

# MICHIGAN'S AMERICORPS WEEK

## MARCH 4-11, 2017



Each year during AmeriCorps Week, we recognize the commitment of AmeriCorps members and alums by highlighting the extraordinary impact AmeriCorps makes across our nation every day. AmeriCorps Week is a time to salute AmeriCorps members and alums for their service, thank AmeriCorps community partners, and communicate AmeriCorps' impact on communities and on the lives of those who serve.

### Top Five Ways to Get Involved In AmeriCorps Week

Learn how to make the most of the 2017 AmeriCorps Week at <http://tinyurl.com/ac-week-top5>.

### Michigan's AmeriCorps Week Toolkit

The MCSC has created an AmeriCorps Week Toolkit for grantees posted on the MCSC web site at the following link: <http://tinyurl.com/miacweek-toolkit>. The toolkit includes the following items:



- YOU GOT SERVED! Campaign Information
- AmeriCorps-for-a-Day Flyer
- Tips on how to engage the media
- Michigan's AmeriCorps Week logos and web banners

### YOU GOT SERVED! Random Acts of Kindness Campaign

From March 4-11, members are encouraged to perform random acts of kindness and recruit others to do so as well. For additional details, a list of low cost/no cost ideas, and the printable *You Got Served* cards, go to <http://tinyurl.com/YGS-info>. Be sure to use #AmeriCorpsWorks and #MIACWeek to help spread the word and share stories via social media!



### AmeriCorps Week Social Media Theme Days

MI AmeriCorps members can take part in the daily AmeriCorps Week themes by using #MIACWeek and #AmeriCorpsWorks.

- **Monday = Motivational Monday:** Post a quote or a photo that inspires you & helps you remain positive.
- **Tuesday = Teamwork Tuesday:** Post a photo or share how you build bridges and work together with others (AC members, program staff, service recipients, etc.) through your service.
- **Wednesday = Wonder Woman Wednesday:** Post a photo or tell us about a woman who is a superhero for your program.
- **Thursday = ACTBT:** Post a favorite memory and/or photo from your AmeriCorps service.
- **Friday = Friendship Friday:** Post a photo or share a story about a cherished friendship that was created through your service experience.
- **Saturday = Service Saturday:** Post a photo of you and/or your AmeriCorps team engaging in service.

### AmeriCorps-for-a-Day

During this year's AmeriCorps Week, Michigan's AmeriCorps programs are encouraged to host *AmeriCorps-for-a-Day* events, in which elected officials, community leaders, media representatives, potential recruits, and/or other key stakeholders are invited to serve as an AmeriCorps member for a period of time—an hour, a morning, or even a day. The primary goal is to raise public awareness about the role played by AmeriCorps in the local community. Learn more at <http://tinyurl.com/ac-for-a-day>.

### Outreach Presentations

To help shine a spotlight on service, AmeriCorps members are encouraged to schedule one or more outreach presentations for a local high school or college, nonprofit organization, or other group.