Michigan Department of Licensing and Regulatory Affairs
Liquor Control Commission (MLCC)
Toll-Free: 866-813-0011 - www.michigan.gov/lcc

Direct Wine Shipper License Application

For more information on manufacturer and wholesaler licenses and permits, please visit the Liquor Control Commission's frequently asked questions website by clicking this link.

Direct Wine Shipper License Requirements

1. A Direct Shipper license from the Michigan Liquor Control Commission (MLCC) is required for in-state and out-of-state wineries to ship domestic wine directly to Michigan consumers. This license does not allow direct shipment of imported wines.

2. There is a $70.00 inspection fee for new license requests and a $100.00 annual license fee for Direct Shipper license (renewable May 1 of each year).

3. You must register all labels of wine prior to shipping into Michigan. This may be done through the online label registration website: https://www.lara.michigan.gov/MWPR/login. A password is required to access the on-line registration site which will be mailed along with your license. Detailed instructions are available on the Login page. You may also register your labels by submitting a copy of your COLA along with a loose label to this office.

4. You must verify that the person placing the order is at least 21 years of age through obtaining a copy of photo identification issued by the State of Michigan, another state or the federal government or by utilizing an identification verification service. You must record the name, address, date of birth and telephone number of the person placing the order on the order form.

5. You must stamp, print or label on the outside of the shipping container language that the package "Contains alcohol. Must be delivered to a person 21 years of age or older". The recipient at the time of delivery is required to provide photo identification verifying his or her age along with a signature.

6. You must place a label on the top of the panel of the shipping container containing the Direct Shipper license number, the order number, the name, and address of the individual placing the order and the name of the designated recipient, if different, from the name of the individual placing the order.

7. You must not direct ship more than 1,500 9-liter cases or 13,500 liters in total of wine in a calendar year to Michigan consumers.

8. You must pay any applicable taxes to the MLCC on a quarterly basis and report on a quarterly basis the total amount of wine by type, brand, and price shipped to consumers in Michigan during the preceding calendar quarter. Excise taxes are to be reported on form "Michigan Wine Tax Report" (LC-890) which will be mailed along with your license. You must also pay any applicable taxes to the Michigan Department of Treasury. Contact Department of Treasury at 517-373-3200 or go to http://www.michigan.gov/treasury for further information.

9. You must consent and submit to the jurisdiction of the MLCC, the Michigan Department of Treasury and the courts of this state concerning enforcement of this section and any related laws, rules and regulations.

10. Michigan law does not allow beer or spirits to be direct shipped to consumers from out-of-state brewers, distillers, or retailers.

For questions pertaining to direct wine shipping contact the MLCC Manufacturers & Wholesalers Section by calling toll-free 866-813-0011 or via email to MLCCMWapplications@michigan.gov.

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Business ID: _____

Request ID: _____

(For MLCC Use Only)

Direct Wine Shipper License Application

(Authorized by MCL 436.1203)

For information on manufacturer and wholesaler licenses and permits, including a checklist of required documents for a completed application, please visit the Liquor Control Commission's frequently asked questions website by clicking this link.

Part 1 - Applicant Information

Individuals, please state your legal name. Corporations or Limited Liability Companies, please state your name as it is filed with the State of Michigan Corporation Division.

Applicant name:		
Doing Business As (DBA) Name:		
Address:		
City:	State:	Zip Code:
Contact Name:	Phone:	Email:
Federal Employer Identification Number (FEIN):		
Mailing Address (if different than above):		
City:	State:	Zip Code:

Part 2 - Required Fees and Documents

Leave Blank - MLCC Use Only

☐ $70.00 Inspection Fee *(MLCC Fee Code 4036)*	**TOTAL FEES DUE:**
☐ $100.00 License Fee *(MLCC Fee Code 4080)*	Make check payable to **State of Michigan**

☐ Copy of the applicant's Federal Basic Permit issued by the Tax and Trade Bureau (TTB)

☐ Copy of the license issued by the state where the applicant is licensed to manufacture wine

Indicate the state where the applicant is licensed: _____

If applicant is a licensed winemaker in Michigan, list license number and proceed to Part 5:

Part 3a - Corporation or Limited Liability Company (LLC) Information (If Applicable)

Indicate the state where the applicant is incorporated or organized (LLC): _____

Status: ◯ For Profit or ◯ Non-Profit and ◯ Publicly Traded or ◯ Private

Corporate Officers	Name	Address	Phone Number
President			
Vice-President			
Secretary			
Treasurer			

Authorized Signer(s)* _____

*Only person(s) listed may sign this application and the annual renewal applications.

LARA is an equal opportunity employer/program. Auxiliary aids, services and other reasonable accommodations are available upon request to individuals with disabilities.

Part 3b - Partnership/Limited Partnership Information (If Applicable)

Indicate the state where the applicant is organized:			
Partner Name	Address	% of Interest Held	
			☐ Limited Partner
			☐ Limited Partner
			☐ Limited Partner
			☐ Limited Partner

Part 4 - Disclosure of Interest in Michigan License

Does the applicant have any interest in a business that holds a retail, manufacturer, or wholesaler license issued by the Michigan Liquor Control Commission?	◯ Yes ◯ No
If **Yes**, explain:	

Part 5 - Signature of Applicant

I agree to abide by all the provisions of the Michigan Liquor Control Code and Administrative Rules.

I authorize the MLCC to investigate records of this business to determine license qualifications.

I certify that the information contained in this form is true and accurate to the best of my knowledge and belief. I agree to comply with all requirements of the Michigan Liquor Control Code and Administrative Rules. I also understand that providing **false** or **fraudulent** information is a violation of the Liquor Control Code pursuant to MCL 436.2003.

The person signing this form has demonstrated that they have authorization to do so and have attached appropriate documentation as proof.

Print Name of Applicant & Title	Signature of Applicant	Date

Please return this completed form along with corresponding documents and fees to:
Michigan Liquor Control Commission
Mailing address: P.O. Box 30005, Lansing, MI 48909
Hand deliveries or overnight packages: Constitution Hall - 525 W. Allegan, Lansing, MI 48933
Fax to: 517-373-4202

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Credit Card Authorization Form

*** * FAX COMPLETED FORM TO SECURE FAX LINE: 517-373-4202 * ***
*** * DO NOT EMAIL OR MAIL THIS FORM * ***

Requests with credit card payments that are not faxed to the above secure fax line will be destroyed along with the credit card authorization in order to ensure the security of applicants' personal credit card numbers.

*** *IF YOU ARE NOT SUBMITTING AN APPLICATION FORM WITH THIS CREDIT CARD AUTHORIZATION, YOU MUST PROVIDE AN ITEMIZATION OF THE FEES FOR WHICH YOU ARE SUBMITTING PAYMENT OR YOUR PAYMENT WILL NOT BE PROCESSED* ***

Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Phone: _____

Applicant/Licensee Name: _____ Request or Business ID #: _____

Payment is for:

_____

Transaction Amount: _____

Card Number: _____

Check One:

◯ MasterCard ◯ Visa ◯ Discover

Expiration Date: _____

_____
Signature

IF YOU ARE NOT SUBMITTING AN APPLICATION FORM WITH THIS CREDIT CARD AUTHORIZATION, YOU MUST PROVIDE AN ITEMIZATION OF THE FEES FOR WHICH YOU ARE SUBMITTING PAYMENT OR YOUR PAYMENT WILL NOT BE PROCESSED.

Credit Card Payment Itemization:

Fee Type	Fee Amount	*MLCC Fee Code*
☐ Inspection Fee(s):	_____	*4036*
☐ Special License Fee(s):	_____	*4008*
☐ Temporary Authorization Fee:	_____	*4037*
☐ License Renewal Fee(s):	_____	*4004*
☐ Manufacturer / Wholesaler License(s):	_____	*4038*
☐ New Retailer License(s):	_____	*4012*
☐ Transfer Retailer License(s):	_____	*4034*
☐ New Add Bar ☐ Transfer Add Bar:	_____	*4012/4034*
☐ Sunday Sales Permit (AM):	_____	*4033*
☐ Sunday Sales Permit (PM):	_____	*4032*
☐ Catering Permit:	_____	*4031*
☐ Secondary Location Permit:	_____	*4011*

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