

Employer Resources



What is it?

Michigan created the first state-wide, unified workforce development system in the country. Workforce Development Boards administer the system at the local level. The business-led boards have representation from economic development, community based organizations, social services, rehabilitation services, labor and other groups that influence workforce development in the community.

The Michigan Works! System prepares people for jobs so that employers have the skilled workers they need to be competitive in our global economy and matches job candidates to job openings for employers. The bottom line is jobs for people and people for jobs.

Michigan Works! Service Centers

Service centers offer a range of services for job seekers and employers. Employer-specific services are available at each service center at no charge.

Services for Employers

- *Assistance in finding qualified workers*— Assistance with selecting employees, connecting to Michigan Talent Bank postings at www.michigan.gov/talentbank, job fairs, or hosting search and interviews.
- *Information on customized training programs*— Service centers offer access to a variety of training opportunities to meet your needs.
- *Information on business start-up, retention, and expansion services* — Service centers offer a host of small and new business resources, seminars, and information.
- *Information on labor markets and work place accommodations*— Information on growth industries, labor market projections, Equal Opportunity, and required employer posting information are just a few of the resources an employer can access at a service center.
- *Information on tax credit opportunities*— Tax credits exist for employers whose employees and new hires meet specific criteria. Service centers have valuable information on the Work Opportunity Tax Credit (WOTC) and the Earned Income Tax Credit (EITC).
- *Information on insurance and bonding programs*— In addition to selecting a qualified worker, staff at the service centers can connect employers with insurance and bonding programs.

For more information on Michigan Works! or finding your local Michigan Works! Service Center, call **1-800-285-WORKS** or visit www.michiganworks.org.

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MI Opportunity Partnership

The MI Opportunity Partnership helps employers find skilled workers by improving programs and services that match workers with job providers. This collaboration includes State agencies, business, community colleges and universities, organized labor, associations, Michigan Regional Skills Alliances, and Michigan Works! Agencies.

The MI Opportunity Partnership's goal is to retool Michigan's job training programs and proactively steer unemployed workers toward high-demand career fields. Current goals include placing 40,000 workers into jobs by May 2007 and conducting programs to provide accelerated training for jobs in health care and skilled trades.

A key component of the MI Opportunity Partnership is the Working for Jobs Today! Employer pledge drive. There is no cost to employers and it is an easy way for employers to find the workers they need.

Workers seeking jobs post their resumes on the Michigan Talent Bank (a free website for employers and workers) and employers search the website.

For more information, visit www.michigan.gov/miop



Michigan Talent Bank

The Michigan Talent Bank is a free website for job seekers to post resumes, search for jobs, and for employers to post available jobs.

By signing up, employers can create job postings, search resumes, and find the qualified job candidates. Employers can:

- Keep track of preferred job candidates
- Get automatic email alerts of new resumes that match their job orders
- Save and re-use their search criteria.

For more information, visit: www.michigan.gov/talentbank.

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Michigan Economic Development Corporation (MEDC)

The Michigan Economic Development Corporation is the State of Michigan's one-stop resource for businesses seeking to expand in Michigan. The MEDC serves as the state's economic development corporation and provides a number of services to businesses. Since the MEDC is a collaboration state and local governments, it can provide excellent coordination with local communities and agencies across the state.

Business Services — Small Business Outreach

The Small Business Outreach promotes job creation and retention in small firms by fostering communication between the MEDC and public and private sector groups that advocate for and/or provide services to small companies and minority businesses.

Small Business Outreach Activities:

- Building ongoing relationships with small business organizations to exchange information and expand awareness of services provided to member firms.
- Working with small business organizations to ensure that firms owned by minorities receive appropriate information, referral, and services.
- Serving as a resource to the MEDC on issues involving small business groups and organizations.
- Maintaining a statewide referral network for small business questions, concerns, and issues.

For more information:

- Visit www.michigan.org — Our services — business services — small business outreach
- Contact Chris Holman, Small Business Advocate, at (517) 373-9808 at the MEDC.

Michigan Small Business & Technology Development CenterSM

The Michigan Small Business and Technology Development CenterSM network provides a full range of services for a variety of small businesses that are emerging and growing throughout Michigan, including new venture companies, existing small businesses, expanding businesses, new technology companies, and innovators. The MI-SBTDCSM network is a grassroots advocate for small businesses working in partnership with local resources to grow and strengthen companies.

The state headquarters, located at Grand Valley State University, supports 12 regional offices and more than 30 satellite offices, each providing counseling and training to small business owners and entrepreneurs throughout the 83 counties in Michigan through a cooperative agreement with the U.S. Small Business Administration.

For more information, visit:

www.misbtdc.org/ or call 1-877-873-4567.

