



Thursday, December 6, 2007

Michigan
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Bureau of Workforce Programs
Workforce Transition Division, Rapid Response Section
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Dear Sir and/or Madam:

Pursuant to the WARN (Worker Adjustment and Retraining Notification) Act, Public Law 100-379, notification is hereby given that **Ideal Merchandising Division of DDP Holdings, Inc., with corporate offices located at 441 Apollo Beach Blvd., Apollo Beach, FL 33572 with employees throughout the United States will permanently cease to do business effective January 30, 2008.**

There are a total of 751 permanent full time employees in the company.

This action is because of an **unforeseeable loss of contract to provide services which is the sole function of our business.**

The local point-of-contact is **Jon Woodham, Human Resource Administrator with SPMI, a Human Resource Outsourcing Company at (479) 474-7752. SPMI will be responding to questions on behalf of Ideal Merchandising Division.**

All affected employees have been properly notified.

This company is not a union facility.

Attached is a list reflecting the occupational skills/job titles of positions to be affected, and the names, SSNs, home addresses, and the projected layoff date of the affected jobs in your state.

Bumping rights do not exist.

Please contact Jon Woodham at the number listed above if you have any questions.

Cordially,

Ronald Harris, Vice-President
Ideal Merchandising Division