

AMERICORPS WEEK

2021 Michigan's AmeriCorps Week Initiatives



2020 changed our world: Lives and livelihoods lost. Devastating destruction and unimagined challenges faced.

Despite those obstacles, each day countless Americans answered the call to serve. They raised their hands. Stood up. Showed up. And volunteered to put their neighbors and complete strangers first. To help make America safer and healthier, more fair, and more just.

AmeriCorps engages 270,000 Americans each year in sustained, results-driven service through our AmeriCorps and AmeriCorps Seniors programs.

These dedicated citizens help communities impacted by COVID-19, ensure students stay on track to graduate, combat hunger and homelessness, respond to natural disasters, fight the opioid epidemic, help seniors live independently, support veterans and military families, and much more.

This AmeriCorps Week (March 7-13) join with us as we celebrate the impact of our programs and offer our thanks to each and every one for volunteering to serve others. Together, we can help the country recover and come back stronger.

For resources and materials, check out our [Michigan's AmeriCorps Week Toolkit](#).

WAYS FOR YOU TO CELEBRATE AMERICORPS WEEK

YOU GOT SERVED! RANDOM ACTS OF KINDNESS CAMPAIGN

It's Michigan's AmeriCorps Week and we want to inspire others to practice kindness and pass it on.

Visit www.michigan.gov/mcsc for more information on AmeriCorps in the Mitten!

YOU GOT SERVED!
BY



www.americorps.gov



Did you receive an act of kindness? Tell us about it!

#MIACWeek

From March 7-13, Michigan's AmeriCorps members and AmeriCorps Seniors are encouraged to perform random acts of kindness and recruit others to do so as well. Click these links for a list of [low/no-cost ideas](#), printable [You Got Served cards](#), and [YGS note cards](#). Be sure to use #MIACWeek & #WeAreAmeriCorps to help spread the word and share stories via social media!

AMERICORPS WEEK SOCIAL MEDIA THEME DAYS



AC members/Seniors can take part in the theme days by using **#MIACWeek** and **#WeAreAmeriCorps**.

- Sunday = **Self-Care Sunday**: Post a photo or statement about how you recharge/re-energize each week.
- Monday = **Mask Up Monday**: Share a photo and/or post about how you are making a positive impact during the COVID-19 pandemic.
- Tuesday = **Thankful Tuesday**: Post a thank you message to those who have positively impacted your service journey (mentors, teachers, program/site staff, family, friends, etc.).
- Wednesday = **Day of the 'A'**: Post a photo of creatively wearing and/or promoting the AmeriCorps 'A' while using #DayoftheA!
- Thursday = **ACTBT**: Post a favorite memory and/or photo from your AmeriCorps service.
- Friday = **Food-for-Thought Friday**: Post a photo or share a favorite quote that makes you think about the importance, benefits, and value of service.
- Saturday = **Success Saturday**: Post a photo or share an AmeriCorps "success" you're proud of. It can be a success in your community, success with service recipients, success with your AmeriCorps team/site, or a personal success.

Spread the Word

To help shine a spotlight on service, AmeriCorps members and AmeriCorps Seniors volunteers are encouraged to do one of the following:

- Schedule one or more virtual outreach presentations for a local high school, college, nonprofit organization, or another group.
- Reach out to a friend or family member who could benefit from participating in AmeriCorps to tell them about your service experience and how they can learn more about applying to a program.
- Share videos, photos, and posts on social media about AmeriCorps Week throughout the month of March.
 - Share and engage with @AmeriCorps social media on Facebook, Twitter, LinkedIn, and Instagram
 - Tag @AmeriCorps, #WeAreAmeriCorps, #AmeriThanks, and #AmeriCorpsWeek in your social media posts

