

# Palazzolo's

## Benefits from Export Support

In 2017, Palazzolo's Artisan Dairy, located in Fennville, Michigan, of the 6th Congressional District, participated in the Food Service Buyers Mission at the National Restaurant Show. Food Export events like the 2017 Food Service Buyers Mission and 2014 Midwest Buyers Mission have helped the business connect with both international buyers and Food Export staff. According to Pete Palazzolo, CEO, "the team at Food Export was greatly needed in helping us locate the proper paperwork and legal documents. Export needs change per location and the team at Food Export is always ready to help us."

Mr. Palazzolo credits the logistical support provided by Food Export and the International Marketing Program at the Michigan Department of Agriculture and Rural Development with the company's exporting success. The International Marketing team recently provided assistance with Certificates of Free Sale and other export documentation to help the company meet market specific requirements for shipments to China and Saudi Arabia. Mr. Palazzolo noted "we have learned all the legal needs in regards to proper documentation and paperwork so the goods clear [customs] when they land. [The International Marketing] Team is waiting for our calls and ready to help us with any situation that might arise."

Palazzolo's Artisan Dairy produces a wide range of high quality, authentic Italian products. Starting with small batch restaurant deliveries in 1986, Palazzolo's now offers over 1,000 different flavors of artisan gelato, sorbetto, frozen yogurt, soft serve and a variety of other ice cream products. The company currently exports its delicious products to China, Saudi Arabia, and the British Virgin Islands.

Food Export–Midwest and Food Export–Northeast are private, non-profit associations of Midwestern and Northeastern state agricultural promotion agencies that use federal, state, and industry resources to promote the export of Midwestern and Northeastern food and agricultural products. Food Export–Midwest and Food Export–Northeast administer many services through Market Access Program (MAP) funding from the USDA, Foreign Agricultural Service.



For more information on the International Marketing Program please visit [www.michigan.gov/agexport](http://www.michigan.gov/agexport)  
For more information about Food Export-Midwest please visit [www.foodexport.org](http://www.foodexport.org)

