

Protocol
Marketing Group
Direct Marketing
Data & Production
Services
Research Solutions
Contact Centers
Lead Management
Solutions
Replication &
Fulfillment Services

February 22, 2006

Virg Bernero
Mayor
City Hall
124 W. Michigan Ave.
Lansing, MI 48933-1695

Deborah Hennessey
Michigan Department of Labor and Economic Growth
Bureau of Workforce Programs
Workforce Transition Division, Rapid Response Section
201 North Washington Square, 5th Floor
Lansing, MI 48913

Re: Notice of Plant Closing

Mayor Bernero and Ms. Hennessey:

The purpose of this letter is to notify you of an upcoming plant closing at Protocol Integrated Direct Marketing ("Protocol") located at 16280 National Parkway Lansing, Michigan, 48906. Protocol currently expects that this layoff will commence on or after April 22, 2006 and be completed by May 31, 2006. This layoff will be a "plant closing" for purposes of the federal Worker Adjustment and Retraining Notification Act (the "WARN Act") in that Protocol is closing its entire Lansing facility. Protocol anticipates terminating the employment of approximately 170 employees. This will be a permanent layoff. There will be no transfer or bumping rights.

If you have any questions regarding this matter, please feel free to contact me at 517-886-9800.

Very truly yours,


Gary Huntley
General Manager, Protocol Lansing

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FEB 23 2006

WORKFORCE IRG & DEV. DIV.
WORKFORCE PROGRAMS

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