

THE CVPN

is a network designed to maximize the collective impact of employee volunteerism and corporate social responsibility programs in Michigan.

The CVPN will bring together businesses from across our state to learn from each other, share best practices and approaches, and discuss challenges and trends in implementing and growing their employee volunteer programs

The CVPN will have a robust training and programming agenda to facilitate learning and networking among its members.

MISSION

Michigan's CVPN seeks to **maximize the positive impact** of private sector organizations throughout the state by leveraging their collective expertise to learn from, collaborate with, and mobilize around challenges, opportunities, and needs.

APPROACH

Provide **networking opportunities** for members to share best practices and trends.

Connect and coordinate businesses across the state to facilitate collaboration to drive impact further, faster together.

Provide best practices trainings and resources to businesses as they look to **engage their employees' passions, diverse perspectives and skills** to better the community through volunteering.

GOALS

Share best practices

Convene and connect members to facilitate collaboration and coordination

Offer training and technical assistance

Create, collect, and share tools, methods, and data to enhance our members' learning

Build relationships, meet community needs

Align volunteerism with needs, and pool resources to drive greater impact

Recognize excellence

Recognize and celebrate standards of excellence and contributions to employee volunteerism

CVPN CRITERIA

Are you a private sector organization that meets the following criteria?

- ✓ Conducts business in Michigan
- ✓ Operates an existing employee volunteer program or has a goal to start a program within Michigan
- ✓ Is willing to contribute best practice knowledge with our network
- ✓ Provides employee volunteerism and impact data to the MCSC annually
- ✓ Offers feedback to MCSC regarding resources, including workshops and webinars
- ✓ Contributes input regarding professional development topic interest areas

LEARN HOW TO GET INVOLVED

Join the CVPN!



BENEFITS

Build Your Network

Access a members-only directory

Attend networking meetings in person or online

Join Community Groups to partner with like-minded businesses

Grow Your Knowledge

Access a members-only online knowledge database with research, webinars, trends, etc.

Attend in-person and online state and regional learning sessions

Understand Impact

Be included in and access the CVPN data collection efforts on corporate volunteerism

Receive an Annual Impact Report of the CVPN, with a comparison to national trends

Benefit from Branding

Benefit from the association with the CVPN

Display CVPN branding

Leverage brand value and influence of being affiliated with the CVPN

GET INVOLVED

Connect + Collaborate + Grow

Become a CVPN Member

Apply to join the Network by completing our CVPN Interest Form.

Surveys can be completed at <https://www.surveymonkey.com/r/JoinCVPN>

For questions or more information, contact MCSC Executive Director Ginna Holmes at: HolmesV@michigan.gov and CVPN Consultant, Hannah Hoskins at: HoskinsH@michigan.gov

MCSC SUPPORT

The Michigan Community Service Commission (MCSC) is the state's lead agency on volunteerism and is part of the Department of Labor and Economic Opportunity.

MCSC supports corporate social responsibility and volunteer programs throughout the state to collectively make a difference in communities, and as such, also serves as the backbone entity that provides support for the CVPN.

[Learn more at michigan.gov/mcsc.](http://michigan.gov/mcsc)

