



Healthy Kids, Healthy Michigan

Advocates for Healthy Weight in Children

Healthy Kids, Healthy Michigan members will testify before the House Health Policy Committee on Thursday May 19, 2011

Healthy Kids, Healthy Michigan is a coalition dedicated to reducing childhood obesity in Michigan through strategic policy initiatives while working with state and local government leaders.



HKHM is comprised of more than 120 organizations statewide, including:

- Government officials
- Public and private sectors
- School districts
- Health care and non-profit organizations

Facts on Childhood Obesity:

- More than 30 percent of Michigan children are overweight or obese.
- If overweight and obesity trends continue, this generation of children will be the first generation to not outlive their parents.
- Trouble getting along with others in peer groups, poor academic performance and difficulty participating in physical activities are common social issues that effect obese children most often.
- The health care system spends more than \$147 billion annually in the United States. Michigan alone spends approximately \$3.186 million in obesity-related health care.
- It is projected that by 2020, more than 40 percent of men, and more than 40 percent of women will be obese. If projections are correct, the U.S. will spend nearly \$344 billion directly on obesity health care costs.

