



**Injury & Violence
Prevention Section**

FY 2010

**SEXUAL VIOLENCE PREVENTION
GRANTEE ACTIVITIES**

KEY INFORMATION

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The MDCH RPE Program is 100% federally funded under Program Announcement CE07-701. This electronic publication was supported by Notice of Grant Award 5VF1CE001110-04 from the Centers for Disease Control and Prevention. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention. The Legal Basis for this program is Section 3938 of the Public Health Service Act (42 U.S.C. Section 290b -1c).

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INTRODUCTION

Sexual Violence Prevention (SVP) grants are a vital part of Michigan Department of Community Health Rape Prevention and Education Program (MDCH RPE Program) efforts to support local solutions to preventing sexual violence. With support from Fiscal Year 2009 SVP grants, community-based SVP teams began to implement and evaluate prevention plans tailored to their communities' priority populations. Through their efforts, 21,522 Michigan youth, parents, and other adults participated in 974 community or school-based sexual violence education seminars designed to prevent first-time perpetration and victimization. An additional 2,341 community-based professionals participated in 65 trainings to support local primary prevention messages, activities, and strategies. Evaluation data indicated that 90% of primary prevention seminars and trainings achieved statistically significant changes in participants' knowledge, attitudes, and/or behaviors. Grantee efforts also included strategies to mobilize communities, improve unhealthy organizational practices, and to positively impact policies that support prevention.

In FY 2010, nine SVP grants were awarded through the MDCH RPE Program to community-based organizations throughout Michigan. Each grantee received approximately \$65,000 to continue work to implement local activities. This document captures, in their own words, the breadth and depth of SVP grantee activities. Please feel free to contact Jessica Grzywacz, MDCH RPE Program Director (grzywaczj@michigan.gov; 517-335-8627) or individual grantees with questions or comments.

BACKGROUND

Sexual violence, including rape, is preventable. The *Violence Against Women Act* landmark legislation, passed by Congress in 1994, established the RPE Program at the Centers for Disease Control and Prevention (CDC). The goal of the program is to strengthen sexual violence prevention efforts in U.S. states and territories.

Primary prevention is the cornerstone of the RPE Program. Program activities are guided by prevention principles that include:

- Preventing first-time perpetration and victimization;
- Reducing modifiable risk factors while enhancing protective factors associated with sexual violence perpetration and victimization;
- Using the best available evidence when planning, implementing, and evaluating prevention programs;
- Incorporating behavior and social change theories into prevention programs;
- Using population-based surveillance to inform program decisions and monitor trends; and
- Evaluating prevention efforts and using the results to improve future program plans.

The RPE Program encourages the development of comprehensive prevention strategies through a continuum of activities addressing all levels of the social ecological model. It is important that these activities are developmentally appropriate for the audience and are conducted at different life

stages. This approach is more likely to prevent sexual violence across a lifetime than any single intervention or policy change. RPE funds may not be used for direct counseling, treatment, or advocacy services to victims or perpetrators of sexual violence. RPE funds also may not be used for media or campaigns that exclusively promote awareness of where to receive victim services.

MDCH began strengthening the state's prevention efforts in 1996 when the department received Preventive Block Grant and Crime Bill funding to establish a community-based grants program to make sexual assault prevention education available to youth. In 2002 and again in 2007, MDCH received five-year grant awards from the CDC to support its RPE Program.

Today, the MDCH RPE Program continues to build capacity of state and local partners to address sexual violence prevention using a public health approach. It also funds state and local strategies to prevent first-time perpetration and victimization. Efforts include partnering with many stakeholders to support implementation and evaluation of the state plan *Preventing Intimate & Sexual Violence in Michigan*. Stakeholders across Michigan are using the plan to guide development of multi-level, integrated, coordinated primary prevention efforts to reduce violence across the lifespan (to download an executive summary of the state plan, please visit www.mcadv.org/resources/prevention/files/ExecutivePreventionReport.pdf). The MDCH RPE Program measures progress toward annual objectives approved by CDC.

Sexual violence is a significant—but very preventable—public health problem. There are many types of SV. Not all include physical contact between a victim and perpetrator, e.g., sexual harassment, threats, intimidation, peeping, and taking nude photos. Most rapes and other types of sexual violence are committed against children and adolescents, especially adolescent females.

SV can impact health in many ways. Some ways are serious and can lead to long-term health problems. These include chronic pain, headaches, stomach problems, and sexually transmitted diseases.

SV can have an emotional impact as well. Victims often are fearful and anxious. They may replay the attack repeatedly in their minds. They may have problems with trust and be wary of becoming involved with others. The anger and stress that victims feel may lead to eating disorders and depression. Some think about or attempt suicide.

SV is also linked to negative health behaviors. For example, victims are more likely to smoke, abuse alcohol, use drugs, and engage in risky sexual activity.

The National Injury Control and Risk Survey conducted between 2001 and 2003 found that 10.2% of women and 2.1% of men reported experiencing a completed rape at some time in their lives (Basile, Chen, Black & Saltzman, 2007). Another study estimates that 1 in 7 women in Michigan has experienced at least one forcible rape during her lifetime (Kilpatrick and Ruggiero, 2003). More information about sexual violence may be viewed or downloaded at www.cdc.gov/violenceprevention/sexualviolence/index.html.

Rape or sexual assault is the violent crime least often reported to law enforcement. In 1999, only 28% of victims reported the assault to police. (Criminal Victimization 2000: Changes 1999-2000

with Trends 1993-2000. Bureau of Justice Statistics, U.S. Department of Justice. June 2001.) The rate of “false reports” or false allegations of rape is 2% to 3%, no different than that for other crimes. (Schafran, L. H. 1993. Writing and reading about rape: A Primer. St. John’s Law Review, 66, 979-1045.)

2007 Michigan Incident Crime Reporting data indicate:

- 10,940 forcible and non-forcible sex offenses were reported to law enforcement;
- Over 70% of rape victims were under the age of 20;
- Approximately 79% of rape incidents reported to law enforcement occurred in a “residence/home;” and
- The largest percentage for Victim to Offender Relationship reported was Acquaintance (24.2%). The smallest percentage reported for Victim to Offender Relationship was a Grandparent (.02%).

Youth Risk Behavior Survey data from Michigan high school students surveyed in 2007 indicate:

- 10% reported having been forced to have sexual intercourse (U.S.:7.8%);
- 5% reported having sexual intercourse for the first time before age 13;
- 42% reported having sexual intercourse for the first time before age 16;
- 21% who ever had sexual intercourse reported that their first partner was 3 or more years older;
- 23% who had sexual intercourse in the three months prior to being surveyed, reported having drunk alcohol or used drugs before last sexual intercourse; and
- 12% reported ever being hit, slapped, or physically hurt on purpose by a boyfriend/girlfriend in the past 12 months.

Additional data is available by visiting: www.michigan.gov/msp,
www.michigan.gov/mde/0,1607,7-140-28753_38684_29233_41316---,00.html, and
www.cdc.gov/violenceprevention/sexualviolence/index.html

Certain factors can increase the risk for SV. However, the presence of these factors does not mean that SV will occur. A combination of factors contributes to the risk of perpetration sexual violence, and an understanding these multilevel factors can help identify various opportunities for prevention. Risk factors for perpetration (harm to someone else) may include:

- Being male;
- Having friends that are sexually aggressive;
- Witnessing or experiencing violence as a child;
- Alcohol or drug use; and
- Being exposed to social norms, or shared beliefs, that support sexual violence.

Note: This is a partial list of risk factors. For more information, see www.cdc.gov/ViolencePrevention/sexualviolence/riskprotectivefactors.html.

Contact Name - Jenny Rufenacht

Agency - Branch County Coalition Against Domestic Violence

City - Coldwater

Area Project Serves - Branch County

Priority Populations Project Serves - At-risk youth

Risk/Protective Factors Project Targets

- Anti-Bullying
- Increasing friendship skills, self-esteem, self-awareness, relationship skills

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Contact Phone Number - 517-278-3356

Agency Web Address - n/a

1. Please share a brief description of your VSP project.

- The SVP project at the Branch County Coalition Against Domestic Violence mainly focuses on youth services.
- We have developed a book club for area youth, grades 3-5, called RSVP (Relationship Skills and Violence Prevention). This club consists of 6 weeks per session, utilizing books that focus on relationship skills and anti-bullying. Each group consists of 4-5 kids, with 2 high school mentors who are trained as facilitators. We are in the process of expanding our book clubs to the middle school and the high school populations. These groups have been very successful and very well-received by the school counselor's who assist us in finding children that would "fit" our program.
- We are also utilizing the national program, Coaching Boys into Men in one area of our county. We are in the process of developing training for this program to expand to other areas of the county.
- Our SVP program also consists of community education, with various presentations/workshops held throughout the county.
- We are initiating the Bringing in the Bystander program to one high school in our county in the Spring.

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Some of our activities that are related to Level 1 of the Spectrum include:

- Educating our steering committee and the public through distribution of hundreds of *Stop it Now* brochures throughout the community. Every doctor's office in our community and also other various places of business, such as counseling centers, are displaying the Stop it Now brochures and have several copies to distribute to community members. This has been very well-received by the offices throughout the community and they have even asked for additional information from our program to hand out to individuals, such as information on dating violence.
- As mentioned above, our steering committee continues to receive knowledge and skills on SVP with each steering committee meeting. We offer education, through video, brochures, articles, and discussion at each committee meeting.
- This winter, we will be distributing Stop it Now brochures to each mother that delivers a child at the community hospital. These brochures will be included in the packets that they receive from the hospital upon their departure.
- We also offer individual knowledge and skills of our SVP program with our RSVP program, promoting healthy relationships to now over 100 children within our community. We have not experienced many challenges within this Spectrum level.
- We recommend having a very strong steering committee that is very willing to help with the

cause of SVP.

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We have promoted community education by offering a mass media campaign of our SVP program.
- We currently have a video that is running on the local community cable channel that discusses primary prevention of child sexual abuse, along with healthy relationship skills. This brief video has been widely accepted by members of our community.
- Professional members of our community are used in the video, discussing healthy relationships and parenting tips regarding development of healthy relationships with their child.
- We also currently have a radio ad that also promotes healthy relationships between a parent and a child and also discusses safety planning.
- The challenge that we have faced is finding the right way to approach our very conservative community. The recommendation that we have is to again, utilize the steering committee professionals to enhance and promote the program as much as possible.

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We have held several workshops/trainings on SVP throughout the community of professionals, including licensed daycare providers, professional service clubs, licensed preschool providers, Head Start Family Liaisons, and our own steering committee. These presentations have been very well received throughout these populations.
- We have trained our steering committee members with the idea that they also reach out to educate other professionals in our community.
- The challenges that we have encountered is finding more opportunities throughout our community to offer such presentations.

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We are currently fostering coalitions and networks throughout our community mainly through our steering committee.
- Our steering committee consists of professionals of very different backgrounds within our community. These members have been used to foster networks with various groups in our community and therefore assisting us with the promotion of our program.
- The members of the steering committee all have the same goal in mind, to prevent sexual abuse within our community. They have taken this goal and have broadened it to other members of our community within their professional sector.
- The steering committee members have been successful in assisting with convening groups in our community that are in need of our SVP program.
- The challenge is the fact that our community is very conservative and sometimes the feeling is that a SVP program is not necessary.

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We currently have not implemented any activities in relation to changing organizational practices; however we currently are in the process of preparing to participate in training for law

enforcement in our community in hopes that they will gain ideas to change their organizational practices when it comes to SVP.

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We have not implemented any project activities at this level as of yet.

8. Please describe how you evaluate SVP project activities, including successes, challenges, and recommendations that others may find helpful.

- We currently are evaluating our RSVP book club, which is our main program, through the use of a survey that the children take before they begin the program and again after the program is finished.
- We have found that there have been improvements made in the areas of attitudes about themselves, attitudes about their peers, and attitudes about their school.
- We also have a brief evaluation that we hand out when we do community presentations and/or workshops that evaluate knowledge attained after the presentation, etc.
- We also keep in personal contact with the various offices that we have offered our brochures, asking them personally how well-received our materials have been.

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

- Would like additional information as to how to implement Levels 5 and 6 of the Spectrum.

Contact Name - Ash Christians

Agency - Sexual Assault Center

City - Saginaw

Area Project Serves - Saginaw County

Priority Populations Project Serves - General population

Risk/Protective Factors Project Targets

- Coercive sexual fantasies
- Hostility towards women
- Hypermasculinity
- Childhood history of sexual and physical abuse
- Witnessed family violence as a child
- Family environment characterized by physical violence and few resources
- Strong patriarchal relationship or familial environment
- Emotionally unsupportive familial environment
- General tolerance of sexual violence within the community
- Weak community sanctions against sexual violence perpetrators
- Societal norms that support sexual violence
- Societal norms that support male superiority and sexual entitlement
- Societal norms that maintain women's inferiority and sexual submissiveness
- Weak laws and policies related to gender equity

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Contact Phone Number - 989-790-7500 Ext. 226

Agency Web Address - http://www.childandfamilysaginaw.org/sexual_assault_center/

1. Please share a brief description of your SVP project.

- The Sexual Assault Center provides education sessions to local schools and organizations. Topics include healthy relationships, internet safety, sexual harassment, sexual assault, media influences, and the criminal justice system. Sessions are conducted on a weekly basis, with the organization contact deciding which topics they would like covered.
- The Sexual Assault Center also coordinates the Saginaw County Sexual Violence Prevention Team, hosting meeting with community representatives to plan and conduct local activities based around the prevention of sexual violence.
- As part of a collaborative effort with the Underground Railroad, Inc., prevention educators from both agencies facilitate year-long male-only and female-only groups addressing gender issues, oppression, masculinity, femininity, and cultural influences.
- The Prevention Coordinator also conducts work place trainings on sexual harassment for employers, also working with them to evaluate their policies regarding sexual harassment.

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The education sessions are focused on topics of sexual harassment/sexual assault, healthy relationships, bullying, media influences, internet safety, and the Criminal Justice system on sexual assault.
- Each session is an hour long and is conducted weekly.
- Evaluation is conducted with pre- and post-tests.
- Each session can stand alone on their own but are designed to work as part of a series, building

off of each other.

- The male-only and female-only groups involve guided discussions, activities, and films designed to engage teenagers in discussion on gender issues, oppression, masculinity, femininity, and cultural influences.
- Success with the groups is due in no small part the participation of the school staff. The groups are only in a pilot phase now but participants show a strong interest in continuing through the year.
- It has been easiest to let the students generate the discussion with the facilitators able to steer it into areas relevant to sexual violence prevention.
- For education sessions, it has been key to maintain a level of entertainment value to keep participants engaged.
- Part of this has been done through the topics being presented in a way that is relevant to the audience and also with humor.

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Events to promote community education have been a local Walk-A-Mile in Her Shoes event, media campaigns, and April awareness events.
- The media campaign has been successful by building off of hot topics being covered by national media and developing a response based on it.
- Using this method, we benefit from the marketing funds of larger organizations increasing the publicity of the issue and attract attention to our campaign by focusing on public interest.
- An example is with the topic of "sexting." Given the coverage with national news and inclusion into plots of television shows, the public has an increased awareness and fear of the activity.
- By focusing the campaign on current issues, the Sexual Assault Center has been able to inform the community on the topic as well as expand on how it relates to the prevention of sexual violence.
- Awareness activities include book displays at large book stores and libraries; a coffee sleeve campaign with participating local coffee shops and university coffee shops; and public displays at the county court house.

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The Prevention Coordinator conducts work place training sessions on sexual harassment and sexual violence prevention.
- These sessions are customized for the professional organizations to show how they can prevent sexual violence using their own resources and connections.
- Some of these professionals have included residents at a local family practice, DHS employees, and school staff.
- Challenges in educating professionals have come in helping employers and professionals understand how sexual violence affects their work.
- When promoting the sessions, it has helped to include reasons the training will benefit the employer or how sexual assault affects them on a business level.

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The Prevention Coordinator has been facilitating Saginaw County SVP Team meetings for over a year with representatives from the community and other agencies.

- The group has focused on co-presenting education and training sessions, providing training opportunities, collaborating on awareness events, and pooling resources.
- A challenge with establishing a coalition is without leadership and base resourced in the early stages, it is difficult to engage and maintain membership.
- The agency facilitating the coalition should expect to be responsible for resources and guidance until the network is fully established.

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The Prevention Coordinator partners with organizations to develop plans for addressing sexual harassment and sexual violence in ways the employer is impacted by the issue.

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The Prevention Coordinator works with organizations when requested as part of professional trainings to evaluate and create policies addressing sexual harassment.
- The focus has been on updating activities considered sexual harassment and establishing work place etiquette for employees.

8. Please describe how you evaluate SVP project activities, including successes, challenges, and recommendations that others may find helpful.

- Education and training sessions are evaluated with pre-and post-tests along with satisfaction surveys.
- Evaluation of media campaigns and awareness activities is subjective, based on the level of response, exposure, and effort of the activity.

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

- How are other agencies able to enact policy and legislative change?

Contact Name – Rhys Edwards

Agency – Dial Help

City - Houghton

Area Project Serves – Houghton, Baraga, and Keweenaw Counties

Priority Populations Project Serves - Coaches at Michigan Tech, Finlandia, local middle and high schools; Athletes at Michigan Tech, Finlandia, local middle and high schools, Fraternities and Sororities (Greek Community); Middle –High school and alternative students at area schools; Stakeholders and the general community; the underserved, e.g., GLBTQ-minorities

Risk Factors Project Targets: concentration on Individual Risk Factors, Relationship Factors Community Factors and Societal Factors including:

- Hypermasculinity amongst college students,
- Being exposed to social norms, or shared beliefs, that support sexual violence.
- Alcohol and drug use amongst area youths and college students.
- Being male.
- Association with sexually aggressive and delinquent peers
- General tolerance of sexual violence within the community
- Societal norms that maintain women's inferiority and sexual submissiveness

Protective Factors Project Targets

- Creating policies at work school and in other places that address sexual harassment
- Project STARR youth are interested in building healthy relationships with peers. The STARR groups empower males and females to challenge gender stereotypes and educate bystanders in safe ways to intervene to protect friends by equipping them with the skills needed to form healthy relationships

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Agency Web Address - www.dialhelp.org

1. Please share a brief description of your SVP project.

- Over the last year we have seen a tremendous growth in our SVP programs.
- We work, with middle, high school students. College students, athletes, fraternities and sororities. (This is where the data has shown us we should work)
- We offer bystander training, professional training etc.
- We have strong partnerships with local law enforcement the universities health departments etc.
- The community that Dial Help serves consists of numerous small towns and communities.
- The locale is a remote, rural four-county area that encompasses 3,700 square miles; the population is approximately 55,000 with minimal ethnic diversity.
- The community does benefit from Michigan Tech University and the international students that attend.

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We have tried to strengthen individual knowledge and skills by conducting many presentations in the area and 'blitzing' the local community with a big media campaign such as PSA on local radio.
- I have conducted presentations, educational workshops to several different organizations, including conducted presentations and educational seminars to a number of fraternities and sororities in the area.
- In regards to one of the fraternities (and a policy & norms change) such was the effect that the

presentation workshop had on them that after the presentation 'they' as 'brothers' removed a 12ft sign they had hanging in their kitchen that read "Hooters'. When I asked why they took it down, they responded that, 'it is hypocritical for us to attend a SVP presentation and have the poster hanging from our wall after we have learned so much.

- We also teach in the schools about healthy relationships... The curriculum is designed to be comprehensive, age-appropriate and culturally relevant to local youth. Varied methods (e.g., discussion, crafts and role-play) are used to teach new skills that contribute to prevention and encourage positive relationships.
- I would recommend sending a letter to the people, agencies you want to talk to and then follow up with phone calls.
- I also try to attend meetings where these people are going to be present so that I can discuss the programs I offer.

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- As was mention we are continually bringing out new PSA etc.
- Our Coalition teams have met a few times in the past quarter and we held a community event called 'Safe relationships the law and community resources'.
- The panel included representative of local agencies including local law, police and health representatives.
- The evening was held at a local high school and received a good response from both students and teachers.
- The media coverage was very successful in regards to the panel; we received front page coverage on the local news and received positive comments from the school administration, parents and pupils who attended. Ninth-grader Jessica Curtis, "liked hearing about the help available to sexual assaults victims, as well as the advice to tell someone about it." (MINING GAZETTE 4/2/9)
- We have already heard back from a number of schools in the area who would like the same format in their schools next year and again we will offer follow up sessions with participants.
- When we meet as a coalition group we tend to update members on current updates in regards to SVP and services Dial Help offers.
- An example would be discussing sexual assault protocols and reviewing changes in legislation that effect SANE exam payments etc
- The team also organized a media campaign for April and Sexual Assault Awareness month including PSA in the local newspapers, on the radio and websites.

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- In past year Finlandia RA's, Campus Security and MTU's RA's were trained because of there close relationship to the students and the impact they can have in regards to preventing sexual violence. The Director, TLC & Coordinator of Disability Student Services; Academic Coordinator and Dean of Students were also trained at Finlandia because of their opportunity to teach students about SVP in their perspectives courses.
- Encouraging all members of campus life is important as the only way to prevent sexual violence and promote a culture of caring is for the entire campus community to focus on this concern.
- 1400 Tech students are also being trained in SVP through the mandatory, 'SexualAssaultEdu' program on campus.
- Part of a multi session program all new students take, "higher education's first compliance based program for primary sexual assault prevention". The online course relies on proven prevention theories and educational strategies to help students understand the many aspects of the sexual

assault issue. The program's primary focus is to educate students about relationships and decision making.

- Dial Help worked in collaboration with Tech to get this program on campus and I was the lead reviewer of the module when it was first available and in regards to following up with students etc Dial Help is the main resource cited throughout the course for additional trainings, help and resources etc.
- From the success of the online course we were able to recruit some additional CVART volunteers, who are also being taught the skills etc to reduce SV and help in promoting primary sexual violence prevention.

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The agency has two established SVP teams.
- The first is the Houghton/Keweenaw Sexual Violence Prevention Coalition
- The second is the Ontonagon Sexual Violence Prevention Coalition.
- Dial Help and the coalition is currently working with Keweenaw Pride The Gay, Lesbian, Bisexual, Transgender and Ally organization of Michigan Tech and the Keweenaw in establishing a twice monthly support group for anyone to attend to discuss issues related to the GLBT community including teachings related to Sexual Violence Prevention. Partnering with the MTU Greek Council, to attend their inter-fraternity council meetings and 'pushing' to have it mandatory that all fraternities and sororities attend some form of SVP and creating policies that address sexual harassment.
- We have also partnered with MTU Student life Director on training MTU students, facility members and the MTU athletic department.
- We have also established an excellent relationship with the TERR group and have partnered with them on several projects over the past year including RAINN day (<http://dialhelp.org/?p=1382>). It is my aim over the next fiscal year to continue the success of the coalition groups, providing activities for priority populations, including the underserved, reducing potential risk/ increasing protective factors, and increasing our community partners to do the hard work necessary for norms change.
- Dial Help partners with numerous area human services agencies including: Copper Country Mental Health, local and state Law Enforcement agencies, Department of Human Services, Western Upper Peninsula Substance Abuse Services Coordinating Agency, Family Court, Tobacco Coalition, Superior Child Abuse Prevention Council, Copper Country Community Coalition, Coalition for a Drug Free Community, Michigan Tech University, Finlandia University and other community based prevention organizations.

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- I would say that we have changed the practices of some organizations practices on campus, such as the Greek community and definitely the athletic program, in regards to preventing violence safety.
- I guess a success would be how many organizations come to us for programs as opposed to us looking for them.

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We have a strong partnership with the courts etc but this is something we continue to work on.

8. Please describe how you evaluate SVP project activities, including successes, challenges, and recommendations that others may find helpful.

- Try to conduct multi sessions programs.
- Pre-post questionnaires teacher/instructor evaluation surveys. Clinical supervision and evaluation of programming.
- I recommend using SurveyMonkey.com to complete surveys as I get a good response from it.
- I also produce confidential reports to the person who organized the presentation, educational seminar etc. It is usually a 10 page report of what we did; pre/post results and I make suggestions for further seminars etc.
- This is good as it is 'professional' confidential and the people like the feedback, especially any suggestion I may have.
- It also makes it easier for reporting back to Jess at the end of the year :)

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

- Get out there and get involved in all events that are going on at the universities etc orientation would be a good example.
- Form strong partnerships, with law enforcement, the courts etc, which we have been lucky to do.
- If you have been doing something for a long time ask yourself, "is this program useful" If not it is time for a change.
- As an agency we went through a very difficult time over a year ago, but we're branded, looked at what worked and what did not, and started afresh.
- The results have been very positive in all aspects of our community and last year the SVP program directly impacted over 1700 people in our community.

Contact Name - Kathy Weber

Agency - Diane Pepler Resource Center

City - Sault Ste. Marie

Area Project Serves - Chippewa, Mackinac, and Luce Counties

Priority Populations Project Serves - young adults

Risk/Protective Factors Project Targets

- sa prevention

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Contact Phone Number - 906-635-0566

Agency Web Address - www.dprcenter.org

1. Please share a brief description of your SVP project.

- We have an ongoing project with the schools, to provide them with classroom presentations on Sexual Assault Prevention.
- We have expanded our project to include such things as Putt-Putt for Prevention and Wii Can Beat Violence. Both of these are fun activities where the young people can come out and have a fun time learning about violence prevention. Putt-Putt is held at the local mini-golf hill and Wii was held at the recreation center in one of our communities, the Wii game was used as the interactive event.
- We have a strong and dynamic SVP team made of a wide variety of community, tribal, professional, and university personnel.

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Through the use of fun and interactive play, the participants were able to gain more individual knowledge about sexual assault and were challenged to look at their own ideas and beliefs. The idea was to give participants the ability to challenge what they and their peers already knew, and to build on it with the correct information and resources that they could use to further the message of it is up to them to help solve the problem of sexual assault.
- The school project is based in curriculum, we have had the opportunity for the last several years to be a consistent presenter in all of our local high school health classes, in so doing, we again reinforce the individual knowledge and skills that the participants have and build on the base.
- Both of these venues have been successful in our communities getting out the prevention message.

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We are lucky to have a very strong and vibrant SVP team that consists of a variety of organizations and people.
- In the past our team was able to host a conference with Rus Funk, hold a "Take Back the Night", and sponsor a workshop on sexual assault biases in the judicial system.
- All of these activities were widely advertised throughout the community, we also invited local, state, and federal dignitaries to speak and be part of them.
- The more the legislatures know about what is going on, the more apt they are to help out.

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We have been actively searching new and innovative ways in order to educate the professionals of

our community.

- We have held the conference on biases, but we didn't get a very wide response.
- And though we brought in Rus Funk, and held a community and organizational segment, as well as a university one, the community response wasn't that great.
- So as a challenge, that would be it, how do you get the community to come to the table and address the issue of prevention, and what they can do to help?

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- With the help of our SVP team, we have been able to network to a larger population.
- We have forged a strong bond with Lake Superior State University, so we reach a population that has always been on the fringe of our community.
- Our community includes two native peoples and we have been able to build and strengthen our coalitions with both of them by reaching out and having them come and have a voice at the SVP meetings.
- We also have been reaching out more to the business community, by attending different meetings and events, be it Rotary, Ministerial, HSCB, or Continuum of Care.
- We also take the time to go to all of the local health, career, or volunteer fairs that are held.
- It might be only a small number of participants, but it is a great way to talk with other organizations.

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- By having our networks and collaborations in place, we have a better opportunity to produce organizational changes. I
- It is through our continuing efforts to educate the community about sexual violence prevention that the change will take place.
- If our community is educated then they have the ability to go to their churches, work places, and sporting events and say they want everyone to be treated with respect, and that everyone has a right to be free from the fear of being sexually assaulted.
- Prevention is just taking hold in our community, but with our and our SVP teams continuing effort to produce positive change we see a brighter tomorrow.

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We continue to support the MCADSV in their efforts for policy and legislative change.
- But by inviting the local, state, and federal governments to all the events we can, we stand the chance to talk about prevention and our ongoing activities to make sexual assault a thing of the past.

8. Please describe how you evaluate SVP project activities, including successes, challenges, and recommendations that others may find helpful.

- Our school project is evaluated with a pre, post, and satisfaction survey and then followed up with a past participant survey (this is to see if the knowledge was retained).
- The fun, interactive projects are evaluated by having the participants write down three things that they learned about prevention through the course of the event.
- Our community events have a general evaluation form that is used.
- The success is the school population; we have a controlled environment in which to accomplish the evaluations.

- The challenge in the events is it subjective, and we don't really have a formula on which to measure the outcome.

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

- We would like to know what others are doing to engage their community.

Contact Name - Amy Piddington

Agency - Kent County Health Dept.

City - Grand Rapids

Area Project Serves - Kent County

Priority Populations Project Serves - Latino, underserved, and developmentally disabled youth and youth adults. Adults (with primary focus on male coaches) that work in schools and agencies that serves youth. Community leaders, stakeholders, and the general community.

Risk Factors Project Targets

- Hypermasculinity
- Alcohol and drug use
- Association with sexually aggressive and delinquent peers
- General tolerance of sexual violence within the community
- Societal norms that maintain women's inferiority, male superiority, and sexual entitlement

Protective Factors Project Targets

- Youth are strongly affiliated with, and interested in building healthy relationships with peers
- Safe Dates empowers girls and boys to challenge gender stereotypes, and educates bystanders in safe ways to intervene to protects friends
- Safe Dates curriculum provides protective factors to youth by exposing them to relationship and sexual violence primary prevention education and to build skills needed for forming healthy relationships

Contact Email Address: - amy.piddington@kentcountymi.gov

Contact Phone Number: - 616.632.7123

Agency Web Address: - www.accesskent.com

1. Please share a brief description of your SVP project.

Kent County Health Department's (KCHD) Fiscal Year 2010 SVP Plan includes the following four strategies

Strategy 1: Provide intimate partner and sexual violence prevention education to youth, teacher/staff of youth-serving organizations, and the general community. (Programs utilized: Safe Dates Adolescent Dating Abuse Prevention Curriculum and Coaching Boys Into Men.)

Strategy 2: Produce and disseminate youth-generated media to teach SVP and healthy relationship skills to the youth involved, and to reach a larger audience of youth and adults that work with youth.

Strategy 3: Build strong collaboration with other intimate partner and sexual violence prevention/intervention agencies to share resources, disseminate information, and increase the impact of our collective primary prevention initiatives.

Strategy 4: Conduct outcome/process evaluations, and needs assessments to collect data to inform future SVP program planning. Disseminate SVP information to partners, community leaders, and stakeholders when required or appropriate.

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Strategy 1: KCHD staff or trained community facilitators implement comprehensive and age appropriate sexual violence prevention/healthy relationship curricula with at-risk and under-served youth 12- 18 yrs in schools and risk-reduction programs. (Safe Dates)

Strategy 2: KCHD staff and local SVP Team members implement developmentally appropriate sexual violence prevention/healthy relationship curricula with cognitively impaired youth and young adults. (Safe Dates)

Strategy 3: Organize youth athlete media project to produce media to teach about SVP and healthy relationship skills.

Strategy 4: Conduct process and outcome evaluation with Safe Dates program participants.

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Strategy 1: Increase awareness of general community on prevalence and prevention of relationship and sexual violence. (Sexual Assault Awareness Month event at KCHD)

Strategy 2: Disseminate youth generated media messages on sexual and dating violence prevention on social networking sites

Strategy 3: Dissemination of SVP media, reports and assessments to community leaders and decision makers

Strategy 4: Provide Choose Respect materials to Girls on the Run participants. (Girls on the Run is an after school physical fitness and life skills program for middle school age girls.)

Strategy 5: Provide KIDZ Have Rights Parent Child Sexual Abuse Prevention Brochures to Parent Groups

Strategy 6: Coordinate Kent County Sexual Assault Prevention Action Team (SAPAT) Speaker's Bureau

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Strategy 1: Disseminate youth media presentations to school administrators/school boards to increase awareness of the importance of dating and sexual violence prevention in schools.

Strategy 2: Provide Coaching Boys to Men resources/training to athletic coaches. Strategy 1: Provide Safe Dates Facilitator Training to teachers/adults that work with youth.

Strategy 3: Provide D/SV brown bag professional development series to professionals and the general community.

Strategy 4: Disseminate the Safe Dates evaluation findings to teachers

Strategy 5: Conduct process and outcome evaluation with Safe Dates Facilitator Training participants.

Strategy 6: Conduct process and outcome evaluation with Coaching Boys Into Men Training participants.

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Strategy 1: Attend and participate in activities of the RAVE (Resources Against Violent Encounters) Advisory Council to network and coordinate D/SV primary prevention activities for youth and adult

prevention providers in Kent County.

Strategy 2: Attend and participate in joint activities with the Kent County Domestic Violence Coordinated Community Response Team to foster collaboration and plan strategies/activities to support D/SV staff professional development (Brown Bag professional development series)

Strategy 3: Coordinate the Kent County Sexual Assault Prevention Action Team (SAPAT) to build capacity of the SVP movement and to plan/implement/evaluate/disseminate SVP strategies.

Strategy 4: Participate in the State Prevention Steering Committee (PSC) for the Prevention of Sexual Violence and complete PSC assignments as required by MCHD.

Strategy 5: Participate in the KIDZ Have Rights Steering committee for the prevention of child sexual abuse programming for K-5 youth in Kent County. (KIDZ Have Rights is a child sexual abuse prevention program for elementary age youth facilitated by the Grand Rapids Children's Assessment Center)

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Strategy 1: Convene professional group to develop minimum and recommended standards for workplace violence prevention including sexual harassment and intimate partner violence prevention.

Strategy 2: Disseminate report on the economic cost of intimate partner and sexual violence to community leaders to increase their ability to make informed decisions about D/SV policy.

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Level 6 strategies not planned for FY 2010.

8. Please describe how you evaluate SVP project activities, including successes, challenges, and recommendations that others may find helpful.

Kent County Health Department Fiscal Year 2010 Evaluation:

1. Process and outcome evaluation with Safe Dates program participants includes a pretest administered on the first day of programming and a posttest and satisfaction survey at the final day of programming.

2. Process and outcome evaluation with Safe Dates Curriculum Facilitator Training participants include a pretest administered on the day one of programming and a posttest and satisfaction survey at the completion of day two of programming.

3. Coaching Boys Into Men (CBIM) outcome evaluation will be conducted through the administration of a pre-survey to coaches and staff that work with youth prior to implementation of CBIM programming with youth.

4. Coaching Boys Into Men process evaluation will be conducted with coaches and staff the work with youth after CBIM programming has been conducted with youth.

5. Also in FY 2010, KCHD is considering conducting a Coaching Boys Into Men outcome evaluation with youth that have participated in CBIM programming facilitated by trained coaches and staff.

Success 1: We are providing CBIM training materials to staff at the Grand Rapids Parks and Recreation Department in November 2009.

Success 2: The Yo Puedo Spring Break Media Project and dissemination plan in 2009 was successful and very fun. We would be pleased to share our experience in working with youth on media projects.

Success 3: 2009 Domestic Violence Awareness Month activities included collaboration between Grand Rapids Weed & Seed, KCHD, and Grand Rapids Police Department to provide resources from the Family Violence Prevention Fund (www.thatsnotcool.com) campaign to prevent electronic aggression and stalking. That's Not Cool materials (posters and DVDs) were provided to 19 Grand Rapids Public Schools middle and high schools.

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

KCHD would appreciate hearing from other communities about successful strategies to get schools to adopt the CBIM program. We would also be interested in hearing from other grantees/individuals that have worked on developing workplace policies for the prevention of sexual and intimate partner violence. If others have done any youth media projects we would love to compare strategies! In 2010 we hope to organize a youth D/SV prevention media projects with athletes and coaches.

Contact Name - Cristy Cubitt

Agency - St. Clair County Child Abuse/Neglect Council

City - Port Huron

Area Project Serves - St. Clair County

Priority Populations Project Serves - 6th grade - 12th grade students

Risk Factors Project Targets

- High unemployment rate
- Homelessness
- Substance use
- Law enforcement attitudes that blame victims

Risk Factors Project Targets

- Men holding other men accountable
- Programs focused on educating young boys on healthy relationships and increasing bystander prevention skills

Contact Email Address - ccubitt@sccstopchildabuse.org

Contact Phone Number - 810-966-9911

Agency Web Address - www.sccstopchildabuse.org

1. Please share a brief description of your VSP project.

- Our Prevention Programming is offered to local school districts for students in 1st, 3rd, 6th and high school grades with the message of primary prevention.
- This program addresses issues such as confusing touch, sexual harassment, sexual assault, peer relationships, bystander roles, gender roles, teen dating violence, criminal sexual conduct laws and consequences of breaking those laws.
- Our other educational programs are offered to SONS Ministry and YMCA reaching students from kindergarten to 5th grade with personal boundaries workshops.
- We offered an educational workshop to young adults ranging from age 14-24 which addressed issues of sexual harassment, sexual assault, dating relationships, gender roles, bystander roles and personal safety in the workforce.
- These sessions are conducted with the rationale that teaching prevention techniques to students before they are victimized will equip them with the tools they need to stay safe.
- Also, teaching students alternative behaviors.

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- "Just the Facts" is presented to 6th graders throughout the county in a live-play format. The performance focuses on sexual harassment, sexual assault, internet safety, and confusing touch. A Legal professional is present at each performance to teach students about legal ramifications of sexual harassment, sexual assault, sex offender registry list and speaks on the rights of each person.
- A follow-up classroom workshop is conducted 2 weeks after the play. This is called "Personal Boundaries" in which the prevention educator reinforces the Just the Facts components and using a role play format teaches students techniques to keep themselves safe and introduces healthy boundaries in three areas: Physical, Social, and Emotional boundaries.
- We offer a High school classroom workshop to the Health class in which we introduce topics of sexual harassment, sexual assault, sex offender registry, Criminal Sexual Conduct laws and the

age of consent law in Michigan. An assistant Prosecuting Attorney accompanies the Prevention educator to the high schools to teach students their rights and consequences of illegal behavior.

- We also introduce a 13 minute video from Choose Respect on Teen dating violence and discuss this topic with the class. We teach healthy relationship skills to a transitional housing site where young adults (16-21) reside for up to an 18 month period.
- Presentations on healthy boundaries are made to special education classes at the schools request.

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- In collaboration with RadioFirst and Birchwood Mall, we sponsor a week long event in September called "Community Roofsit for Kids". This event reaches approximately 350,000 community members annually with information regarding statistics, signs and symptoms of sexual violence in our community. Information is available at a resource table for the entire week as well as broadcast through airwaves on a continual basis for 7 days.
- We are involved in an annual event called "Women's Expo" where 42,000 community members are reached with the information regarding healthy relationships, sexual violence and assault. We hold an annual luncheon recognizing a Child advocate and Community advocate of the year. This recognition promotes and encourages the concept of primary prevention and reinforces community norms that support healthy and safe relationship.
- A local minor hockey team has joined us in promoting primary prevention against violence. The PR person is a licensed Psychologist who has expertise in violence against children. A special event is planned at a home game every March in which we have the first intermission to create an outreach activity to promote the message of prevention of sexual violence.

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We present mandated reporting trainings to Day care providers on a yearly basis.
- School social workers are encouraged to use our facility for their annual meetings so that we can provide these professionals with information regarding sexual violence, harassment and bullying in our community.
- Upon request, presentations are made to local businesses and community groups (Rotary, Exchange Club, Kiwanis, Optimist Club, etc.) addressing the issues of sexual violence and the role of the bystander. We offer professional trainings to the staff of a local ministry that works with at-risk youth; SONS and to the staff at the local YMCA.

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We are involved in the local Domestic and Sexual Violence Assault Council in which a staff member is the Co-Chair of this coalition.
- We are an associated initiative under the umbrella of the CSCB.
- We have developed working relationships with local professionals such as; Sheriff's Department, Friend of Court, Probate Judges, Office of the Prosecutor, Port Huron Police Department, Port Huron Housing Commission, Legal Aid, Port Huron Hospital, State Police, Family court referees, Counseling agencies, local Domestic Violence shelter.
- We hold quarterly workshops for professionals and community members in whom we offer question and answer time along with presenting the legal system and the process for domestic and sexual assault proceedings.

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- We continue to work toward establishing our programming into every school district in the county.
- We believe that the acceptance of educational material directed specifically toward the issues of sexual violence - beyond that provided by the Michigan Model- raises the bar for all school districts in validating norms that prevent violence and provide safety for the residents of our community.
- The Youth Risk Behavior Survey/MiPHY stats are not reported for St. Clair County.
- Our goal is to enlist enough school districts in the County to comply with this reporting for statistics to be available for program planning purposes.

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Changes have been made in our Circuit Court due to the work of our Domestic Violence Sexual Assault Council.
- Sexual Assault cases are reviewed and handled in a timelier manner; an impact has been made on the procedures for obtaining a PPO against a perpetrator.
- Our local Hospital has now opened a special examination room for Sexual Assault victims with protocol established with trained personnel.
- We anticipate that the influence of the Council will be even greater as it grows in recognition, numbers and strength.

8. Please describe how you evaluate SVP project activities, including successes, challenges, and recommendations that others may find helpful.

- All programming in schools are evaluated through post evaluation surveys distributed to students, staff, administration and parents.
- All presentations are evaluated through post evaluation surveys distributed to participants.
- A needs assessment for St. Clair County is in the process of being completed by the United Way and those results will be accessible to our agency.
- We have had extreme success in the surveys that are turned in by the middle schools we serve.
- One challenge is the amount of surveys that are turned in by the high school students. We typically receive 15 - 30% of those surveys and would like to receive between 45 - 70% return.

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

- It is useful to have a legal professional to accompany us to the schools. This enables that person to respond to any legal question a student might have. It also aids in the response students have to the presentations we give.
- High school students have responded well to the Choose Respect video on Teen dating violence.
- I would recommend taking a look at the material available at their website.
www.chooserespect.org.

Contact Name - Toni Davis

Agency - Women's Aid Service

City - Alma, Mt. Pleasant

Area Project Serves - Isabella and Gratiot Counties

Priority Populations Project Serves - Faith based communities, youth, college students, people with developmental disabilities

Risk Factors Project Targets

- Age
- College campus environments
- Access to alcohol
- Buy in to different stereotypes

Protective Factors Project Targets

- A number of service organizations to partner with and college students as volunteers
- they do want to help others so WAS uses this when building bystander skills
- Talking with them about respect running two ways

Contact Email Address: - waspreved@yahoo.com

Contact Phone Number: - (989) 463-6324

Agency Web Address: womens-aid.org

1. Please share a brief description of your SVP project.

- We were with a variety of populations at WAS many of which have a core group of people who guide the program and influence how it will look each year.
- WAS partners with other community groups in order to ensure that the information distributed is tailored to that particular group. Often this also gives staff an opportunity to gather feedback and specific needs for that population.
- WAS staff collaborate with those individuals and often will co-facilitate or simply give them the information on how to talk to people about these issues. Depending on the groups needs we will talk about: healthy relationships, sexual violence, dating/domestic violence, rape drugs, bystander skills, and helping others.
- WAS also offers training to professionals in the community as needed and will often do this on an individual basis.
- WAS often sends emails to community partners as well, this is often in the form of gathering input about the resource. WAS staff has found that this is one way to get by in from the community partners.
- WAS has staff sit on the boards of different organizations and sit on advisory councils in order to influence different practices in the community and for ensuring access to priority populations

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Programming that goes into schools using Reaching and Teaching Teens:

- Major successes that staff have noted is that teachers and counselors are now noticing behavior earlier and seeking support from WAS. In addition, students have begun to implement prevention messages to their peers.

Other resources staff have found to be helpful:

- Reaching Men by Rus Funk Ongoing classes with individuals with developmental disabilities: The major issue when we first began this program pertained to turf. Over time partners have learned

each others boundaries and discovered what they can bring to the table and how to work together effectively.

Success:

- Participants are taking leadership roles and taking an interest in becoming facilitators.

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Staff offers trainings to people in the community about healthy relationships and bystander skills.
- WAS also has used the Coaching Boys into Men Playbooks, Choose Respect materials, and the Strength Campaign.
- The Choose Respect materials have become recognizable by students particularly. They will regularly state that they saw this in the library or ask for one of those green bracelets that they see other students wearing.

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Direct care workers professional training featured a focus on healthy relationships and sexual violence this past year.
- We also provided training for police officers this past year with a component focused on addressing risk and protective factors.
- The Coaches Playbook was a tool that they were particularly interested in. There were several requests for the Playbook after the training.

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Staff sits on different boards in the community to help with the networking component.
- This past year this resulted in training on bystander skills and healthy relationships for professional women in the community, many of whom are in positions to impact policy and organizational practices.
- Staff has found that partnering with other groups is extremely helpful in this area. These people have contacts that staff would normally be unable to access.

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Through the coalition building we have been attempting to address organizational practices.
- WAS staff also participates in Consumer Science Advisory committee and Sex Ed Advisory Committees at Alma High.
- In addition, WAS staff is on different boards in the community which gives us an opportunity to influence organizational practices.

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Staff participates in different campus groups (Take Back the Night) to influence the community and make larger impact on leaders.
- WAS staff works with groups in the community with key influencers and have begun to distribute information to enable these people to have conversations with policy makers.

8. Please describe how you evaluate SVP project activities, including successes, challenges, and recommendations that others may find helpful.

- Pre/post tests, satisfaction surveys, and focus groups a great deal of outcomes also come back verbally through narratives that are shared with by the community partners.
- A challenge that staff have overcome is simply to tell the groups that WAS wants to know what you are doing and if you need help then please contact us.

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

- I was wondering if at this time anybody is using the Owing Up program by Rosalind Wiseman.

Contact Name - Heather Hodges

Agency - Women's Information Service Inc. (WISE)

City - Big Rapids

Area Project Serves - Mecosta County

Priority Populations Project Serves – Youth

Risk/Protective Factors Project Targets - Youth at risk for violence

Contact Email Address - heatherhodges_13@lycos.com

Contact Phone Number - 231-796-6600 x 137

Agency Web Address - <http://www.wiseagainstviolence.org>

1. Please share a brief description of your SVP project.

One of our projects is to educate in the High School Health classes.

- The program that we offer is called Teens Against Violence. This program is a multi topic multi sessions curriculum and has an evaluation process attached.
- There is also the FSU-100 class that are more of a multi-topic single session that is created with Interns and volunteers as well as the Program director in mind to present.
- The new addition to our program is the White Ribbon Campaign which followed Take Back the Night this year. We collaborated with Student Leadership, The Deans Office of Student Leadership, and the Delta Chi.

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- There seems to be a strengthening of individual knowledge and skills in the youth who are reached. This is evident not only by the reports that are turned in but by the participation and interaction the students have.
- The White Ribbon Campaign was a success for its first year and will be looked at as new way to reach a large group of residence in Mecosta County.
- These activities have increased the involvement of men and boys in the overall prevention efforts within the agency and community.

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The White Ribbon Campaign started on Ferris Campus and will hopefully grow to include the surrounding town of Big Rapids next year.
- Encouraging men and young men to hold peers accountable for their behavior/treatment towards females...increase bystander skills.
- Encouraging men to look at SV as not only happening between strangers but also what defines SV in an interpersonal relationship. Redefining SV as not about "sex" but about power and control.

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The material that is offered to agencies discussing the dynamics of Domestic Violence and Sexual Assault, the power and control dynamics and education are offered through the Prevention

Program.

- There is an opportunity at community meetings and Task force meetings that are attended.

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Task Force (SV and DV) in Osceola, Newaygo, and Mecosta, Human Service Collaborative meetings, Inter-advocacy meetings.
- The addition of the Chair of Committee on Sexual Assault at Ferris State which fostered the coalition and creation of the White Ribbon Campaign in November.

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The Committee on Sexual Assault has begun to offer an opportunity to create an atmosphere in the community to change organizational practices.
- The White Ribbon Campaign has turned out to be a great way to get information out about the role of men in the advocacy to stop violence against men.

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- The Inter-advocacy committee meeting and the Committee on Sexual Assault are the opportunity that is used for influencing policy and legislation.
- The program director can also advocate on that level as well.

8. Please describe how you evaluate SVP project activities, including successes, challenges, and recommendations that others may find helpful.

- The Teens Against Violence program has an evaluation process attached to it that is reported each year to the funder.
- There are also separate evaluations that are handed out to people who attend the other project activities these are all sent to the funder.

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

- The resources are not always that easy to obtain and use often. Are there good sites that are easy to print and download from?

Contact Name - Carrie Sundstrom

Agency - Women's Resource Center

City - Petoskey

Area Project Serves - Emmet, Charlevoix, Antrim, Cheboygan and Otsego Counties

Priority Populations Project Serves - Schools, educators, parents

Risk Factors Project Targets

- Unemployment
- Rural area
- Tourist area (who don't have a SV problem)
- Male privilege
- Media
- Victim blaming
- Advertising
- Gender stereotypes

Protective Factors Project Targets

- Active bystander skills
- School supportive of prevention programs
- Better policies
- Topic not as secretive
- Community open to primary prevention it allows them to take ownership

Contact Email Address - csundstrom@wrcnm.org

Contact Phone Number - 231-347-1572

Agency Web Address - wrcnm.org

1. Please share a brief description of your SVP project.

- The SVP project has created a violence prevention team to carry-out activities and actions to prevent the first-time perpetration of violence from ever occurring.
- The team uses the public health approach in conjunction with the ecological model to reach individuals, relationships, community and societal sectors.
- Efforts are focused on reducing risk factors and enhancing protective factors.
- Primary prevention activities are planned under the umbrella of the spectrum of prevention. Community networking and coalition building are necessary to change norms, attitudes and behaviors that allow violence to thrive in our community.
- Evaluating programming is necessary to measure how effective activities are being successful.
- Promoting healthy relationships where respect becomes the norm in our community.

2. Level 1-Strengthen individual Knowledge and Skills. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Project Activities

- Provide and teach multiple session prevention curriculum to high school students.
- Curriculum moves beyond traditional education and awareness. It includes active bystander skills, role-plays and challenging "locker room chat" and conversations among peers. Students receive skills to keep prevention of sexual violence alive throughout the school year to reduce risk factors. Students gain knowledge, skills and empowerment to become role models for healthy respectful relationships, to challenge the root causes of sexual violence to change norms, attitudes and behaviors.

Success

- The success of this program is that many schools include and plan this in their curriculum

Challenges

- Having school officials not refer to this program as sex education. Students get a false sense of what this program is initially going to teach them

Recommendation

- Teachers and students love the video "Lets Get Real About Teen Sex and the Law". This is a great hook. Students and teachers find this real life scenario playing out at their schools each year

3. Level 2-Promote Community Education. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Project Activities

Created "Call to our Community" to engage boys and men for primary prevention of violence against women. Held 5 adult focus groups and 2 male youth focus groups with intent of planning community event. *Held community event with national speaker Ted Bunch, from "A Call To Men".

Challenges

- So much effort was put towards advertising for this event, but participation did not reach our expectation. Great feedback from those that attended. Next time may consider taking event to the people such as a work place, faith institution, etc.
- Local media campaign to empower men to teach boys that violence against women is wrong. Media venue included: television, radio and newspapers.
- On planning committee for 2 day religious conference aimed at clergy for prevention of abuse and violence. Included 2 national speakers and workshops to give clergy education and technical assistance in giving consistent messages that sexual violence is wrong and positive messages of equality in relationships.
- Contacted local chapter of "Mothers Acting UP" (MAU) to gather parents to view "Generation M: Misogyny in Media and Culture and hold focus groups. Continuing a grassroots effort with several community members to view movie and hold focus groups in homes.

Successes

The documentary Generation M has been very successful in generating interest. It is a great hook to start conversations and allows us a foot in the door and they want to know more about primary prevention. The community starts to really see what we mean by changing community norms, attitudes and behaviors and that they do have a role to play.

Recommendation

During every Domestic Abuse and Sexual Assault Awareness Month, packets are distributed to 5 counties of schools, police departments, courts, victim advocates, hospitals, clinics, health departments, libraries and all social service agencies. These packets go beyond services, they include information on primary prevention and how each sector has a role to play.

4. Level 3-Educate Professionals. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Project Activities

- Gathering data and information on school athletic directors and coaches in 5 counties to promote

- and generate interest in "Coaching Boys Into Men", from the Family Prevention Fund.
- Presentation/training on primary prevention to "Early-On" committee (early childhood teachers/providers).
- Presentation/training on primary prevention to Harbor-Petoskey Community Foundation. Training/workshop on primary prevention to statewide Student Leadership Conference at Shanty Creek in Bellaire.
- Provided keynote speech to statewide Student Leadership Conference. Speech empowered students on how each of the have a role to play in the prevention of sexual violence in their schools and community.

Successes

- Statewide Student Leadership Conference. Very honored to be asked to participate in statewide student leadership conference. Great way to reach many youth. Trainings on primary prevention of violence have been exciting and well received. It is empowering to be providing training with cutting edge materials and activities, and to have audience leaving with tools that they plan to implement in their daily lives.

Challenges

- Still looking for that hook to generate interest in "Coaching Boys Into Men".

Recommendations

- When evaluating trainings on primary prevention include question "Can you list one prevention strategy that you would be willing to incorporate in your work, school, community, faith institution or relationships?" This is great feedback that they understand and hopefully they will be incorporating these activities into their daily life.

5. Level 4-Foster Coalitions and Networks. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Project Activities

- Call to our Community" team was formed to adopt the message from the national organization "A Call To Men", to engage boys and men for primary prevention of violence against women.
- Violence Prevention Team formed to plan and carry-out activities to prevent the first-time perpetration of violence from occurring. Team includes stakeholders from the Women's Resource Center, Heath Department, Faith Based Institution, Private Practice Counselor, Northern Michigan Hospital, Char-Em Intermediate School District and Private Practice Psychotherapist.

Success

- Team is strong and committed to primary prevention of sexual violence. Challenge / Determining how much time is acceptable to ask of the team.
- Participate in The Michigan Domestic and Sexual Violence Primary Prevention Steering Committee.
- Domestic and Sexual Abuse (D/SA) Program Director/Violence Prevention Team (VPT) member participates in medical task force committee.
- D/SA Program Director/VPT member created and participates in domestic violence task force committees for 4 counties.

6. Level-5-Change Organizational Practices. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

Project Activities

- North Central Michigan College added language to policy that includes CSC background check; no

student who is a registered sex offender can reside in the dormitory because Sheridan Elementary is within a 1,000 feet of the campus dormitory.

- D/SA Program Director/VPT member working with North Central Michigan College professor who teaches gender communications. Current curriculum includes "cycle of violence." Professor is now educated that this is an old model and that victim blames. Professor is having students write author of book/curriculum. Influencing change at local high school, showing Generation M to a new global issues class. Class will be participating in an action plan to change these norms that allow violence to thrive.

Success

This is a huge success. This came from a parent who attend one of our focus groups and passed along the prevention message. The teacher contacted me and now we have an action plan taking place with our youth!

7. Level 6-Influence Policy and Legislation. Please discuss your project activities at this level, including successes, challenges, and recommendations that others may find helpful.

- Most schools in our 5 county area now include the Women's Resource Center (prevention educator) in their teaching curriculum. We provide primary prevention of sexual violence and address the contributing factors.
- As part of the medical task force, gave technical assistance for hospital sexual harassment policy.
- Participate in conference for clergy to give technical assistance for policies related to prevention of abuse and violence.

8. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

- Pre/Post surveys
- Group program evaluations
- Teacher program evaluations
- T-test results
- Evaluations that includes scaled items
- Evaluations that allow for comments and suggestions
- Evaluations that allow for concrete example's of what was learned
- Evaluations that allow for concrete examples of what how they can incorporate primary prevention

9. Please use the space below to provide additional information others may find useful, frame questions you'd like to have more information about, or ask about resources others are using?

Useful Tool

- Generation M: Misogyny in Media and Culture
- Useful tool is: Tools For Change, An Introductory the Primary Prevention of Sexual Assault

Questions:

- What is an appropriate amount of time to ask of your violence prevention team?
- What are some good approaches with the faith institutions?