

Processor Survey

1.

How do you define local? (All subsequent questions referring to "local" will be based off of selected definition.)

- Within 100 miles of my business
- Within 500 miles of my business
- Within the state of Michigan
- Michigan, Ohio, and Ontario

2.

How much locally-grown produce do you process annually?

- None
- Less than 1,000 pounds
- 1001 to 10,000 pounds
- 10,001 to 50,000 pounds
- More than 50,000 pounds

3.

What are the barriers that prevent you from processing more local produce? Check all that apply.

- None, I am processing all that I want right now.
- There are food safety issues with local produce.
- There are quality issues with local produce.
- There are logistical issues obtaining local produce.
- Seasonality is an issue.
- There is not enough availability of local produce.
- other

4.

What type of locally grown produce are you interested in processing?

- Potatoes and Root Vegetables (carrots, beets, etc)
- Salad Greens
- Fruit

- Berries
- Specialty vegetables (squash blossoms, heirloom tomatoes, fingerling potatoes)
- Squash, cucumbers and peppers
- Mushrooms
- Tomatoes
- Broccoli, Cauliflower, Asparagus
- Corn
- Beans

5.

What percentage of your overall produce purchase is local?

- None
- 0 - 10%
- 11 - 25%
- 26 - 50%
- 51 - 75%
- 76 - 100%

6.

How do you currently purchase your locally grown produce?

- Direct from the farmer(s).
- Dealer/Distributor
- Retail Markets
- Direct from wholesale markets (Detroit produce terminal, Eastern Market)
- Food Cooperatives/Buying groups.

7.

How many people are currently employed at your facility?

- 5 - 10
- 11 - 50
- 51 - 100
- 101 - 200

