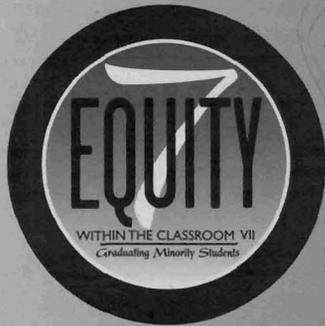


Office of Equity
Michigan Department of Education
P.O. Box 30008
Lansing, MI 48909



John T. Bernhard Center

Western Michigan University

March 13 and 14, 1997

Roger Wilkins

Roger Wilkins has been the Clarence J. Robinson Professor of History and American Culture at George

Mason University since January 1988. He has also been a network radio commentator since 1990 with National Public Radio. His journalism experience includes: Associate Editor for the Washington Star; member of editorial board and columnist for New York Times; member of editorial page staff of the Washington Post; and network radio commentator for CBS News and Mutual Broadcasting System. He has served as a Program Officer in charge of Social Development and Assistant to the President at the Ford Foundation; and as senior fellow of Institute for Policy Studies. Professor Wilkins served as Assistant Attorney General of the U.S. Department of Justice from 1966-1969; Assistant Director of the U.S. Community Relations Service of the Department of Commerce; and Special Assistant to the Administrator for the State Department's Agency for International Development. He specialized in commercial litigation while in private law practice with the firm of **Delson, Levin & Gordon** in New York City. He received his A.B. in 1953 and his J.D. in 1956, both from the University of Michigan.



Professor Wilkins has written many articles, including: **A Man's Life**; **Quiet Riots**, was a columnist for Mother Jones; published articles in two dozen magazines and author of at least 60 Book Reviews and Op Ed pieces for major American newspapers; two Frontline documentaries, "Keeping the Faith" and "Throwaway People", conceived, written, and narrated for productions broadcast on PBS. A few of the honors and activities

he has received are; Pulitzer Prize for Watergate, shared with Woodward, Bernstein and Herblock; Chairman of Pulitzer Prize Board. 1988: Chairman of Board of Trustees of African-American Institute; Member of the Steering Committee of Free South Africa Movement; National Coordinator of Nelson Mandela's 1990 visit to the United States; Committee of Black Academics on Policy for Racial Justice; Joint Center for Political Studies; Member of the Board of Directors of NAACP Legal Defense Fund was Distinguished Faculty Member of the Year and received ten honorary degrees from George Mason University.

Robert A. Woodrick

Robert Woodrick began his career in the grocery business at the age of 14 when he took a job sweeping floors at his father's store in Grandville, Michigan. In 1967 Mr. Woodrick moved into D&W's corporate office as President. In 1976, he assumed the additional duties of CEO. In 1988, the role of Chairman was also added.



Today he continues to serve as Chairman of the corporation. About four years ago Mr. Woodrick began working with corporate and civic leaders and community organizations in an effort to increase awareness of racism and the need for cultural diversity, especially in the workplace and in our schools. Mr. Woodrick's involvement is extensive and includes organizations such as: Vice Chairman of the Steering Committee for Cultural Diversity of the Grand Rapids Area Chamber of Commerce; Heart of West Michigan United Way Board of Directors; Grand Rapids Urban League; the Children's Law Center; and the Grand Rapids Public Education Fund. As a result of his community activism and his dedication to diversity issues, Mr. Woodrick is now considered by many in the West Michigan area to be an authority on these issues. His extensive community involvement has led to his being recognized by local, regional and national organizations.

Mr. Woodrick has been the recipient of numerous awards, including: 1996 Civic Commitment Award from the Anti-Defamation League; Honorary Doctorate of Humanities from Aquinas College; 1995 Ernst & Young "Michigan Socially Responsible Entrepreneur of the Year"; Marilyn C. Hunting Award, Advisory Center for Teens; Hugh Michael Beehan Foundation Award Grand Rapids Chamber of Commerce Minority Advocate of the Year Award; Executive Leader Award from the National Society of Fund Raising Executives; Robert Woodrick Corporate Leadership Award from the Grand Rapids Urban League; and Project Blueprint Award for outstanding work in the area of cultural diversity from the United Way. In addition, Mr. Woodrick has been instrumental in establishing institutes for Healing Racism. The institutes are programs designed to challenge each participant to confront his/her true feelings about racism. Throughout all his activities at work and in the community, Robert Woodrick's passion for people enable him to speak out, and his message remains constant - racism can and must be cured.

Keynote Speakers

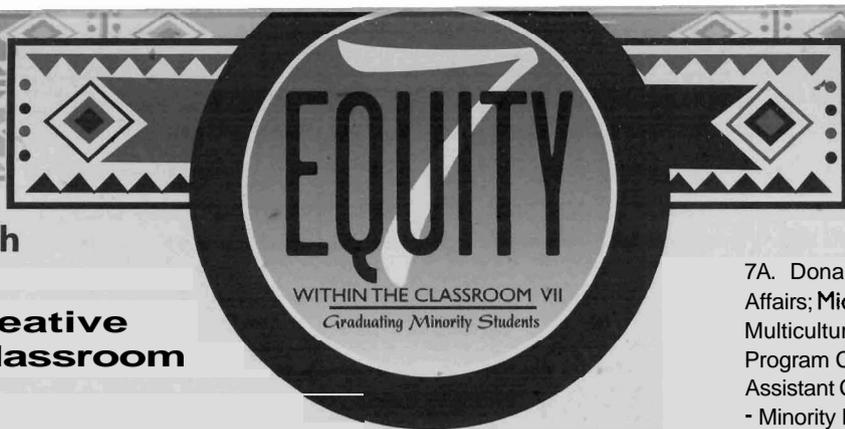
CONFERENCE PURPOSE

This year marks the 7th annual conference focusing on achieving parity in enrollment, retention, and graduation rates for underrepresented minorities in higher education. The first six conferences resulted in increased awareness, campus networks, identification of teaching methods specific to the sciences and mathematics, and a growing base of support as we recognize the crisis that exists and the consequences if we fail to address it.

We seek to achieve full participation levels of underrepresented minorities in our institutions of higher education. If retention rates are not improved, minorities will never reach parity in terms of bachelor degrees.

WHO SHOULD ATTEND?

Delegations are encouraged comprising individuals who have demonstrated commitment as a means of creating a "critical mass" of activity on campus which will continue during the year. Especially important are faculty who will take ideas and strategies for adaptation and application in their teaching, and deans, department chairs, and administrators who can support the change that must occur.



Equity As We Approach the 21st Century: Challenges and Creative Solutions for the Classroom

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THURSDAY, MARCH 13

Pre-Conference Activity & Equity Award Presentation

- 3:00-6:30 p.m.** Professional Organization Business Meetings - To be announced
- 5:30-6:30 p.m.** MAEHE Annual Business Meeting
- 6:30-7:00 p.m.** Entertainment
- 7:00-7:45 p.m.** Welcome & Introductions - Earl Nelson, Dr. Richard Wright, Associate Provost, Western Michigan University and Dr. Martha Warfield, Western Michigan University
- 7:45-8:00 p.m.** Equity Award Presentation and Acknowledgements
- 8:00-8:30 p.m.** Dr. Ephraim Issac, Director of Semitic Studies, Princeton University

FRIDAY, MARCH 14

- 7:30-8:30 a.m.** Registration/Continental Breakfast
- 8:30-8:45 a.m.** Greetings/Setting the Context - Earl Nelson, Director, Office of Equity
- 8:45-10:15 a.m.** Keynote Address: Roger Wilkins, J.D., Professor of History and American Culture, George Mason University
- 10:30-12:00 a.m.**

CONCURRENT WORKSHOPS

1A. Dr. Ephraim Issac, Director of Semitic Studies, Princeton University - *Academic Excellence or Academic Politics?* This workshop will explore academia's role in propagating racial and ethnic prejudice. This workshop will also examine how non-western knowledge is excluded from university curriculum. Born in Ethiopia, where he received his early education. Dr. Issac holds Bachelor of Arts degrees in Philosophy, Music, and Chemistry from Concordia College; Master of Divinity from Harvard Divinity School; Ph.D in Near Eastern Languages from Harvard University; and an honorary doctorate from John Jay College, City University of New York. Dr. Issac served as professor of African and Afro-American studies at Harvard University from 1968-1977 and has lectured at Hebrew University, the University of Pennsylvania, Howard University, and other higher education institutions on subjects as diverse as near Eastern studies, ancient Semitic languages, religion, history of slavery, and ancient African civilizations. This workshop will be limited to thirty five participants. To reserve space in this workshop, interested persons should fax a letter to the **Office of Equity at (517) 335-5822**, indicating their title, and requesting a space be held in their name.



2A. Dr. Robert Barr, Director of Institutional Research and Planning, Palomar College - *From Teaching To Learning: A New Paradigm for Undergraduate Education.* This workshop will explore a new "learning paradigm" to replace the "teaching" paradigm of what it means to be an undergraduate college. The teaching paradigm is the barrier to improving student learning and success. Participants will engage the learning paradigm and discuss its implementation with each other and the presenter.



3A. Patricia Mendoza, Regional Director, Mexican American Legal Defense and Education Fund (MALDEF) - *Graduation and Retention of Hispanic Students in the Higher Education System.* This workshop will focus on the economic importance of educational opportunity for Hispanics, the persistence of economic disparity, the gap in educational attainment for Hispanics, the barriers facing Hispanics, and the use of Affirmative Action in higher education in light of the decision by the 5th Circuit in *University of Texas Law School v. Hopwood*.



4A. David Staddon, President, Intercultural Consulting Corporation - *Indian Leadership (or Native American Leadership).* This workshop will examine the relationship between leaders and followers in contemporary Indian communities, how the relationship has developed over time, and why certain characteristics provide the framework through which the relationship operates. Gain insight into Indian communities' reaction to issues as well as the insights and expectations of Indian college students and Indian student leadership.



5A. Beverly A. Moore, Director, Institute for the Study of Race and Ethnic Relations, Western Michigan University - *From Marginalization to Inclusiveness: Toward Positive Outcomes of Cultural Diversity on Campus.* This workshop explores the value of having a university-wide office of ethnic and cultural relations with emphasis on the experiential versus research and theory. Discussion will revolve around a comprehensive action model which includes strategies for: valuing diversity in the classroom; understanding how attitudes and assumptions about people effect work with students; responding to needs of different racial and ethnic groups on campus; promoting campus unity through ethnic events and programs; and bridging interaction v. separation.



6A. Dr. Peck Cho and Dr. Bill Predebon, Michigan Technological University - *The Development of Minority Student Coaches for Engineering Learning Center at Michigan Technological University.* This workshop will examine the program at Michigan Technological University to recruit underrepresented minority students as coaches for the Engineering Learning Center (ELC). The purpose of this program is to help underrepresented minority students to be successful in a number of fundamental engineering courses during their sophomore year and make a smooth transition to the junior and senior level courses in engineering design and analysis. ELC coaches also serve as role models on the predominantly white MTU campus.

7A. Donald Williams, Sr., Dean, Office of Minority Affairs; Michelle Viera, Assistant Director of the Multicultural Center; Eduardo Sanchez-Rojas, Program Coordinator; and Elizabeth Maschewski, Assistant Coordinator, Grand Valley State University - *Minority Education Centers: Business, Teacher Education and Science: Retaining Underrepresented Students at Grand Valley State University.* This workshop will examine the Minority Business Education Center (MBEC) and the Minority Science Education Center (MSEC) at Grand Valley State University which award scholarships to students in health sciences and engineering curricula. The programs have a Supplemental Instruction (SI) and mentoring component.

8A. Professor Judy Hooper and Professor Terry Doyle, Ferris State University - *Structured Learning Assistance Project* This workshop will share information on the development, operation and findings of the Structured Learning Assistance Project (SLA). SLA is a research project at Ferris State University looking into the affects that mandatory, highly structured, academic support workshops have on course pass rates in gateway, high risk for failure courses. The project is in its third year of operation. The SLA integrates a content-specific cognitive instruction model with university required "gateway" courses. For each course section, a four-hour weekly directed practice workshop experience for students functioning at or below the C grade level is required as a means of ensuring content mastery, skills development and academic success. FSU believes this is the only project of its kind in the country that offers academic assistance as part of the content class process and requires the student to make use of the assistance.

12:15-1:30 p.m.

Lunch & Keynote Address - Robert Woodrick, Chairman, D & W Food Centers

1:45-3:00 p.m.

CONCURRENT WORKSHOPS (Repeated) (See 10:30 a.m. for workshop descriptions)

1B. Dr. Ephraim Issac, Director of Semitic Studies, Princeton University - *Academic Excellence or Academic Politics?*

2B. Dr. Robert Barr, Director of Institutional Research and Planning, Palomar College - *From Teaching To Learning: A New Paradigm for Undergraduate Education.*

3B. Patricia Mendoza, Regional Director, Mexican American Legal Defense and Education Fund (MALDEF) - *Graduation and Retention of Hispanic Students in the Higher Education System.*

4B. David Staddon, President, Intercultural Consulting Corporation - *Indian Leadership (or Native American Leadership).*

5B. Beverly A. Moore, Director, Institute for the Study of Race and Ethnic Relations, Western Michigan University - *From Marginalization to Inclusiveness: Toward Positive Outcomes of Cultural Diversity on Campus.*

6B. Dr. Peck Cho and Dr. Bill Predebon, Michigan Technological University - *The Development of Minority Student Coaches for Engineering Learning Center at Michigan Technological University.*

7B. Donald Williams, Sr., Dean, Office of Minority Affairs; Michelle Viera, Assistant Director of the Multicultural Center; Eduardo Sanchez-Rojas, Program Coordinator; and Elizabeth Maschewski, Assistant Coordinator, Grand Valley State University - *Minority Education Centers: Business, Teacher Education and Science: Retaining Underrepresented Students at Grand Valley State University.*

8B. Professor Judy Hooper and Professor Terry Doyle, Ferris State University - *Structured Learning Assistance Project.*

Conference

Name _____

CONCURRENT WORKSHOPS (10:30 A.M.):