

The National Learn & Serve Challenge

Kick Off Week: October 18-24, 2010

ACCEPT THE CHALLENGE!



Join your peers from around the country to bring learning to life and to help rebuild and renew your local or global community by using service-learning to create and implement innovative solutions to problems within five priority areas:

- Community renewal
- Education
- Energy and the Environment
- Health and Nutrition
- Safety and Security

Goals of the Learn & Serve Challenge:

- Increase youth participation in service-learning, to reach 5 million young people each year by 2020
- Increase in the number of schools that offer service-learning opportunities for students
- Measurable progress made in local communities on the five priority areas listed above
- Increase visibility and engagement of children and youth in the civic life of their communities
- Increase local media coverage of service-learning and youth engaged in service-learning

www.learnandservechallenge.org

Start Planning Now!

Simple ways you can participate in the Challenge Kick off Week:

- 🍌 Organize a service-learning t-shirt or button day at your school or organization
- 🍌 Write a letter to the editor of your school or community newspaper
- 🍌 Host a Service-Learning Fair to introduce or spotlight opportunities to get involved
- 🍌 Invite key officials and the media to experience service-learning first-hand
- 🍌 Make a presentation to your school board or city council
- 🍌 Ask school or local officials to issue a proclamation or letter of support for service-learning
- 🍌 Create your own service-learning YouTube video
- 🍌 Sponsor an award ceremony or school assembly to recognize and celebrate your service-learning accomplishments

For more kick off activity tips and tools, visit www.learnandservechallenge.org

Gear up for the Challenge now:

Step 1. Visit the Challenge website to accept the Challenge and register for the 9 month initiative.

Step 2. Gear up for service-learning success with Challenge resources.

Step 3. Share your service-learning plan.

Step 4. Kick-off your Challenge initiative in January.

Step 5. Film your issue and your solution.

Step 6. Showcase your service-learning accomplishments.

The Learn & Serve Challenge is a signature event of the National Service-Learning Partnership.

Lead Organizing Partners include: America's Promise Alliance, American Association of State Colleges and Universities, Campus Compact, Learn and Serve America's National Service-Learning Clearinghouse, DECA, National Alliance for Faith and Justice, National Community Education Association, National Education Association, National Youth Leadership Council, National Parent Teacher Association, SEANet - the State Education Agency K-12 Service-Learning Network, Usher's New Look Foundation, Youth Service America.