

Michigan International Marketing Program 2019 Fact Sheet

Who We Are

Our mission is to assist Michigan food and agricultural businesses in developing domestic and international market opportunities to effectively grow their business.

Top Exported Products

\$406,809,479		Processed Food Products
\$185,514,802		Wood & Wood Products
\$185,163,436		Soybeans & Soybean Meal
\$184,047,646		Vegetables & Dry Beans
\$181,777,629		Cereals, Baked Goods, & Pasta

What We Provide



Top Foreign Markets



→	\$902 Million: Canada
→	\$174 Million: Mexico
→	\$146 Million: Japan
→	\$140 Million: S. Korea
→	\$124 Million: China

Export Economic Impact

In 2018, exports totaled \$1.98 billion in food and agriculture products.

\$1 in export activities generates another \$2.87 in economic activity.

Michigan's total agriculture exports of \$1.98 billion have a local impact of an additional \$5.6 billion.

MI exporting helps farm prices and income, while also supporting over 17,065 Michigan jobs in food processing, storage, and transportation.

For more information, contact the International Marketing Program

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