

WORKPLACE LITERACY: The More They Know, The More You Grow

It's all about education.

Adult education providers, in collaboration with an employer or employee organization, can offer **adult education** and **literacy activities** on-site to **improve productivity** of the workforce.

Giving your employees and their family members the tools and guidance they need to further their education and careers is the starting point for success – **for your workforce AND your business.**

Support for Businesses

Through partnership with an adult education provider, a variety of educational services are available to businesses throughout Michigan, including:

- Adult basic education
- High school completion and/or high school equivalency
- English as a second language
- Integrated basic skills education and occupational skills training programs

Benefits for Employers

A better-educated workforce leads to many benefits for employers. In the State of Michigan, there are more than 100 approved adult education providers prepared to help you and your team.

Approved providers offer many advantages and benefits:

- Adult education instruction customized to the needs of the employer
- Classes offered on-site and at times convenient for the workers
- State and federal resources leveraged for investment in current workers
- Career paths and advancement opportunities developed for current workers
- Workers learn relevant job-specific information, such as training manuals and safety protocols.



Adult Education: It Benefits YOUR Organization!

Stand out as an employer of choice

Your commitment to your employees tells the story of who you are as an employer. You enable your employees to grow professionally and personally. Every employee matters.

Develop talent from within

Employees who feel valued lead to increased loyalty and retention. Adult Education participants create a pipeline of skilled individuals with the motivation to continue their careers at the same company.

Attract top talent

Adult Education participants are enthusiastic brand ambassadors, spreading the word about your strong, positive culture. Training programs that allow upward mobility and increased earning potential attract eager new candidates.

Strengthen your public image

An investment in Adult Education goes beyond impacting your employees and their families – the company as a whole and the greater community around your organization benefit as well.

Find an Adult Education program near you at:
Michigan.gov/AdultEducation



**WORKFORCE
DEVELOPMENT**