

Michigan International Marketing Program 2020 Fact Sheet

Who We Are

Our mission is to assist Michigan food and agricultural businesses in developing domestic and international market opportunities to effectively grow their business.

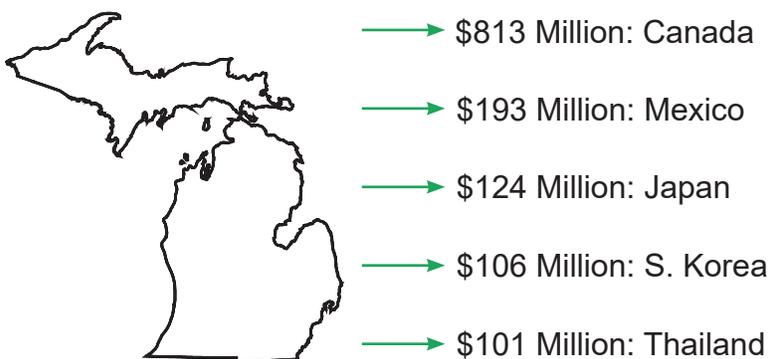
Top Exported Products

\$362 Million		Processed Food Products
\$182 Million		Cereals, Baked Goods, & Pasta
\$171 Million		Wood & Wood Products
\$147 Million		Vegetables & Dry Beans
\$146 Million		Soybeans & Soybean Meal

What We Provide



Top Foreign Markets



Export Economic Impact

In 2019, exports totaled \$1.82 billion in food and agriculture products.

\$1 in export activities generates another \$2.87 in economic activity.

Michigan's total agriculture exports of \$1.82 billion have a local impact of an additional \$5.22 billion.

MI exporting helps farm prices and income, while also supporting over 15,686 Michigan jobs in food processing, storage, and transportation.

For more information, contact the International Marketing Program

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