



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, July 10, 2018
Lansing District Office
525 W Allegan
Lansing MI 48933

Present: Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: Andrew J. Deloney, Chairman

Staff: Pam Hamilton, Director of Finance Division
Liliana Pacegiu, Deputy Director of Finance Division
Anita Fawcett, Administrative Assistant

The meeting was called to order by Commissioner Quimby at 9:35 a.m., noting a quorum was present.

- I. **Moved by Commissioner Quimby, supported by Commissioner Olshove, that the minutes of the Commission meeting of June 26, 2018, be approved as written and presented, motion carried by unanimous vote.**
- II. Ms. Hamilton presented the E-Quote reports for product listings in three categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective July 29, 2018:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (NWS Michigan, LLC)	50ml Hyde No. 3, No. 5 & No. 6, 3 Pk	18 Bottles
Alltech's Beverage Division, LLC (CKL Corporation)	750ml Blue Grass Sundown	6 Bottles
	750ml Pearse Irish Whiskey Coopers	6 Bottles
	750ml Pearse Irish Whiskey Distiller	6 Bottles
	750ml Pearse Irish Whiskey Founders	6 Bottles
	750ml Pearse Irish Whiskey Original	6 Bottles
	750ml Pearse Lyons Reserve	6 Bottles
	750ml Town Branch Bourbon	6 Bottles

	750ml Town Branch Gin	6 Bottles
	750ml Town Branch Rye	6 Bottles
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	375ml Bosford Rose Gin	12 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Cazadores Extra Anejo	6 Bottles
Brown-Forman Corporation (General Wine & Spirits Co.)	375ml Effen Cucumber Vodka	12 Bottles
	750ml Herradura Ultra Anejo	6 Bottles
	375ml J Daniels Sngl Brll-Brll Proof	12 Bottles
	375ml Jack Daniels Sngl Barrel Rye	12 Bottles
Castle Brands (USA) Corp. (NWS Michigan, LLC)	750ml Jefferson's Twin Oak Barrel	6 Bottles
Copper and Kings American Brandy Company (NWS Michigan, LLC)	750ml Copper & Kings Barrel Absinthe	6 Bottles
Detroit City Distillery, LLC (General Wine & Liquor Co.)	750ml Destillare Orange Curacao	6 Bottles
	375ml Detroit City Butcher's Bourbon	12 Bottles
	375ml Detroit City Gilded Age Vodka	12 Bottles
	750ml Detroit City Rye Whky Bootleg	6 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	750ml Cedar Ridge Single Malt	6 Bottles
	750ml Marie Brizard Elderflower	6 Bottles
	750ml Marie Brizard Jolie Cherry	6 Bottles
	750ml Marie Brizard Triple Sec	6 Bottles
	750ml Marie Brizard Yuzu	6 Bottles
JEM Beverage Company, LLC (NWS Michigan, LLC)	50ml Western Son Yuzu 10 Pk	60 Bottles
	200ml Western Son Cucumber	12 Bottles
	200ml Western Son Lime Vodka	12 Bottles
	200ml Western Son Ruby Red Grpfrt	12 Bottles
	50ml Western Son Ruby Red Grpfrt	60 Bottles
Li Destri Beverages, LLC (NWS Michigan, LLC)	750ml Cask & Crew Orange Roast Whsky	6 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	50ml Cask & Crew Orange Roast Whsky	60 Bottles
	375ml Combier Peche de Vigne	12 Bottles
	750ml Combier Rose Liqueur	6 Bottles
	200ml Kaiso Coconut Water Cocktail	24 Bottles
	1000ml Royal Combier	6 Bottles
MHW, Ltd. (NWS Michigan, LLC)	100ml Twisted Shotz Miami Vice PL	18 Bottles
	100ml Twisted Shotz Pineapple PL	18 Bottles
	100ml Twisted Shotz Sx on the Bch PL	18 Bottles
	1000ml Vektor Vodka	6 Bottles
Niche Import Co. (General Wine & Liquor Co.)	200ml Kleiner Feigling 10 Pk	120 Bottles
	750ml Mossburn Speyside	6 Bottles
	50ml Old St. Andrews Scotch 3 Pk	36 Bottles

Park Street Imports LLC (General Wine & Liquor Co.)	750ml Duke Kentucky Straight	6 Bottles
	1000ml Rhum J.M. White Rum	6 Bottles
Pernod Ricard USA (NWS Michigan, LLC)	375ml Glenlivet Founder's Reserve	12 Bottles
	1000ml Glenlivet Founder's Reserve	6 Bottles
	750ml Powers Three Swallow	6 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)	750ml Owney's Rum	6 Bottles
	1000ml Owney's Rum	6 Bottles
Redemption Spirits LLC (NWS Michigan, LLC)	750ml Ginger Scorned Cream	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	1750ml Rm Louis XIII L'Odyssee D'un R	1 Bottle
Sazerac Company, Inc. (General Wine & Liquor Co.)	750ml Van Gogh Cool Peach	6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Belvedere Vodka Ltd. Edition	6 Bottles
Luxco, Inc. (NWS Michigan, LLC)	750ml El Mayor Blanco Single Estate	3 Bottles
	750ml El Mayor Reposado Cask Finish	3 Bottles
	375ml Limestone Branch Malted Rye	12 Bottles
Campari America LLC (General Wine & Liquor Co.)	750ml Russell's Reserve 2002	3 Bottles
	750ml Wild Turkey Mastr Keep Revival	6 Bottles
Stoli Group (USA), LLC (General Wine & Liquor Co.)	750ml Kentucky Owl Wise Man's BBN	6 Bottles
Stoller Imports, Inc. (NWS Michigan, LLC)	375ml Schwartzhog	6 Bottles
The Edrington Group USA, LLC (NWS Michigan, LLC)	750ml Brugal Papa Andres 2018 Rum	1 Bottle
	750ml MacAllan 30 Yr. Scotch	3 Bottles
Diageo Americans, Inc. (NWS Michigan, LLC)	200ml Caol Ila, Clynel, Talisker 3 Pk	24 Bottles
	750ml Don Julio Repo Private Cask	6 Bottles
	200ml Strong Single Malt 3 Pk	24 Bottles
Vision Wine & Spirits, LLC (General Wine & Liquor Co.)	750ml Douglas Laing the Epicurean	6 Bottles
Infinium Spirits Inc. (General Wine & Liquor Co.)	750ml Crystal Head by John Alexander	4 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	750ml Bird Dog Apple PL	6 Bottles
W. J. Deutsch & Sons, Ltd. (General Wine & Liquor Co.)	750ml Redemption Wheated Bourbon	6 Bottles

That the request of Bier Barrel Distillery, LLC holder of 2018 Small Distiller license, for addition of the following product to the approved products list with exceptions, be approved for listing, effective July 29, 2018; further prior to any sale and distribution of

this product through the Commission's spirit distribution system, Bier Barrel Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Bier Distillery Niagara Brandy	12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective July 29, 2018:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Alamo Premium Distillery, Inc. (General Wine & Liquor Co.)	750ml Cold Hammer Stills Almond	12 Bottles
	1000ml Cold Hammer Stills Almond	12 Bottles
	750ml Cold Hammer Stills Blk Widow	12 Bottles
	1000ml Cold Hammer Stills Blk Widow	12 Bottles
	750ml Cold Hammer Stills Choc Capp	12 Bottles
	1000ml Cold Hammer Stills Choc Capp	12 Bottles
	750ml Cold Hammer Stills Choc PB	12 Bottles
	1000ml Cold Hammer Stills Choc PB	12 Bottles
	750ml Cold Hammer Stills Cinnamon	12 Bottles
	1000ml Cold Hammer Stills Cinnamon	12 Bottles
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	375ml Bacardi Reserva Ocho Rum	24 Bottles
	750ml Bosford Rose Gin	12 Bottles
	50ml Bosford Rose Gin	120 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Cruzan Aged Dark PL Rum	12 Bottles
	750ml Cruzan Aged Light PL Rum	12 Bottles
	100ml Pinnacle PL Vodka	48 Bottles
Brown-Forman Corporation (General Wine & Spirits Co.)	750ml Herradura Dbl Brll Reposado	12 Bottles
Copper Kettle Distilling LLC (General Wine & Liquor Co.)	750ml Copper Kettle Cherry Cobbler	12 Bottles
	750ml Copper Kettle Spiced Rum	12 Bottles
Gray Skies Distillery, LLC (NWS Michigan, LLC)	750ml Gray Skies MI Strt Rye Whiskey	12 Bottles
Les Cheneaux Distillers, Inc. (CKL Corporation)	750ml Straits Whiskey	12 Bottles
Long Road Distillers, LLC (CKL Corporation)	375ml Long Road Blueberry Liqueur	24 Bottles
New Holland Brewing Company (NWS Michigan, LLC)	375ml New Holland Clockwork Orange	24 Bottles

Pernod Ricard USA, LLC (NWS Michigan, LLC)	50ml Glenlivet Founder's Reserve	120 Bottles
	50ml Jameson Caskmates Stout	120 Bottles
	375ml Jameson Caskmates Stout	24 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	375ml Phillips Black 100 PL Schnapps	24 Bottles
	375ml Phillips Blue 100 PL	24 Bottles
	375ml Phillips Hot 100 PL	24 Bottles
	375ml Phillips Root 100 PL	24 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)	750ml Gran Centenario Plata Tequila	12 Bottles
	750ml Jose Cuervo Golden Rose Marg	12 Bottles
	1750ml Jose Cuervo Golden Rose Marg	6 Bottles
Redemption Spirits LLC (General Wine & Liquor Co.)	750ml Letherbee Besk	12 Bottles
	750ml Letherbee Fernet	12 Bottles
	750ml Letherbee Gin	12 Bottles
	1000ml Letherbee Gin	12 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	1750ml The Botanist Gin	6 Bottles
Sazerac Company, Inc. (General Wine & Liquor Co.)	50ml Van Gogh PL 4 Pk	120 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Hennessy VS Ltd Ed by Vhils	12 Bottles
The Edrington Group USA, LLC (NWS Michigan, LLC)	750ml MacAllan Double Cask Gold	12 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	50ml Captain Morgan Apple Smash PL	120 Bottles
	750ml Ciroc Black Raspberry Vodka	12 Bottles
	750ml Johnnie Walker White Walker	12 Bottles
Western Reserve Distillers LLC (CKL Corporation)	750ml Western Reserve Organic Gin	12 Bottles
Working Bugs, LLC (NWS Michigan, LLC)	750ml Red Cedar Red, White, Ble BBN	12 Bottles

That the request of D'Still, LLC, holder of 2018 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective July 29, 2018; further prior to any sale and distribution of this product through the Commission's spirit distribution system, D'Still, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Motor City Gas N'Ginger	12 Bottles

That the request of Long Road Distillers, LLC, holder of 2018 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective July 29, 2018; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Long Road Distillers, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Long Road Blueberry Liqueur	12 Bottles

That the request of New Holland Brewing Company, L.L.C., holder of 2018 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective July 29, 2018; further prior to any sale and distribution of these products through the Commission's spirit distribution system, New Holland Brewing Company, L.L.C., must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
1000ml New Holland Lake Life Vodka	12 Bottles
750ml New Holland Walleye Rye	12 Bottles

That the request of Sanctuary Brewery, LLC holder of 2018 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective July 29, 2018; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Sanctuary Brewery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Zuttermeister Apricot PL	24 Bottles
750ml Zuttermeister Apricot PL	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective July 29, 2018:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc.	750ml Bacardi Superior w/50ml Coconut	12 Bottles
(General Wine & Liquor Co.)	750ml Cazadores Reposado w/2 Sht GlS	6 Bottles
	750ml Grey Goose w/Shaker	6 Bottles

Jim Beam Brands Co. (NWS Michigan, LLC)	375ml Canadian Club Apple w/50ml CC	24 Bottles
	375ml Canadian Club PL w/50ml CC	24 Bottles
Detroit City Distillery (General Wine & Liquor Co.)	750ml Detroit City Gilded Drink Kit	6 Bottles
Disaronno International, LLC (General Wine & Liquor Co.)	750ml Di Saronno Trussadri w/2 GlS	6 Bottles
Mast-Jagermeister (USA), Inc. (General Wine & Liquor Co.)	750ml Jagermeister w/Neoprene Cover	12 Bottles
Heaven Hill Sales Co. (General Wine & Liquor Co.)	750ml Carolans w/Ice Cream Sundae GI	6 Bottles
	750ml Hpnotiq w/Flask	6 Bottles
JEM Beverage Company, LLC (NWS Michigan, LLC)	750ml Western Son Vdka w/3-50ml	8 Bottles
	750ml Western Son Vodka w/Hat	6 Bottles
MHW Ltd. (General Wine & Liquor Co.)	750ml Casamigos Anejo w/Shaker	6 Bottles
	750ml Casamigos Blanco w/Shaker	6 Bottles
	750ml Casamigos Mezcal w/Shaker	6 Bottles
	750ml Casamigos Reposado wShaker	6 Bottles
	200ml Rum Chata 8-25 ml w/Coffee Mug	12 Bottles
	750ml Nautical Gin w/2 Ginger Beers	6 Bottles
MHW Ltd. (NWS Michigan, LLC)	1750ml Leaf Rocky Mtn w/200ml Alaskan	6 Bottles
Global Spirits USA, LLC (NWS Michigan, LLC)	750ml Stillhouse Spc Chrry w/Cups & Pour	6 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	750ml Martell Blue Swift w/GI	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Martell VS Singl Dist w/2 GlS	6 Bottles
Sazerac Company, Inc. (NWM Michigan, LLC)	750ml Old Pulteney 12 Yr. w/2 GlS	6 Bottles
	750ml Speyburn 10 Yr. w/Source Water	6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	375ml Belvedere Vodka w/50ml Bel Vodka	12 Bottles
	375ml Hennessy Black w/50ml Hensy VS	12 Bottles
Campari America LLC (General Wine & Liquor Co.)	750ml Wild Turkey Amer Hny w/50ml Stng	12 Bottles
Stoli Group (USA), LLC (General Wine & Liquor Co.)	1750ml Stoli 80 w/2-50ml Cucumber	6 Bottles
	1750ml Stoli 80 w/3-50ml Crushed	6 Bottles
	750ml Stoli 80 w/50ml Cucumber	12 Bottles
Diageo Americans, Inc. (NWS Michigan, LLC)	750ml Capt Morgan Spiced PL w/2-50ml	12 Bottles
	1750ml Capt Morgan Spiced PL w/2-50ml	6 Bottles
	1750ml Smirnoff 80 w/2-50ml Vod&Ras	6 Bottles
Infinium Spirits Inc. (General Wine & Liquor Co.)	750ml Crystal Head Vodka w/4 GlS	4 Bottles
	750ml Crystal Head w/Shaker & Strainer	4 Bottles
W. J. Deutsch & Sons, Ltd. (General Wine & Liquor Co.)	750ml Licor 43 w/50ml Licor 43	12 Bottles

After discussion, the following products were denied as the Commission does not want to be the wholesaler for these products:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
MHW, Ltd. (NWS Michigan, LLC)	100ml Twisted Shotz Buttery Nipple	18 Bottles
	100ml Twisted Shotz Porn Start PL	18 Bottles
	100ml Twisted Shotz Pussy Cat PL	18 Bottles
	375ml Twisted Shotz Sexy Party PA PL	6 Bottles
Alamo Premium Distillery, Inc. (General Wine & Liquor Co.)	50ml Cold Hammer Stills Almond PL	120 Bottles
	50ml Cold Hammer Stills Blk Wido PL	120 Bottles
	50ml Cold Hammer Stills Shoc Cap PL	120 Bottles
	50ml Cold Hammer Stills Choc PB PL	120 Bottles
	50ml Cold Hammer Stills Cinnamon PL	120 Bottles
Infinium Spirits Inc. (General Wine & Liquor Co.)	100ml Corralejo Anej, Repo, Silver 3 Pk	48 Bottles

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the above actions be taken in accordance with the E-Quote reports as written, and presented, dated July 9, 2018; motion carried by unanimous vote.

- III. Ms. Paceagiu presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were forty nine (49) different licensees requesting price reductions; that 1347 product price reductions could be approved; and that 11 product price reductions should be denied.

Moved by Commissioner Quimby, supported by Commissioner Olshove that the 1347 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the 11 special price reductions be denied for the reason stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

- IV.** Ms. Hamilton requested approval of a bulletin for the submission of quotations for the Quarterly Price Book, which is effective October 28, 2018. She advised this is a routine bulletin sent out quarterly to Vendors of Spirits and Vendor Representatives to remind them of the deadlines for the next price book.

Moved by Commissioner Quimby, supported by Commissioner Olshove, that Bulletin No. 2018-04, Quarterly Price Book Deadline Dates, be approved as written and presented, motion carried by unanimous vote.

- V.** Old Business.

There was no Old Business.

- VI.** New Business.

There was no New Business.

- VII.** Public Comments.

There were no comments.

With no further business, moved by Commissioner Quimby, supported by Commissioner Olshove, that the business meeting be adjourned at 9:38 a.m., motion carried by unanimous vote.

Teri L. Quimby
Commissioner

Anita Fawcett
Administrative Assistant