



Expanding Your Exports

Join the Michigan Department of Agriculture & Rural Development's International Marketing Program and the Global Business Club of Mid-Michigan for an educational seminar on the best ways to expand your company's export reach.

February 9, 2016
Registration 8:30 AM
Seminar 9:00 AM – 1:30 PM EST
Michigan State University Henry Center
3535 Forest Rd
Lansing, MI 48910

Seminar topics:

- Opportunities and Challenges for Export Growth
- How to Identify Export Opportunities and Enter New Markets
- Export Financing
- Overview of Export Programs & Services

Featured Presenters:



Matt Tripodi is the Government & Trade Relations Manager for Euromonitor International. With over 17 years of experience, Mr. Tripodi presently serves the USDA, all US state departments of agriculture, and more than 130 trade organizations in understanding global export opportunities.

Scott Hibbard currently serves as Vice President of Comerica Bank. Scott concentrates on International Trade Finance and Global Treasury Management, supporting clients throughout the U.S. Midwest and Canadian markets. He manages a diverse portfolio of corporate clients engaged in cross-border trade and investment.

Keynote Lunch Speaker:

Rob Chandonnet, Vice President of Star of the West Milling Company, the 2015 Michigan Ag Exporter of the Year will discuss the company's exporting success.



Registration fee: \$35

(\$15 for students)

Register online at:
global.broad.msu.edu/gbclub



Contact Jamie Zmitko-Somers with any questions at
zmitkoj@michigan.gov or 517-284-5738

