minute record:

That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective July 31, 2011:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	200ml Bacardi Family Variety 4Pk Rum	24 Bottles
	50ml Grey Goose Multi Pack 4Pk Vodka	48 Bottles
	375ml Tia Maria Liqueur	12 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	50ml Chambord FL Vodka	72 Bottles
	375ml Chambord FL Vodka	12 Bottles
	375ml Woodford Res Master Cask Rye	8 Bottles
William Grant & Sons, Inc. (General Wine & Liquor Co.)	750ml Balvenie 40 yr Scotch	1 Bottle
	750ml Tullamore Dew 12 yr (Irish)	6 Bottles
Kayak Management LLC (General Wine & Liquor Co.)	750ml El Dorado 21 yr Rum	6 Bottles
Luctor International, L.L.C. (General Wine & Liquor Co.)	750ml Van Gogh Cool Peach Vodka	6 Bottles
	750ml Van Gogh Rich Dark Chocolate Vodka	6 Bottles
Palm Bay International, Inc. (General Wine & Liquor Co.)	750ml OR-G Liqueur	6 Bottles
	1000ml OR-G Liqueur	6 Bottles
Phillips Products Company, LLC. (General Wine & Liquor Co.)	750ml Tomatin 18 yr Scotch	6 Bottles
	750ml Trader Vic's Kona Coffee Liqueur	6 Bottles
	50ml UV Espresso PL Vodka	60 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	750ml Brugal 1888 Rum	6 Bottles
	50ml Brugal Anejo Rum	60 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml Don Julio 70 <sup>th</sup> Anniversary Tequila	6 Bottles

That the request of Fish Hook Distilling Company, LLC, holder of 2011 Small Distiller license, for addition of products to the approved products list with case size exceptions, be approved for listing, effective July 31, 2011; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Fish Hook Distilling Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Valentine Distiller's Cut Vodka	6 bottles to a pack

That the following requests for addition of product to the approved products list be approved for listing, effective July 31, 2011:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACKSIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Tia Maria Liqueur	12 Bottles
	1000ml Tia Maria Liqueur	12 Bottles

Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Cruzan Orange Rum	12 Bottles
	750ml Dekuyper Apricot Brandy	12 Bottles
	200ml Dekuyper Blackberry Brandy	48 Bottles
	750ml Dekuyper Blackberry Brandy	12 Bottles
	750ml Dekuyper Blue Curacao	12 Bottles
	750ml Dekuyper Cr De Almond	12 Bottles
	750ml Dekuyper Cr De Banana	12 Bottles
	750ml Dekuyper Cr De Cocoa Dark	12 Bottles
	750ml Dekuyper Cr De Cocoa White	12 Bottles
	1000ml Dekuyper Ginger Brandy	12 Bottles
	750ml Dekuyper Peach Brandy	12 Bottles
	750ml Dekuyper Sloe Gin	12 Bottles
	750ml Laphroaig Triple Wood Scotch	12 Bottles
	750ml Laphroaig 25 yr Scotch	12 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	375ml Herradura Reposado Tequila	24 Bottles
CNS Enterprises, Inc. (Chinese Import & Export)	375ml Herradura Silver Tequila	24 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	750ml Taiwan Kao Liang Chiew-100	12 Bottles
	50ml Sobieski Cynamon Vodka	120 Bottles
	750ml Sobieski Cynamon Vodka	12 Bottles
	1000ml Sobieski Cynamon Vodka	12 Bottles
Liquor Group Wholesale, Inc. (General Wine & Liquor Co.)	750ml Panama Red Rum	12 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	50ml Don Q Limon Citrus Rum	120 Bottles
Montebello Brands, Inc. (General Wine & Liquor Co.)	750ml Mako Vodka	12 Bottles
	750ml Montebello Long Island Ice Tea	12 Bottles
	200ml Montebello Long Island Ice Tea PL	48 Bottles
	375ml Montebello Long Island Ice Tea PL	24 Bottles
	1000ml Montebello Long Island Ice Tea PL	12 Bottles
	1750ml Montebello Long Island Ice Tea PL	6 Bottles
Palm Bay International, Inc. (General Wine & Liquor Co.)	50ml Voli Espresso Vanilla Fusion Vodka	120 Bottles
	50ml Voli Lemon Vodka	120 Bottles
	50ml Voli Lyte Vodka	120 Bottles
	50ml Voli Orange Vanilla Fusion Vodka	120 Bottles
	50ml Voli Raspberry Cocoa Fusion Vodka	120 Bottles
	750ml Beefeater Summer Edition Gin	12 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)		
Proximo Spirits, Inc. (General Wine & Liquor Co.)	750ml Three Olives Cake Vodka	12 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	375ml Brugal Anejo Rum	24 Bottles
	750ml Brugal Blanco Especial	12 Bottles
	1000ml Brugal Blanco Especial	12 Bottles
	1000ml Brugal Extra Viejo	12 Bottles
	375ml Brugal Gold Label Rum	24 Bottles

	750ml Brugal Gold Label Rum	12 Bottles
	1000ml Brugal Gold Label Rum	12 Bottles
	1750ml Brugal Gold Label Rum	6 Bottles
	750ml Mt Gay Eclipse (Barb) PL Rum	12 Bottles
The Wine Group, Inc. (General Wine & Liquor Co.)	1750ml Coyote Gold Margarita PL	6 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	1000ml Bulleit 95 Rye	12 Bottles
	375ml Metropolis Gin	24 Bottles
	750ml Metropolis Gin	12 Bottles
	50ml Metropolis Gin PL	120 Bottles
	375ml Metropolis Rum	24 Bottles
	750ml Metropolis Rum	12 Bottles
	50ml Metropolis Rum PL	120 Bottles
	375ml Metropolis Vodka	24 Bottles
	750ml Metropolis Vodka	12 Bottles
	50ml Metropolis Vodka PL	120 Bottles

That the following requests for promotional or special packaging be approved for listing, effective July 31, 2011:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (General Wine & Liquor Co.)	750ml Hardy VS w/Gls PL	6 Bottles
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Bacardi Limon w/beanie cap	12 Bottles
	750ml Cazadores Reposado w/belt buckle	6 Bottles
	375ml Dewar's Spec-12 yr w/flask	12 Bottles
	750ml De Saronno Amaretto w/Rocks Gls	6 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Canadian Club w/jigger	6 Bottles
	750ml Courvoisier Rose w/Gls	6 Bottles
	750ml Jim Beam Black w/50ml Devils Cut	12 Bottles
	750ml Jim Beam w/Gls	6 Bottles
	750ml Knob Creek BBN w/Coasters	6 Bottles
	750ml Red Stag by Jim Beam w/Gls	6 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	1750ml J Daniels Old 7 Blk w/4 Gls	3 Bottles
William Grant & Sons, Inc. (General Wine & Liquor Co.)	750ml J Daniels Tennessee Honey w/Gls	12 Bottles
	750ml Stoli Razberi w/50ml Stoli Blu	12 Bottles
Luctor International, L.L.C. (General Wine & Liquor Co.)	750ml Ron Abuelo Anejo 7 Anos w/Gls	6 Bottles
	750ml Van Gogh DbL Espr DbL w/Shot Gls	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	1750ml Absolut 80 w/Cranberry juice	3 Bottles
	375ml Absolut 80 w/50ml Abs Orient Apl	12 Bottles

	750ml Absolut 80 w/50ml Abs Orient Apl	12 Bottles
	750ml Absolut 80 w/50ml Malibu Black	12 Bottles
	375ml Absolut Citron w/50ml Absolut	12 Bottles
	375ml Absolut Mandrin w/50ml Absolut	12 Bottles
	750ml Malibu Black w/50ml Malibu Blk	12 Bottles
	750ml Malibu Coconut w/50ml Cran Chry	12 Bottles
	375ml Martell VS w/50ml Malibu Black	12 Bottles
	750ml Seagram's Extra Dry w/Du Rag	12 Bottles
Phillips Products Company, LLC. (General Wine & Liquor Co.)	750ml UV Blue Raspberry w/50ml Wh Cake	12 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	375ml Cointreau Liq w/Coupe Gls	12 Bottles
	750ml Cointreau Liq w/Coupe Gls	6 Bottles
	750ml Mt Gay Eclipse w/Sailing Bag	12 Bottles
The Patron Spirits Company (NWS Michigan, Inc.)	375ml Patron Silver w/50ml Silver	12 Bottles
Sky Spirits, LLC (General Wine & Liquor Co.)	750ml Wild Turkey 81 w/Rocks Gls	6 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	1750ml Johnnie Walker Black w/Cradle	3 Bottles
	750ml Johnnie Walker Black w/Flask	6 Bottles

That the following requests for deletion of product from the approved products list, be approved effective July 31, 2011:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	50ml Grey Goose Multi Pack 4Pk	96 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Dekuyper Apricot Brandy	12 Bottles
	200ml Dekuyper Blackberry Brandy	48 Bottles
	750ml Dekuyper Blackberry Brandy	12 Bottles
	750ml Dekuyper Blue Curacao	12 Bottles
	750ml Dekuyper Cr De Almond	12 Bottles
	750ml Dekuyper Cr De Banana	12 Bottles
	750ml Dekuyper Cr De Cacao Dark	12 Bottles
	750ml Dekuyper Cr De Cacao White	12 Bottles
	1000ml Dekuyper Ginger Brandy	12 Bottles
	750ml Dekuyper Peach Brandy	12 Bottles
CNS Enterprises, Inc. (Chinese Import & Export)	750ml Dekuyper Sloe Gin	12 Bottles
	375ml Luzhou Laojiao Tequ	12 Bottles
William Grant & Sons, Inc. (General Wine & Liquor Co.)	375ml Xiao Hu Tu Xian	12 Bottles
	750ml Tullamore Dew 12 yr (Irish)	12 Bottles

Mr. Robinson presented licensee requests for special price reductions on spirit products. **MOVED BY COMMISSIONER WEATHERSPOON, SUPPORTED BY COMMISSIONER QUIMBY, AND UNANIMOUSLY CARRIED**, that the indicated actions be taken on the products as listed on the sheet on file in the Commission's supplemental minute record in accordance with the provisions of the Commission's Order of February 15, 2006 regarding special price reductions on spirit products.

Ms. Wendt presented the final draft of the Beer Keg Registration Tags and Receipt Booklets for approval. She advised there will be 2,500 booklets with 50 pages per book and 4 keg registration tags per page and the cost to the Liquor Control Commission will be approximately \$28,000.00. Mr. Nevins advised this procedure provides a trail for law enforcement to track kegs if they are found at parties with underage drinkers. Mr. Brown also advised this procedure would help the retailers track kegs that may be turned in for scrap metal by customers. Chairman Deloney advised Ms. Wendt to proceed with the printing of the Keg Registration Declaration and Receipt. He stated that this is not a program requested by the retailers; therefore, the Commission will supply the booklets until the program is up and running. Chairman Deloney advised these procedures may be reviewed for changes in the future.

Ms. Wendt presented an update in regards to allowing a value added spirit package to include a nonalcoholic carbonated beverage. She advised that the Department of Treasury concluded that item 7 of the proposed Administrative Order to be issued by the Commission does conflict with and violate the bottle deposit law with respect to the Liquor Control Commission and that there is no apparent authority for the Liquor Control Commission to exempt itself from the bottle deposit law's collection, redemption and refund requirements. She advised that she has spoken with Brendan Ringlever who will coordinate a meeting with the Michigan Spirits Association, the Department of Treasury, and the Liquor Control Commission to attempt to work out the issues that hinder the implementation of this program. Chairman Deloney stated he would like this meeting scheduled as soon as possible to resolve this issue.

Ms. Wendt advised that HB 4061 and SB 502 are scheduled for Committee Hearing on Wednesday, July 13, 2011 before the Senate Regulatory Reform Committee. She stated that HB 4601 allows home brewers to bring beer, wine, mead, honey-based beer and cider onto the licensed premises of micro brewers, brewpubs, and on-premises licensees and that Senate Bill No. 502 allows for the governing board of a community college or university to obtain a license to sell alcoholic liquor for consumption on the premises at the community college's or university's culinary or hospitality program's location.

Mr. Neumann advised that the application for a new authorized distribution agent (ADA) by CKL Corporation is nearing completion. He stated that once the requested documents are received, reviewed, and acceptable, CKL Corporation will be advised to attend a business meeting so the Commission can review the application, determine that the proposed ADA can make the necessary deliveries statewide, can comply with the requirements of the Liquor Control Commission Financial Management Division and that they understand what is expected of an ADA.

The meeting recessed at 11:43 a.m.

---

Andrew J. Deloney  
Chairman

---

Anita Fawcett  
Executive Services Division