



2015 SPONSORSHIP OPPORTUNITIES AND BENEFITS

PREMIER

\$10,000 – eight Premier Sponsorships available (Award Sponsors)

Branding and Name Recognition Opportunities

- Organization identified as a Premier Sponsor in statewide news releases.
- Organization identified as a Premier Sponsor on the event web page.
- Organization identified as a Premier Sponsor in the event program.
- Organization identified as a Premier Sponsor in the event audiovisual presentation.

Organization Benefits

- One organization representative will be on stage with Governor Snyder for the presentation of one of the awards. Photo taken during the presentation will be mailed after the event. Electronic photos will also be available for the organization's use.
- Three organization representatives are invited to the private reception, hosted by the Governor, prior to the award presentation.
- Additional tickets to the event with seating in the sponsor section.

GOVERNOR'S CHAMPION

\$5,000 – unlimited number of Governor's Champion Sponsorships available

Branding and Name Recognition Opportunities

- Organization identified as a Governor's Champion in statewide news releases.
- Organization identified as a Governor's Champion on the event web page.
- Organization identified as a Governor's Champion in the event program.
- Organization identified as a Governor's Champion in event summary featured in e-newsletter

Organization Benefits

- Two organization representatives are invited to the private reception, hosted by the Governor, prior to the awards presentation.
- Additional tickets to the event with seating in the sponsor section.

GOVERNOR'S HERO

\$2,500 or less – unlimited number of Governor's Hero Sponsorships available

Branding and Name Recognition Opportunities

- Organization identified as a Governor's Hero in statewide news releases.
- Organization identified as a Governor's Hero on the event web page.
- Organization identified as a Governor's Hero in the event program.
- Organization identified as a Governor's Hero in event summary featured in e-newsletter

Organization Benefits

- One organization representative is invited to the private reception, hosted by the Governor, prior to the awards presentation.
- Additional tickets to the event with seating in the sponsor section.