

MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, September 2, 2014

Lansing District Office

525 W Allegan Lansing MI 48909

Present: Andrew J. Deloney, Chairman

Dennis Olshove, Commissioner

Absent: Teri L. Quimby, Commissioner

Staff: Julie Wendt, Director of Executive Services Division

Tom Hagan, Director of Enforcement Division Steve Robinson, Director of Finance Division

Kerry Krone, Business Manager

Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 11:05 a.m., noting a quorum was present.

- I. Moved by Commissioner Olshove, supported by Chairman Deloney, that the minutes of the Commission meeting of August 26, 2014, be approved as written and presented, motion carried by unanimous vote.
- II. Ms. Wendt presented a request for declaratory ruling received on August 4, 2014 from Dennis Bitterman, holder of Class C and Specially Designated Merchant licenses in Saginaw County, through Attorney Phillip L. Ellison of Outside Legal Counsel, under administrative rule R 436.1971. Ms. Wendt advised that this request for declaratory ruling concerns the applicability of MCL 436.1217(2), which requires the licensee to make the licensed premises available for inspection by a Commission investigator or a law enforcement officer when the premises are occupied by the licensee, or a clerk, servant, agent, or employee of the licensee. She indicated that the question posed is basically whether a law enforcement officer can be prohibited from entering licensed premises, except when having obtained a duly-issued search warrant, based upon previously alleged threats, harassment, and inappropriate actions by the law enforcement official. Ms. Wendt further advised that this issue is also the subject of a violation complaint, which is currently under appeal.

After a brief discussion on the issue, it was **Moved by Chairman Deloney**, supported by Commissioner Olshove, that the request for a declaratory ruling be denied, motion carried by unanimous vote.

III. Old Business.

There was no Old Business.

IV. New Business.

There was no New Business.

V. Public Comments.

There were no Public Comments.

With no further business, moved by Commissioner Olshove, supported by Chairman Deloney, that the business meeting be adjourned at 11:08 a.m., motion carried by unanimous vote.

	Andrew J. Deloney Chairman
Anita Fawcett Executive Services	



MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, September 9, 2014

Lansing District Office

525 W Allegan Lansing MI 48909

Present: Andrew J. Deloney, Chairman

Teri L. Quimby, Commissioner Dennis Olshove, Commissioner

Absent: None

Staff: Julie Wendt, Director of Executive Services Division

Pam Hamilton, Deputy Director of Finance Division

Kerry Krone, Business Manager

Andrea Miller, Public Information Officer Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:43 a.m., noting a quorum was present.

- I. Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of September 2, 2014, be approved as written and presented, motion carried by unanimous vote.
- II. Ms. Hamilton presented a proposed bulletin for the Schedule of Accounting Periods for the Commission for fiscal years 2014 through 2016. She advised this is a routine bulletin sent out yearly and designates accounting week numbers, number of week days per month, total week days per fiscal year, etc. Ms. Hamilton stated this information is essential for comparison purposes, which are used by the Commission, ADAs, and Vendors of Spirits for sales and inventory accounting purposes.

Ms. Hamilton presented a proposed bulletin that is sent to the authorized distribution agents of the Commission informing them of the holidays that the State will observe for 2015. She advised this is a routine bulletin that is sent out yearly that lists the days the Commission will be closed for business during the calendar year.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that Bulletin No. 2014-05, Schedule of Accounting Periods, be approved as written and presented, motion carried by unanimous vote.

Moved by Chairman Deloney, supported by Commissioner Olshove, that Bulletin No. 2014-06, State of Michigan 2015 Holidays, be approved as written and presented, motion carried by unanimous vote.

III. Ms. Wendt presented a request from The Mackinac Center for Public Policy for rescission of administrative rule R 436.1625, subrule (1) through (4) and administrative rule R 436.1726, subrule (1) and (2).

Ms. Wendt advised that administrative rule R 436.1625 requires manufacturers and wholesalers to file a schedule of net cash prices to retail licensees for all brands of beer for its market area. This rule also requires manufacturers and wholesalers to file beer package price reductions that must continue for at least 180 days after the effective date. The prices may be increased or decreased during the 180-day period for certain reasons.

Ms. Wendt advised that administrative rule R 436.1726 requires manufacturers and wholesalers to file a schedule of net cash prices to retail licensees on a quarterly basis for all brands of wine. This rule requires that prices not be changed during a quarterly period unless approved by the Commission and that a price change may not be granted for periods of less than 14 consecutive days.

Ms. Wendt stated that it is argued by The Mackinac Center for Public Policy that these rules are both archaic and unnecessary and impose a form of government-facilitated price collusion which suffocates competition to the benefit of narrow special interests at the expense of consumers.

Chairman Deloney stated that all the materials have been reviewed and that the only voice in opposition to these rules at this time is The Mackinac Center for Public Policy. The Commission has not heard from retailers that these rules are detrimentally impacting their businesses. Both the Michigan Beer and Wine Wholesalers Association and the Michigan Licensed Beverage Association are in opposition to the rescission of these rules. In addition, the Chairman advised that the Commission is conducting a comprehensive review of all the administrative rules and will be reviewing both the beer and wine rule sets to incorporate the recent statutory changes. This issue can be addressed with the entire rule set rather than as an individual rule rescission and the Commission may hear more about these rules at that time from manufacturers, wholesalers, retailers, and consumers.

After a brief discussion on the issue, it was **Moved by Chairman Deloney**, supported by Commissioner Olshove, that the request for rescission of R 436.1625(1-4) and R 436.1726(1-2), be denied, motion carried by unanimous vote.

III. Old Business.

There was no Old Business.

IV. New Business.

There was no New Business.

V. Public Comments.

There were no Public Comments.

With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 9:52 a.m., motion carried by unanimous vote.

	Andrew J. Deloney
	Chairman
Anita Fawcett	
Executive Services	



MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, September 16, 2014

Lansing District Office

525 W Allegan Lansing MI 48909

Present: Teri L. Quimby, Commissioner

Dennis Olshove, Commissioner

Absent: Andrew J. Deloney, Chairman

Staff: Pam Hamilton, Deputy Director of Finance Division

Anita Fawcett, Executive Services Division

The meeting was called to order by Commissioner Quimby at 9:38 a.m., noting a quorum was present.

I. Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of September 9, 2014, be approved as written and presented, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Closed Session meeting of September 5, 2014, be approved as written and presented, motion carried by unanimous vote.

- II. Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - **A.** That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective October 5, 2014:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	PACK SIZE
Bacardi U.S.A., Inc.	750ml Craigellachie 13 Yr. Single Malt	6 Bottles
(General Wine & Liquor Co.)	750ml DeWar's 15 Yr. Scotch	6 Bottles
Jim Beam Brands Co.	750ml Alberta Rye Dark Batch	6 Bottles
(NWS Michigan, Inc.)	750ml Jim Beam Distillers Masterpiece	2 Bottles
Brown-Forman Corporation	750ml Herradura Reposado Scotch Cask	4 Bottles
(General Wine & Liquor Co.)	750ml J Daniel Sngle Barrl Holiday Sel	6 Bottles

International Beverage Co., Inc. (General Wine & Liquor Co.)	50ml Tobermory 10 Yr. Scotch	96 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	750ml LaFee Absinthe Parisienne	6 Bottles
MHW, Ltd.	50ml Dbl Brrl Shots Diablo	72 Bottles
(NWS Michigan, Inc.)	50ml Dbl Brrl Shots Horny Bull PL	72 Bottles
(50ml Dbl Brrl Shots Royal Flush PL	72 Bottles
	50ml Dbl Brrl Shots Skull Crush PL	72 Bottles
	750ml Fair Quinoa Vodka	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	750ml Glenlivet Nadurra Oloroso Scotch	6 Bottles
Proximo Spirits, Inc. (General Wine & Liquor Co.)	750ml Tincup Whiskey	6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, Inc.)	750ml Glenmorangie Taghta Scotch	6 Bottles
Serralles USA, LLC (General Wine & Liquor Co.)	750ml Barrow's Intense	6 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	375ml Forty Creek Barrel Select	12 Bottles
Two James Spirits LLC	750ml Two James Johnny Smoking Gun	6 Bottles
(General Wine & Liquor Co.)	750ml Two James Rye Dog	6 Bottles
Diageo Americas, Inc.	375ml Smirnoff Whipped Cream Vodka	12 Bottles
(NWS Michigan, Inc.)	375ml Smirnoff Cinnamon Churros	12 Bottles
	375ml Smirnoff Kissed Caramel Vodka	12 Bottles
Vision Wine & Spirits, LLC	750ml The Bitter Truth E.X.R.	6 Bottles
(General Wine & Liquor Co.)	750ml The Bitter Truth Gold Falernum	6 Bottles
	750ml The Bitter Truth Pimento Dram	6 Bottles
Will Book Line	750ml The Bitter Truth Violet	6 Bottles
Wilson Daniels, Ltd. (General Wine & Liquor Co.)	750ml Coralejo 99,000 Horas Anejo	6 Bottles
Whyte and MacKay Americas	750ml Jura Brooklyn Scotch	6 Bottles
Limited LLC (General Wine & Liquor Co.)	750ml Jura 21 Yr. Scotch	6 Bottles

That the request of Winery at Black Star Farms, L.L.C. holder of 2014 Small Distiller license, for addition of the following product to the approved product list with case size exceptions, be approved for listing, effective October 5, 2014; further prior to any sale and distribution of the product through the Commission's spirit distribution system, Winery at Black Star Farms, L.L.C., must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

PRODUCT PACK SIZE 375ml Black Star Farms Spirit-Honey Brandy 12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective October 5, 2014:

COMPANY/ADA	PRODUCT	PACK SIZE
Artisan Spirits, LLC (NWS Michigan, Inc.)	750ml Pinckney Bend American Gin 750ml Pinckney Bend Corn Whiskey 750ml Pinckney Bend Rested Whiskey 750ml Pinckney Bend Vodka	12 Bottles 12 Bottles 12 Bottles 12 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	1000ml Giro Gold Liqueur Tequila 1750ml Jim Beam Operation Homefron P 750ml Pinnacle King Cake Vodka	12 Bottles L 6 Bottles 12 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	375ml Jack Daniel's Tennessee Fir PL 750ml Jack Daniel's Tennessee Fire 1000ml Jack Daniel's Tennessee Fire 1750ml Jack Daniel's Tennessee Fire	24 Bottles 12 Bottles 12 Bottles 6 Bottles
Dangerous Wine Group L.L.C. (NWS Michigan, Inc.)	750ml Old Man Guavaberry 750ml Old Man Guavaberry 5 Yr. Rum 750ml Old Man Guavaberry 8 Yr. Rum	12 Bottles 12 Bottles 12 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	50ml Tippy Cow Chocolate PL 50ml Tippy Cow Orange Cream PL 50ml Tippy Cow Shamrock Mint PL 50ml Tippy Cow Vanilla Soft Serv PL	120 Bottles 120 Bottles 120 Bottles 120 Bottles
Monsieur Henri Wine Company (NWS Michigan, Inc.)	50ml Ryan's Cream PL	120 Bottles
Illyrian Import, Inc. (NWS Michigan, Inc.)	1000ml Dana Pelinkovec Bitter Liqueur 1000ml Dana Stara Slivovka Plum (Slo) 1000ml Sadjevec Apple-Pear Brandy	12 Bottles 12 Bottles 12 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	750ml Martell Caractere Cognac	12 Bottles
Ransom Spirits, LLC (General Wine & Liquor Co.)	750ml Ransom Dry Gin 375ml Ransom Grappa Brandy 750ml Ransom Old Tom Gin 750ml Ransom The Vodka	12 Bottles 24 Bottles 12 Bottles 12 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Whipper Snapper Whiskey 50ml Forty Creek Barrel Select 1000ml Forty Creek Barrel Select 1750ml Forty Creek Barrel Select	12 Bottles 120 Bottles 12 Bottles 6 Bottles

Vision Wine & Spirits, LLC (General Wine & Liquor Co.)

200ml The Bitter Truth Tonic Bitters

48 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective October 5, 2014:

COMPANY/ADA	PRODUCT	PACK SIZE
Jim Beam Brands Co. (NWS Michigan, Inc.) Brown-Forman Corporation	750ml 2 Gingers w/Glasses 750ml Jacob's Ghost w/3-50mls 750ml Jim Beam Black w/4-50mls 750ml Pinnacle w/3-50mls 750ml Pinnacle Whipped w/3-50mls 750ml Chambord Liq w/Bottle Stopper	6 Bottles 6 Bottles 6 Bottles 6 Bottles 6 Bottles 6 Bottles
(General Wine & Liquor Co.) MWH, Ltd. (General Wine & Liquor Co.) New Holland Brewing	375ml Galliano L'Autentico w/Mug	12 Bottles
Company, L.L.C. (General Wine & Liquor Co.)	750ml New Holland Zeppelin Gift	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.) Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml Absolut Ruby Red w/OS Grpefrt 750ml Malibu Coco w/50ml Red & Black 750ml Hot Stuff Cinnamon w/Shot Ski	6 Bottles 12 Bottles 6 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml Bulleit 95 Rye w/Flask 750ml Capt Morgan Spiced w/Key Chain 750ml Capt Morgan White w/Shot Gls 750ml Ciroc Snap Frost w/Money Clip 750ml JW Black w/Money Clip 750ml Peligroso Cinnamon w/Shot Gls 750ml Smirnoff 80 w/50 Smir Rasp PL 750ml Smirnoff 80 w/LED Shot Gls	12 Bottles 12 Bottles 12 Bottles 12 Bottles 12 Bottles 6 Bottles 12 Bottles 12 Bottles
Veev Spirits, L.L.C. (General Wine & Liquor Co.)	750ml Veev Vitafruit Co Colada w/2 Gls 750ml Veev w/Cocktail Gift Set	12 Bottles 6 Bottles
Whyte and MacKay Americas Limited LLC (General Wine & Liquor Co.)	750ml The Dalmore 15 Yr. w/2 Gls	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective October 5, 2014:

COMPANY	<u>PRODUCT</u>	PACK SIZE
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Effen Salted Caramel Vodka	6 Bottles
Proximo Spirits, Inc. (General Wine & Liquor Co.)	750ml Tincup Whiskey	6 Bottles

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated September 11, 2014, motion carried by unanimous vote.

III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were seventy three (73) different licensees requesting price reductions; and that 2053 product price reductions could be approved; and that 10 product price reductions should be denied.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the 2053 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor report, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the 10 special price reductions be denied for the reasons stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

IV. Ms. Hamilton presented the July 2014 Financial Report which shows the results of our operations for the period of October 1, 2013 through July 31, 2014 and is compared with the same period from the previous fiscal year. She stated for comparative purposes, July 2014 has four ½ accounting weeks, and that July 2013 had four weeks. Ms. Hamilton stated the Total Gross Sales increased over last year by almost \$46.2 million or 5.1% higher, with the Distilled Spirit cases sold increasing by 244,650 or 3.9%. She advised the Net Income from spirit sales was lower by \$132,464 or 0.1%, and that Beer taxes are higher by \$885,187, with Wine taxes lower than last year by \$288,299.

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the July 2014 Financial Report, be accepted, motion carried by unanimous vote.

	ss Meeting ay, September 16, 2014
٧.	Old Business.
	There was no Old Business.
VI.	New Business.
	There was no New Business.
VII.	Public Comments.
	There were no Public Comments.
Comr	no further business, moved by Commissioner Quimby, supported by nissioner Olshove, that the business meeting be adjourned at 9:47 a.m., motioned by unanimous vote.
Anita	Teri L. Quimby Commissioner Fawcett

Executive Services



MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, September 30, 2014

Lansing District Office

525 W Allegan Lansing MI 48909

Present: Andrew J. Deloney, Chairman

Dennis Olshove, Commissioner

Absent: Teri L. Quimby, Commissioner

Staff: Steve Robinson, Director of Finance Division

Pam Hamilton, Deputy Director of Finance Division

Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:36 a.m., noting a quorum was present.

I. Moved by Commissioner Olshove, supported by Chairman Deloney, that the minutes of the Commission meeting of September 16, 2014, be approved as written and presented, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the minutes of the Closed Session meeting of September 26, 2014, be approved as written and presented, motion carried by unanimous vote.

- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - **A.** That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective November 2, 2014:

COMPANY/ADA	<u>PRODUCT</u>	PACK SIZE
Sazerac North America, Inc. (NWS Michigan, Inc.)	50ml 99 Variety PL 4 Pk Schnapps	120 Bottles
Branded Spirits (USA), Ltd. (General Wine & Liquor Co.)	100ml Hana Gin 100ml HM The King Scotch	24 Bottles 24 Bottles

Brown-Forman Corporation (General Wine & Liquor Co.)	750ml HM The King Scotch 100ml Majeste'XO Cognac 750ml Majeste'XO Cognac 375ml El Jimador Reposado Tequila	6 Bottles 24 Bottles 6 Bottles 12 Bottles
Chatham Imports, Inc. (NWS Michigan, Inc.)	750ml Michter's Toasted Barrl Finish	6 Bottles
William Grant & Sons, Inc. (General Wine & Liquor Co.) Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Balvenie Single Barrel 25 Yr. 750ml Milagro Unico Tequila 375ml Domaine De Canton	3 Bottles 4 Bottles 12 Bottles
International Spirits & Wines, LLC (NWS Michigan, Inc.)	750ml Big Peat Scotch	6 Bottles
Laird & Company (NWS Michigan, Inc.)	750ml Lazzaroni Amaro Liqueur	6 Bottles
Ole Smoky Distillery, LLC (NWS Michigan, Inc.)	1000ml Ole Smoky Moonshine Apple Pie	6 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	750ml Berentzen Bushel & Barrel Bourbon 750ml Berentzen Icemint Schnapps 750ml Berentzen White Apple Liqueur	6 Bottles 6 Bottles 6 Bottles
St. Julian Wine Company, Incorporated (NWS Michigan, Inc.) Moet Hennessy USA, Inc.	750ml Grey Heron Export Vodka 750ml Michigan Dew Vodka 375ml Hennessy Variety 3 Pk	6 Bottles 6 Bottles 18 Bottles
(NWS Michigan, Inc.) Vision Wine & Spirits, LLC (General Wine & Liquor Co.)	750ml The Bitter Truth Pink Gin	6 Bottles

That the request of St. Julian Wine Company, Incorporated, holder of 2014 Small Distiller license, for addition of the following product to the approved product list with case size exceptions, be approved for listing, effective November 2, 2014; further prior to any sale and distribution of the product through the Commission's spirit distribution system, St. Julian Wine Company, Incorporated, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

PRODUCT PACK SIZE 750ml Grey Heron Vodka 6 Bottles

That the request of Sanctuary Brewery, LLC, holder of 2014 Small Distiller license, for addition of the following products to the approved product list with case size exceptions, be approved for listing, effective November 2, 2014; further prior to any sale and distribution

of the products through the Commission's spirit distribution system, Sanctuary Brewery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

PRODUCT	PACK SIZE
750ml Sanctuary Spirit of the Apple	6 Bottles
375ml Sanctuary Spirit of the Maple	12 Bottles
375ml Sanctuary Spirits Gin	12 Bottles
375ml Sanctuary Spirits Rum	12 Bottles
375ml Sanctuary Spirits Vodka	12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective November 2, 2014:

COMPANY/ADA	PRODUCT	PACK SIZE
American Fifth Spirits Co. (General Wine & Liquor Co.)	750ml American Fifth Hue Vodka	12 Bottles
American Vintage Beverage Inc.	1750ml TGI Fridays Long Isl Iced T-PL	6 Bottles
(NWS Michigan, Inc.)	1750ml TGI Fridays Rum Punch PL	6 Bottles
	1750ml TGI Fridays Strwbry Margari PL	6 Bottles
	1750ml TGI Fridays Ultima Mudslide PL	6 Bottles
Branded Spirits (USA), Ltd.	750ml Hana Gin	12 Bottles
(General Wine & Liquor Co.)	100ml Ice Fox Vodka	48 Bottles
	750ml Ice Fox Vodka	12 Bottles
	750ml Majeste'VSOP Cognac	12 Bottles
	100ml Motu Rum	48 Bottles
	750ml Motu Rum	12 Bottles
International Spirits & Wines, LLC (NWS Michigan, Inc.) New Holland Brewing	750ml Royal Thistle Scotch	12 Bottles
Company, L.L.C. (General Wine & Liquor Co.)	750ml New Holland Cask & Smoke	12 Bottles
Park Street Imports LLC	50ml Berentzen Bushel & Barrel Bourbon	120 Bottles
(General Wine & Liquor Co.)	50ml Berentzen Icemint Schnapps	120 Bottle
Sazerac Company Inc.	750ml Benchmark No 8 Egg Nog	12 Bottles
(NWS Michigan, Inc.)	200ml Platinum 7X PL Vodka	48 Bottles
- · · ·	375ml Platinum 7X PL Vodka	24 Bottles

That the request of Journeyman Distillery, LLC, holder of 2014 Small Distiller license, for addition of the following products to the approved product list, be approved for listing, effective November 2, 2014; further prior to any sale and distribution of the products

through the Commission's spirit distribution system, Journeyman Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	PACK SIZE
750ml Journeyman Bilbry Blk Hrts-100 Gin	12 Bottles
750ml Journeyman Featherbone FBS-100	12 Bottles
750ml Journeyman Fine Girl Brandy	12 Bottles
750ml Journeyman Ravenswood Rye-100	12 Bottles
750ml Journeyman Red Arrow-100	12 Bottles
750ml Journeyman Silver Cross-100	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective November 2, 2014:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	PACK SIZE
Jim Beam Brands Co. (NWS Michigan, Inc.) Constellation Brands, Inc. (General Wine & Liquor Co.)	50ml Jim Beam Trail 6 Pk w/Shot Gl PL 50ml Knob Creek Trail 3 Pk w/Shot Gl PL 1750ml Svedka Vodka w/2-50 ml	144 Bottles 120 Bottles 6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, Inc.)	750ml Gr Marnier Cr w/50ml Gm Rasp Pc	h 6 Bottles
Sutter Home Winery, Inc. (General Wine & Liquor Co.)	750ml Menage A Trois w/Stir Stcks/Coast	6 Bottles
Diageo Americas, Inc.	750ml Baileys Original w/2-50 ml	12 Bottles
(NWS Michigan, Inc.)	750ml Baileys Variety Case w/50ml	12 Bottles
	1750ml Capt Morgan Spiced PL w/Gl	3 Bottles
	750ml Crown Royal Regal Apple w/2-50m 1750ml Crown Royal w/2 Gls	I 12 Bottles 4 Bottles
	750ml Crwn Royal Variety Case w/2-50ml	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective November 2, 2014:

<u>COMPANY</u>	<u>PRODUCT</u>	PACK SIZE
Brown-Forman Corporation (General Wine & Liquor Co.)	375ml El Jimador Reposado	24 Bottles
St. Julian Wine Company, Incorporated (Sm Distiller License)	750ml Grey Heron Vodka	12 Bottles

St. Julian Wine Company,	750ml Grey Heron Export Vodka	12 Bottles
Incorporated	750ml Michigan Dew Vodka	12 Bottles
(NWS Michigan, Inc.)		
Sazerac Company Inc.	200ml Platinum 7X PL Vodka	24 Bottles
(NWS Michigan, Inc.)	375ml Platinum 7X PL Vodka	12 Bottles
Luxco, Inc.	1750ml Pearl Citrus Vodka	6 Bottles
(NWS Michigan, Inc.)	1750ml Purple Passion PL	6 Bottles
·	1750ml Salvador's Strwbry Margarit PL	6 Bottles

Moved by Commissioner Olshove, supported by Chairman Deloney, that the above actions be taken in accordance with the E-Quote reports dated September 25, 2014, motion carried by unanimous vote.

III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were sixty two (62) different licensees requesting price reductions; and that 1716 product price reductions could be approved; and that there were zero product price reductions to be denied.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the 1716 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor report, motion carried by unanimous vote.

IV. Mr. Robinson requested approval for a bulletin for the submission of quotations for Price List No. 237, which is effective February 1, 2015. He advised this is a quarterly reminder that is sent to Vendors of Spirits and Vendor Representatives to remind them of the deadline dates for the next price book.

Moved by Chairman Deloney, supported by Commissioner Olshove, that the Bulletin 2014-07, be approved as written and presented, motion carried by unanimous vote.

V. Chairman Deloney advised a request for declaratory ruling was received on September 11, 2014 from FML Enterprises, Inc. (petitioner), holder of Specially Designated Distributor and Specially Designated Merchant licenses in Kalkaska County, through Attorney Gregory Donahue of Kuhn Rogers PLC, under administrative rule R 436.1971. Mr. Donahue was notified that the Commission would be taking up this request at today's meeting, but was not present. His letter stated the request for declaratory ruling concerns the applicability of MCL R 436.1133, which states a new application for a Specially Designated Distributor license or the transfer of an existing Specially Designated Distributor license shall

not be approved by the Commission if there is an existing Specially Designated Distributor license located within 2,640 feet of the proposed site, and this rule may be waived by the Commission if one of five exceptions are met. Mr. Donahue states in his request that an application has been sent to the Commission by JPBK Holdings, LLC, requesting a transfer of location for such license and that the proposed location will be within 2,640 feet of the Petitioner. Chairman Deloney advised as the pending application is still in the process of being investigated by the Enforcement Division, and that any issue with rule R 436.1133 will be addressed during the routine procedures in place for licensure, the declaratory ruling request can be denied.

After a brief discussion on the issue, it was **Moved by Chairman Deloney**, supported by Commissioner Olshove, that the request for a declaratory ruling be denied, motion carried by unanimous vote.

VI. Old Business.

There was no Old Business.

VII. New Business.

There was no New Business.

VIII. Public Comments.

Chairman Deloney recognized David Marvin as a new employee of the Commission, working in the Licensing Division and welcomed him to the agency.

With no further business, moved by Commissioner Olshove, supported by Chairman Deloney, that the business meeting be adjourned at 9:50 a.m., motion carried by unanimous vote.

	Andrew J. Deloney
	Chairman
Anita Fawcett	
Executive Services	