Excessive alcohol consumption cost Michigan:¹

Cost Per Drink

$2.16

State median cost per drink: $1.91

Cost Per Person

$814

State median cost per person: $703

Total Cost

$8.2 billion

State median total cost: $2.9 billion

Excessive alcohol consumption is defined as:

- Binge Drinking:
  - Greater than or equal to 4 drinks per occasion for a woman
  - Greater than or equal to 5 drinks per occasion for a man
- Heavy Drinking:
  - Greater than 1 drink per day on average for a woman
  - Greater than 2 drinks per day on average for a man
- Any alcohol consumption by youth aged less than 21 years
- Any alcohol consumption by pregnant women

Excessive drinking cost $8.2 billion in 2006

Who paid?

Michigan government paid $3.5 billion
(43% of the total cost)

For what?

Healthcare costs, such as ambulatory care or treatment services, cost $946 million

Productivity losses, such as absenteeism and premature mortality, cost $6.1 billion

Other costs, like alcohol-related motor vehicle crashes, cost $1.2 billion

What caused it?

Binge drinking was responsible for $6.1 billion
(74% of the state costs)

Underage drinking was responsible for $830 million
(10% of the total)

Prevent Excessive Alcohol Consumption and Related Costs by:²

- Regulating alcohol outlet density
- Supporting local control of alcohol marketing and sales
- Supporting the minimum legal drinking age of 21
- Increasing alcohol excise taxes
- Maintaining limits on days and hours of sale
- Enforcing commercial host liability

References:

For more information on excessive alcohol consumption and its burden in Michigan, visit: www.michigan.gov/substanceabuseepi