



GRETCHEN WHITMER  
GOVERNOR

STATE OF MICHIGAN  
DEPARTMENT OF AGRICULTURE  
AND RURAL DEVELOPMENT

GARY MCDOWELL  
DIRECTOR

**MICHIGAN CRAFT BEVERAGE COUNCIL  
AGENDA**

July 8, 2020 – 1:00-3:00 p.m.

[Join Microsoft Teams Meeting](#) | [+1 248-509-0316](tel:+12485090316) | Conference ID: 228 662 44#

- 1:00 pm Welcome – Peter Anastor, Chair
- \*Adoption of Agenda
- 1:05 pm \*Approve Minutes of January 15, 2020 meeting
- 1:10 pm Council Member Comments, Introductions and Updates
- 1:30 pm \*\* Public comment (on agenda items only)
- 1:35 pm FY20 Budget Update & FY21 Budget Discussion
- 1:45 pm Research Committee Report – Richard Anderson  
\*Committee appointment
- 1:55 pm Promotion Committee Report - Brian Lesperance  
\*Committee appointment
- 2:05 pm MLCC Update – Kerry Krone / Sara Weber
- 2:15 pm Travel Michigan Update – Kelly Wolgamott
- 2:25 pm Staff Report – Jenelle Jagmin  
Industry engagement project update  
Industry e-newsletter  
Licensee map  
Appointments  
FY21 Priorities
- 2:35 pm \*2021 Meeting schedule  
January, April, July, September/October
- 2:40 pm New Business/Council Priorities
- 2:55 pm \*\* Public Comment
- 3:00 pm \*Adjourn

\* denotes action items

\*\* Individuals wishing to address the Council will be requested to limit their remarks to three minutes for their presentation. Documents distributed at the meeting will be considered public documents and are subject to provisions of the Freedom of Information Act. The public comment time provides the public an opportunity to speak; the Council will not necessarily respond to the public comment.

*If any accommodations are needed, please contact Jenelle Jagmin at 517-284-5742 or [jagminj@michigan.gov](mailto:jagminj@michigan.gov). Requests should be made as soon as possible but at least one week prior to the scheduled meeting.*