



BUSINESS MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, October 11, 2016  
Lansing District Office  
525 W Allegan  
Lansing MI 48909

Present: Andrew J. Deloney, Chairman  
Teri L. Quimby, Commissioner  
Dennis Olshove, Commissioner

Absent: None

Staff: Steve Robinson, Director of Finance Division  
Anita Fawcett, Executive Services Division

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The meeting was called to order by Chairman Deloney at 9:38 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of September 13, 2016, be approved as written and presented, motion carried by unanimous vote.**
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
  - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective October 30, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Barrister and Brewer LLC (NWS Michigan, LLC)	375ml Heart of Mystic Straight Bourbon	12 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	1750ml Effen Cucumber Vodka	3 Bottles
Black Sea Imports, Inc. (NWS Michigan, LLC)	750ml McCray 12 Yr. Blk/Citr Car. Deca 750ml McCray 12 Yr. Red/Wht Car. Deca 750ml McCray 12 Yr. Sky/Blue Car Deca	6 Bottles 6 Bottles 6 Bottles
Constellation Brands, Inc. (General Wine & Liquor Co.)	750ml Casa Noble Alta Belleza Tequila	1 Bottle

Copper & Kings American Brandy Company (NWS Michigan, LLC)	750ml Copper & Kings American Craft	6 Bottles
	750ml Copper & Kings Apple Brandy	6 Bottles
	750ml Copper & Kings Blanche Absinth	6 Bottles
	750ml Copper & Kings Butchertown	6 Bottles
	750ml Copper & Kings Immature Brandy	6 Bottles
	750ml Copper & Kings Unaged Apple	6 Bottles
Detroit Rivertown Brewing Company, LLC (General Wine & Liquor Co.)	750ml Three Finger Gin	6 Bottles
DeMaison Selections, Inc. (General Wine & Liquor Co.)	750ml Jacoulot Crème De Cassis Dijon	6 Bottles
	750ml Jacoulot Crème De Framboise	6 Bottles
	750ml Jacoulot Crème De Mure	6 Bottles
	750ml Jacoulot Crème De Peche Vigne	6 Bottles
	1000ml Jacoulot L'Authentique	6 Bottles
	1000ml Jacoulot Vincent Brandy	6 Bottles
	750ml Patxaran Atxa Sierra De Orduna	6 Bottles
4 Spirits Distillery LLC (NWS Michigan, LLC)	750ml 4 Spirits Dark Rum	6 Bottles
	750ml 4 Spirits Habanero Spiced Rum	6 Bottles
	750ml 4 Spirits Silver Rum	6 Bottles
	750ml 4 Spirits Spiced Rum	6 Bottles
	750ml 4 Spirits Vodka	6 Bottles
Georgetown Trading Co, LLC (NWS Michigan, LLC)	750ml John L. Sullivan Irish 10 Yr.	6 Bottles
Heritage Distilling Company, Inc. (NWS Michigan, LLC)	50ml Heritage Brown Sugar BBN PL	60 Bottles
	50ml Heritage Variety PL 24 Pk	144 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	200ml Cedar Ridge Variety 5 Pk	20 Bottles
Kings County Distillery LLC (NWS Michigan, LLC)	200ml Kings County Distillery BBN	24 Bottles
Long Road Distillers LLC (NWS Michigan, LLC)	750ml Long Road Sngl Brrl Bourbon	6 Bottles
MHW Ltd. (NWS Michigan, LLC)	750ml Glass Kona Vodka	6 Bottles
	750ml Glass Spice Vodka	6 Bottles
Mango Bottling, Inc. (NSW Michigan, LLC)	750ml Innk White PL	6 Bottles
Park Street Imports LLC (NWS Michigan, LLC)	750ml Horizon Gin	6 Bottles
	750ml Soltado Picante Anejo Tequila	6 Bottles
Pearson & Pearson, LLC (NWS Michigan, LLC)	750ml Blue Shepherd Vodka	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	375ml Absolut Elyx Vodka	12 Bottles
	750ml Absolut Elyx Vodka	6 Bottles
	1000ml Avion Anejo Tequila	6 Bottles

	375ml Avion Espresso Coffee	12 Bottles
	1000ml Avion Reposado Tequila	6 Bottles
	1000ml Avion Silver Tequila	6 Bottles
	375ml Martell Blue Swift Brandy	12 Bottles
	750ml Redbreast Lustau	6 Bottles
	750ml Scapa the Ordadian Glansa	6 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)	1000ml Three Olives Jacked Apple	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	750ml Bruichladdich Octomore 10 Yr.	6 Bottles
	750ml Bruichladdich PC 10 Yr.	6 Bottles
	750ml Bruichladdich The Laddie Ten	6 Bottles
	50ml Remy Martin 1738 Accord Royal	60 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	750ml Big House Blackberry	6 Bottles
	750ml Big House Hard Apple	6 Bottles
	750ml Del Maguey Crema De Mezcal	6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Ardbeg Twenty One Scotch	6 Bottles
Stoli Group (USA), LLC (General Wine & Liquor Co.)	1000ml Stolichnaya Elit 4.0 PW Series	1 Bottle
Stoller Wholesale Wine & Spirits, Inc. (NWS Michigan, LLC)	750ml Suau Solera Reserva 8 Brandy	6 Bottles
The Edrington Group USA, LLC (NWS Michigan, LLC)	750ml MacAllan 40 Yr. Scotch	1 Bottle
Diageo Americas, Inc. (NWS Michigan, LLC)	200ml Buchanan's Dextruxe 12 Yr.	24 Bottles
The River Wine Inc. (NWS Michigan, LLC)	750ml Golan Heights Golani Whiskey	6 Bottles
	750ml Moses Date Vodka	6 Bottles
Worldwide Beverage Imports, LLC (NWS Michigan, LLC)	750ml Thunderstruck Anejo Tequila	6 Bottles
	750ml Thunderstruck Reposado	6 Bottles
	750ml Thunderstruck Silver	6 Bottles
Yahara Bay Distillers, Inc. (General Wine & Liquor Co.)	375ml Yahara Bay Crancello	12 Bottles

That the request of Gray Skies Distillery, LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list with case size exceptions, be approved for listing, effective October 30, 2016; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Gray Skies Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Gray Skies Apple Brandy	6 Bottles
750ml Gray Skies Coffee Liqueur	6 Bottles
750ml Gray Skies MI Single Malt	6 Bottles

That the request of Iron Fish Distillery, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list with case size exceptions, be approved for listing, effective October 30, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Iron Fish Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Iron Fish Vodka, Gin, Rum 3 Pk	12 Bottles

**B.** That the following requests for addition of product to the approved products list be approved for listing, effective October 30, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	50ml Effen Raspberry Vodka	120 Bottles
	750ml Jim Beam Apple PL	12 Bottles
Black Sea Imports, Inc. (NWS Michigan, LLC)	750ml Kalembu Mamajuana Rum	12 Bottles
Constellation Brands, Inc. (General Wine & Liquor Co.)	200ml Svedka Vodka PL	48 Bottles
	375ml Svedka Vodka PL	24 Bottles
Copper Fox Distillery	750ml Wasmund's Rye Spirit	12 Bottles
Enterprises, L.L.C. (NWS Michigan, LLC)	750ml Wasmund's Single Malt Spirit	12 Bottles
Embassy Spirits, LLC (NWS Michigan, LLC)	750ml Snake River Stampede Sm Batch	12 Bottles
4 Spirits Distillery LLC (NWS Michigan, LLC)	750ml 4 Spirits American Whiskey	12 Bottles
	750ml 4 Spirits Bourbon Whiskey	12 Bottles
Frank-Lin Distillers Products (NWS Michigan, LLC)	50ml J Seeds Apple Cider Whiskey PL	120 Bottles
Heritage Distilling Company, Inc. (NWS Michigan, LLC)	750ml Batch No. 12 Bourbon Whiskey	12 Bottles
	750ml Batch No. 12 Gin	12 Bottles
	750ml Batch No. 12 Vodka	12 Bottles
	750ml Heritage Blood Orange Vodka	12 Bottles
	750ml Heritage Brown Sugar BBN	12 Bottles
	750ml Heritage Citrus Vodka	12 Bottles

	750ml Heritage Coffee Vodka	12 Bottles
	750ml Heritage Distill Pomegranate	12 Bottles
	750ml Heritage Elk Rider BBN	12 Bottles
	50ml Heritage Elk Rider BBN PL	120 Bottles
	750ml Heritage Elk Rider Crisp Gin	12 Bottles
	750ml Heritage Elk Rider Rye Whiskey	12 Bottles
	750ml Heritage Elk Rider Whiskey	12 Bottles
	50ml Heritage Elk Rider Whiskey PL	120 Bottles
	750ml Heritage Huckleberry Vodka	12 Bottles
	750ml Heritage Ruby Red Grpfrt Vodka	12 Bottles
	750ml Heritage Spirit Growl Rspbrry	12 Bottles
	750ml Heritage Spirit Growler Citrus	12 Bottles
	750ml Heritage Spirit Grower Mango	12 Bottles
	750ml Heritage Spirit Growler Peach	12 Bottles
	750ml Heritage Sweet Ghost Pepper	12 Bottles
	750ml Heritage Bacon Vodka	12 Bottles
Impex Beverages, Inc. (NWS Michigan, LLC)	750ml Exclusive Malts Glentauchers	12 Bottles
	750ml The Exclusive Malts Islay	12 Bottles
	750ml The Exclusive Malts Tomintoul	12 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	1750ml Absolut Elyx Vodka	6 Bottles
	50ml Absolut Lime Vodka	120 Bottles
	750ml Absolut Lime Vodka	12 Bottles
	1000ml Absolut Lime Vodka	12 Bottles
	1750ml Absolut Lime Vodka	6 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	50ml Big House Blackberry PL	120 Bottles
	50ml Big House Hard Apple PL	120 Bottles
	50ml Big House Tupelo Honey PL	120 Bottles
	50ml Buffalo Trace PL	120 Bottles
	1750ml Chila Orchata PL Cream	6 Bottles
	750ml Granny's Gingerbread Cream	12 Bottles
Star Industries, Inc. (General Wine & Liquor Co.)	1000ml Caribaya 151 Rum	12 Bottles
	750ml Caribaya Coconut Rum	12 Bottles
	750ml Georgi Cherry Vodka	12 Bottles
	750ml Georgi Orange Vodka	12 Bottles
	750ml Georgi Peach Vodka	12 Bottles
	750ml Georgi Raspberry Vodka	12 Bottles
	750ml Georgi Vodka	12 Bottles
The River Wine Inc. (NWS Michigan, LLC)	750ml Kawar Arak 45 Alcohol	12 Bottles
	750ml Kawar Arak 53 Alcohol	12 Bottles
	750ml Moses Vodka	12 Bottles
Vokin LLC (NWS Michigan, LLC)	750ml Vokin One Vodka	12 Bottles
	750ml Vokin Vodka	12 Bottles

That the request of American Fifth Spirits Co., LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective October 30, 2016; further prior to any sale and distribution of these products through the Commission's spirit distribution system, American Fifth Spirits Co., LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
50ml Capital Gin PL	120 Bottles
50ml Turtleback White Rum PL	120 Bottles
750ml Turtleback White Rum Select	12 Bottles

That the request of Ann Arbor Distilling Company, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective October 30, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Ann Arbor Distilling Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Arbor Fall Gin	12 Bottles

That the request of Mammoth Distilling, LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective October 30, 2016; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Mammoth Distilling, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Mammoth Cherry Boun Rsrv Whiskey	24 Bottles
375ml Mammoth Cherry Bounce Reserve	24 Bottles

**C.** That the following requests for promotional or special packaging be approved for listing, effective October 30, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	1750ml Bacardi Oakheart w/50ml Super	6 Bottles
	750ml Bacardi Oakheart w/50ml Drgnbrry	12 Bottles
	1750ml Bacardi Oakheart w/50ml Superior	6 Bottles

	1750ml Bacardi Superior w/4-50ml	6 Bottles
	750ml Bacardi Supr PL w/50ml Oakheart	12 Bottles
	750ml Grey Goose w/50ml Bombay Saph	12 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Jim Beam w/Credit Card Holder	12 Bottles
	750ml Red Stag w/50ml Devils Cut	12 Bottles
	750ml Red Stag w/Hat	12 Bottles
Castle Brands (USA) Corp. (NWS Michigan, LLC)	750ml Clontarf w/50ml Bailey's Irish	6 Bottles
Copper Fox Distillery Enterprises, L.L.C. (NWS Michigan, LLC)	750ml Wasmund's Rye w/Barrel Kit 2 Pk	2 Bottles
	750ml Wasmund's Single w/Barrel Kit 2 Pk	2 Bottles
Impex Beverages, Inc. (NWS Michigan, LLC)	750ml Kilchoman Machir Bay w/2 Gl	4 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	750ml Purus Vodka w/Santa Hat	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	1750ml Absolut 80 w/P&M Ginger Beer	3 Bottles
	50ml Absolut Variety 5 Pk	120 Bottles
	750ml Kahlua w/Keurig K-Cup Coffee	12 Bottles
Shaw-Ross International Importers, LLC (NWS Michigan, LLC)	750ml Ron Barcelo Imperial w/2 Gl	6 Bottles
Campari America LLC (General Wine & Liquor Co.)	750ml Grand Marnier CR w/2 Gl	6 Bottles
Stoli Group (USA), LLC (General Wine & Liquor Co.)	750ml Bayou Rum Spiced w/50ml Stoli	12 Bottles
	750ml Bayou Satsuma w/50ml Stoli	12 Bottles
	750ml Bayou Silver w/50ml Stoli	12 Bottles
	750ml Stolichnaya 80 w/2 Gl	6 Bottles
	750ml Stolichnaya 80 w/50ml Bayou Rum	12 Bottles
	750ml Stolichnaya 80 w/50ml Gluten Free	12 Bottles
	750ml Stolichnaya 80 w/50ml Stoli Raz	12 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Baileys Original w/2 Mugs	6 Bottles
	750ml Baileys Original w/2-50ml	12 Bottles
	750ml Bulleit Bourbon w/Phone Charger	12 Bottles
	1750ml Capt Morgan Spiced PL w/2-50ml	6 Bottles
	750ml Capt Morgan Spiced w/Shot Gl	12 Bottles
	750ml Ciroc Variety w/50ml Mango	12 Bottles
	750ml Crown Royal w/Gl & Coaster	6 Bottles
	750ml Ketel One w/Pair of 3D Glasses	12 Bottles
	1000ml Smirnoff 80 w/50ml Crown Royal	12 Bottles
Infinium Spirits, Inc. (General Wine & Liquor Co.)	750ml Crystal Head w/2 Shot Gl	4 Bottles
	1750ml Seagram's Extra w/50ml Apricot	6 Bottles
	1750ml Seagram's Extra w/50ml Grpefruit	6 Bottles

**C.** That the following requests for promotional or special packaging be approved for listing, effective December 4, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Laphroaig Select w/4 Whsky Stone	12 Bottles
	750ml Laphroaig 10 Yr. w/4 Whsky Stone	12 Bottles
	1750ml Pinnacle w/200ml Pinn Peach PL	6 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	1750ml Canadian Mist PL w/Cran Juice	3 Bottles
	1750ml Canadian Mist PL w/Ginger Ale	3 Bottles

**D.** That the following requests for deletion of product from the approved products list be approved for delisting, effective October 30, 2016:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	1750ml Bacardi Superior w/200ml Limon	6 Bottles
Barrister and Brewer LLC (NWS Michigan, LLC)	375ml Heart of Mystic Straight Bourbon	12 Bottles
Constellation Brands, Inc. (General Wine & Liquor Co.)	200ml Svedka Vodka PL	24 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Ardbeg Twenty One Scotch	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Baileys Original w/2-50ml	12 Bottles
	750ml Rhetoric 22 Yr. Straight Bourbon	6 Bottles
Vokin LLC (NWS Michigan, LLC)	750ml Vokin One Vodka	12 Bottles
	750ml Vokin Vodka	12 Bottles

**D.** That the following requests for deletion of product from the approved products list be approved for delisting, effective December 4, 2016:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Brown-Forman Corporation (General Wine & Liquor Co.)	1750ml Canadian Mist PL w/Cran Juice	6 Bottles
	1750ml Canadian Mist PL w/Ginger Ale	6 Bottles

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports as written, and presented dated October 4, 2016, motion carried by unanimous vote.**



- III. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. He advised there were fifty four (54) different licensees requesting price reductions; that 1418 product price reductions could be approved; and that there were zero product price reductions to be denied.

**Moved by Commissioner Olshove, supported by Commissioner Quimby that the 1418 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.**

- IV. Mr. Robinson presented a proposed bulletin that is sent to the authorized distribution agents of the Commission, informing them of the holidays that the State will observe for 2017. He advised this is a routine bulletin that is sent out yearly that lists the days the Commission will be closed for business during the calendar year.

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that Bulletin No. 2016-06, State of Michigan 2017 Holidays, be approved as written and presented, motion carried by unanimous vote.**

- V. Mr. Robinson requested approval of a bulletin for the submission of quotations for the Quarterly Price Book, which is effective January 29, 2017. He advised this is a routine bulletin sent out to Vendors of Spirits and Vendor Representatives to remind them of the deadlines for the next price book.

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that Bulletin No. 2016-07, Quarterly Price Book Deadline Dates, be approved as written and presented, motion carried by unanimous vote.**

- VI. Mr. Robinson presented the August 2016 Financial Report which shows the results of our operations for the period of October 1, 2015 through August 31, 2016. This report contains four more days of spirits sales when compared with the report for August 2015. He advised the Total Gross Sales increased over last year by approximately \$80.6 million or 7.2% higher, and the Distilled Spirit cases sold increased 402,140 or 5.5%. Mr. Robinson advised the Net Income from spirit sales increased \$14.9 million or 8.4%, and that Beer taxes are higher by \$2.7 million, with Wine taxes higher by \$1.8 million.

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that the August 2016 Financial Report, be accepted, motion carried by unanimous vote.**

**VII.** Old Business.

There was no Old Business.

**VIII.** New Business.

There was no New Business.

**IX.** Public Comments.

There were no Public Comments.

**With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 9:46 a.m., motion carried by unanimous vote.**

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Andrew J. Deloney  
Chairman

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Anita Fawcett  
Executive Services