



BUSINESS MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, May 9, 2017  
Lansing District Office  
525 W Allegan  
Lansing MI 48933

Present: Andrew J. Deloney, Chairman  
Teri L. Quimby, Commissioner  
Dennis Olshove, Commissioner

Absent: None

Staff: Pamela Hamilton, Director of Finance Division  
Liliana Paceagiu, Deputy Director of Finance Division  
Anita Fawcett, Administrative Assistant

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The meeting was called to order by Chairman Deloney at 9:42 a.m., noting a quorum was present.

I. Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:

A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective May 28, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (NWS Michigan, LLC)	50ml Prince de Polignac VS	192 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Dekuyper Sig Crème de Mnth Frn	6 Bottles
	750ml Dekuyper Sig Series Amaretto	6 Bottles
Black Sea Imports, Inc. (NWS Michigan, LLC)	750ml Dekuyper Sig Series Buttershts	6 Bottles
	750ml Dekuyper Sig Series Hot Damn	6 Bottles
	750ml Dekuyper sig Series Peachtree	6 Bottles
	750ml Dekuyper Sig Series Peppermint	6 Bottles
	750ml Dekuyper Sig Series Root Beer	6 Bottles
	750ml Dekuyper Sig Series Sour Apple	6 Bottles
	750ml Dekuyper Sig Series Triple Sec	6 Bottles
	750ml Dekuyper Sig Srs Blue Curacao	6 Bottles
	750ml Dekuyper Sig Srs Cr de Banana	6 Bottles

Castle Brands (USA) Corp. (NWS Michigan, LLC)	750ml Jefferson's FS C-Suduiraut SCF	6 Bottles
Cooperstown Distillery, LLC (NWS Michigan, LLC)	750ml Cooper's Legacy BBN Whiskey	6 Bottles
Demerara Distillers (USA) Inc. (NWS Michigan, LLC)	750ml Doubleday Bourbon	6 Bottles
	750ml El Dorado 12 Yr. Rum	6 Bottles
	750ml El Dorado 15 yr. Rum	6 Bottles
	750ml El Dorado 21 Yr. Rum	6 Bottles
	750ml El Dorado 8 Yr. Rum	6 Bottles
Sidney Frank Importing Co., Inc. (General Wine & Liquor Co.)	50ml Jagermeister Liq (Ger)	60 Bottles
Grand Teton Vodka, Inc. (NWS Michigan, LLC)	375ml Born & Bred Vodka	12 Bottles
Heavenly Spirits, LLC (NWS Michigan, LLC)	750ml Artez Pear Brandy	6 Bottles
	375ml Distillerie du Peyrat XO	12 Bottles
	375ml Jahiot Crème de Mures	12 Bottles
	750ml Marie Duffau Bas Armagnac 1979	6 Bottles
Jay Midwest, Inc. (Chinese Import & Export)	375ml Jinro Grapefruit	20 Bottles
Kobrand Corporation (General Wine & Liquor Co.)	750ml Larressingle V.S.O.P. Armagnac	6 Bottles
	750ml Larressingle X.O. Armagnac	6 Bottles
Long Road Distillers LLC (NWS Michigan, LLC)	375ml Long Road Aquavit	12 Bottles
	375ml Long Road Corn Whiskey	12 Bottles
	750ml Long Road Corn Whiskey	6 Bottles
	375ml Long Road Gin	12 Bottles
	375ml Long Road Vodka	12 Bottles
	375ml Long Road Wendy Peppercorn	12 Bottles
	100ml Frappachata Iced Coffee Blend	96 Bottles
MHW, Ltd. (General Wine & Liquor Co.)		
Ogden's Own Distillery, LLC (NWS Michigan, LLC)	50ml Five Wives Vodka	60 Bottles
	50ml Underground Herbal Display	60 Bottles
Palm Bay International, Inc. (General Wine & Liquor Co.)	750ml Bribon Tequila Blanco	6 Bottles
	1000ml Chavo Malo Tequila Blanco	6 Bottles
	750ml Drumshanbo Gunpowder Irish Gin	6 Bottles
	750ml Williams GB Gin	6 Bottles
Park Street Imports LLC (NWS Michigan, LLC)	750ml La Hora Azul Reposado	6 Bottles
Pearson & Pearson LLC (NWS Michigan, LLC)	750ml Fine.Rum	6 Bottles
	750ml Oppidan Malted Rye	6 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	375ml Phillips Apricot Brandy PL	12 Bottles
	375ml Phillips Blackberry Brandy PL	12 Bottles
	375ml Phillips Blue 100 PL Schnapps	12 Bottles
	375ml Phillips Hot 100 PL Schnapps	12 Bottles
	375ml Phillips Peach Schnapps PL	12 Bottles

	375ml Phillips Peppermint Schnapps PL	12 Bottles
	375ml Phillips Vodka PL	12 Bottles
Premiere Distillery, LLC (General Wine & Liquor Co.)	750ml Oma's Cherry Vodka	6 Bottles
The Patron Spirits Company (NWS Michigan, LLC)	375ml Roca Patron Anejo	12 Bottles
	375ml Roca Patron Reposado	12 Bottles
	375ml Roca Patron Silver	12 Bottles
773 LLC (CKL Corporation)	750ml CH Amargo de Chile	6 Bottles
	750ml CH Bitter Dog	6 Bottles
	750ml CH Coffee Liqueur	6 Bottles
	750ml CH Fernet-Dogma	6 Bottles
	750ml CH Gin Liqueur	6 Bottles
	750ml CH Rubin	6 Bottles
Shand Import, LLC (NWS Michigan, LLC)	750ml Black Bull 40 Yr. Scotch	1 Bottle
Serralles USA, LLC (NWS Michigan, LLC)	1000ml Death's Door Gin	6 Bottles
Sugarlands Distilling Company (NWS Michigan, LLC)	750ml Sugarlands Butter Pecan Cream	6 Bottles
	750ml Sugarlands Dark Choc Coffee	6 Bottles
	750ml Sugarlands Electric Orange	6 Bottles
Two James Spirits LLC (General Wine & Liquor Co.)	750ml Doctor Bird Rum	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	1750ml Don Julio 1942	4 Bottles
	200ml Johnnie Walker Blue	24 Bottles
	750ml Rhetoric 23 Yr. Whiskey	6 Bottles
	750ml Ron Zacapa Edicion Negra Rum	6 Bottles
Vision Wine & Spirits, LLC (General Wine & Liquor Co.)	750ml Cold River Blueberry Vodka	6 Bottles
	750ml Cold River Distillers' Reserve	6 Bottles
	750ml Cold River Gin	6 Bottles
	750ml Cold River Vodka	6 Bottles
Infinium Spirits Inc. (General Wine & Liquor Co.)	200ml Seagram's Juicy Watermelon	24 Bottles
	375ml Seagram's Juicy Watermelon	12 Bottles
	50ml Seagram's Variety Case PL	60 Bottles

That the request of Lehman's Orchard, L.L.C., holder of 2017 Small Distiller license, for addition of the following products to the approved products list with case size exceptions, be approved for listing, effective May 28, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Lehman's Orchard, L.L.C., must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Lehman's Farmhouse Apple Brandy	6 Bottles
750ml Lehman's Farmhouse Apple 2 yr. Brandy	6 Bottles
750ml Lehman's Farmhouse Cherry Brandy	6 Bottles
750ml Lehman's Farmhouse Cherry 2 Yr. Brandy	6 Bottles
750ml Lehman's Farmhouse Peach Brandy	6 Bottles
750ml Lehman's Farmhouse Peach 2 Yr. Brandy	6 Bottles
750ml Lehman's Farmhouse Pear Brandy	6 Bottles

**B.** That the following requests for addition of product to the approved products list be approved for listing, effective May 28, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Bacardi Major Lazer Rum	12 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Pinnacle Chocolate Whipped Vod	12 Bottles
	1000ml Pinnacle Chocolate Whipped	12 Bottles
	750ml Pinnacle Orange Whipped Vod	12 Bottles
Cooperstown Distillery, LLC (NWS Michigan, LLC)	750ml Spitball Cinnamon Whiskey	12 Bottles
DV Spirits, LLC (NWS Michigan, LLC)	750ml American Born Apple Whiskey	12 Bottles
	750ml American Born Bourbon	12 Bottles
	750ml American Born Peach Whiskey	12 Bottles
Demerara Distillers (USA) Inc. (NWS Michigan, LLC)	750ml El Dorado 3 Yr. Rum	12 Bottles
	750ml El Dorado 5 yr. Rum	12 Bottles
	750ml Lemon Hart Blackpool Spiced	12 Bottles
	750ml Lemon Hart Original 1804	12 Bottles
Impex Beverages, Inc. (NWS Michigan, LLC)	750ml Exclusive Regions Grain Scotch	12 Bottles
	750ml Exclusive Regions Highland	12 Bottles
	750ml Exclusive Regions Islay	12 Bottles
	750ml Exclusive Regions Speyside	12 Bottles
Koo Koo Liqueur, Inc. (NWS Michigan, LLC)	50ml Koo Koo Liqueur Inc, PL	120 Bottles
Laird and Company (NWS Michigan, LLC)	1750ml Laird's Applejack Brandy	6 Bottles
Local Choice Inc. (NWS Michigan, LLC)	750ml Easy Rider Bourbon Whiskey	12 Bottles
MHW Ltd. (General Wine & Liquor Co.)	1750ml Frappachata Iced Coffee Blend	6 Bottles
MHW Ltd. (NWS Michigan, LLC)	1000ml Blue Chair Bay Banana Rum	12 Bottles
	1000ml Blue Chair Bay Banana Rum Crm	12 Bottles
	1000ml Blue Chair Bay Coco Spice Crm	12 Bottles

	1000ml Blue Chair Bay Coconut Rum	12 Bottles
	1000ml Blue Chair Bay Coconut Spiced	12 Bottles
	1000ml Blue Chair Bay Key Lime Crm	12 Bottles
	1000ml Blue Chair Bay Vanilla Rum	12 Bottles
	1000ml Blue Chair Bay White Rum	12 Bottles
McCormick Distilling Company (General Wine & Liquor Co.)	1000ml 360 Grape Vodka	12 Bottles
Pearson & Pearson LLC (NWS Michigan, LLC)	1000ml Oppidan American Botanical-100	12 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml Phillips Apricot Brandy	12 Bottles
	750ml Phillips Apricot Brandy PL	12 Bottles
	750ml Phillips Blackberry Brandy	12 Bottles
	200ml Phillips Blackberry Brandy PL	48 Bottles
	750ml Phillips Blackberry Brandy PL	12 Bottles
	750ml Phillips Blue 100 Schnapps	12 Bottles
	200ml Phillips Blue 100 PL Schnapps	48 Bottles
	750ml Phillips Blue 100 PL Schnapps	12 Bottles
	1000ml Phillips Gin	12 Bottles
	750ml Phillips Gin PL	12 Bottles
	750ml Phillips Hot 100 Schnapps	12 Bottles
	200ml Phillips Hot 100 PL Schnapps	48 Bottles
	750ml Phillips Peach Schnapps	12 Bottles
	1000ml Phillips Peach Schnapps	12 Bottles
	750ml Phillips Peach PL Schnapps	12 Bottles
	200ml Phillips Peppermint PL Schnapps	48 Bottles
	750ml Phillips Peppermint Schnapps	12 Bottles
	1000ml Phillips Peppermint Schnapps	12 Bottles
	750ml Phillips Root 100 Schnapps	12 Bottles
	50ml Phillips Root 100 PL Schnapps	120 Bottles
	200ml Phillips Root 100 PL Schnapps	48 Bottles
	750ml Phillips Triple Sec	12 Bottles
	750ml Phillips Vodka	12 Bottles
	1000ml Phillips Vodka	12 Bottles
	200ml Phillips Vodka	48 Bottles
	750ml Phillips Vodka PL	12 Bottles
	1750ml Phillips Vodka PL	6 Bottles
Russian Standard Vodka (USA) (NWS Michigan, LLC)	375ml Deluze VSOP Cognac	24 Bottles
	750ml Deluze VSOP Cognac	12 Bottles
773 LLC (CKL Corporation)	750ml CH Aquavit Vodka	12 Bottles
	750ml CH Gin	12 Bottles
	1000ml CH Gin	12 Bottles
	750ml CH Key Gin	12 Bottles
	750ml CH Limoncello	12 Bottles
	750ml CH Peppercorn Vodka	12 Bottles

	750ml CH Rum	12 Bottles
	750ml CH Straight Bourbon Whiskey	12 Bottles
	750ml CH Vodka	12 Bottles
	1000ml CH Vodka	12 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Hennessy VS Jonone Ltd. Ed.	12 Bottles
Luxco, Inc. (NWS Michigan, LLC)	750ml Arrow Super Pprmnt Schnapps	12 Bottles
	1000ml Arrow Super Pprmnt Schnapps	12 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	200ml Bulleit Bourbon	48 Bottles
Infinium Spirits Inc. (General Wine & Liquor Co.)	50ml Seagram's Juicy Watermelon	120 Bottles
	100ml Seagram's Juicy Watermelon	48 Bottles
	750ml Seagram's Juicy Watermelon	12 Bottles
	1000ml Seagram's Juicy Watermelon	12 Bottles
	1750ml Seagram's Juicy Watermelon	6 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	750ml Bird Dog Kentucky Bourbon	12 Bottles

That the request of Ethanology L.L.C. holder of 2017 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective May 28, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Ethanology L.L.C. must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Ethanology Eros Summer Gin	12 Bottles
750ml Ethanology Siligo Vodka	12 Bottles

That the request of Iron Fish Distillery, LLC holder of 2017 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective May 28, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Iron Fish Distillery, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Iron Fish Stout Cask Bourbon	12 Bottles
750ml Iron Fish Tawny Port Bourbon	12 Bottles

**B.** That the following requests for addition of product to the approved products list be approved for listing, effective July 2, 2017:

That the request of Ethanology L.L.C. holder of 2017 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective July 2, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Ethanology L.L.C. must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Ethanology Frumentum Whiskey	12 Bottles
750ml Ethanology Malum Apple Brandy	12 Bottles
750ml Ethanology Mel Vocatus	12 Bottles

**C.** That the following requests for promotional or special packaging be approved for listing, effective May 28, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Bacardi Super w/50ml Banana Rum	12 Bottles
	1000ml Bacardi Variety Case w/50ml Supr	12 Bottles
	750ml Grey Goose w/Neoprene Bttl Cvr	12 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Courvoisier VS w/50ml CV VSOP	12 Bottles
	750ml Sauza Gold w/Margarita Mix	6 Bottles
Sidney Frank Importing (General Wine & Liquor Co.)	1750ml Jagermeister w/T-Shirt	6 Bottles
	750ml Jagermeister w/2 Ltr Root Beer	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	750ml Remy Martin 1738 W/ 2 Gls	6 Bottles
Luxco, Inc. (NWS Michigan, LLC)	750ml Everclear w/Infusion Jar	6 Bottles
	1750ml Pearl w/USA Head Wrap	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Ciroc w/3-50ml Apple/Mang/Pine	6 Bottles
Infinium Spirits Inc. (General Wine & Liquor Co.)	1750ml Seagram's Extra w/50ml WtermIn	6 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	750ml Bird Dog Apple w/2 Shot Gls	6 Bottles
	750ml Bird Dog Blackberry w/2 Sht Gls	6 Bottles

**D.** That the following requests for deletion of product from the approved products list be approved for delisting, effective May 28, 2017:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Pinnacle Chocolate Whipped	12 Bottles
	1000ml Pinnacle Chocolate Whipped	12 Bottles

	750ml Pinnacle Orange Whipped	12 Bottles
Sidney Frank Importing (General Wine & Liquor Co.)	50ml Jagermeister Liq (GER)	120 Bottles
Jay's Midwest, Inc. (Chines Import & Export)	375ml Jinro Grapefruit	24 Bottles
Palm Bay International, Inc. (General Wine & Liquor Co.)	750ml Bribon Tequila Blanco	12 Bottles
	1000ml Chavo Malo Tequila Blanco	12 Bottles

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports as written, and presented, dated May 3, 2017; motion carried by unanimous vote.**

- II. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were sixty eight (68) different licensees requesting price reductions; that 2489 product price reductions could be approved; and that there were zero product price reductions to be denied.

**Moved by Commissioner Olshove, supported by Commissioner Quimby that the 2489 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.**

- III. Ms. Hamilton presented the report for Delisting of Liquor Codes with Minimal Sales and requested that 473 products listed on the attached sheets, be delisted effective July 2, 2017, per Administrative Order 2015-06, dated December 15, 2015. She advised this process is carried out biannually for one year sales periods at the end of March and September, to control the number of products contained in the MLCC Price Book. Ms. Hamilton stated the Vendors of Spirits and the Vendor Representatives are contacted via email and by letter that their products are being delisted, and are given the opportunity to demonstrate why their products should continue to be offered in the Price Book.

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that the Delisting of Liquor Codes with minimal sales report, be approved as written and presented, motion carried by unanimous vote.**

- IV. Chairman Deloney advised the Schedule of MLCC Meetings for 2017 would need to be amended to change the date of the Semi-Annual Public Hearing from Thursday, June 1, 2017. The Hearing will be changed to Thursday, June 8, 2017, at the Southfield District Office, at 1:00 pm.



**Moved by Chairman Deloney, supported by Commissioner Olshove, that the Schedule of MLCC Meetings 2017 be amended to change the date of the Semi-Annual Public Hearing and the amended schedule be posted in compliance with the Open Meetings Act, Act 257, PA 1976, as amended; motion carried by unanimous vote.**

**V. Old Business.**

Chairman Deloney provided an update on rulemaking requests. He stated that the Commission voted on April 11, 2017 to begin the process of rule rescissions for two administrative rules. The rescission of administrative rule R 436.1117 has been completed and will be effective May 12, 2017. He further reported that the Request for Rulemaking for the rescission of administrative rule R 436.1133 has been submitted, and once accepted, a public hearing would be noticed.

**VI. New Business.**

Ms. Hamilton introduced Liliana Paceagiu as the new Deputy Director of Finance, and Chairman Deloney stated he looked forward to working with Ms. Paceagui.

**VII. Public Comments.**

There were no Public Comments

**With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 9:49 a.m., motion carried by unanimous vote.**

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Andrew J. Deloney  
Chairman

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Anita Fawcett  
Administrative Assistant