



LIZABETH ARDISANA – CHIEF EXECUTIVE OFFICER

Lizabeth Ardisana is the principal owner of ASG Renaissance, a technical and communication services firm with about 250 employees and offices in Dearborn and Farmington Hills, Michigan; Orange County, California, Washington, D.C., Charleston, South Carolina, and Cambridge, Ontario Canada.

As the Chief Executive Officer, Lizabeth is responsible for the company's day-to-day operations and financial management. Lizabeth also manages the Company's Consulting Services business unit, which provides clients with environmental program management and minority supply chain development services. She continues to work directly with clients, providing consulting and management support on many projects.

Ardisana's interests are far-reaching, reflecting deep social concern and solid professional achievement. Ardisana was elected chairperson of the Michigan Hispanic Chamber of Commerce in 2003, becoming the first woman to chair the chamber's 30-member board. She also serves on the Board of Directors of Citizens Bank, Mariah Industries, Kettering University Board of Trustees, and Focus: HOPE – a civil and human rights organization dedicated to overcoming racism, poverty and injustice.

Education

- Master's degree in Business Administration from the University of Detroit
- Master's degree in Mechanical Engineering from the University of Michigan
- Bachelor's degree in Mathematics and Computer Science from the University of Texas

Organizations

- Michigan Hispanic Chamber of Commerce, Chairperson of the Board of Directors: One of the largest Hispanic business organizations in the country, working closely with the United States Hispanic Chamber of Commerce.
- Hispanic Automotive Supplier Alliance: Created and launched the Hispanic Auto Supplier Alliance to encourage area companies to source to Hispanic companies. Created an allegiance with the National Association of Black Automotive Suppliers to focus on common issues.
- Board of Detroit Regional Chamber of Commerce (the largest chamber in the US): Working with other Hispanic board members to promote opportunities for Hispanic business

- Board of Focus HOPE, whose mission is to provide opportunities to all: Worked with Focus Hope to open Southwest training center, in predominately Hispanic Southwest Detroit to provide education, training, jobs
- Board of Trustees, Kettering University: Formed “Hispanic Committee” to develop ways to recruit Hispanic students for work and study programs in engineering program
- Mariah Industries Board of Directors
- Citizens Bank Board of Directors

Awards / Achievements

- Supplier of the Year award recipient from Forbes and On-Wheels Publishing
- Michigan Hispanic Chamber of Commerce, Member of the Year and Entrepreneur of the Year
- Hispanic Business Alliance Excellence in Business Award recipient
- First minority service supplier to receive Ford Motor Company’s Q1 award
- DIV2000.com, the nation’s leading diversity business-to-business Internet portal, selected ASG Renaissance as one of the Top 50 Diversity-owned businesses in Michigan
- Crain’s Detroit business named ASG Renaissance one of the top ten “Best places to work” in Southeast Michigan
- The Detroit Regional Chamber of Commerce and Wayne State University named ASG Renaissance one of Metropolitan Detroit’s “101 Best and Brightest Companies to Work For.”
- Awarded the Working Woman’s Entrepreneurial Excellence award in “Best Employer” and “General Excellence” categories
- Ernst and Young Entrepreneur of the Year Michigan Finalist

Other Interests / Experience

- Worked at Ford Motor Company for 14 years and held several management positions in vehicle development, product planning and marketing
- Has more than ten years experience in alternative fuel vehicle program management and marketing – served on the President’s Task Force for Implementation of Alternative Fuel Vehicles and the Natural Gas Vehicle Coalition board
- Owned several racecars, one of which raced in the Miami Grand Prix and 24 Hours at Le Mans

###