



# MICHIGAN'S CONFERENCE FOR **LEAD SAFE & HEALTHY HOMES** **EXHIBITOR & SPONSOR PROSPECTUS**

## CONFERENCE DETAILS

April 22, 2008  
Kellogg Hotel & Conference Center  
East Lansing, MI

## PURPOSE/OBJECTIVES

At the end of this conference, participants will be able to:

- Identify and examine techniques and strategies for primary prevention, screening and treating children for lead poisoning.
- Discuss the neurobiological/education-related effects of lead on attention, cognition, memory and behavior.
- Understand housing assessment and treatment of lead hazards and other healthy homes issues.
- Develop awareness and skills to identify non-paint sources of lead exposure (toys, consumer products, pottery, soil and others).
- Discuss the prenatal effects of lead.
- Participate in a lead-safe work practices course (optional).

## AUDIENCE

This conference is intended for public health staff (nursing and environmental health), health officers, WIC staff, lead professionals, physicians, educators, community advocates, social workers, home visitors, daycare providers, rental property owners and managers, local, county and state legislators, and housing rehab contractors and workers.

## BENEFITS

By sponsoring or exhibiting at this conference, you will be able to network with customers and educators regarding your services and products. You will form new and lasting relationships with people who need the latest lead safe information. Participants will see your commitment to supporting them in efforts to learn and apply the latest up-to-date information about Lead Safe & Healthy Homes.

## MORE INFORMATION

Contact Debra Behringer at (517) 335-8875 or [behringerd@michigan.gov](mailto:behringerd@michigan.gov).

## SPONSORSHIP

### Platinum - \$2,500+

You Receive

- Recognition throughout the conference
- Recognition on marketing materials (with early commitment)
- Verbal recognition during opening session
- Logo/name in the conference materials
- Full page ad in the conference materials
- Exhibitor Booth
- Sponsorship signage

### Gold - \$1,500

You Receive

- Recognition throughout the conference
- Logo/name in the conference materials
- Exhibitor Booth
- Half-page ad in the conference materials
- Sponsorship signage

### Silver - \$500

You Receive

- Recognition throughout the conference
- Logo/name in the conference materials
- Exhibitor Booth
- Sponsorship signage

**We have several specific areas that need your sponsorship:**

Keynote speaker costs  
Group luncheon  
Conference materials  
Morning or Afternoon Break

**Please contact us if you wish to tailor your sponsorship!**

## EXHIBITING

### You Receive

- 6' covered & skirted table with two chairs
- Signage
- Conference registration and lunch during the conference
- Networking time with participants during break times as well as before and after sessions

### Your Cost

Exhibit fee	\$350
Exhibit fee w/electricity	\$375
Non-Profit Fee	\$100
Non-Profit w/electricity	\$125

**Exhibitor/Sponsor Application**  
**Michigan's Conference for Lead Safe & Health Homes**  
**April 22, 2008**  
Kellogg Center – East Lansing, MI

**Company Information**

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Co. Website: \_\_\_\_\_

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**EXHIBIT** Please check the appropriate boxes

- Regular - \$350     Non-Profit - \$100     Add Electricity - \$25

Booth Staff: 1) \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

2) \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

- Vegetarian Meal (1)     Vegetarian Meal (2)

- Special Needs: please contact our office

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**SPONSOR** Please check the appropriate boxes

- Platinum - \$2500     Gold - \$1500     Silver - \$500     Custom - \_\_\_\_\_

Booth Staff: 1) \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

2) \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

- Vegetarian Meal (1)     Vegetarian Meal (2)

- Special Needs: please contact our office

**Please Return Payment and Form To:**

Michigan Public Health Institute, Attn: Tarah Collins  
2436 Woodlake Circle, Suite 380, Okemos, MI 48864  
FAX: (517) 324-6080

**Please Make Check Payable To:**

Michigan Public Health Institute – Federal I.D. #38-2963835  
Questions: Tarah Collins (517) 324-8329  
E-mail: tcollins@mphi.org