

New Directors 2014

Early Literacy – Summer Reading and Michigan Reads



Current Statewide Library Early Literacy Programs

- Summer Reading
- Michigan Reads!



Summer Reading

- The Library of Michigan supports Summer Reading programs in Michigan by purchasing membership in the Collaborative Summer Library Program (CSLP) for public libraries in Michigan.



What does CSLP do?

- The participating systems and states develop a unified and high-quality promotional and programming product. Participants have access to the same artwork, incentives and publicity, in addition to an extensive manual of programming and promotional ideas.

Summer Reading

- What is CSLP anyway?
 - It is a member organization. Each member state has a representative at an annual conference where the group votes on themes, slogans and graphics.
 - Members also participate on committees that write the manuals, produce the PSAs, write the rules of use, etc. It is a VOLUNTEER organization.

Library of Michigan's Role

- Purchase membership for public libraries
- Buy and distribute manuals
- Participate in the Collaborative

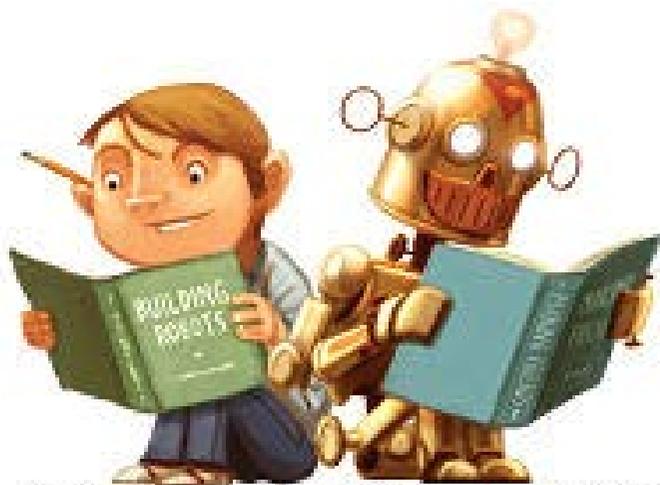


Summer Reading

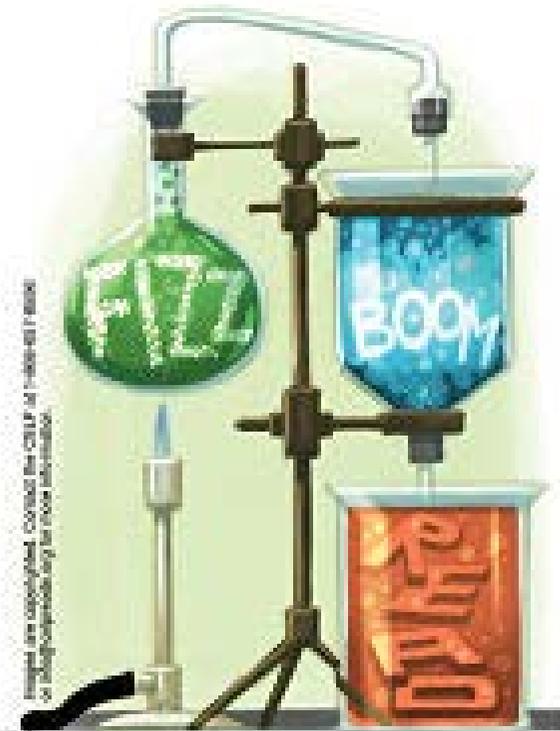
- What does CLSP membership mean?
 - We can purchase manuals – children, teen, and adult – and send them out to every public library building.
 - Public libraries, as members, can use the program manuals, graphics and PSAs at no charge.
 - Public library staff can sign up for free accounts at the CSLP site and gain access to additional proprietary materials.

Summer Reading Materials

- Four manuals each year with activities and materials on an annual theme for
 - Early & Family Literacy, Children, Teens, & Adults
- Diversity Resources – disabilities, languages, etc.
- Materials for parents
- Advocacy, PSAs
- Graphics and videos
- Etc.



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Summer Reading

What is at the website?

- Report on the latest CSLP conference
- Current and upcoming themes/slogans
- Summer Reading bookmarks for adults from the Center for the Book
- Links to partner organizations for a particular year
- Links to the surveys
- And much, much more....

Michigan Reads!

- Michigan Reads! is a statewide program from the Library of Michigan highlighting the importance of early childhood and family literacy by focusing on a picture book by a Michigan author.

Michigan Reads!

- 2014 title is *Acoustic Rooster and His Barnyard Band* by Kwame Alexander and illustrated by Tim Bowers.
- Annual program materials are designed around the selected book.



Michigan Reads!

Sponsors & Partners 2014

- Primary Sponsors – Target, Institute of Museum and Library Services
- Primary Partner – Library of Michigan Foundation
- Other partners – Jackson National Life Insurance, Sleeping Bear Press



Michigan Reads! Calendar

- Book selection – winter
- Materials design – spring
- Materials printing and packaging – summer
- Mailing kits – late summer
- Launch events – early September
- Program – September/October
- Wrap up surveys and planning for next year – late fall

Michigan Reads! Kit Materials

- Book
- Programming guide with activities linked to curriculum standards and developmental levels
- Poster
- Stickers
- Bookmarks

Michigan Reads! Site Materials

- PDF of Programming Guide
- Early Literacy handouts for parents
- Developmental timelines and activities sites for parents and teachers.
- Reading lists for librarians, teachers and parents on early childhood literacy
- Suggested reading lists for children by age group
- And much, much more!



Michigan Reads! Participants

- Public Libraries
- Public & Private Schools with a K-2 classroom
- Tribal Libraries
- Head Start Programs
- Great Start Readiness Programs
- Child care provider resource centers (Great Start to Quality)



Where can I find more information?

- www.michigan.gov/youthlibraryservices
- www.csipreads.org
- www.michigan.gov/michiganreads

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