



## 2019 Michigan Craft Beverage Council Grantees

<b>Grantee</b>	<b>Project Title</b>	<b>Recommended Funds</b>
Michigan State University	Grapevine cold hardiness: integrating environmental cues and vine physiology	\$37,364
Michigan State University	Building infrastructure in hops and barley to conduct plant pathology research relevant to Michigan's beer industry	\$39,000
JPG Resources	Upcycling Brewing Spent Grain Waste into Value Added Commercial Ingredients of Practical Use to the Food and Beverage Industry	\$50,000
Michigan State University	MI grape extension programs to support vineyard sustainability and fruit quality	\$49,750
Michigan State University	Evaluation of cereal rye varieties for the MI craft distilling industry	\$13,523
Michigan State University	Variety selection and agronomy practices for soft winter wheat malting	\$50,000
Michigan State University	MI Pure Red: Development of red-juiced apple cultivars for MI hard cider production	\$34,376
Petoskey Wine Region	Enhancing the Competitiveness of Michigan's Newest American Viticulture Area by Increasing Consumer Engagement through Implementation of a Multi-Platform Social Media Campaign	\$37,510
Parallel 45	Parallel 45's Proposal to Bring More Educational and Training Opportunities to Michigan's Grape & Wine Industry	\$3,100
Michigan State University	Investigating the terroir-influenced quality attributes of hops ( <i>Humulus lupulus</i> )	\$38,566