

**Michigan Department of Community Health, Mental Health & Substance Abuse Administration
Bureau of Substance Abuse & Addiction Services**

Annual Report for Fiscal Year 2009

Problem Gambling Services

State restricted revenue, to fund problem gambling services, comes from several sources: casinos, lottery, and race tracks. The following activities were undertaken across Michigan to address problem gambling.

Help-line – The toll-free Problem Gambling Help-line (800-270-7117) was continued. The purpose of the toll-free number is to provide assessments and to make referrals. The toll-free number was publicized in newspapers, literature, on MDCH website, and on the backside of lottery tickets.

During the fiscal year, the help-line received 43,344 calls. Of the approximately 5,000 calls related to gambling 1,097 were referred to Gamblers Anonymous or Gamanon (for those concerned about friends/family members with gambling problems) and 975 callers were identified as compulsive gamblers. 938 of the compulsive gamblers accepted referrals for help, including 848 who were referred to treatment providers. 18,059 calls were for lottery or casino information. The remaining calls were requests for other types of assistance, wrong numbers, or undetermined.

Treatment – A statewide network of approximately 44 licensed clinicians, who have both experience and special training in treating pathological gamblers and their families, were available to provide counseling services. These clinicians provided individual and group treatment; 472 individuals were admitted to treatment during the fiscal year. In addition, four coordinating agencies participated in pilots to provide problem gambling treatment services to 63 persons through the substance use disorder (SUD) services network.

Admissions to Problem Gambling Treatment in Michigan	
Region	No. of Clients
Wayne County, including Detroit	189
Detroit Metro (outside Wayne Co.)	182
East Region	46
West Region	48
Upper Peninsula (UP)	7
Northern & UP - SUD & Prbl Gambling	63
Statewide During FY 2009	535

Prevention – There were 168 requests for gambling literature fulfilled. Problem gambling screening and referral services were held on eight university campuses in recognition of Problem Gambling Awareness Week in March.

Speakers Bureau – This initiative provided 44 presentations on problem gambling and treatment resources that reached over 1,700 people.

Problem Gambling Resources – Materials are distributed by the Health Promotion Clearinghouse, funded by the Michigan Department of Community Health. Topics include: If You or Someone You Know has a Gambling Problem, Senior Gambling, Internet Gambling, Sports Gambling, and Youth Gambling. Several are also available in Spanish and Arabic.



Materials are available free of charge and are intended for Michigan Residents, order at www.healthymichigan.com or call 1-800-353-8227.

Some materials can also be downloaded at www.michigan.gov/mdch-bsaas, click on the link Resource Materials about Substance Use and Problem Gambling.

Advertising – There were 19,000,000 media interactive impressions (Internet ads), 67,000 media spots (radio and television) and 74 minority prints. The Gamble Responsibly website received approximately 12,000 hits.

For more information about Problem Gambling: visit www.michigan.gov/mdch-bsaas and www.gamblersresponsibly.org.