



Michigan Department of Licensing and Regulatory Affairs  
Liquor Control Commission (MLCC)  
Constitution Hall – 525 W. Allegan, Lansing, MI 48933  
Mailing Address: PO Box 30005, Lansing, MI 48909  
Toll Free 866-813-0011 – [www.michigan.gov/lcc](http://www.michigan.gov/lcc)

### **Wine/Mixed Spirit Drink\* Price Filing Pursuant to R 436.1726**

- A manufacturer or wholesaler shall file with the Commission in Lansing, quarterly before January 1, April 1, July 1, and October 1, a schedule of net cash prices to the retail licensee for all wine/mixed spirit drinks by kind, type, size, and price. (*Prices for new products and package sizes introduced after the quarterly price filing must be filed with the Commission prior to sale to retailers.*)
- The prices filed shall not be changed during a quarterly period, unless approved by a written order of the Commission. Approval for a price change shall not be granted for periods of less than 14 consecutive calendar days in duration.

Under Administrative Order 2016-04 of September 22, 2016 (attached) the Commission approved all wine/mixed spirit drink price changes under administrative rule R 436.1726(2) subject to manufacturers and wholesalers complying with the provisions of administrative rule R 436.1726.

- A manufacturer or wholesaler shall not charge a retail licensee any fee in addition to the net cash prices filed quarterly except for a split case fee. If a manufacturer or wholesaler charges a split case fee to a retail licensee, such a fee shall be at the same per unit rate, shall be nondiscriminatory, and shall not be based on a sliding scale.
- A manufacturer or wholesaler shall not sell wine/mixed spirit drinks at a quantity discount.

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*\*Pursuant to MCL 436.1109(6) and (9), Manufacturers of Mixed Spirit Drink and Outstate Sellers of Mixed Spirit Drink must comply with the price filing requirements for wine. Mixed spirit drink is defined under MCL 436.1109(5).*

Wine price filings do not require Commission approval in addition to the approval granted by Administrative Order 2016-04, as long as the licensee complies with all provisions of the Michigan Liquor Control Code and administrative rules.

There is no required form for filing a wine/mixed spirit drink price schedule. Please include the company name, brand, type, package size, and per case price to retailers.

Submit price schedules via one of the following options:

**Mail:** Michigan Liquor Control Commission  
P.O. Box 30005  
Lansing, MI 48909

**Fax:** 517-763-0060

**Email:** [mlccmwapplications@michigan.gov](mailto:mlccmwapplications@michigan.gov)



STATE OF MICHIGAN  
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS  
LIQUOR CONTROL COMMISSION

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In the matter of )  
**MANUFACTURER AND WHOLESALER** )  
**WINE PRICE CHANGES** )  
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At the September 22, 2016 meeting of the Michigan Liquor Control Commission in Southfield, Michigan.

PRESENT: Andrew J. Deloney, Chairman  
Dennis Olshove, Commissioner

**ADMINISTRATIVE ORDER NO. 2016-04**  
**MANUFACTURER AND WHOLESALER WINE PRICE CHANGES**

Article IV, Section 40, of the Michigan Constitution (1963), permits the legislature to establish a Liquor Control Commission, which shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. MCL 436.1201(2) provides the Commission with the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including the manufacture, importation, possession, transportation and sale thereof.

Administrative rule R 436.1726(1) requires manufacturers and wholesalers to file with the Commission, before January 1, April 1, July 1, and October 1 of each year, a schedule of the net cash prices to retail licensees for all wine by kind, type, size, and brand. Administrative rule R 436.1726(2) provides that the prices filed shall not be changed during a quarterly period, unless approved by a written order of the Commission. Approval for a price change shall not be granted for periods of less than fourteen (14) consecutive calendar days in duration. The Commission finds that prices

initially filed with the Commission for new wine products during a quarterly period are not price changes requiring approval under administrative rule R 436.1726(2).

After review and discussion of the issues at the meeting, the Commission finds that all changes to net cash wine prices to retail licensees filed after a manufacturer or wholesaler files a quarterly wine price schedule should be approved pursuant to administrative rule R 436.1726(2) and subject to the manufacturer or wholesaler complying with the provisions of administrative rule R 436.1726.

THEREFORE, IT IS ORDERED that all changes to net cash wine prices to retail licensees filed after a manufacturer or wholesaler files a quarterly wine price schedule are APPROVED as required pursuant to administrative rule R 436.1726(2), subject to the following:

1. A manufacturer or wholesaler shall not change its wine price for a period of less than fourteen (14) consecutive days in duration, pursuant to administrative rule R 436.1726(2).
2. A manufacturer or wholesaler shall not sell wine at a quantity discount, pursuant to administrative rule R 436.1726(4).

MICHIGAN LIQUOR CONTROL COMMISSION



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Andrew J. Deloney, Chairman



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Dennis Olshove, Commissioner