



2020 Michigan Craft Beverage Council Grantees

Grantee	Proposal Name	Recommended Funds
Michigan State University	Grapevine Cold Hardiness	\$35,982
Michigan State University	Development of Red-Juiced Apple Cultivars for Michigan Hard Cider	\$34,474
Michigan State University	Investigating the Terroir-Influenced Quality Attributes of Hops	\$31,920
Michigan State University	Variety Selection and Agronomy Practices for Soft Winter Wheat Malting	\$21,434
Michigan State University	Evaluation of Cereal Rye Varieties for the Michigan Craft Distilling Industry	\$29,190
Michigan State University	Role of Planting Date and Seeding Rate in Optimizing Winter Survival, Yield and Quality of Malting Barley	\$24,044
Michigan State University	Developing Integrated Pest Management Approaches for Bunch and Sour Rot Control in Michigan Vineyards	\$30,000
Michigan State University	Optimizing Fungicide Inputs for Disease Management on Barley & Hops	\$29,000
Michigan State University	Fermented Beverage Analysis Lab	\$49,998
Michigan State University	Investigating Winter Hardiness to Advance Winter Malting Barley as a Climate Adaptation Strategy in Michigan	\$38,800
Michigan State University	Finding Solutions to Manage Plant-Parasitic Pests in Hopyards	\$44,513
Michigan State University	Increasing Demand for Michigan's Emerging Hard Cider Industry Through Communication and Promotion	\$25,000
Michigan Technological University	Berries & Brews: Understanding the Market and Technological Processing Opportunities of Michigan Grown Fruit in the Craft Beverage Industry	\$33,597
Parallel 45	Educational and Training Opportunities to Michigan's Grape and Wine and Cider Industry	\$3,100