

Flu Advisory Board (FAB) Meeting
February 18, 2009
12:30 p.m. – 3:00 p.m. (EST)

Members in Attendance:

Bob Swanson (MDCH); Pat Vranesich (MDCH); Liz Harton (MDCH); Rob Miller (MDCH); Courtnay McFeters (MDCH); Cristi Carlton (MDCH); JoEllen Wolicki (MDCH); Barbara Wolicki (MDCH); Terri Adams (MDCH); Jan Arsenault (MDCH); Becky Taylor (MDCH); Kevin Czubachowski (MDCH); Barbara Day (MDCH); Rosemary Franklin (MDCH); Rachel Potter (MDCH); Bea Salada (MPCA); Patricia White (Oakland Co. HD); Pat Krehn (Muskegon Co. HD); Holly Katsaros (Novartis); Talat Danish (Wayne Co. HD); Sue Schryber (Muskegon Co. HD); Wendy Ridenouk (Ingham Co. HD); Tawnya Simon (Saginaw Co. HD); Marian Beck Clore (MI Dept Corrections); Regina Crooks (Calhoun Co. HD); Jim Szyskowski (Kroger); Mary Wisinski (Kent Co. HD); Roberta Peacock (Kent Co. HD); David Wright (sanofi Pasteur); Lisa Ailstock (Kalamazoo College); JoAnne Eakins (Ionia Co. HD);

Members on the Phone:

Karine Pawlicki (VNA SE MI); Rebecca Blake (MSMS); Jim Matthews (Hometown Pharmacies); Teri Lee Dyke (MDCH); Sandro Cinti (U of M)

Minutes from August FAB meeting approved. Thank you to CSL Biotherapies for providing lunch today.

MDCH Staff Changes: Cristi Carlton, MPH is MDCH's new Vaccine Preventable Disease Epidemiologist. She will be taking over flu duties for Rachel Potter and Courtnay McFeters. Rachel will be taking over Kyle Enger's position as MCIR Epidemiologist and Courtnay will be transitioning to the Adolescent Immunization Coordinator position. Joel Blostein, Rachel Potter, and Cristi Carlton are the Division's VPD Epidemiologists.

Education & Communication (EC-FAB) Subcommittee Update

Courtnay McFeters

“Late Season” Website on Extending the Flu Vaccination Season

- Flu monthly posters available
- Featured in IZTA and IAC newsletters
- Many FAB members mentioned that they have been using these flu posters in their facilities

2008-09 Seasonal Flu Campaign

- Remember to use the “Flu Vaccine: For Every One, Every Year” slogan on any materials
- Flu web buttons are available to place on your website with a link to www.michigan.gov/flu

MDCH Flu Website Reorganization (www.michigan.gov/flu)

- Targeted messages available for:
 - Health professionals
 - Community vaccinators
 - Individuals and families
 - Businesses and the workplace
 - Schools and daycares
 - Clinical laboratories

Vaccinating Health Care Personnel (HCP) against Influenza

- Flu Fighter Action Kit for Health Care Personnel: www.michigan.gov/flufighterkit

Other MDCH Flu-Related Education and Outreach

Letters from Medical Director

- Available for use on www.michigan.gov/flu and [Flu Fighter Kit websites](#)

Brochures Available

- “Keep Your Family Safe from the Flu” and “Diabetes and Flu”
- Available at www.healthymichigan.com

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[Fifth Guy campaign](#)

- Timeframe: November – January timeframe
- Adapted from Florida Dept of Health
- 4 out of 5 people wash their hands – don't be the 5th guy

Monthly [Press Releases](#)

Influenza [Video Vignettes](#) for the Public

Alana's Flu Foundation

- Yaksich family is starting a non-profit in memory of Alana Yaksich, who died from influenza six years ago.
- Purpose: to educate the public about the importance of yearly influenza vaccination and to increase the annual vaccination rates by providing convenient and affordable options for immunization.
- Website will be available in the next month or so – when available will feature in FluBytes newsletter
- Will be creating a DVD using Alana's story; two versions are planned:
 - A longer 2 minute version for use at seminars or to promote clinics
 - A shorter 30 second version for use as a PSA for anyone interested

"I Don't Want to Miss" campaign

- Only 21% of teens have gotten their flu vaccination this winter (even though all children 6 months through 18 years of age are recommended to receive one)
- Former American Idol finalist Brooke White, who came down with the flu last year on the show, has partnered with infectious diseases specialist, Dr. Harley Rotbart, and the Clorox Company
- Teens can great PSAs on why flu vaccination is important - winner will receive a free acoustic Brooke White concert at his/her school, along with autographed guitar and photos
- www.IDontWanttoMiss.com

Leadership & Deployment Subcommittee Update

- No updates

Manufacturing Updates

- MedImmune – last expiration date on FluMist is April 5th - replacement doses are going out now; private side saw a 40% increase in usage; MI a bit behind from other states on FluMist usage; more of an awareness and understanding of who can receive FluMist and storage/handling issues
- Sanofi Pasteur – nothing left – sold out for many months now; prebooking now through end of April/first of May; charge as a group is to help expand efforts and get everyone immunized that is supposed to be; encourage people get more doses prebooked; multiple presentations – gage mfg based on who wants what
- GlaxoSmithKline (GSK) – relenza (zanamivir) is available for use and in stock; see interim recommendations below
- Novartis – prebooking right now; great year in 2008 – still availability in doses for this year
- CSL Biotherapies – no report
- Roche – no report

Flu Surveillance Update

Rachel Potter

- Flu activity continues to increase throughout Michigan and MDCH reported "regional" for the week ending February 14, 2009
- MDCH labs confirmed 16 new influenza cases this week, bringing the season total to 126: 36 influenza Bs and 90 influenza As (87 A/H1N1s)
- No influenza-associated pediatric mortalities have been reported to MDCH for the 2008-09 season

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- Increase in flu activity has also been observed across the United States, with 32 states reporting regional or widespread influenza activity
- Predictive value of a NEGATIVE rapid test is lower during times of high prevalence.

Antiviral Resistance Update in Michigan & Interim Recommendations for the Use of Antivirals

Rachel Potter

- As of February 19, 14 influenza A/H1N1 viruses from the MDCH labs have been tested for antiviral resistance at CDC for the 2008-2009 season
 - All 14 viruses resistant to oseltamivir (Tamiflu®) and sensitive to zanamivir, amantadine and rimantadane
 - Collected in the SE(8) and SW(6) Influenza Surveillance Regions
 - One influenza A/H3N2, collected in the Central Surveillance Region, has been tested for antiviral resistance; that virus was resistant to the adamantanes (amantadine and rimantadine) and sensitive to oseltamivir and zanamivir.
- Antiviral resistance testing often takes several weeks to complete, and thus cannot be used to guide treatment of individual patients.
- CDC's interim recommendations regarding the use of antiviral medications for the treatment of influenza and for prophylaxis, available in archived editions of FluBytes and at:
<http://www2a.cdc.gov/HAN/ArchiveSys/ViewMsgV.asp?AlertNum=00279>

Vaccines for Children (VFC) Flu Update/Pre-Booking Issues

Terri Adams

- VFC flu vaccine still available to order (240 doses in multi-dose vials, 310 doses in 0.25 mL syringes)
- Encouraging providers to continue to vaccinate and recall for 2nd doses. MDCH is confident that vaccine is out there and circulating, but not sure that it is being used.
- Total of 227,930 doses of VFC flu vaccine were distributed to MI. This doesn't even begin to cover what we SHOULD need, however this is a significant number of doses.
- Liz discussed conducted another flu partnership survey for the 2008-09 flu season and the group agreed it was a good idea.
- Flu pre-booking has started for 2009. Forms sent to LHDs on 2/11/09 for distribution to providers. Due to MDCH by 2/27/09 for processing.
- The group discussed ages served by community vaccinators. Ages ranged from 6 months and up to 14 years and up. These are based on standing orders and legal/contractual language. FAB members discussed the importance of utilizing all community vaccinators in order to reach all children 6 months through 18 years of age with influenza vaccine.

Proposed Changes to FAB Structure

Liz Harton

History/Current FAB Structure

Flu Advisory Board (FAB)

- Lead and chair for FAB (Liz Harton, CDC Public Health Advisor, MDCH)
- Call for agenda items (Courtney McFeters or Liz Harton)
- Minutes (Courtney McFeters)
- Weekly FluBytes (Courtney McFeters)
- IVEN (Rachel Potter)
- 2 Subcommittees:
 - Leadership and Deployment: Bob Swanson
 - Education and Communications (ECFAB): Courtney McFeters

Flu Education Workgroup (FEW)

- Internal group of MDCH staff experts

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- Strategic planning group under Mi-Shots
- Courtney McFeters was staff lead - Cristi Carlton is becoming the lead
- Priorities identified to the FAB workgroup

Background

- FAB membership recently increased by 33% - want to utilize new membership and enthusiasm
- MDCH staffing changes – new positions for Rachel Potter and Courtney McFeters; new staff member – Cristi Carlton

Structure & Leadership

- Chairperson identified: Liz Harton
- ACTION ITEM: Secretary would be identified from FAB membership to record and distribute minutes
- There will be no standing subcommittees (Leadership/Deployment or Education/Communication)
- Flu Education Workgroup (FEW) - MDCH strategic planning group and will remain in-house
- FluBytes distribution – the group discussed recent changes to FluBytes newsletter and mentioned that the new one-page format is nice and easy-to-read

Meetings

- Move to a “Flu Summit” model with in-person meetings twice per year
 - March end-of-season debrief / wrap-up
 - June start-of-season kickoff
 - Would be beneficial to meet right after MACI meeting for some FAB members. Or it might be nice to have a separate 6-hour meeting with the focus on flu for the entire day.
 - Might be good to include diverse membership from different regions across the state and get more participation geographically.
 - Final Decision: FAB will come back together as usual in May (after MACI meeting) to discuss the June Summit. Information gathering/idea generation should start well in advance of this meeting and a select group of FAB members will serve on the Summit planning committee.
- In-person meetings will have MDCH and external speakers followed by small workgroups, which may include: Child, Adolescent, Health Care Personnel, Adult, VFC, High Risk, Special Focus Groups
- Flu Summit Workgroups are: Communications Steering Committee, Payment for Vaccine and Its Administration, Vaccine Distribution, Community Vaccine Providers, Occupational Health and Business, Long Term Care, Physicians, Community Vaccine Re-allocation, Consumers
 - See sample summit agendas at www.preventinfluenza.org

Meeting adjourned at 3:00 p.m.

2009 FAB Meetings:
May 20, 2009
August 19, 2009
November 18, 2009