

Area of Focus	Economic	Owner Support	State Fire Marshal ASFM	State of Michigan Community Risk Reduction Operational Plan										Last Updated	9/23/2019
Outcome	Establish dedicated revenue streams for operating CRR expenditures resulting in an overall positive economic impact														
2018 Strategy	2018 Strategy: Education														
2018 Goals	Tasks	Owner (Support)	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			
Goal 1: Pursue funding	Create pilot program for CRR		In progress					In Progress				In Progress			
	Research possible grants available		In progress									On Going			
	Create grant writing group		Completed						On Going			On Going			
	Write grants		Not started			AFG									
	Submit grants AFG Fire Prevention		Not started			FY17 AFG			In Progress					FY18 AFG	
	\$Awarded 525,000 FY17 AFG Grant for Fire Preventio		Not started		No Grant						Grant Award				
Goal 2: Politicians & Public	Create risk assessments for pilot program		Not started						On Going			On Going			
	Search and evaluate all conferences and shows in pilot program cities		Not started												
	Work with different companies to create sponsors for the pilot program cities		Not started												
	Develop a CRR education program for elected		Not started												
	Share a common message between the fire service		Not started												
	Provide a CRR message quarterly with elected		Not started												
2019 Strategy	2019 Strategy: Grants/Private Funding														
2019 Goals	Tasks	Owner (Support)	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			
Goal 1: Public Funding	Identify public grant opportunities		Not started					In Progress							
	Recruit grant writers		Not started				On Going								
	Provide ongoing education for CRR planning section		Not started				In Progress			On Going					
	Identify sources for grant match when needed		Not started				In Progress		In Progress						
Goal 2: Private Funding	Identify private fund resources		Not started												
	Create relationships in the community to seek private funding opportunities		Not started												
	Provide ongoing education for CRR planning section		Not started												
	Develop a relationship with the insurance industry to assist CRR activities statewide		Not started												
2020 Strategy	2020 Strategy: Change Legislation to Provide Funding														
2020 Goals	Tasks	Owner (Support)	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			
Goal 1: Change Local Legislation	Provide data to elected officials		On Going												
	Develop CRR relationship with media statewide		On Going												
	Attend civic organization meetings and events		On Going												
Goal 2: Change State Legislation	Explore statewide public funding for smoke alarm initiatives to reduce fire injuries and deaths		In Progress												
	Explore statewide funding to maintain CRR program		In Progress												
Legend	Overall Progress														
Job Titles	SFM = State Fire Marshal ASFM = Assistant to the State Fire Marshal NPM = NFIRS Program Manager														
				Enter % Calculation			Gantt Chart Colors			Not Started	In Progress	Complete			