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# Memorandum

**DATE:** June 15, 2012  
**TO:** The Insurance Industry and Interested Parties  
**FROM:** The Office of Financial and Insurance Regulation (OFIR)  
**SUBJECT:** Job Analysis Survey – Essential for creation of licensing examinations

## **New licensing examinations to launch January 1, 2013!**

OFIR, together with our examination vendor, PSI, is conducting a job analysis of the insurance professionals here in Michigan. The job analysis starts with a job survey that will be posted on Survey Monkey at <https://www.surveymk.com/s/3G7BGW2>. Each individual licensee will be receiving an email with this information by June 15.

The survey will be available from June 15 through July 8, 2012 and should take no more than 10 to 20 minutes to complete. Please be aware that licensees can save their work and return to it as needed.

We are encouraging licensees to complete the survey as it becomes the basis for the licensing examination. This is their opportunity to make a difference!

If licensees hold more than one line of authority, they can select the line of authority in which they do the most business and complete the corresponding survey. Licensees will have the ability to select additional lines of authority in which they are licensed. Remember, this feedback does make a difference!

**Don't forget new licensing examinations are scheduled to launch January 1, 2013!**