

October 2012



Michigan
Cardiovascular
Alliance

Partner Update

Michigan Department of Community Health News

MDCH Heart Disease & Stroke Prevention Unit Staff Change

Eileen Worden, nurse consultant with the Heart Disease and Stroke Prevention Unit has accepted another job within MDCH. Eileen's last day with the unit was September 28, 2012. We will miss Eileen's expertise, but wish her the best in her new role.

MiCA Meeting Reminder

Please mark your calendar for the upcoming MiCA meeting on October 23 from 2-4:30 p.m. at the Michigan Public Health Institute in Okemos. The meeting will feature presentations on new statewide initiatives and plenty of time for partner sharing. We look forward to seeing you there!

Please Complete the Member Survey

An email with a link to the [MiCA Member Survey](#) was sent August 28. The 5 question survey should take less than 5 minutes to complete. We value your feedback, and would appreciate you taking the time to complete the survey. If you did not receive the survey, please contact us (demitzc@michigan.gov).

Partner News

Michigan Community Health Worker Alliance Annual Meeting

The Michigan Community Health Worker Alliance invites you to attend its annual meeting, Innovation in Action: Community Health Workers Are Part of Michigan's Health Future on October 11, 2012 at Lansing Community College in Lansing, Michigan. Now is a strategic time to influence policies and systems affecting Michigan's delivery of health and health care services while creating sustainable systems to support the CHW profession. The Patient Protection and Affordable Care Act of 2010 (PPACA) specifically cites the use of community health workers as an effective way of improving health outcomes and names CHWs as part of the health care team. This meeting is an opportunity to collaborate as stakeholders around CHWs and their impact among Michigan's populations in the most need. The agenda, other meeting materials, and RSVP form can be found on the website, www.michwa.org/new-events/annual-meeting-2012.

Coupon for Chantix

Pfizer is offering a [coupon](#) for their prescription non-smoking medication, Chantix. The coupon can be used by a patient up to three times at [participating pharmacies](#) through December 31, 2012. The coupon is activated by calling 1-800-746-4678.

CDC *Vitalsigns* – Getting Blood Pressure Under Control

Controlling high blood pressure remains a leading public health challenge. More than half of American adults with high blood pressure don't have it under control, and many with uncontrolled high blood pressure don't know they have it! There are many missed opportunities for people with high blood pressure to gain control. Read September's *Vitalsigns* for ways you can help get high blood pressure under control for clients, providers and communities.

Team Up Pressure Down

Pharmacists can support doctors in identifying and treating patients with high blood pressure. This team-based approach is a way to provide patient support and follow-up care, manage medicine and help patients stick to a blood pressure control plan. Team Up Pressure Down is a new Million Hearts education program for healthcare professionals to assist in achieving the Million Hearts goal of preventing 1 million heart attacks and stroke by 2017. For more information go to the [Team Up Pressure Down](#) website.