

Accepting Bridge Cards at Michigan Farmers Markets

Monday, September 13, 2010 from 10:30 a.m. – 12 pm EST

Online Webinar: <http://www.mifma.org/outreach-webinar-registration/>

Connection information will be emailed to registrants on Friday, September 10.

Outreach Webinar Agenda:

- 10:30 a.m. **Welcome** - Dru Montri, *Michigan Farmers Market Association*
- 10:35 – 10:45 a.m. **Food Assistance Partnership's Statewide Outreach Efforts** - Amanda Segar, *Michigan Farmers Markets Food Assistance Partnership*
- 10:55 – 10:55 a.m. **Coordination with Local Department of Human Services Offices** - John Hooper, *Lansing City Market*
- 10:55 – 11:05 a.m. **Yard Signs** - Pam Weinstein, *Northwest Detroit Farmers' Market*
- 11:05 – 11:15 a.m. **Satellite Markets** - Bakari McClendon, *Houghton Jones Neighborhood Market*
- 11:15 – 11:25 a.m. **Prescription for Health Program** - Ryan Stedman, *Downtown Ypsilanti Farmer's Market* & Jenna Bacolor, *Washtenaw County Public Health*
- 11:25 – 11:35 a.m. **Combining Market Outreach and Nutrition Education** - Dick Ramsdell & Associates, *Flint Farmers' Market*
- 11:35 – 11:45 a.m. **Double Up Food Bucks Outreach Campaign** - Rachel Chadderdon, *Fair Food Network*
- 11:45 a.m. – 12 p.m. **Question & Answer Period**

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