

Create a social media page for your SBHC



Ask Student to change their Facebook profile and/or statuses to an image of or message about the SBHC

Hold an open house event in the SBHC (don't forget the healthy treats!). Invite parents, school staff, community members, elected officials and the media.

Add SBHC to the schools website



EASY WAYS TO PROMOTE YOUR SCHOOL BASED HEALTH CENTER

Talk to teachers before or after school about the SBHC seeking up a time for staff time SBHC staff to talk to their students about the health center at the start of class.

Decorate the SBHC interior and exterior to draw more youth .

Create posters about the SBHC and post them around school but don't forget to update regularly

Ask the school newspaper to write about the SBHC or write letter to the editor.



Ask your principal to make announcement promoting the SBHC Including hours and services.

Organize a "health week" where students present a healthy tip and SBHC information on school announcements every day of the week.