

Michigan's Universal Kidney Foundation Wins National Immunization Excellence Award

Michigan's Universal Kidney Foundation was a recipient of the 2014 Immunization Excellence Award presented during the National Adult and Influenza Immunization Summit in Atlanta last month. There are five categories of recognition: overall influenza season activities, healthcare personnel campaign, "immunization neighborhood" champion, corporate campaign, and adult immunization champion. The Universal Kidney Foundation in Grand Blanc was one of two national winners for overall 2013-14 influenza season activities.

The Universal Kidney Foundation (UKF) formed a Flint/Genesee County flu vaccination collaborative to improve flu vaccination uptake among uninsured and underinsured African Americans. The collaborative includes leaders from faith-based and community organizations, a local hospital, federally qualified health centers, health plans, public housing, senior centers, YWCA, media, and Genesee County Land Bank. UKF also engaged pharmacy partners Kroger and Walgreens.

Informational panel sessions were held in the community to address concerns related to flu vaccination. The greatest challenge the collaborative faced was addressing misconceptions tied to historical and cultural concerns, mistrust of medical systems, how data is collected on African Americans, and the potential impact of non-vaccination. Because the collaborative includes partners and trusted community members, they were able to respond to concerns in a culturally-sensitive manner that resonated with the African American community.

UKF's effort in 2013-14 resulted in a 268% increase in flu vaccines administered compared to the 2012-13 flu season!

Congratulations to the Universal Kidney Foundation! For more information on their flu vaccination efforts, please contact Yvonne Lewis at yLewis@universalkidneyfoundation.org or (810) 744-1117.

July 30 Webinar on Immunization Business & Clinical Strategies for OB-GYN Practices

ACOG's Immunization Program, in collaboration with the American Academy of Pediatrics (AAP), is offering a webinar on Wednesday, July 30, from Noon-1:00 PM ET.

Register today for this free webinar, which will focus on the application of strategies used successfully for years by pediatricians to create sustainable immunization programs. Continuing Medical Education credit is provided through joint providership with The American College of Obstetricians and Gynecologists.

Register today at <http://goo.gl/iJHODz>

See flyer on page 4.

Nurses' Notes: Measles and International Travel

"Nurses' Notes" is going to be a regular feature in the Michigan Immunization Timely Tips (MITT). Each month, we'll focus on a key topic or frequently asked question. Our staff writers will be Barbara Wolicki, BSN, RN, Immunization Nurse Consultant and Heidi Loynes, BSN, RN, Immunization Nurse Educator.

The focus this month is measles and travel outside of the United States. This year the U.S. is experiencing a record number of measles cases. From January 1 to June 20, 2014, there have been 514 confirmed measles cases reported to CDC. This is the highest number of cases since [measles elimination](#) was documented in the U.S. in 2000. Although measles has been eliminated from the United States it remains endemic and poorly controlled elsewhere in the world. Cases are imported every year and sometimes result in further spread and outbreaks domestically. With families traveling more frequently over the summer months there is no better time than now to highlight measles recommendations for travel.

Since unvaccinated travelers are at risk for getting measles when traveling in both developed and undeveloped countries, all travelers outside of the U.S. should be up-to-date on immunizations regardless of the travel destination. CDC reports that the majority of the people who have been diagnosed with measles in 2014 have been unvaccinated. Keep your patients and your community safe by making sure your patients have received all their recommended vaccines.

Quick Look handouts are available for both types of measles vaccines (the MMR and MMRV formulations) as well as many other vaccines. Quick Looks are concise summaries of ACIP recommendations. Check out these handouts on the MDCH Immunization Program's [Quick Looks](#) web page.

Travelers outside of the U.S. who do not have evidence of measles immunity and who have no contraindications to the vaccine should be vaccinated before travel. Ensure your patients are ready for travel according to the following [Travel Guidelines for Measles](#):

- Infants aged 6 through 11 months should receive 1 dose of MMR vaccine
 - If an infant receives MMR vaccine before 12 months of age do not count the dose as part of the 2-dose series, instead repeat the dose when the child is 12 months
- Children 12 months and older, including adolescents, are recommended to have 2 doses of a live measles virus-containing vaccine separated by at least 4 weeks
- Adults born in 1957 or later are recommended to have 2 doses of MMR vaccine separated by at least 4 weeks

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Nurses' Notes: Measles and International Travel

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As your patients start to travel this summer, ensure that they are up-to-date and fully vaccinated according to the recommended immunization schedule.

For more information:

- [Immunizations Schedules at CDC](#)
- [Travelers Health at CDC](#)
- [The Yellow Book, CDC Health Information for International Travel 2014](#)

Get MMR and MMRV Vaccines On-Time, Reduce Risk of Febrile Seizures in Children

An article in the May issue of *Pediatrics*, titled [Timely Versus Delayed Early Childhood Vaccination and Seizures](#), reconfirms that in order to best protect children from disease, and to avoid a higher risk of febrile seizures, children should be vaccinated with their first measles-mumps-rubella (MMR) or measles-mumps-rubella-varicella (MMRV) dose at the recommended 12 to 15 months of age. Previous studies have shown that measles-containing vaccines (MMR and MMRV) occasionally may cause febrile seizures. This study demonstrates that delaying vaccination with MMR or MMRV in the second year of life (past the recommended ages of 12-15 months) could put some children at greater increased risk for febrile seizures when they receive these vaccines. In the first year of life there is no relationship between the recommended vaccine schedule and seizures. [Click here to read the entire article.](#)

CDC offers a number of vaccine safety resources to help providers:

- [CDC Vaccine Safety](#)
- [ACIP Recommendations: Use of Combination Measles, Mumps, Rubella, and Varicella Vaccine](#)
- [Information on Measles Vaccine](#)

New Hib Quick Look Handout

To access the new Quick Look handout on Hib vaccine, go to www.michigan.gov/immunize and click on "Health Care Professionals/Providers." The Quick Look handouts are posted in the "Provider Education Resources" section, or you can simply click on the following link: [A Quick Look at Using Haemophilus Influenzae type B \(Hib\).](#)

August is National Immunization Awareness Month

National Immunization Awareness Month is aimed at raising awareness about the importance of immunization. The National Public Health Information Coalition has posted their 2014 communications toolkit with updated information from CDC. The toolkit highlights a different population each week of the month:

- A Healthy Start (birth to age 2, pregnant women)
- Back to School (children through 18 years)
- Off to the Future (young adults 19 to 26)
- Not Just for Kids (adults 26 and older)

Resources in the toolkit include key messages, vaccine information, sample news releases and articles, social media messages, web banners, logos, and social media graphics. Check out the toolkit at www.nphic.org/niam.

Survey Mailed to OB/GYN Providers

The MDCH Division of Immunization recently mailed an OB/GYN survey to all OB/GYN provider offices identified in Michigan. (It was sent out on 6/23.) The survey results will provide a general overview of Michigan's OB/GYN provider practices relating to hepatitis B policies and immunization practices. The data will be de-identified and the results will be shared with those who include their contact information.

If you are aware of an OB/GYN practice in Michigan that did not receive a copy of this survey, please contact Pat Fineis, Perinatal Hepatitis B Coordinator, at fineisp@michigan.gov or 517-335-9443.

Make Sure Your Patients Receive All Recommended Vaccines

With the summer months in full swing, your office is likely very busy gearing up for the back-to-school hustle and bustle of annual sports physicals and immunizations. Use these office visits as a chance to get your patients up-to-date on all recommended vaccines.

Sometimes parents may come into your office and only want the vaccines required for school entry. Please take time to talk to these parents about the importance of immunizing their children, including any adolescents, according to the recommended schedule. The American Academy of Pediatrics (AAP), the American Academy of Family Physicians (AAFP), the Society for Adolescent Medicine (SAM), and other professional medical organizations recommend that providers vaccinate based on current Advisory Committee on Immunization Practices (ACIP) recommendations. In following the ACIP recommendations, Michigan's school immunization requirements will be met.

The ACIP recommends that all teens and pre-teens (boys and girls) receive the HPV vaccine series. In addition, flu vaccine is recommended every year for everyone 6 months of age and older.

The [Recommended Immunization Schedules for Persons Aged 0 through 18 Years](#) are published annually. They are approved by the Advisory Committee on Immunization Practices (ACIP), the American Academy of Pediatrics (AAP), and the American Academy of Family Physicians (AAFP). The [Recommended Adult Immunization Schedule](#) is also published annually and is approved by the ACIP, AAFP, the American College of Physicians (ACP), the American College of Obstetricians and Gynecologists (ACOG), and the American College of Nurse-Midwives (ACNM). The Michigan Department of Community Health (MDCH) urges immunization providers to give the most comprehensive protection to patients by following the ACIP recommendations. Requirements are usually related to state mandates for day care and school entry. Many colleges/universities and healthcare institutions also have immunization requirements. Finally, the federal government has immunization requirements for immigrants and refugees entering the United States.

[Requirements for school and childcare attendance](#) in Michigan may differ from the Recommended Immunization Schedule. MDCH recommends that providers vaccinate based on current ACIP recommendations. In doing so, Michigan's school immunization requirements will be met. More importantly, patients will receive the maximum protection from vaccine preventable diseases.

Alana's Foundation Annual Fundraiser on August 14

Join [Alana's Foundation](#) for their 2014 Cruisin' Summer Concert Bash! This year's event will be Thursday, August 14 at the Crofoot Ballroom in Pontiac. Visit their website for more information.

MDCH Immunization Program Website Gets a Facelift

The Immunization Program's website has recently been redesigned. Take a look at the new set up at www.michigan.gov/immunize.

Don't forget to add the Immunization Program's website to your "Favorites" and check back for further updates and additions.

As a result of these changes, web addresses for some posted documents may change. Therefore, if you have bookmarked some web pages in the past, these bookmarks may need to be changed.

We hope you find the new design more user-friendly.

New and Improved AIM Website

The AIM Coalition has launched the new and improved AIM Toolkit website. The website address, www.aimtoolkit.org, is still the same, but the site looks very different. The home page is separated into information for healthcare personnel and individuals/families. Updates will continue throughout the summer. Everything in the 2014 AIM Toolkit is on the website. We hope you enjoy the new site!



Voices for Vaccines Offers Tools to Help Parents and Others Advocate for Vaccines

IAC Express, Issue 1124, June 3, 2014

[Voices for Vaccines](http://www.voicesforvaccines.org) (VFV) is a national organization of parents and others who are dedicated to raising the level of the voices of immunization supporters. VFV invites everyone who appreciates vaccines to become a member of their organization.

The VFV website includes a "Tools" section that includes many resources for parents, healthcare professionals, and others who want to effectively advocate for vaccines.

To access this great information, go to the [VFV Tools web section](#).

Please spread the word to your friends and colleagues to join VFV!

- [Visit the Voices for Vaccines website](#)
- [Join Voices for Vaccines](#)
- [Voices for Vaccines on Facebook](#)

Be an Advocate for Vaccines in Your Personal Life

Don't be afraid to remind the people in your life (your family, extended family, and friends) that they too may need immunizations!

Michigan's Immunization Timely Tips (MITT)

To subscribe, send an email to cmarkzon@msms.org and enter the word SUBSCRIBE in the subject line. Subscribers will receive the Michigan Immunization Timely Tips (MITT) newsletter, as well as other periodic immunization news. The current and past issues of MITT are posted at www.michigan.gov/immunize, under the Health Care Professionals/Providers section. Questions? Contact Rosemary Franklin at franklinr@michigan.gov.

Michigan's 2014 Annual Immunization Conferences

The dates and locations of the MDCH Fall Conferences are:
Oct. 7 (Marquette); Oct. 9 (Gaylord);
Oct. 21 (Flint); Oct. 23 (Dearborn);
Oct. 24 (Troy); Nov. 18 (Grand Rapids);
Nov. 19 (Kalamazoo); and Nov. 21 (E. Lansing).



These conferences have been offered annually for the past 20 years and consistently receive high ratings from attendees. Their primary goal is to update health care providers on immunization issues that affect people of all ages.

The conferences are appropriate for physicians, physician assistants, nurses, nurse practitioners, medical assistants, public health staff, pharmacists, medical and nursing students, and anyone interested in learning more about current immunization practice in Michigan. While the conferences are intended for all immunizing providers representing diverse health care settings, physicians' offices, in particular, may benefit from this immunization update and networking opportunity. However, everyone is welcome to attend this conference and health care professionals from a variety of settings will find this training opportunity beneficial.

MDCH will apply for continuing education credits and further details will be posted online (at the website below) when they become available. The registration process will begin September 5.

As more details become available, they will be posted at www.michigan.gov/immunize > Health Care Professionals/Providers.

A Save-the-Date flyer is on page 5. Stay tuned!

Additional Immunization Brochures are Updated

We have updated two more of our brochures. First, we revised the *Protect Babies and Toddlers from Serious Diseases* brochure. Information was added about vaccine safety, the timing of vaccines, and the safety of receiving multiple vaccines in one visit.

We also made two changes to the *Hepatitis B: What Parents Need to Know* brochure. A bullet was added under "Who should get the shots?" The new bullet indicates that people should get the hepatitis B vaccine if they have liver disease, including those with hepatitis C virus (HCV). The new MDCH Viral Hepatitis website was added as well (www.michigan.gov/hepatitis).

The new brochures are available at the MDCH clearinghouse. If you have any of the older versions left, please recycle them and order new brochures. These changes are significant and we would like your patients to be able to get the most up-to-date materials.

Nearly all of the immunization brochures have been updated in 2014, with the exception of the HPV brochure, which is in the process of being reprinted. These brochures can be ordered online at www.healthymichigan.com > Enter Site > Immunizations.





Date: Wednesday, July 30th

Time: Noon-1:00 PM ET

Immunization Business & Clinical Strategies for Ob-Gyn Practices

REGISTER TODAY! <http://goo.gl/iJHODz>

Register today for a free webinar sponsored by ACOG's Immunization Program in collaboration with the American Academy of Pediatrics (AAP). The webinar will focus on the application of strategies used successfully for years by pediatricians to create sustainable immunization programs. Continuing Medical Education credit is provided through joint providership with The American College of Obstetricians and Gynecologists.

Learning objectives include:

- **Strategies for coding/billing procedures, product ordering , and global fee negotiations**
- **High-priority vaccines, relevance to their patient population, and guidelines for administration**
- **Role of an immunization champion, including their responsibilities for managing the office immunization program, and identify selection criteria for appointing a staff member for the role**
- **Benefits of being connected to states' immunization registry and where to access additional information regarding specific state registries**

Questions? Contact us: immunization@acog.org | immunizationforwomen.org

ACCME Accreditation

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**The American College of
Obstetricians and Gynecologists**
WOMEN'S HEALTH CARE PHYSICIANS

Immunization for Women

For More Information:

www.immunizationforwomen.org

Michigan's Annual Immunization Conference

2014 Schedule

Oct. 7	Marquette
Oct. 9	Gaylord
Oct. 21	Flint
Oct. 23	Dearborn
Oct. 24	Troy
Nov. 18	Grand Rapids
Nov. 19	Kalamazoo
Nov. 21	East Lansing

Save the Date

Immunization Then & Now: 20 Years of Education & Prevention



Further details will be posted under Health
Care Professionals at:

www.michigan.gov/immunize



Division of Immunization
www.michigan.gov/immunize

Target Audience

The conferences are appropriate for nurses, nurse practitioners, medical assistants, public health staff, pharmacists, physicians, physician assistants, medical and nursing students, and anyone interested in learning more about current immunization practice in Michigan.

While the conferences are intended for all immunizing providers representing diverse health care settings, physicians' offices, in particular, may benefit from this immunization update and networking opportunity. However, everyone is welcome to attend this conference, and health care professionals from a variety of settings will find this training opportunity beneficial.