



April 9, 2020

Mayor Melanie Piana  
Ferndale City Hall  
300 E. Nine Mile Rd.  
Ferndale, MI 48220

County Executive David Coulter  
2100 Pontiac Lake Road  
Building 41W  
Waterford, MI 48328

Oakland County Board of Commissioners  
1200 North Telegraph Road  
Pontiac, MI 48341

Jimelle Blakley, Manager  
Department of Labor and Economic Opportunity, Workforce Development  
201 N. Washington Square, 5th Floor  
Lansing, MI 48913

Dear Mayor Piana, Mr. Coulter, Mr. Blakley and To Whom It May Concern:

This is to notify you pursuant to the Worker Adjustment Retraining and Notification Act (WARN), 29 U.S.C. § 2101, that Beasley Media Group, Inc. has decided to implement permanent layoffs and furloughs at its facility located at One Radio Plaza, Ferndale, MI 48220. These actions will occur on April 1, 2020. These actions will affect 26 employees at that time.

As you know, the COVID-19 virus recently reached pandemic proportions. The federal government and many states have declared a state of emergency and orders affecting businesses. These sudden and unexpected circumstances adversely affected our business operations and, unfortunately, prevented us from providing notice sooner.

All of the information required by 20 CFR § 639.7(e) is available on site for your review.

For further information regarding this matter, you may contact Gloria Wrenn, Corporate Human Resources Director at 239-659-7333.

Sincerely,

A handwritten signature in black ink that reads 'Gloria Wrenn'.

Gloria Wrenn, PHR, SHRM-CP  
Human Resources Director