

An Informative Full-day Seminar:

# Behavior-Based Safety: Fundamentals and Implementation

## 1 Who Should Attend . . .

This seminar is a must for anyone concerned about health and safety on the job including:

- ▶ Managers concerned about workers' compensation costs.
- ▶ Employees who want to learn proper techniques for protecting their safety and health at work.
- ▶ Business owners who want to learn about compliance with Michigan Occupational Safety and Health Administration (MIOSHA).

## 2 MIOSHA Training Institute

MIOSHA Consultation Education and Training (CET) Division and Macomb Community College (MCC) have developed the MIOSHA Training Institute (MTI) through a formal alliance. The MTI introduced an Assessment-Based Certificate program, effective October 1, 2007. The certificate program offers participants an opportunity to be recognized for their educational efforts and increased technical expertise. Courses are offered throughout the state in sponsorship with other M-TEC<sup>SM</sup> facilities, community colleges, and safety and health organizations. To learn more about the certificate program, log-on to the CET Division website at [www.michigan.gov/mti](http://www.michigan.gov/mti).

## 3 What You'll Learn . . .

Behavioral safety is the application of behavior analysis to work, specifically, safe and unsafe performance of a task. Using scientific principles of motivation, systems are analyzed to identify what is motivating safe or unsafe performance. For example, people take safety shortcuts because they are motivated by the certain and immediate consequence of saving a little time and they are not motivated by the fairly uncertain and unlikely consequence of getting hurt. Systems can then be modified or implemented to improve performance in a positive method. Implementation will be discussed with an emphasis on providing examples from companies who have used behavioral safety successfully.

Required Class for  
Safety & Health  
Management Systems  
Level Two  
MTI Certificate

### Agenda

*We offer a flexible program agenda to emphasize the health and safety topics you want most.*

- ▶ Understanding antecedents and consequences of performance.
- ▶ Analyzing the context of performance to develop strategies for change.
- ▶ Targeting performance that is a good candidate for improvement.
- ▶ Developing a behavior-based safety system that works for your company.

All meetings are accessible and barrier free. Please contact the cosponsor or the CET Division, at least 30 days in advance, to request necessary accommodations.

# Facilitator

Mark Ginter is a Construction Safety Consultant with the Consultation, Education, and Training division of MIOSHA. Mark currently provides consultation and training services for counties in Mid-Michigan including: Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Isabella, Mecosta, Midland, Montcalm, Saginaw, and Tuscola.

Mark is passionate about partnering with employers and their employees to promote and develop safe work practices so they can grow their business. He firmly believes that safety is not an accident and that by working together everyone can go home injury free every day. Before coming to MIOSHA Mark worked in the construction and building materials industry for over 20 years. In addition to experience as a carpenter in both commercial and residential settings, he has experience in: construction project management, power equipment and safety training, material distribution and logistics, employee development, and material manufacturing. Mark has a broad range of experience in utilizing safety training and standards to meet ISO requirements, develop operational excellence, improve employee retention, and improve financial performance.

Mark is a graduate of Central Michigan University with a Bachelor of Science degree in Psychology as well as a Master's degree in Business Administration from Northwood University.



**Mark Ginter**  
Construction Safety Consultant  
MIOSHA, CET Division

## Program Details

DATE:	January 11, 2022	TIME:	Check-in - 8:30 a.m. Program - 9:00 a.m. to 4:00 p.m.
LOCATION:	Alpena Community College World Center for Concrete Technology, 665 Johnson Street, Room 106 Alpena, Michigan 49707	DEADLINE:	Register by January 4, 2022 Please register early!
COST:	\$130 per person. Includes warm lunch and course materials. Certification/Maintenance Points Available	CONTACTS:	Dawn Stone, stonedawn@alpenacc.edu or Lisa Blumenthal, blumentl@alpenacc.edu Phones: 989-358-7293 or 989-358-7296 <b>Inclement Weather Line:</b> 989-358-7293

**COSPONSOR: Alpena Community College**

## How to Register

## Behavior-Based Safety: Fundamentals and Implementation

### Four Easy Ways to Register . . .

- ▶ **Phone:** 989-358-7293
- ▶ **Fax:** 989-358-7562
- ▶ **Email:** stonedawn@alpenacc.edu or blumentl@alpenacc.edu
- ▶ **Mail:** Dawn Stone or Lisa Blumenthal  
Alpena Community College  
Workforce Development  
665 Johnson Street  
Alpena, Michigan 49707

Please make check and money order payable to: **Alpena Community College**

**Complete Separate Registration Form  
For Each Attendee**

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Credit Card: Master Card  Visa  Exp. Date: \_\_\_\_\_  
Credit Card # \_\_\_\_\_  
Credit Card Verification Code: \_\_\_\_\_ Credit Card Zip Code: \_\_\_\_\_  
Print Credit Card Holder's Name: \_\_\_\_\_  
Signature: \_\_\_\_\_

The meeting site and parking are accessible. Individuals attending the meeting are requested to refrain from using heavily scented personal care products, in order to enhance accessibility for everyone. People with disabilities requiring additional services (such as materials in alternative format) in order to participate in the meeting should call 517-284-7720 at least 30 days before the program. The Department of Labor and Economic Opportunity (LEO) is an equal opportunity employer/program.