

Generic Peanut Butter Saving in the WIC Program

(FY2015 Appropriation Bill - Public Act 252 of 2014)

January 1, 2015

Section 1151: By January 1 of the current fiscal year, the department shall provide to the senate and house appropriations subcommittees on community health, the senate and house fiscal agencies, and the state budget office a report on the number of complaints received regarding access to generic peanut butter by county, and a report on savings gained from implementing the generic peanut butter purchasing requirement within the women, infants, and children food and nutrition program.

*Michigan Department
of Community Health*



**Rick Snyder, Governor
Nick Lyon, Director**

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The State Women, Infants & Children (WIC) Division has not received client complaints regarding access to generic and store brand Peanut Butter in WIC authorized stores. The United States Department of Agriculture (USDA), which funds WIC, requires all states to contain WIC food costs. The approximate annual savings of tax payer dollars from implementing this change (effective 10/15/2013) is \$915,225.

Michigan WIC Program Savings for the 12 months ended October 15, 2014		
Average state-wide price for National Brand Peanut Butter per jar	\$3.41	
Average state-wide price for Store Brand Peanut Butter per jar	\$2.62	
Net Savings per jar		\$.79
Number of jars of Peanut Butter redeemed		1,158,513
Annual Savings		\$ 915,225