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JUL 30 2004

Michigan Jobs Commission
Workforce Transition Unit
Victor Office Center, Fifth Floor
201 North Washington Square
Lansing, MI 48913

WORKFORCE TRANSITION

July 27, 2004

Re: Notice of Mass Layoff

Dear Ms. Deborah Hennessy:

In accordance with the Worker Adjustment and Retraining Notification Act, 29 U.S.C. § 2101 *et seq.*, you are hereby notified that a mass layoff will occur at:

Johnson Outdoors, Inc.
Watercraft Division-Sport and Leisure Group
4855 Broadmoor SE
Grand Rapids, MI 49512

The mass layoff is a result of certain business reorganization decisions by Johnson Outdoors, Inc. that will result in the ultimate termination of production and distribution activities at the site described above. Of the current workforce of approximately 68 employees, approximately 52 persons are employees whose employment will be terminated as a result of this process. A list identifying the various job titles and number of employees in each job classification that will be affected by this mass layoff is attached. At this point, the Company intends to maintain at the site a staff of approximately 16 employees.

The Company intends to cease its production activities at the facility sometime in end-September, 2004, and the layoffs will begin then and continue thereafter as the Company completes any remaining transition efforts. Ultimately, all of the employees to be affected will be laid off and their employment terminated by the end of calendar year 2004.

The name and telephone number of a Company official to contact for further information is:

Sara Vidian
Director, Human Resources, Johnson Outdoors, Inc.
555 Main Street, Suite 234, Racine, WI 53403
262-631-6695

The affected employees are not represented by a labor organization, and there are no bumping rights that will apply to this layoff.

Sincerely,

Sara Vidian
Director, Human Resources

Attachment

JOHNSON OUTDOORS, INC.
SPORT AND LEISURE-GRAND RAPIDS
MASS LAYOFF LISTING
JULY 27, 2004

<u>Position Title</u>	<u>Number of Employees Affected</u>
Production Assembly Associate	10
Lead Machine Operator	7
Team Leader-Production	9
Team Leader-Shipping	1
Sewer	2
Shipping Clerk	1
Shipping Associate	1
Material Handler	2
Team Leader-Janitorial	1
Receiving Inspector	1
Assistant Buyer	1
Tool Repair/MSG	1
Maintenance Specialists	2
Production Supervisor	2
National Sales Manager	1
Information Systems Manager	1
Human Resources Manager	1
Distribution Manager	1
Accountant	1
Receptionist	1
Production Administrator	1
Material/Inventory Control Manager	1
Production Scheduler	1
Controller	1
Customer Service Representative	1
TOTAL	52