



STATE OF MICHIGAN  
DEPARTMENT OF COMMUNITY HEALTH  
LANSING

RICK SNYDER  
GOVERNOR

JAMES K. HAVEMAN  
DIRECTOR

## 2014-2015 Flu Challenge Social Media

### Official Flu Challenge Hashtags and Accounts:

#fluchallenge

#fluselfie

[www.facebook.com/michigandch](http://www.facebook.com/michigandch)

[www.twitter.com/mihealth](http://www.twitter.com/mihealth)

### Facebook:

- Healthy young adults CAN and DO get the flu each year! Get a flu vaccine today to stay healthy and help your school win Michigan's #fluchallenge! Don't forget to fill out the survey at [www.surveymonkey.com/s/flubattle](http://www.surveymonkey.com/s/flubattle) when you do.
- Is your school participating in Michigan's #FluChallenge? Get your flu vaccine and take the survey at [www.surveymonkey.com/s/flubattle](http://www.surveymonkey.com/s/flubattle) to help your school win! Show your rivals how protecting your school is done!
- Michigan colleges and universities are competing to beat the flu. Don't let your campus lose to the flu, get a flu vaccine today and when you do, make sure to snap a #fluselfie! Together, we can protect your school one vaccine at a time.
- We're joining with the [Michigan Department of Community Health](#) for Michigan's first ever #fluchallenge! Know a college student in Michigan? Make sure they get their flu vaccine and take the survey to help their school beat their instate rivals!  
[www.surveymonkey.com/s/flubattle](http://www.surveymonkey.com/s/flubattle)
- Did you get your flu vaccine yet? Show us your #fluselfie and let's show @**RIVALSSCHOOL** how protecting our campus is done! #fluchallenge
- @**SCHOOLNAME** is participating in the [Michigan Department of Community Health](#)'s first ever #fluchallenge! Did you get your flu vaccine yet? Tell us when you do and let's beat @**RIVALSSCHOOL**!
- Hey, @**RIVALSSCHOOL**! Check out our #fluselfie! #fluchallenge (**post picture**)
- President **NAME** got their flu vaccine today! Now it's your turn, students. Are you up for the #fluchallenge? Get your flu vaccine, post a #fluselfie, and take the survey at [www.surveymonkey.com/s/flubattle](http://www.surveymonkey.com/s/flubattle) to help us beat our instate rivals! (**post picture**)

**Twitter:**

- Even healthy young adults can and do get the flu! Help your school win MI's #fluchallenge! Get your flu vaccine today!
- Will your Michigan college win the #fluchallenge? Let us know when you got your flu vaccine at [http://svy.mk/1oEQ3ks!](http://svy.mk/1oEQ3ks)
- No college kid wants to get sick. Get your flu vaccine to help your school win the #fluchallenge and beat your in-state rivals!
- Did you get your flu vaccine yet? Show us your #fluselfie and let's show Michigan how protecting your campus is done!
- We're joining with @MIHealth for the first ever #fluchallenge. #MI college students, let's do this! Get your flu vaccine today!
- @**SCHOOLNAME** is participating in @MIHealth's first ever #fluchallenge! Did you get your flu vaccine yet? Tell us when and beat your rivals!
- Let's show @**RIVALSSCHOOL** how we protect our fellow **SCHOOLMASCOTS**. Get your flu vaccine today!
- Hey, @**RIVALSSCHOOL**. Check out our #fluselfie!! #fluchallenge (*post picture*)
- Pres **NAME** got their flu vaccine today! Your turn, students! Are you up for the #fluchallenge? Let us know [http://svy.mk/1oEQ3ks!](http://svy.mk/1oEQ3ks)