

An Average Day in the Michigan WIC Program



55%

Of babies born in Michigan enroll in WIC.

WIC families purchase over

\$475,242

in healthy foods.

91%

Of WIC families live below 150% of poverty.

36.7%

Of pregnant mothers enroll in WIC during their first trimester.

11,487

Clients are served.

WIC Families redeem

76.7%

of their fresh fruits and vegetables benefits.

54.4%

Of WIC mothers are overweight or obese pre-conception.

16.6% of children are overweight and **13.3%** are obese.

8.6%

Of infants are born at a low birth weight.

60.5% Of infants are breastfed.