Michigan Council for Labor & Economic Growth
Quarterly Meeting
Lansing Community College West Campus MTEC
5708 Cornerstone Dr., Lansing, Michigan
Monday, June 14, 2010
9:30 a.m. – 12:30 p.m.

MEMBERS PRESENT:
Derick Adams
Paul Arsenault
Paul Bergan
Lloyd Bingman
Gary Burtka
Patrick Cannon
David Eisler
Michael Evangelista
Mark Gaffney
Doyle Hayes
Douglas Jester
Janet Joseph
Frank Lopez
John Mogk
Donald O’Connell
Sharon Parks
Sharon Peters
Carlos Sanchez
Cunesha Sanders
Jeff Schade
Jaye Shamsiddeen
Kester So
Robert Straits
Mary Thornton
Mitch Tomlinson
William Wagner

MEMBERS ABSENT:
Wilma Abney
David Adams
Ismael Ahmed
Glenn Anderson
Lizabeth Ardisana
Stephen Balbierz
Harry Bonner
Ed Clemente
Frank Cloutier
Jennifer Cornell
Fern Espino
Michael Flanagan
Judson Gilbert II
Eric Gilbertson
Patrick Gleason
Timothy Herman
John Hernandez
Thomas Hickner
Robert Jacquat
John James
Eleanor Josaitis
Jumana Judeh
Sue Koseck
Karen Kosniewski
Ken Laubert
Ronald Lilek
Jack Litzenberg
Dick Long
Alan Lów
Greg Main
Timothy Nelson
Shelley Norman-Hill
Janet Olszewski
Daniel Phelan
Gene Pierce
Hubert Price
Stanley “Skip” Pruss
James Roberts
Michael Schmidt
Marge Sorge
Ryan Swartz
Phil Thompson
Sharon Tyler
John Van Wyck
Michael Zelley
Lynn Zuellig

I. WELCOME / AGENDA REVIEW
John Mogk, Chair, called the meeting to order at 9:30 a.m. and reviewed the meeting agenda. He reported that Director Skip Pruss was unable to attend the meeting today, as he was in Washington, DC.

Mr. Mogk reported that Trenda Rusher, CLEG and Executive Committee member, has resigned from the Council following her retirement as the Director of Washtenaw County Michigan Works! She will now run her own private workforce consulting business and plans to continue with CLEG as an adjunct member of the Maximizing System Effectiveness & Innovation Committee.
Mr. Mogk introduced and welcomed Bob Straits, who is the President of the Michigan Works! Association’s Directors Council and Executive Director of the Kalamazoo/St. Joseph Michigan Works! Agency. Mr. Straits is replacing Trenda Rusher on CLEG as a Workforce Investment System representative.

II. Michigan’s National Emergency Grant for On the Job Training Application

Mr. Mogk introduced Jennifer Tebedo, who is part of DELEG’s executive office, serving as a Grants & External Relations Specialist to aid the department in seeking out additional funding opportunities for workforce programs. Ms. Tebedo discussed the recent NEG-OJT grant application and provided background on the amount requested and details of the grant. She reported the following:

- April 12, 2010 DOL announced $90 million in OJT NEG funding through ARRA
- May 18, 2010 Michigan applied for statewide OJT NEG funding of $28 million
- DOL received $318 million in requests from 52 groups
- Awards will be announced around June 30, 2010
- Implementation Plan due 60 days post-award

Ms. Tebedo reported that we will implement the plan through Michigan Skills Alliances. She asked Marcia Black-Watson, Deputy Director for the Bureau of Workforce Transformation in DELEG, to give a brief description of the MSAs as background for CLEG members.

Ms. Black-Watson discussed how Michigan Skills Alliances (MSAs) provide a framework to bring together and to form relationships between employers, educators, workforce developers, and community leaders in order to better meet their workforce needs. By providing employers a forum to directly communicate their workforce needs, Michigan Skills Alliances are catalyzing partnerships that better address the requirements of the business community. To further align with workforce demands, Michigan Skills Alliances are either geographically- or industry-based to effectively target the needs of employers. Skills Alliances are divided into Regional Skills Alliances and Sectoral Skills Alliances. Regional Skills Alliances focus on workforce strategies that help to build strong regional economies through community-based and diverse partnerships. Sectoral Skills Alliances are centered around a single industry and develop workforce strategies to address shared challenges – locally, regionally, or across the state.

Members participated in table discussions to answer the questions presented:
- How can we engage local workforce boards in cultivating employers for the OJT NEG?
- How can we engage the Michigan Skills Alliances in the OJT NEG employer outreach?
- What other partners, projects and strategies can connect the OJT NET to employers?
- Once an employer has hired through the OJT NEG how do we build a strong relationship and foster future OJT hiring?

Table discussion concluded and Ms. Tebedo led the group in reporting feedback.

Deputy Director Andy Levin introduced Major General Robert Smith, III, who has recently joined the DELEG Bureau of Workforce Transformation as the Director of Veterans Services Division. General Smith retired from the military with 34 years of service and a very long list of honors and military awards, and is also retired from Ford Motor Company after a distinguished
career as finance executive. General Smith spoke briefly to CLEG about his role as Director of Veterans Services.

III. ACTION ITEM

Consent Agenda

The following items were on the consent agenda for review and approval:

- Approval of 3/1/10 CLEG meeting minutes

- Approval of Executive Committee Action to support PY 2010 WIA Waiver requests.

A MOTION was made by CLEG member Douglas Jester, and SUPPORTED by CLEG member Doyle Hayes to approve the consent agenda. The MOTION carried unanimously.

IV. MAXIMIZING SYSTEM EFFECTIVENESS & INNOVATION COMMITTEE BOARDS OF EXCELLENCE RECOMMENDATION

Tom Kimble discussed the Boards of Excellence Initiative and reviewed the recommendation in detail.

- CLEG Boards of Excellence Initiative Recommendation – June 14, 2010

Upon completion of the presentation, a MOTION was made by CLEG member Tom Kimble, and SUPPORTED by CLEG member Gary Burtka to approve the Boards of Excellence Initiative as presented. The MOTION carried unanimously.

VI. CLEG Capstone Report Discussion

Mr. Mogk talked about the Capstone Report and the purpose for its development. Alisande Henry, CLEG Administrator, reviewed the Capstone Report outline (included in the meeting booklet) and the questions to be discussed and answered by the committees.

VII. PUBLIC COMMENT / CLOSING REMARKS

There were no public comments or questions.

Mr. Mogk announced that the next CLEG meeting will be held on Monday, September 13, 2010 at 9:30 a.m. at the LCC – MTEC in Lansing.

Ms. Henry announced that the Michigan Works! for People Annual Conference is being held in Traverse City on September 19, 20 & 21st and that CLEG has a limited number of spots for members who may be interested in attending the conference. Additional information will be sent in an e-mail to all CLEG members next week. Please reply if you are interested in attending the Michigan Works! conference.

There being no further business, the meeting adjourned at 12:30 p.m.