



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, February 7, 2017
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner

Absent: Dennis Olshove, Commissioner

Staff: Steve Robinson, Director of Finance Division
Pamela Hamilton, Deputy Director of Finance Division
Kerry Krone, Business Manager
Anita Fawcett, Administrative Assistant

The meeting was called to order by Commissioner Quimby at 9:38 a.m., noting a quorum was present.

I. Moved by Commissioner Quimby, supported by Chairman Deloney, that the minutes of the Commission meeting of January 10, 2017, be approved as written and presented, motion carried by unanimous vote.

II. Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:

A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective February 26, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (NWS Michigan, LLC)	750ml Michael Godard Gin	6 Bottles
	1000ml Michael Godard Gin	6 Bottles
	1750ml Michael Godard Gin	3 Bottles
	1000ml Michael Godard Vodka	6 Bottles
	1750ml Michael Godard Vodka	3 Bottles
	750ml Michael Godard Vodka	6 Bottles
	200ml Prince De Polignac V.S.O.P.	24 Bottles
	200ml Prince De Polignac VS	24 Bottles

Altamar Brands, LLC (General Wine & Liquor Co.)	750ml Right Gin	6 Bottles
	750ml Tequila Ocho Anejo	6 Bottles
	750ml Tequila Ocho Extra Anejo	6 Bottles
	750ml Tequila Ocho Plata	6 Bottles
	750ml Tequila Ocho Resposado	6 Bottles
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	200ml Bacardi Banana Rum	24 Bottles
	375ml Bacardi Banana Rum	12 Bottles
	1000ml Grey Goose Vodka Ltd. Edition	6 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Laphroaig Lore Scotch	6 Bottles
Buzzballz, LLC (General Wine & Liquor Co.)	200ml Buzzballz Mile High Lemonade	24 Bottles
William Grant & Sons, Inc. (NWS Michigan, LLC)	750ml Glenfiddich Experiment 1 (IPA)	6 Bottles
Infuse Spirits Group LLC (NWS Michigan, LLC)	750ml Infuse Spirits Apple Cinnamon	6 Bottles
	750ml Infuse Spirits Lemon Vodka	6 Bottles
	750ml Infuse Spirits Mango Habanero	6 Bottles
	750ml Infuse Spirits Original	6 Bottles
	750ml Infuse Spirits Peach Vodka	6 Bottles
JEM Beverage Company, LLC (NWS Michigan, LLC)	375ml Western Son Cucumber	12 Bottles
	375ml Western Son Peach	12 Bottles
	375ml Western Son Prickly Pear	12 Bottles
	375ml Western Son Ruby Red Grpfrt	12 Bottles
	375ml Western Son Texas Vodka	12 Bottles
Kobrand Corporation (General Wine & Liquor Co.)	750ml Alize Apple	6 Bottles
Long Road Distillers LLC (NWS Michigan, LLC)	750ml Long Road Bartenders Blend Gin	6 Bottles
M.S. Walker, Inc. (General Wine & Liquor Co.)	750ml Peleton De La Muerte Tequila	6 Bottles
McCormick Distilling Company (General Wine & Liquor Co.)	50ml 360 Madagascar Vanilla PL	60 Bottles
Park Street Imports LLC (NWS Michigan, LLC)	750ml Catocin Creek Roundstone	6 Bottles
	750ml Spytail Black Ginger Rum	6 Bottles
	1750ml Spytail Black Ginger Rum	3 Bottles
Pearson & Pearson LLC (NWS Michigan, LLC)	750ml Cooper's Chase Bourbon	6 Bottles
	750ml Cooper's Chase Vodka	6 Bottles
	50ml Cooper's Chase Vodka	96 Bottles
	375ml Rosebud Orange Liqueur	12 Bottles
Pale Horse Imports, Inc. (NWS Michigan, LLC)	750ml Aha Yeto Anejo	6 Bottles
	750ml Aha Yeto Blanco	6 Bottles
	750ml Aha Yeto Reposado	6 Bottles

	750ml Anaya Anejo	6 Bottles
	750ml Anaya Blanco	6 Bottles
	750ml Anaya Extra Anejo	6 Bottles
	750ml Anaya Reposado	6 Bottles
	750ml Bonita Blanco	6 Bottles
	750ml Casino Azul Anejo	6 Bottles
	750ml Casino Azul Anj/Repo/Slv Tower	4 Bottles
	750ml Casino Azul Extra Anejo	6 Bottles
	750ml Casino Azul Resposado	6 Bottles
	750ml Casino Azul Silver	6 Bottles
	750ml Gran Cava De Oro Anejo	6 Bottles
	750ml Gran Cava De Oro Extra Anejo	6 Bottles
	750ml Gran Cava De Oro Plata	6 Bottles
	750ml Gran Cava De Oro Reposado	6 Bottles
	375ml Route 66 Reposado	12 Bottles
	750ml Tres Mujeres Anejo	6 Bottles
	750ml Tres Mujeres Extra Anejo	6 Bottles
	750ml Tres Mujeres Reposado	6 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	50ml Phillips Sno Shoe Grog PL	60 Bottles
	750ml Phillips Union Whiskey	6 Bottles
	375ml Revel Stoke Straight Whiskey	12 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	750ml Corazon Exp Anejo Orwv Finish	3 Bottles
	750ml Corazon Exp Anejo Thomas	3 Bottles
	750ml Corazon Exp Repo BT Finish PL	3 Bottles
	750ml Corazon Expresiones Blanco	6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Ardbeg Kelpie Scotch	6 Bottles
	750ml Ardbeg Kelpie-92 Scotch	6 Bottles
	750ml Glenmorangie Vintage 1990	1 Bottles
Shand Import, LLC (NWS Michigan, LLC)	750ml Black Bull Kyloe Scotch	6 Bottles
	750ml Black Bull 12 Yr. Scotch	6 Bottles
	750ml Black Bull 21 Yr. Scotch	6 Bottles
	750ml Indian Summer Gin	6 Bottles
	750ml The Big Smoke Scotch	6 Bottles
	750ml Villa Lobos Anejo	6 Bottles
	750ml Villa Lobos Blanco	6 Bottles
	750ml Villa Lobos Extra Anejo	6 Bottles
	750ml Villa Lobos Reposado	6 Bottles
Campari America LLC (General Wine & Liquor Co.)	1000ml Aperol Aperitivo	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	50ml Ciroc Summer Colada Vodka	60 Bottles

Think Italian, LLC (NWS Michigan, LLC)	750ml Don Ciccio & Figli C3 Carciofo	6 Bottles
Working Bugs, LLC (NWS Michigan, LLC)	750ml Don Ciccio & Figli Ferro-Kina	6 Bottles
Anchor Distilling Company, LLC (NWS Michigan, LLC)	750ml Red Cedar Straight Whiskies	6 Bottles
	750ml Glenrothes Bourbon Cask Rsrv	6 Bottles
	750ml Glenrothes Peated Cask Rsrv	6 Bottles

That the request of American Fifth Spirits Co., holder of 2016 Small Distiller license, for addition of the following product to the approved products list with case size exceptions, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of this product through the Commission's spirit distribution system, American Fifth Spirits Co. must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Fat Five Rye Whiskey	12 Bottles

That the request of Bier Barrel Distillery LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list with case size exceptions, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Bier Barrel Distillery LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Sole Cry Brrl Proof Rye Whiskey	12 Bottles
375ml Sole Cry Straight Rye Whiskey	12 Bottles

That the request of Working Bugs, LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list with case size exceptions, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Working Bugs, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Red Cedar Corn Whisk Brrl	12 Bottles
375ml Red Cedar Straight Whiskies	12 Bottles

- A.** That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective April 2, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	50ml Deep Eddy Orange Vodka	72 Bottles
Heavenly Spirits, LLC (NWS Michigan, LLC)	750ml Artez Arvani Vanilla Armagnac	6 Bottles
	375ml Calvados Claque-Pepin	12 Bottles
	750ml Roger Groult Calvados 12 Yr.	6 Bottles
	750ml Roger Groult Calvados 8 Yr.	6 Bottles
Pale Horse Imports, Inc. (NWS Michigan, LLC)	750ml Bonita Reposado	6 Bottles

- B.** That the following requests for addition of product to the approved products list be approved for listing, effective February 26, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Ann Arbor Distilling Company (General Wine & Liquor Co.)	750ml Arbor Spring Gin	12 Bottles
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Bacardi Banana Rum	12 Bottles
	1000ml Bacardi Banana Rum	12 Bottles
	1750ml Bacardi Banana Rum	6 Bottles
	50ml Bacardi Banana Rum PL	120 Bottles
	750ml Grey Goose Vodka Ltd Ed	12 Bottles
Sazerac North America, Inc. (NWS Michigan, LLC)	750ml 99 Root Beer	12 Bottles
	50ml 99 Xpresso PL	120 Bottles
Brandy Wine Branch Distillers (NWS Michigan, LLC)	750ml The Revivalist Gin Dragondance	12 Bottles
	750ml The Revivalist Gin Equinox	12 Bottles
	750ml The Revivalist Gin Solstice	12 Bottles
Cana Distributors LLC (NWS Michigan, LLC)	750ml Chateau Des Plassons Napoleon	12 Bottles
	750ml Chateau Des Plassons V.S.P.	12 Bottles
	750ml Chateau Des Plassons X.O.	12 Bottles
	750ml Devil's Bathtub Brll Rest Gin	12 Bottles
Fish Hook Distilling Company (General Wine & Liquor Co.)	750ml Mayor Pingree Rye Whiskey	12 Bottles
E. & J. Gallo Winery (General Wine & Liquor Co.)	100ml New Amsterdam Apple Vodka	48 Bottles

Georgian Royal Collection, Inc. (NWS Michigan, LLC)	750ml Ohishi Whisky	12 Bottles
	750ml Ohishi Whisky Sherry Cask	12 Bottles
	750ml Tipperary Knockmealdowns	12 Bottles
	750ml Tipperary Watershed	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Admiral Nelson's Pineapple Rum	12 Bottles
Klin Spirits, LLC (General Wine & Liquor Co.)	1750ml Hammer & Sickie Vodka	6 Bottles
M.S. Walker, Inc. (General Wine & Liquor Co.)	750ml MacNish Cinnamon Scotch	12 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	750ml Hana Gin	12 Bottles
	750ml Ice Fox Vodka	12 Bottles
	750ml Motu Rum	12 Bottles
	50ml Ol'Major Bacon Flavored BBN	120 Bottles
	750ml Mularkey Heritage Whiskey	12 Bottles
Park Street Imports LLC (NWS Michigan, LLC)		
Pearson & Pearson LLC (NWS Michigan, LLC)	750ml Jus D'Manguier	12 Bottles
	750ml Puranique Vodka	12 Bottles
Pale Horse Imports, Inc. (NWS Michigan, LLC)	750ml Tres Mujeres Reposado	12 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	1750ml Cabrito Blanco	6 Bottles
	750ml Hot Stuff Cinnamon PL	12 Bottles
	750ml Phillips Sno Shoe Grog	12 Bottles
	50ml Revel Stoke Variety #1 PL	120 Bottles
	50ml Revel Stoke Variety #2 PL	120 Bottles
	1750ml Stinky Gringo Strwbrry Marg	6 Bottles
	1000ml Traders Vics Gold Rum	12 Bottles
	1750ml UV Chocolate Cake PL	6 Bottles
	1750ml UV Salty Watermelon PL	6 Bottles
	50ml UV Variety Case #1 PL	120 Bottles
	50ml UV Variety Case #2 PL	120 Bottles
	1000ml Bushmills Red Bush	12 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)		
Sazerac Company, Inc. (NWS Michigan, LLC)	750ml Cane Run 151 Rum	12 Bottles
Shand Import, LLC (NWS Michigan, LLC)	750ml Scottish Glory Scotch	12 Bottles
Campari America LLC (General Wine & Liquor Co.)	1750ml Espolon Blanco	6 Bottles
	1750ml Espolon Reposado	6 Bottles
The Marsalle Company (NWS Michigan, LLC)	750ml Hacienda Vieja Anejo	12 Bottles

Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Ciroc Summer Colada	12 Bottles
	1000ml Ciroc Summer Colada	12 Bottles
Vine Group, Incorporated (NWS Michigan, LLC)	750ml Jivaeri Tsipouro	12 Bottles
	750ml Ouzo Jivaeri	12 Bottles

That the request of American Fifth Spirits Co., holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, American Fifth Spirits Co. must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Fat Five Rye Whiskey DS	12 Bottles
50ml Fat Five Rye Whiskey PL	120 Bottles

That the request of Ann Arbor Distilling Company, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Ann Arbor Distilling Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Arbor Spring Gin Ltd. Release	12 Bottles

That the request of Bier Barrel Distillery LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list with case size exceptions, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Bier Barrel Distillery LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Sole Cry Brll Proof Rye Whiskey	12 Bottles
750ml Sole Cry Straight Rye Whiskey	12 Bottles

That the request of D'Still, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of this product through the Commission's

spirit distribution system, D'Still, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Motor City Gas Shag'Nasty	12 Bottles

That the request of Green Door Distilling Company, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Green Door Distilling Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Get Lost Vodka	12 Bottles

That the request of New Holland Brewing Company, L.L.C., holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective February 26, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, New Holland Brewing Company, L.L.C., must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
1000ml New Holland Barrel Knickerbock Gin	12 Bottles
1000ml New Holland Blue Haven Gin	12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective April 2, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Ann Arbor Distilling Company (General Wine & Liquor Co.)	750ml Arbor Summer Gin	12 Bottles
Gray Skies Distillery, LLC (NWS Michigan, LLC)	750ml Gray Skies Apple Brandy	12 Bottles

That the request of Ann Arbor Distilling Company, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective April 2, 2017; further prior to any sale and distribution of this product

through the Commission's spirit distribution system, Ann Arbor Distilling Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Arbor Summer Gin Ltd. Release	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective February 26, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	375ml Jim Beam Apple w/50ml Jim Beam	12 Bottles
	200ml Jim Beam PL w/50ml JB Apple	24 Bottles
	375ml Red Stag w/50ml Jim Beam White	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	1750ml Admiral Nel Spice w/50ml Blk&Gl	6 Bottles
	750ml Deep Eddy Lemon w/50ml Vodka	12 Bottles
	750ml Deep Eddy Ruby Red w/50ml Vodka	12 Bottles
	750ml Deep Eddy Vodka w/50ml Lemon	12 Bottles
	750ml Evan Williams Peach w/Gl	6 Bottles
Our/Detroit Vodka LLC (General Wine & Liquor Co.)	375ml Our/Detroit Vodka w/Tea Infusion	12 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	750ml Cointreau w/Mason Jar Juicer	6 Bottles
Russian Standard Vodka (USA) (NWS Michigan, LLC)	750ml Zu Bison Grass w/Apple Juice	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Bulleit Bourbon w/Lewis Bag	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective April 2, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sidney Frank Importing Co., Inc. (General Wine & Liquor Co.)	750ml Jagermeister w/2 Green Sht GlS	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective February 26, 2017:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
American Fifth Spirits, Co. (Small Distiller)	375ml American Fifth Coffee Liqueur	12 Bottles
	375ml American Fifth I Wish Riske PL	12 Bottles
Dry Fly Distilling Inc (NWS Michigan, LLC)	750ml Dry Fly Straight Triticale	6 Bottles
Klin Spirits, LLC (General Wine & Liquor Co.)	1750ml Hammer & Sickle Vodka	4 Bottles
Long Road Distillers LLC (NWS Michigan, LLC)	750ml Long Road Bartenders Blend Gin	12 Bottles
Shand Import, LLC (General Wine & Liquor Co.)	750ml Black Bull Kylee Scotch	6 Bottles
	750ml Black Bull 21 Yr. Scotch	6 Bottles
	750ml Indian Summer Distilled Gin	6 Bottles
	750ml Scottish Glory Scotch	12 Bottles
	750ml The Big Smoke Scotch	6 Bottles
	750ml Villa Lobos Anejo	6 Bottles
	750ml Villa Lobos Blanco	6 Bottles
	750ml Villa Lobos Extra Anejo	6 Bottles
	750ml Villa Lobos Reposado	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective April 2, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	50ml Deep Eddy Orange	120 Bottles

Moved by Commissioner Quimby, supported by Chairman Deloney, that product Motor City Gas Belly Up Bourbon submitted by D'Still, LLC be removed from the consent agenda (page 26), and that the above actions be taken in accordance with the rest of the E-Quote reports as written, and presented dated February 1, 2017, motion carried by unanimous vote.

Moved by Chairman Deloney, supported by Commissioner Quimby, that product Motor City Gas Belly Up Bourbon submitted by D'Still, LLC, be denied, motion carried by unanimous vote.

III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective

on January 1, 2013. She advised there were thirty one (31) different licensees requesting price reductions; that 707 product price reductions could be approved; and that 1 product price reduction should be denied.

Moved by Commissioner Quimby, supported by Chairman Deloney that the 707 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Quimby, supported by Chairman Deloney, that the 1 special price reduction be denied for the reason stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

IV. Old Business.

There was no Old Business.

V. New Business.

There was no New Business.

VI. Public Comments.

Chairman Deloney advised that this would be Mr. Robinson's last meeting as he is retiring this month. Chairman Deloney congratulated him and wished him good luck in the next chapter of his life.

With no further business, moved by Commissioner Quimby, supported by Chairman Deloney, that the business meeting be adjourned at 9:45 a.m., motion carried by unanimous vote.

Andrew J. Deloney
Chairman

Anita Fawcett
Administrative Assistant