Regional Priorities

- Education
- Economic Development
- Regional Collaboration
- Infrastructure
- Tourism
- Quality of Life
Regional Profile: By the Numbers

Economic Landscape

Export Industries

- 19.5% Other
- 20.4% Manufacturing
- 9.0% Wholesale/Logistics
- 5.8% Finance & Insurance
- 8.1% Administration
- 13.6% Tourism (Arts & Hospitality)
- 15.9% Healthcare
- 7.8% Farm

Employment
Period covering 2009-2013

- Region 6: 4.1%
- State: 2.1%
- National: 2.9%

Unemployment
*As of September 2014

- Region 6: 7.1%
- State: 6.7%
- National: 5.7%
Major Exporters

Brands:
- Federal Coach
- GM
- IAC
- Koegel's
- EPC
- CFI Medical Solutions
- Champion Bus, Inc.
- Magna
- Mold Masters Company
- Vlasic
- SMI
- Lapeer Plating & Plastics Inc.
- Indian Trails
- Crest
- Webasto
- ZF
- Keihin
- Woodard
- Hanwha
- Climate Solutions
- DFA
- Diplomat
- Rugged Liner
- Semco
- Domtar
- Machine Tool & Gear
2014 WAGE & BENEFIT SURVEY HIGHLIGHTS

Majority of employers are growing

- Employers in I-69/Thumb Region expecting to add jobs this year: 86%
- Employers in I-69/Thumb Region not expecting layoffs this year: 93%
Forecasted Freight Growth

Freight Growth by 2030

35% in volume
63% in value

Transportation Equipment, Food, Farm Products, Consumer Items, Electrical Equipment
Trade-Related Strengths

Agriculture – #1 County Rankings in Michigan

DAIRY, WHEAT, DRY BEANS, SOY BEANS, SUGAR BEETS, ORGANIC FARMS, CATTLE, LIVESTOCK MARKETS, FERTILIZER & PESTICIDE PRODUCTION & STORAGE
Regional Profile

By the Numbers: Demographics

Population:
- Tuscola County: 6%
- Genesee County: 48%
- Shiawassee County: 8%
- Sanilac County: 5%
- St. Clair County: 19%
- Lapeer County: 10%
- Huron County: 4%

Region 6 Total Population in 2013: 861,000

Land Distribution:
- 93% of land in Region 6 is rural
- 60% of population in Region 6 resides in urban areas

U.S. Census Bureau estimates, 2013
Regional Profile

By the Numbers:
Quality of Life

Cost of Living/Consumer Price Index
*Benchmarked at 100

85 88 100

Region 6  State  Nation

200+ Miles of Great Lakes Shoreline

10 Colleges & Universities

93,700+ Acres of Parks

Sperling's Best Places, 2013
Michigan Department of Natural Resources & Region 6 county and city Departments of Parks and Recreation
Strategies
Agribusiness Development

Support local firms – marketing and talent
Attract new firms – value-add processing
Promote sites and infrastructure assets – new facilities
Increase awareness of strengths and opportunities
Regional/State Comparisons

MI Labor costs – STRONG cost advantage
  Unskilled I-69Th $16.20 / Mich $17.50
  Skilled  I-69$43.19 / Mich $49.18
MI utility costs – cost disadvantage
MI tax costs – competitive and IMPROVING
Strategies

Agribusiness Opportunities

- Target companies that fit different economic assets
- Focus on meeting the needs of existing agribusiness
- Increase collaboration with MEDC and MDARD
- Devote resources to both craft and industry businesses
Strategies
Agribusiness Attraction Targets

Production of:
- Animal Feed
- Milling - Grain & Oil Seed
- Dairy Processing
- Bakeries
- Beverage